

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Phone No. (415) 558-6371

DATE: November 18, 2019

TO: Police Department
Inspector Nelly Gordon
Phone No. (415) 837-7273

AP Block/Lot Nos.: 0533/040
Zoning: Union Street NCD 40-X
Quad: NW Planning Team
Record No.: _____

Please submit your response within three weeks; the Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in December of 2019.

PLEASE EMAIL YOUR RESPONSE BY: November 27, 2019, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: 3060 Fillmore Market LLC

Business name: Indie Superette

Application address: 3060 Fillmore Street
San Francisco, CA 94123

Applicant contact info: John Kevlin
Reuben, Junius & Rose, LLP
415-567-9000
jkevin@reubenlaw.com

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please print review comments in a trailing report.

REUBEN, JUNIUS & ROSE, LLP

John Kevlin
jkevin@reubenlaw.com

November 7, 2019

Delivered Via Messenger

Ms. Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

**Re: Liquor License "PCN" Request – 3060 Fillmore Street, Indie Superette
Our File No.: 10856.02**

Dear Ms. Calvillo:

At Mr. John Kevlin's request, please find enclosed Liquor License "PCN" Request letter in connection to the above referenced matter.

Please feel free to contact Mr. Kevlin at (415) 567-9000 if you have any questions.

Very truly yours,

REUBEN, JUNIUS & ROSE, LLP



Jennica Dandan
Legal Assistant

REUBEN, JUNIUS & ROSE, LLP

John Kevlin
jkevin@reubenlaw.com

November 7, 2019

Delivered Via Messenger

Ms. Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

**Re: Liquor License “PCN” Request – 3060 Fillmore Street, Indie Superette
Our File No.: 10856.02**

Dear Ms. Cavillo:

Our office represents 3060 Fillmore Market LLC (“**CenterCal**”), the project sponsor of a new specialty grocery store, Indie Superette, at 3060 Fillmore Street, Suite A-110 (the “**Project**”). On May 6, 2019, CenterCal filed a building permit to construct Project tenant improvements. CenterCal expects the market to begin operation in December of 2019

CenterCal now seeks a type-20 off-sale beer and wine license from the California Department of Alcohol Beverage Control (“**ABC**”). CenterCal filed an application with the ABC for a license on August 28, 2019, Application File No. 609218. Due to the overconcentration of this type of ABC license in this census tract, CenterCal must obtain a determination by the Board of Supervisors that the public convenience and necessity will be served by the issuance of this license for operations at 3060 Fillmore Street.

The Project will establish an Indie Superette operated by 3060 Fillmore Market LLC, a collaboration between the Michael Mina Restaurant Group and CenterCal Properties at 3060 Fillmore Street, an existing building at the southeast corner of Fillmore and Filbert Streets. The Indie Superette would occupy approximately 700 square feet of ground floor space. The Indie Superette would sell specialty groceries, seasonal produce, and grab-and-go foods (such as salads, acai bowls and smoothies). The proposed hours of operation are 7 a.m. to 8 p.m. daily.

The Indie Superette will offer a wide variety of convenience goods in the neighborhood. Adding beer and wine to the offerings of this local grocery store would serve the public convenience and necessity of the neighborhood by increasing the variety of goods offered at this

San Francisco Office
One Bush Street, Suite 600, San Francisco, CA 94104
tel: 415-567-9000 | fax: 415-399-9480

Oakland Office
827 Broadway, 2nd Floor, Oakland, CA 94607
tel: 510-527-5589

www.reubenlaw.com

Angela Calvillo
Clerk of the Board of Supervisors
November 7, 2019
Page 2 of 2

location. Area workers, residents and tourists will have a new store that will provide a convenient shopping experience.

For the reasons outlined above, I respectfully request that this letter be forwarded to the Public Safety and Neighborhood Services Committee of the Board and that the Committee and the full Board of Supervisors make a determination under California Business & Professions Code §23958.4 that the public need or convenience would be served by the issuance of a type-20 off-sale beer & wine license to Indie Superette.

Please contact me with any questions you have.

Very truly yours,

REUBEN, JUNIUS & ROSE, LLP



John Kevlin

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)
ABC 211 (6/99)

Michael Brewer

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: 609218
Receipt Number: 2593520
Geographical Code: 3800
Copies Mailed Date: August 28, 2019
Issued Date:

(957) 698-6868

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner: 3060 FILLMORE MARKET LLC
Name of Business: INDIE SUPERETTE
Location of Business: 3060 FILLMORE ST
STE A-110
SAN FRANCISCO, CA 94123-4010

County: SAN FRANCISCO

Is Premises inside city limits? Yes Census Tract: 0130.00

Mailing Address:(If different from premises address) 1600 E FRANKLIN AVE
EL SEGUNDO, CA 90245-4337

Type of license(s): 20 Dropping Partner: Yes No

Transferor's license/name: 582524 / MANAGEMENT A TO Z, INC.

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
20 - Off-Sale Beer And Wine	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	08/28/19	\$905.00
Application Fee	STATE FINGERPRINTS	NA	2	08/28/19	\$78.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	08/28/19	\$48.00
20 - Off-Sale Beer And Wine	ANNUAL FEE	NA	0	08/28/19	\$296.00
Total					\$1,327.00

Have you ever been convicted of a felony? No
Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN FRANCISCO Date: August 28, 2019

Applicant Name(s)

3060 FILLMORE MARKET LLC

Approved 9/17/2019
Laura Ajello, Planner, (415) 575-9142
Non-formula retail specialty grocery store (dba Indie Superette) approved per Planning Commission Motion 20351 on 12/6/2018.

ajs
2019-08-28 09:14:08
9044 W. 9th St. #100
San Francisco, CA 94118