

File No. 140993

Committee Item No. 5

Board Item No. 26

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date October 2, 2014

Board of Supervisors Meeting

Date October 21, 2014

#### Cmte Board

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|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

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| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Vacancy Notice</u>    |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Information sheet</u> |
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Completed by: Alisa Somera Date September 26, 2014  
Completed by: Alisa Somera Date October 9, 2014

1 [Appointments, Citizen's Advisory Committee for the Central Market Street and Tenderloin  
2 Area - John Bogacki and Rob Gitin]

3 **Motion appointing John Bogacki, term ending August 2, 2015, and Rob Gitin, term**  
4 **ending August 2, 2017, to the Citizen's Advisory Committee for the Central Market**  
5 **Street and Tenderloin Area.**

6  
7 **MOVED,** That the Board of Supervisors of the City and County of San Francisco does  
8 hereby appoint the hereinafter designated persons to serve as members of the Citizen's  
9 Advisory Committee for the Central Market Street and Tenderloin Area, pursuant to the  
10 provisions in the Business and Tax Regulations Code, Article 12-A, for the terms specified:

11 John Bogacki, seat 4, succeeding Nella Manuel, resigned, must be a senior or disabled  
12 resident of the Central Market Street and Tenderloin area or the adjacent area, for the  
13 unexpired portion of a four-year term ending August 2, 2015.

14 Rob Gitin, seat 8, succeeding Jeff Kositsky, term expired, must have expertise on  
15 homelessness, transitional age youth, or supportive housing and familiarity with the Central  
16 Market Street and Tenderloin area or the adjacent area, for the unexpired portion of a four-  
17 year term ending August 2, 2017.



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2014 AUG -1 PM 2: 53

**Application for Boards, Commissions, Committees, & Task Forces**

Central Market/Tenderloin  
Citizens Advisory Committee

Name of Board, Commission, Committee, or Task Force: \_\_\_\_\_

Seat # or Category (If applicable): #8 or #4 District: 6

Name: John P. Bogacki

Home Address: Ellis Street Apt. San Francisco CA Zip: 94109

Home Phone: 415- Occupation: Disabled

Work Phone: n/a Employer: n/a

Business Address: n/a Zip: \_\_\_\_\_

Business E-Mail: n/a Home E-Mail: johnbogacki@ \_\_\_\_\_

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I am a 57 year old disabled, gay man living with HIV/AIDs. I have lived/worked in San Francisco for over 25 years. I was homeless and worked my way through the housing maze to where I currently enjoy a one bedroom apartment, this process taking over 15 years. Therefore, I know the ins and outs of homelessness and how to get housing. This has provided me with the framework and mental impetus to get housing and provide guidance to others who need that assistance.

**Business and/or professional experience:**

Former Aerospace Engineer  
Former Antique Repair and Refurbishment Expert  
Currently working as an Artist as time and health permit (multiple media)

**Civic Activities:**

Hospitality House H.O.L.D. Graduate  
Harm Reduction Volunteer  
Former Shanti Volunteer  
Former Project Open Hands Volunteer  
Former Northern California Service League Volunteer, worked inside county jails  
Former Peer Counselor in the Psyche Ward at SF General  
Community Activist  
Supporter of Tenderloin District Art Movement  
And various other civic activities

Have you attended any meetings of the Board/Commission to which you wish appointment?      Yes  No

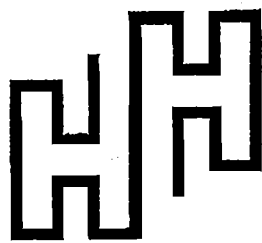
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: 7/25/14      Applicant's Signature: (required) John Phillip Bogacki

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



## Hospitality House

September 30, 2014

To Whom It May Concern:

My name is Joe Wilson and I work as Program Manager of the Community Building Program at Hospitality House, a multi-service community center based in the Tenderloin neighborhood for nearly 50 years.

I am proud to enthusiastically recommend John Bogacki to serve as a member of the Central Market and Tenderloin Area Citizens' Advisory Committee. John is living example of the restorative power of community, civic engagement, and healthy relationships in helping to build a stronger neighborhood and a stronger City for all.

John has faced many struggles in his life, but he has not lost his sense of humanity, empathy, and kindness. He is a graduate of the Hospitality House Healing, Organizing, and Leadership Development (HOLD) program; he is a community activist; he is neighbor resident; he is a local artist. John has advocated for fairness and justice for homeless people, he has advocated for fairness in hiring and housing for those with criminal histories, he has advocated for fairness and equity in the City Budget.

He is proof that all of our voices matter – that our personal stories can heal, can uplift, can inspire. John has experienced both trauma and injustice in his life; he is dedicated to speaking up and speaking out for and with those who feel marginalized, oppressed, mistreated, unheard. I know John to be a loving and kind individual who has battled insecurity, uncertainty, and injustice in his own life to help make life better in the community – in small ways, and in bigger ways. John knows that every voice matters. John knows that everyone can make a difference. I know that John Bogacki certainly has made – and continues to make a difference – everyday.

Thank you for your consideration.

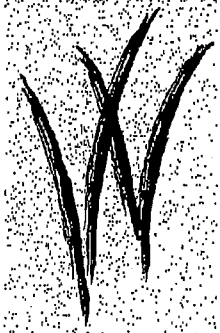
Sincerely,

Joseph T. Wilson, Manager

Community Building Program

Hospitality House

# WESTSIDE



## COMMUNITY SERVICES

AIDS CASE MANAGEMENT  
& HOME CARE

1153 OAK STREET  
SAN FRANCISCO  
CALIFORNIA  
94117

TELEPHONE  
415.355.0311

FACSIMILE  
415.355.0358

[www.westside-health.org](http://www.westside-health.org)

September 29, 2014

To Whom It May Concern:

I am writing to recommend John Bogacki for your committee. I have had the privilege to get to know John as his case manager over the last two and a half years. John is a thoughtful, intelligent, caring, and committed person. John has great compassion for the people in his life and for people in general who are marginalized by society. He has had numerous personal battles with the many forms of oppression that people living with mental illness and complex health issues are forced to encounter. On many occasions, I have witnessed John utilize his resilience, one of his greatest strengths, to get through and overcome difficult times in his life whether it be medical issues, family and relationship difficulties, or addressing environmental challenges that he has to face as someone in the social service systems.

Additionally, John is insightful and uses his insight to make positive change in his life that often has a ripple effect to those with whom he comes in contact. Another of John's greatest assets is his creative mind and abilities. John can cook, make art, is a masterful craftsman and engineer, and is truly a 'jack of all trades.' It is with great honor and with the utmost confidence that I recommend him as a member of your team.

Please feel free to contact me with any questions or to discuss this matter further.

Thank you,

Greg Parulski, ASW  
Social Work Case Manager  
Westside Community Services/AIDS Case Management  
1153 Oak St San Francisco, CA 94117  
415-355-0311 Ext. 1259/ [gparulski@westside-health.org](mailto:gparulski@westside-health.org)



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Central Market and Tenderloin Area Citizen's Advisory Committee

Seat # or Category (If applicable): Seat 8 District: 6

Name: Rob Gitin

Home Address: — Chestnut Street Zip: 4

Home Phone: (415) ——— Occupation: Executive Director

Work Phone: (415) 487-0691x101 Employer: At The Crossroads

Business Address: 333 Valencia Street, Suite 320 Zip: 94103

Business E-Mail: rob@atthecrossroads.org Home E-Mail: rob@ ———

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I am the cofounder and Executive Director of At The Crossroads, an organization for homeless youth and young adults in the Tenderloin and Mission in San Francisco. I have been running ATC for 16 years. I have been a resident of SF for 17 years, and of the Bay Area for 21 years. Our organization works with homeless youth in their teens and twenties. 58% of our clients are African American, 15% are Latino. 20% of our clients identify as LGBTQ. 60-80% have mental health issues, and 10% have physical disabilities. All of our clients are homeless.

**Business and/or professional experience:**

I have been running ATC for 16 years. It has worked with more than 6,500 homeless youth since starting in 1998. I manage our \$1,000,000 budget, and lead the fundraising efforts for it. Previously, I worked for a homeless youth organization called Youth Outreach Program in San Jose for 3.5 years. I was also a teaching assistant at Stanford. I graduated Stanford in 1996.

**Civic Activities:**

I am the co-chair of the Transition Age Youth Executive Director's network, and have been for two years. I served on Mayor Newsom's Transitional Age Youth Task Force from 2006-2008, serving as chair of the Community Services workgroup. I was a member of the TAYSF Steering Committee from 2008-2012. I was formerly the chair of the board for Caduceus Outreach Services. I donate to a number of nonprofits in San Francisco, including Homeless Youth Alliance and Women's Community Clinic, among others. I am on the advisory board for Great Nonprofits.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 8/29/14

Applicant's Signature: (required)

Robert M. Gitin

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12





10/2/14

File No. 140993  
10/2/14 Received  
in Committee

333 Valencia Street  
Suite 320  
San Francisco, CA  
94103  
t. 415.487.0691  
f. 415.487.0692  
atthecrossroads.org

**Board of Directors**

Kathryn Corro  
Avner Lapovsky  
Jessi Prue  
Marc Vogl  
Whitney Wineroth

**Advisory Board**

Mary Gregory  
Kevin McCracken  
Jon Merriman  
Lateefah Simon

Dear Supervisors Yee, Tang, and Campos:

Thank you for considering me for Seat 8 for the Citizen's Advisory Committee for the Central Market and Tenderloin Area, and for affording me the opportunity to speak about my credentials.

This seat requires that someone have expertise on homelessness, transitional age youth, or supportive housing, and familiarity with the Central Market Street and Tenderloin area. This is a perfect fit for my background, as it has led me to develop significant experience in all of those areas. 17 years ago, I cofounded At The Crossroads, an organization that provides disconnected homeless youth and young adults with the support they need to move beyond the streets and build outstanding lives. I have been there ever since, and am the Executive Director. We focus on the young people who get kicked out of other programs or never set foot in them, prioritizing those who are the hardest to reach, who have fallen through the cracks. Homeless youth are my life's passion. Running At The Crossroads has been the biggest privilege of my life.

ATC has two primary neighborhoods of focus, the Tenderloin and the Mission. In these neighborhoods, we walk the streets at nighttime, reaching out to homeless youth in their teens and twenties on their own turf. We have reached more than 7,000 homeless youth over our 17 years. During that time, I have walked the streets of the Tenderloin doing counseling-based street outreach more than 1,000 times. I know Market Street like the back of my hand; it truly feels like home to me. I have personally worked with more than 3,000 of our clients. Our program is often held up as a model for reaching the most challenging youth, and engaging them in counseling relationships. We have been asked to speak all around the country on our model of youth development. We have a \$1,100,000 budget, 14 staff members, and are 100% privately funded, having made the choice to not take government support.

I also have strong knowledge of supportive housing. Since we opened, we have helped hundreds of youth navigate the complicated system of getting into permanent supportive housing. In the last year alone, we have helped 25 of our youth get into permanent supportive housing, including the new developments Fifth Street and Edward II. I was also the chair of the Community Services committee on Mayor Newsom's Transitional Age Youth Task Force, spearheading the recommendation to develop 400 new units of TAY housing. This recommendation was adopted by the Mayor's Office of Housing, where I served on the advisory committee that oversaw the creation of a plan to develop this housing.

This leads into the next realm of experience I possess that I hope would serve the committee well: my experience working on teams involving different constituencies. As mentioned, I served on the TAY Task Force from 2006-2008 in a leadership position. I was then a member of the TAYSF steering committee. I am now the co-



333 Valencia Street  
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atthecrossroads.org

**Board of Directors**

Kathryn Corro  
Avner Lapovsky  
Jessi Prue  
Marc Vogl  
Whitney Wineroth

**Advisory Board**

Mary Gregory  
Kevin McCracken  
Jon Merriman  
Lateefah Simon

chair of the TAY Executive Director's Network. I love being part of a team, either in a leadership position or as an active member, and believe in the importance of getting a diverse group of individuals working together for a common cause.

It seems that another key component of being a good candidate for this committee is to believe that San Francisco must be a healthy city for all, and that business can play a key role in developing this, not just for their employees and customers, but for the entire community. This is what I am most excited about. The feeling of divide that is developing in this city is really depressing to me. I hate the way that it feels like everyone is taking sides and drawing lines. Bridges need to be built between the poor and the wealthy, nonprofits and businesses, the homeless and the housed. I'm hoping that being on this committee is an opportunity to bridge the needs of the community and the interests of local businesses, rather than pitting them against each other.

I have lived in San Francisco for the last 18 years, and I love this city. I, like many others, am concerned that certain ways in which it is changing will lead to an increased homogeneity of its residents, will push out both individuals and nonprofits who can no longer afford it, or no longer feel like it represents their values and cultures. We must do everything we can to prevent the outflow of diversity, and to make sure that San Francisco is a home for people of all backgrounds, races and economic classes. The local business community and its employees have so much to offer, and it is important that we help them do so in a thoughtful, meaningful way that targets those most deeply in need, fueling positive change in the Mid-Market and Tenderloin.

It would be my honor to serve on this committee. I would do so with passion, inclusiveness, thoughtfulness and integrity.

Thank you for considering my application.

Sincerely,

Rob Gitin  
Executive Director, At The Crossroads

File No. 140993  
10/2/14 Received  
in Committee

October 2, 2014

To Whom It May Concern:

I am writing in support of Rob Gitin's application to be on the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area. I know Rob well. I worked with him closely when I was chair of the Youth Council of the SF Workforce Investment Board and when I chaired Mayor Newson's Task Force on Disconnected Youth.

Rob is one of the very most thoughtful and dedicated people in San Francisco focusing on the needs of our highest risk youth and young adults. He combines a great sense of compassion and understanding with a deep commitment to designing programs and policies that are most likely to be effective in addressing the needs of these populations. He has extensive first-hand experience in working directly with youth and young adults and a broad knowledge of the literature on how to build organizations and programs.

Rob is a terrific member of any working or advisory group. He is very respectful of the views of all people, listens carefully, and asks important questions. I have learned from him in every conversation we have ever had.

I have been involved in activities focused on SF's homeless population for over 20 years, including serving for a period as Director of the Department of Human Services. I have not met anyone I would rather work with than Rob.

Michael Wald

Michael S Wald  
Professor of Law Emeritus, Stanford Law School  
415 564 0153  
[mwald@law.stanford.edu](mailto:mwald@law.stanford.edu)



File No. 140993  
10/2/14 Received  
in Committee

October 1, 2014

To Whom It May Concern,

My name is Bobby Baksa and I work for the Community and Public Relations Department for the San Francisco Giants. I am writing to encourage you to select Rob Gitin to the Citizen's Advisory Committee for the Central Market and Tenderloin Area. Rob, and his amazing organization At the Crossroads, has been a community partner of ours for numerous years. He has represented At the Crossroads, the people he serves, and the San Francisco Giants with professionalism and expertise.

I have personally met some of those that have received the services that Rob has been able to provide through At the Crossroads. His passion for the people of San Francisco has helped thousands of teens and young adults get off of the streets and take a step forward to live the life they want. Rob is well respected throughout the industry and has firsthand experience working with those in the Tenderloin Area. He knows what it takes to get things done and make a difference.

I feel very strongly that Rob would be a great addition to the Citizen's Advisory Committee for the Central Market and Tenderloin Area. I know his passion, dedication, and experience will be a valuable asset to the committee.

Best,

A handwritten signature in black ink, appearing to read "Bobby Baksa".

Bobby Baksa

San Francisco Giants

Community Relations Department



# lava mae

10/1/14

File No. 140aa3  
10/2/14 Received  
in Committee

Citizen's Advisory Committee  
Central Market Street & Tenderloin  
Office of the City Administrator

RE: Rob Gitin

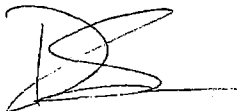
Dear Committee Members:

Every once in a while one has the privilege to meet someone who is driven by a compelling vision, is wise beyond their years, has a track record of impressive accomplishments, and is committed to building bridges between disparate parties. Rob Gitin embodies these qualities.

His understanding of and desire to repair the growing chasm between wealth and poverty currently shaping San Francisco; his belief that opportunity is not an either/or tussle between nonprofits and businesses, his experience working with a wide array of parties in the area from the homeless to local merchants, and his commitment to thoughtfully addressing the needs of the entire community make him a perfect addition to the Committee.

I urge you to cast your vote for Rob. He will bring a fair and balanced eye to the issues shaping the evolution of Central Market Street making him an invaluable asset to the Committee.

Respectfully,



Doniece Sandoval  
Founder/Executive Director  
Lava Mae

3453 18th Street # 24, San Francisco, CA 94110

MARY L. GREGORY  
233 THIRD AVENUE  
SAN FRANCISCO, CA 94118

File No. 140993  
10/2/14 Received  
in committee

October 1, 2014

Re: **Rob Gitin**

To the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area:

As a former chair of the board of At The Crossroads, a non-profit organization that does outreach to homeless youth in the Tenderloin and the Mission, I am writing in support of Rob Gitin. Rob is the founder and executive director of At The Crossroads.

I cannot think of a better citizen to invite to join your committee. Rob knows the city streets in your area of interest: he has walked them countless nights in his work with youth—talking to them, learning about their challenges, and helping them to build great lives for themselves. Rob lives in and deeply cares about the city, and he is concerned about the growing economic divide that is changing the way the city feels and acts.

The good news is that these current problems are not insurmountable, but you will need a consensus builder like Rob. He is a great listener, and he uses his intelligence to build solutions that can work for many, not just the few.

I work in the field of philanthropy, but the problems facing our city, and particularly the area of your concern, cannot be fixed by money alone. You will need all kinds of ideas and resources to help, and Rob Gitin would be a very helpful addition to your efforts.

Sincerely,

*Mary Gregory*

October 2, 2014

File No. 140993  
10/2/14 Received  
in Committee

To Whom It May Concern:

RE: Support for Mr. Rob Gitin's application to be on the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area.

I have had the good fortune of working with Mr. Gitin for over 15 years. As many can attest, he is a tireless advocate for the City's most disenfranchised. We began working in collaboration in the early 1990's when I led the Center for Young Women's Development, a group that worked with young women in the sex and drug trade – and have been colleagues since. In 1995, we began coordinating our organizations' work on the streets. Rob had recently founded At The Crossroads. I admired Rob's concrete analysis, framed by his deep belief in community and human transformation.

Under Rob's leadership, At The Crossroads is viewed by many as a San Francisco jewel – as one of few youth organizations that maintains a seamless reputation for prioritizing clients. ATC's staff do not chase dollars. Rather, they spend their time building solid relationships with homeless black and brown young people in places where few go. They chase away despair and hopelessness with warm socks, sandwiches, bag lunches and referrals to drug treatment and job training programs. They do this with warmth and void of judgment.

Rob is a neighborhood historian. He and his cadre have seen so much. They have served so many.

Rob leadership abilities are concrete and instantly identifiable. He is not dogmatic. His politics are based on integrity, fairness, and kindness. I have no reservations in recommending Rob's participation on the Advisory Committee. Rob's life's work is making life better for everyone livening and working in the Mid Market Corridor. He will make a miraculous addition to the body.

Sincerely,

Lateefah Simon  
Director of Programs - Rosenberg Foundation

2 October 2014

San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244.  
San Francisco, CA 94102

File No. 140993  
10/2/14 Received  
in committee



RE: Citizen's Advisory Committee for the Central Market Street and Tenderloin Area

Dear Board of Supervisors:

I'm writing to lend my enthusiastic support to Rob Gitin's nomination for Citizen's Advisor for the Central Market Street and Tenderloin Area.

**Citizen Film** is a not-for-profit organization dedicated to crafting documentary stories that help communities reflect on shared experiences, set collective goals, and catalyze strategic change. In this capacity, we've worked with many San Francisco nonprofits that are attempting to address the dislocation of at-risk communities in our City in a time of great change and turbulence. **Rob Gitin**, founder of At The Crossroads, is one of our most respected thought partners, an enormously talented community organizer who has ably built a powerful coalition that actively reaffirms the universal American commitment that every one of us deserves the chance to lead a full, happy, productive life, no matter his or her circumstances. **At The Crossroad's** impressive work serving San Francisco's at-risk youth population in the Tenderloin and Central Market area is guided by Rob's common sense and his infectious passion for his clients and their potential. The stories of many At The Crossroads clients who lead full, productive lives and give back to San Francisco are a testimony to his leadership and his steadfast ability to recognize people's strengths and nurture their resourcefulness and abilities to make San Francisco a better place for all of us.

Rob is one of the most knowledgeable people I know when it comes to navigating San Francisco's complex socio-economic, administrative and political landscape. He is a coalition builder, who understands that we are only as strong as the least powerful among us, and that it takes tireless leadership to first listen to what is needed and then work collaboratively to find practical solutions. In an increasingly polarized environment, Rob's talents and practicality are needed more than ever.

The Citizen's Advisory Committee will benefit enormously from his experience bringing disparate communities together to build upon the Tenderloin and Central Market area's strengths, address its challenges and mobilize strategically to make San Francisco a better place.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sam Ball', written in a cursive style.

Sam Ball  
Director  
Citizen Film, Inc.

2020



October 1<sup>st</sup>, 2014

File NO. 140993  
10/2/14 Received  
in committee

Dear Committee Members,

I am writing to voice my support of Rob Gitin for appointment to the Citizen's Advisory Committee for Central Market Street and Tenderloin Area.

My name is Ann Hughes and I am a teacher at Hillcrest Elementary School, a public school in San Francisco that serves the Portola, Bayview and Visitacion Valley neighborhoods. I have worked at Hillcrest for fourteen years teaching hundreds of our city's at-risk, high-needs youth. I am a San Francisco native and feel passionately about how we meet the needs of our more vulnerable citizens. Hillcrest follows a community school model, partnering with community-based organizations to bring much-needed services onto our school site to meet the needs of our families. Our school is 93% free and reduced lunch with over 65% second language learners. This is all to give a basis for where my perspective comes from in recommending Rob Gitin to your committee.

Rob Gitin is someone who has served the most disempowered members of the neighborhoods you represent. Homeless youth are a group without advocacy, without voice. Rob would be a member of your group who would keep these faces in focus. The central Market and Tenderloin area is a unique space in San Francisco where many groups converge who have few options in the overpriced economy we live in. This is the perfect space for Mr. Gitin to participate in advising business owners in how to serve the neighborhoods where they do business.

Personally, Rob Gitin is the type of person who sees the value in meeting people where they are, and moving them toward mutually beneficial choices. This is the model that his organization At the Crossroads follows. Meeting homeless youth where they are, and providing them with the guidance, services and materials they need to create an outstanding life. That very model is why I have felt passionately about supporting his organization. We all know working with a community and on a committee need the attitude of compromise and collegiality, as well as passion and commitment. I cannot recommend him highly enough.

Thank You,

Ann Hughes  
4<sup>th</sup> Grade Teacher  
Hillcrest Elementary School  
810 Silver Ave, San Francisco, CA 94134

October 2, 2014

Citizen's Advisory Committee  
for the Central Market & Tenderloin Area  
City & County of San Francisco  
San Francisco, California 94102

Re: **Rob Gitin's application to serve on Committee**

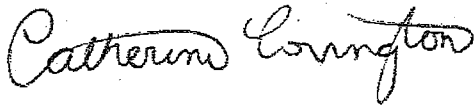
To whom it may concern:

I am writing to express my support for Rob Gitin's application to serve on the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area. I serve on the board of At the Crossroads, a nonprofit organization he has led for the past 16 years that is focused on supporting a large segment of the population that calls Central Market home, homeless youth and young adults, working with them to build healthy and fulfilling lives.

Rob would be an invaluable addition to your committee given his intimate knowledge and experience in the specific geographic area your Committee was created to serve. I recently had the opportunity to have Rob lead me on a tour of Central Market, and while I have walked there many times, the street dynamics and nuances he was able to point out to me and my fellow board member blew us away. He knows so much about the diverse street community in that area- the needs, challenges, impacts of new development, population shifts over time, etc. Not to mention that he was the recipient of numerous pats on the back and high fives, a sign of the respect he is given because of his deep commitment. He would without a doubt be one of the best people to represent their voice.

I hope that Rob Gitin is given serious consideration to serve on the Committee. I know he would take the role seriously and would add an important perspective. Please do not hesitate to contact me if you have any questions.

Sincerely,



Catherine Covington  
Manager, Client Development  
[Catherine.covington@rsfsocialfinance.org](mailto:Catherine.covington@rsfsocialfinance.org)  
415-561-6151



The Crary Family Foundation

c/o Crary Enterprises LLC  
181 Second Avenue, Suite 400  
San Mateo, CA 94401

Phone 650.344.4348  
Fax 650.342.1207

[john@craryenterprises.com](mailto:john@craryenterprises.com)

File No. 140993  
10/2/14 Received  
in Committee

October 2, 2014

City and County of San Francisco  
Citizen's Advisory Committee for the Central Market & Tenderloin Area

To Whom It May Concern:

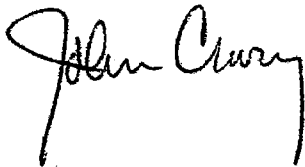
I understand Rob Gitin has applied to become a member of the Citizen's Advisory Committee for the Central Market & Tenderloin Area. Our foundation is a supporter of organization Rob founded, At The Crossroads, which reaches out to provide counseling to homeless youth.

We first learned about Rob and ATC about two years ago. My wife and I have joined Rob to go out on the streets to see first hand the population ATC serves, and we are so impressed. He has built an organization that serves people who are in need and do not fit with other modes of assistance. They make a very positive difference in young lives at risk.

Rob and his group of counselors have a deep and intimate knowledge of the life in the Central Market and Tenderloin areas, and having been in the area for the last 17 years they have witnessed the evolution of the area. They have built close relationships not only with the youth they assist, but also with local businesses, government agencies and other community institutions in the area, which is part of the reason they are effective.

Accordingly, I think Rob would be a valuable addition to the committee and I urge you to accept his application.

Very truly yours,



John L. Crary  
Trustee



RON CHAPMAN, MD, MPH  
Director & State Health Officer

State of California—Health and Human Services Agency  
California Department of Public Health



EDMUND G. BROWN JR.  
Governor

File No. 140993  
10/2/14 Received  
in Committee

October 2, 2014

To Whom It May Concern: \_\_\_\_\_

I am writing to recommend Rob Gitin, Executive Director, At the Crossroads (ATC), for an appointment to serve on the Citizen's Advisory Committee for the Central Market & Tenderloin Area in San Francisco. I believe that Rob's years of experience as founder and leader of ATC, as well as ATC's singular philosophy, make Rob uniquely suited to this role; I feel his contributions would be integral to the committee's ultimate success.

I have known Rob professionally since he and a colleague founded ATC in 1997, when I was working as an outreach worker with homeless youth for the Haight Ashbury Free Clinics' Youth Outreach Team. We have remained friends for many years as I moved on to found the Drug Overdose Prevention and Education (DOPE) Project in San Francisco, obtain a master's degree at Johns Hopkins University, analyze policies affecting persons returning from prisons and jails to the community with the Council of State Governments Justice Center and with the Ella Baker Center for Human Rights, and serve in my current role at the California Department of Public Health.

From the start, ATC identified and chose to serve those youth in the Mission and Mid-Market Districts who were not visibly homeless—specifically African American and Latino youth who were couch-surfing with friends and family—but who needed support as much as visibly homeless youth “street punks” and who needed a different model of service delivery. Under Rob's leadership, ATC tailored its program design to serve the previously unidentified and unmet needs of youth of the Mission and Mid-Market by providing outreach late at night and materials beyond those focused solely on disease (read: HIV) prevention. Since that time ATC has maintained and strengthened this commitment, serving as a foundation of stability and hope for its participants. Rob's leadership has also influenced ATC's funders and colleagues by articulating and communicating clearly the value inherent in youth's lives and the importance of supporting youth in defining their own goals and in embodying their own potential.

Rob's long history of engagement with the youth of the Mid-Market area and the depth of trust that ATC has built over the past 15+ years will be critical in ensuring that the Citizen's Advisory Committee realizes its objectives to mitigate the effects of development and promote healthy and diverse communities that build on the strengths of those youth and residents who already reside in the area as the city rapidly changes.

Page 2  
Letter of Recommendation  
October 2, 2014

As someone who once lived on the streets of San Francisco myself and who now works on national and state health policy with an eye toward ensuring that persons with a history of mental health and substance use and other stigmatized communities benefit from health reform, I can attest to the importance of policy being driven and informed by people who have established the trust and respect of the communities their policies are meant to benefit. During my years of public health policy work, I have also grown to appreciate the importance of engaging with systems that have the power to affect and improve people's lives at the population level, including both government and the private sector. Rob is particularly adept at navigating the worlds of nonprofits and that of small businesses, private foundations, technology companies, individual donors, and all comers, all while maintaining the integrity and vision that are critical to earning the trust of homeless youth and effectively carrying their voices to the leaders of San Francisco. I believe Rob's experience, vision, and integrity would make an excellent addition to the Citizen's Advisory Committee and recommend him without reservation for this service.

Please feel free to contact me with further questions at [Rachel.McLean@cdph.ca.gov](mailto:Rachel.McLean@cdph.ca.gov) or 510-620-3403. Thank you for your consideration.

Sincerely,



Rachel McLean, MPH  
Viral Hepatitis Prevention Coordinator / STD Health Care Policy Analyst  
STD Control Branch  
California Department of Public Health *(for identification purposes only)*



SELL. SERVICE. MARKET. SUCCEED.

October 2, 2014

File No. 140993  
10/2/14 Received  
in Committee

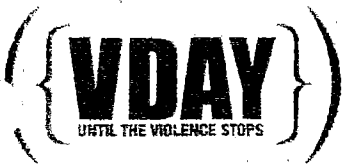
Dear Citizen's Advisory Committee,

I am writing to express my support for Rob Gitin, a prospective member of your committee. I have been a personal supporter of At The Crossroads, the organization which he founded and directs, for over 15 years. The support and services this organization provides to the area's homeless youth have incredible impact, and Mr. Gitin's understanding of the complex issues of homelessness would be a great asset to your group.

As someone who works in downtown San Francisco, these issues of development, employment, sustainability and quality of life are very important to me. I am grateful for the work of your committee, and sincerely hope that you will bring Mr. Gitin, and his unique perspective on homelessness in San Francisco, to join you in this effort.

Sincerely,

Anna Bonner Mieritz



File No. 140993  
10/2/14 Received  
in Committee

October 1, 2014

Eve Ensler

Founder/Artistic Director

Dear Distinguished Members of the Committee,

- Carole Black
- Jennifer Buffett
- Kimberlé Crenshaw
- Rosario Dawson
- Jane Fonda
- Melody Hobson
- Katherine McFate
- Pat Mitchell
- Thandie Newton
- Emily Scott Pottruck
- Amy Rao
- Cari Ross
- Sheryl Sandberg
- Lisa Schejola Akin
- Wendy Schmidt
- Regina K. Scully
- Susan Celia Swan
- Charlize Theron
- Kerry Washington
- V-Board

I can think of no better person to serve on the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area than Rob Gitin, Executive Director and Founder of At The Crossroads.

As head of At The Crossroads, Rob is a deeply engaged member of the Central Market Street and Tenderloin community, and has an understanding of its challenges and potential. His grassroots, on the streets and partnership-oriented approach has uniquely prepared him to tackle the critical role of a transitioning community's advisory committee position. He is a passionate, creative, articulate and committed advocate for homeless youth.

At The Crossroads was created by Rob when he was a student at Stanford University and honored as an Echoing Green Fellow in 1997. Since then Rob has been exemplary of San Francisco's finest citizens. His dedication to following through with each youth that his organization works with is a testament to his dedication to completing tasks despite obstacles and duration. It would be in our city and our communities' best interest for Rob Gitin to serve on the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area.

Sincerely,

Susan Celia Swan  
Executive Director

Susan Celia Swan  
Executive Director, V-Day. Director, One Billion Rising San Francisco  
(917) 865-6603  
[susan@vday.org](mailto:susan@vday.org)

[www.vday.org](http://www.vday.org)

303 Park Ave South  
Suite 1184  
New York, NY 10010  
212.924.1229/T

10/01/14

File No. 140993  
10/2/14 Received  
in Committee

To Whom It May Concern:

My name is Shawn Garety and I am writing this letter of support on behalf of Rob Gitin, co-founder and Executive Director of At The Crossroads. Through my role as Program Manager with At The Crossroads, and having worked directly with Rob for over ten years, I was thrilled to hear that Rob was applying for a role on the Citizen's Advisory Committee for the Central Market Street and Tenderloin Area.

As co-founder of At The Crossroads Mr. Gitin created an organization that aims to reach homeless youth and young adults that are hardest to reach on the streets of San Francisco. At The Crossroads goes out onto the streets of the Tenderloin and Mission districts of San Francisco and brings services to underserved homeless youth and young adults who would not receive services otherwise. At The Crossroads model is community and relationship driven. While our focus is on reaching homeless youth and young adults, we believe that the best way to do that is to build strong, healthy relationships with the entire community.

Mr. Gitin has over 17 years of experience running At The Crossroads and building community in the Tenderloin/Market Street area. His role with At The Crossroads has reached far beyond our organization. Rob is deeply committed to his work in the larger community. The mission of At The Crossroads is to reach out to homeless youth and young adults at their point of need and work with them to build outstanding lives, and Rob has remained focused and dedicated to this mission for nearly two decades.

Rob is an incredibly thoughtful, caring person with the unique ability to build relationships with people from all different backgrounds and walks of life. He has invaluable perspective on the Tenderloin/Market Street area. He understands its past, but also has an eye toward the future.

More than anything Mr. Gitin is someone who brings people together. By listening, advocating, and finding creative and innovative ways to unite people in community and find solutions and ideas for complex issues, He is the kind of person you want to know and have on your team. His sense of humor and reliable nature are an added bonus. In my opinion, he would be an incredible asset to your committee. Thank you so much for your time and consideration.

Sincerely,

Shawn Garety, Program Manager  
At The Crossroads





PHILANTHROPIC ADVISING AND NONPROFIT STRATEGY FOR ARTS & CULTURE

File No. 140993  
10/2/14 Received  
in Committee

Citizen's Advisory Committee  
for the Central Market Street  
and Tenderloin Area

October 1, 2014

To whom it may concern,

I am writing in support of Rob Gitin's application to join the Central Advisory Committee for the Central Market Street and Tenderloin Area.

I have run nonprofit cultural organizations in San Francisco and worked as a program officer and consultant with many arts organizations in the Central Market/Tenderloin area including Exit Theater, Counterpulse, Cutting Ball, The Center for New Music, A.C.T, Lines Ballet and have produced work and attended shows at venues in the neighborhood for the past 20 years too. I served on the SF Arts Task Force and am acutely aware of the neighborhood's chronic challenges, resilient residents and institutions and the high-stakes at play given the economic metamorphosis underway.

I have known Rob for 10 years and was inspired by him and the extraordinary work At The Crossroads does with homeless youth to join ATC's Board of Directors four years ago.

Rob has fought for homeless children in San Francisco to build outstanding lives for 15 years as the founder and director of At The Crossroads (ATC). Rob would bring tremendous insight to the Committee because for those 15 years he has walked Tenderloin streets day and night, looking with unflinching eyes at the harsh realities of daily struggles for many community members but with an indefatigable commitment to helping them reach their potential. Rob has witnessed tragedy and transformation in the community and the experience adds up to a deep understanding of the neighborhood's rich history and current complexity.

To understand the ground-up perspective that Rob would bring to the Committee and its policy discussions, its crucial to understand the work his nonprofit does in and for the community.

At The Crossroads helps hundreds of homeless youths ages 14-24 by providing on-the-street counseling, essential items to survive each night (from socks to sandwiches) and unconditional support. Rob's success and his wisdom stem from an extraordinary ability

to build trust with youth who have good reason to distrust adults. In the Tenderloin and Central Market area many homeless youth have runaway from abusive environments and been bounced around (and kicked out of) governmental and nonprofit programs: Rob prioritizes working with the kids everyone else has given up on. He meets them on the streets, on their terms, he listens more than he talks, he doesn't tell a kid what to do, he helps a kid get where they want to go: back to school, into a drug rehabilitation or a job training program and into a home to call their own.

And the evidence that he is both compassionate and deeply knowledgeable about what it's like to be homeless in a rapidly changing urban landscape is demonstrated by the requests he gets from the California Legislature to give expert testimony on effective youth services and when youth who have known him for five or ten or fifteen years stay in touch to let him know how he helped them build a life worth living.

Rob wears two hats very well – and both would add great value to your committee.

He is a front line service provider, connecting with youth of every race and ethnicity; gay or straight; those with serious mental health and substance issues and those dealing with violence and life in and out of jail and thus able to inform your discussions with their needs, ambitions and practical realities in mind.

Rob is also a brilliant organizational leader: he's built a non profit with a million dollar budget, hundreds of donors, foundation and corporate support and manages a tight-knit staff too and in that capacity and would bring keen and sober insight into the needs of community-based-organizations operating in the neighborhood and the opportunities to partner effectively with developers, businesses and residents new to the area.

I hope you will strongly consider Rob Gitin for a seat on your committee I know he will contribute greatly to your work and I know you will enjoy working with him as well. Though Rob has much to brag about he is humble as pie.

Sincerely,

Marc Vogl  
Principal  
Vogl Consulting

marc@voglconsulting.com  
415.815.8441



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Central Mrkt. & Tenderloin Area CAC

Seat # or Category (If applicable): Seat 8 (homelessness, housing) District: 6

Name: Mikeal Gibson

Home Address: Golden Gate Ave # Zip: 94102

Home Phone: \_\_\_\_\_ Occupation: Student

Work Phone: 415-691-0902 Employer: UC Hastings

Business Address: 200 McAllister Ave. Zip: 94102

Business E-Mail: gibsmik@uchastings.edu Home E-Mail: magibsonj37@

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

I have worked for the last two years helping to protect and secure legal rights for members of the Homeless Population of San Francisco. My work with the pro bono clinic Homeless Legal Services, that partners with the St. Vincent De Paul Shelter, has exposed me to the serious issues and concerns experienced in our cities and particularly in the Central Market and Tenderloin neighborhoods.

**Business and/or professional experience:**

I have spent two years as an English teacher and community organizer in a foreign country, helping to overcome and harmonize cultural differences, which alongside my continuing responsibilities during my legal education are valuable experiences that may be useful in helping to bridge the cultural divide between previous and longstanding historic residents of the Tenderloin and Midmarket area, as well as the incoming new residents.

**Civic Activities:**

Last year I participated in the UC Hastings Community Economic Development Clinic, where I worked on Community Benefit Agreement theory and practice. Further I worked specifically on the interpretation and implementation of previously negotiated Housing and Workforce benefit agreements.

This experience in particular has emboldened me to apply for this committee.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 20/08/2014 Applicant's Signature: (required) Mikeal Gibson

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Central Market & Tenderloin Citizen's Advisory Committee

Seat # or Category (If applicable): Seat #8 District:

Name: Emily Cohen

Home Address: Shattuck Ave Oakland CA Zip: 94609

Home Phone: 818- Occupation: Director of Programs

Work Phone: 415-503-2199 Employer: Project Homeless Connect

Business Address: 25 Van Ness Ave. #340 San Francisco CA Zip: 94102

Business E-Mail: Emily.Cohen@sfdph.org Home E-Mail: em.c.cohen@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes No If No, where registered: Oakland

Resident of San Francisco Yes No If No, place of residence: Oakland

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am applying for a seat on the Central Market Citizen's Advisory Committee. I am interested in participating in the work of this committee to help create stronger Community Benefits Agreements that will bring resources and improvements to the Central Market and Tenderloin neighborhoods. While I am a resident of Oakland, I work every day in the Central Market neighborhood of San Francisco and am deeply committed to bringing improvements to the community for all who live and work in the neighborhood.
I am applying for seat #8 of this committee as it calls for an expert in the issue of homelessness. I currently serve as the Director of Programs at Project Homeless Connect and have worked on the issue of homelessness for 10 years. I am committed to finding sustainable solutions to this issue in partnership with a wide variety of stakeholders.

**Business and/or professional experience:**

Director of Programs  
Project Homeless Connect - San Francisco CA  
February 2013 - Present

Associate Director of Policy and Advocacy  
One Family, Inc. - Boston MA  
August 2008-January 2013

Research Intern  
Massachusetts Housing and Shelter Alliance - Boston MA  
Summer 2007

Children and Volunteer Program Coordinator  
Hamilton Family Center - San Francisco  
August 2004- January 2006

**Civic Activities:**

Volunteer - Running for a Better Oakland - 2013-2014

Volunteer - Team in Training MA - 2009-2011

Department of Transitional Assistance Advisory Board (Massachusetts) 2012-2013

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 9/4/14 Applicant's Signature: (required) Emily Cohen

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Citizen's Advisory Committee for the Central Market & Tenderloin Area

Seat # or Category (If applicable): Seat 8 District:

Name: Greg Kieber

Home Address: Rivera Street, San Francisco Zip: 94116

Home Phone: 415- Occupation: Retired

Work Phone: Employer:

Business Address: Zip:

Business E-Mail: Home E-Mail: gregkieber@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [checked] No [ ] If No, where registered:

Resident of San Francisco [checked] Yes [ ] No [ ] If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

For the past 3 years I have volunteered at Larkin Street Youth Services working with at-risk, transitional aged youth. I chose to work at the Hire Up Job Readiness Program of Larkin Street because I felt that with 25 years of experience as a hiring manager, I could help these clients prepare for the next step in their own careers. Larkin Street serves an incredibly diverse population of homeless and at-risk youth, and those participating in the educational and employment programs offered by Hire Up reflect that diversity. Volunteering at Hire Up has given me the opportunity to observe first hand the challenges faced by youth with issues of race, ethnicity, sexual orientation and gender identity. Therefore I feel qualified to represent the needs and interests of homeless and transitional age youth.

**Business and/or professional experience:**

I had a 30+ year career in IT, starting out as a programmer and gradually taking on more managerial responsibilities. I ended my career as a technology director and project manager for a multinational financial services firm, working at their New York headquarters in Times Square. During those 30+ years, I also worked in the pharmaceutical, medical R&D and defense industries.

**Civic Activities:**

Served as president of my neighborhood association in Stamford Connecticut for two, 2-year terms. Member of Commonwealth Club of San Francisco.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 9/17/2014 Applicant's Signature: (required) Greg Kieber

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/12





Board of Supervisors  
 City and County of San Francisco  
 1 Dr. Carlton B. Goodlett Place, Room 244  
 (415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Advisory Committee for Central Market  
 Seat # or Category (If applicable): Six, Eight District: Central  
 Name: Joel Marshall Drott  
 Home Address: 337 Hyde #201 Hillsborough La Cumbre Rd 94010 Zip: 94109  
 Home Phone: 415- [redacted] Occupation: CEO/President  
 Work Phone: 415-937-1354 Employer: Elite<sup>VERS</sup> Immigration Group  
 Business Address: 337 Hyde #201 Zip: 94109  
 Business E-Mail: eaigo@yahoo.com Home E-Mail: joel-drott@ [redacted]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: Hillsborough

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

See Attached

**Business and/or professional experience:**

See attached

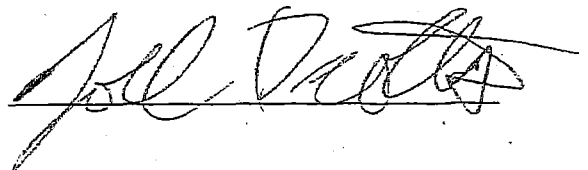
**Civic Activities:**

See attached

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 9/28/13 Applicant's Signature: (required)



**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

01/20/17

**APPLICATION FOR CITIZEN'S**  
**ADVISORY COMMITTEE FOR**  
**THE CENTRAL MARKET STREET**  
**AND TENDERLOIN AREA**

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco;**

Pursuant to Charter section 4.101 (a)1, I, Joel Drotts Juris Doctorate, am completely qualified to the communities of interest, neighborhoods, and diversity of the Central Tenderloin Market Street Area in the following ways:

1. I am actually a member of the "community of interest or neighborhood," as I have lived and 337 Hyde Street, #201, San Francisco, CA, 94109 for over two years. Moreover, I have routinely been seen as a local community leader starting my block and neighborhood engagement with SF Safe and the Tenderloin SFPD, as block captain of the neighborhood watch for the 300 Block of Hyde Street. Moreover, as I have lived in the neighborhood in question for over two years, I know many of the locals (Like myself). I am keenly in a position to hear local neighborhood complaints about matters effecting the neighborhood, and the residence here. I can and will then in turn report back to the board.
  
2. While it is my personal belief that one can't state or prove a record of diversity, the very nature of the non-profit which I founded "**Elite Agents Immigration Group, Inc.**" stated purpose is to offer low income immigration law services to immigrants. The majority of our target marketing demographic are not of the same race or ethnic background as myself, and yet the company was created to help others whom according to Charter section 4.101 (a)1 are "different enough" from myself to qualify as having

characteristics of diversity. I believe my qualifications should be self-evident as a non-profit founder and CEO dedicated to helping not only the immediate community of interest, but all low income immigrants through-out the Bay Area. Furthermore, as a member of the fraternal order the Free and Accepted Masons I personally chose to take three separate personal oaths to uphold and defend the orders beliefs among which tolerance, equality, and justice.

In accordance with the Federal and State "Paperless Mandate and Request," all further proof of qualification, acknowledgements, and personal accomplishments can be found at the following websites for vetting or due diligence on myself:

- A. <http://www.linkedin.com/pub/joel-drotts/33/5a1/b0>
- B. <http://joeldrottsjurisdoctorate.newsvine.com/>
- C. [http://prezi.com/xefpbph142s/?utm\\_campaign=share&utm\\_medium=copy&rc=ex0share](http://prezi.com/xefpbph142s/?utm_campaign=share&utm_medium=copy&rc=ex0share)
- D. <http://www.barnesandnoble.com/c/joel-drotts>
- E. <https://www.giveforward.com/fundraiser/2sg2/the-poor-philanthropist>
- F. <https://www.thunderclap.it/projects/5025-front-line-immigration-reform?locale=en>
- G. <http://www.workerwon.com>

**Business and/or professional experience:**

Please see aforementioned A-G paperless resources to supplement professional resume below:

**JOEL M. DROTTS**

**JURIS DOCTORATE**

337 Hyde St. #201, San Francisco, CA,

94109, 415- [REDACTED] joel\_drotts@[REDACTED]

**LEGAL**

**SERVICES CONSULTANT**

Seasoned Consultant seeks a position at a firm, company, organization, or for personal employer, which is in need of a strong leader, a team player, and experienced analyst. Employer should reward merit and hard work, appreciate creative problem solving skills, and be seeking a value added and best practices based legal services consultant.

## **Demonstrated**

### **and Proven Abilities**

Cost reduction specialist · Alternative dispute resolution · Creative marketing campaigns · Talented Negotiator · Talent Prospecting · Trust Drafting · Wealth Management · Public Relations · Public Speaking · Problem solving - Policy Implementation · New Market identification · Legal Complaint Drafting · Strategic Planning & Creation -Team leading · Evidence gathering and analysis · Estate Planning · Investigation · Distilling Value · HR Manager · Electronic Data Analysis · Brand Management · Social Media Marketing Strategist · Media Specialist · Leadership

### **Private Consultant for the Conservator of large Private Family Trust (2007-2012), Hillsborough, CA, Minda Hurd (650) 288-5626**

- Conducted alternative dispute resolution services, resulting in \$600,000 cost savings in litigation and administration fees · Conducted Trust, financial, legal, and efficiency investigations into cost over-runs, and conducted cost reduction analysis and implementation protocols · Investigated, traced, located, and recaptured lost assets · Conducted Public Relations and persuasive arguments to adverse parties · Conducted research into best asset utilization, most efficient usage, and creative solution to adverse multi-party issues · Maintained situational awareness and reports for Conservator and prepared and created articulate arguments and talking points prior to Trust or Financial meetings · Created marketing campaigns and strategy reports for financial direction of Trusts

### **· Intern at a Private Criminal Defense Law Firm (July 2008-January 2009)**

#### **San Francisco, CA, Alexandria Carl Attorney at Law, (415) 271-5621**

- In preparation for a "Motion for Retrial" on a homicide case, I managed over 6000 pages of documentary evidence · Coordinated with private investigators, Co-Counsel, witnesses, took depositions and statements in anticipation of litigation · Created Attorney Work Product Inner Office Memos and relevancy analysis reports for Supervising Attorney · Drafted Pleadings, Complaints, and Motions for Supervising Attorney

## **EDUCATION**

• **John F. Kennedy School of Law, Pleasant Hill, CA, Degree Earned: Juris Doctorate, Law, May 2009**

• **New College of California, San Francisco, CA, Degree Earned: Bachelor of Arts Humanities, May 2006**

Minor: Psychology and Theories of the Media

### **PROFESSIONAL EXAMINATIONS PASSED**

• **Multi-State Professional Responsibilities Examination: 11/08 National Committee of Bar Examiners**

• **California Basic Educational Test: 3/11, Commission for substitute Teacher Credentialing for K-12**

### **CIVIC ACTIVITIES:**

Starting in 2011, I cofounded a neighborhood watch group along with my neighbor Adam Leising, in conjunction with SF Safe, and Captain Garrity and the other Officers of the San Francisco Tenderloin Station. Through our efforts and information provided by the neighborhood watch group to local District SFPD, SFPD was able to arrest and the SF DA's Office convict over 45 cases of crack dealing and/or gang related charges. While this took considerable effort and time donated by myself, I never ceased to remain involved with helping my community in various ways. After the SFPD had cleared the 300 Block of Hyde of the infestation of crack dealing gang bangers which had previously held an entire block of local residents as hostage prisoners in their own homes out of fear, I began to notice another element in my neighborhood which didn't sit well with my personal standards of decent human behavior. The thing I saw that disturbed me was a high level of pimping and pandering, being inflicted upon the "victim class

offenders or collateral offenders” (According to the prosecution guidelines and policies set by Pamela Harris) prostitutes.

Using guidelines created and broadcast on line by “San Francisco and East Bay Harm Reduction Website,” I was able to help and aid at least five to ten various prostitutes to either leave their captor pimps or quit prostitution as a career entirely. The results were different, and many had drug issues. However, with the information found on line at <http://harmreduction.org/> and methods and tactics created by myself, I was able to get several young prostitution victim women into drug treatment and housing placement programs, back to their families, or at the very least away from the leach like pimps whom take and steal the money from young women whom do the things they do because of lack of realistic available options to earn the needed income simply to survive. These efforts frustrated, annoyed, and even put several local pimps out of the “Pimping and Pandering” business. For the sake of my own security and that of those whom I have helped, I will not divulge any more information other than that which I just have. The only reason I do mention it, is to show the level of commitment and civic activities I have undertaken to ensure my neighborhood is a safe and happy one.

In 2012, my engagement with my civic activities caused me to receive an invitation to a round table on community engagement in regards to whether San Francisco would permit “Party Buses” into the city, and whether it should be illegal to allow alcohol on “party buses.” The community focus group, which included several SFPD, San Francisco City Leaders, Community Leaders, Night Club Interests, as well as several members of the press, was convened to gauge community sentiment as to the passage of a state wide law banning drinking on party buses. I was asked at that point to attend and represent the interests of my community, and so I did. I shared at the meeting quite extensively, and argued that the amount of business the “party buses”

bring into those neighborhoods with nightlife activities far outweighs any unsubstantiated costs in accidents, crimes, or problems which could possibly go wrong. I believe my opinions were well received, and that I did add to the group of civic and community leaders through my participation.

Finally, I would like to point out that while Elite Agents Immigration Group, Inc. isn't a volunteer company, it is a non-profit corporation dedicated to the civic need for supplying local immigrants with low cost immigration law services. In fact, Elite Agent Immigration Group is a public benefit corporation, as by the very call of its articles of incorporation one of the companies stated purposes is to help alleviate the burden of local, state, and federal governments. The companies' legal address of operation is within the stated district, and does directly benefit the immediate local community. For this reason I would again ask that my formation and operation of the corporation does receive the proper weight of consideration such a corporation and undertaking rightfully deserves.



Wong, Linda (BOS)

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**From:** Joel Drotts [joel\_drotts@~~\_\_\_\_\_~~]  
**Sent:** Sunday, September 29, 2013 10:00 PM  
**To:** Wong, Linda (BOS)  
**Subject:** APPLICATION FOR JOEL DROTTS  
**Attachments:** ScanSFDoc.pdf; ScanSFdoc2.pdf; Pursuant to Charter section 4.docx

Mrs. Wong,

Please accept my application, and submit it to the Committee to be approved at the next meeting, or earlier convenience.

415-933-1354

Respectfully,  
Joel Drotts Juris Doctorate

**Wong, Linda (BOS)**

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**From:** Joel Drotts [joel\_drotts@yahoo.com]  
**Sent:** Monday, October 07, 2013 11:39 PM  
**To:** Wong, Linda (BOS)  
**Subject:** Petition to move the committee chair to calendar the application of Joel Drotts for Seat Six  
**Attachments:** arulesScan.pdf; arules2Scan.pdf; arules3Scan.pdf

Ms. Wong,

Please forward this e-mail to the committee and committee chair. I am anxious to help the neighborhood.

Respectfully,  
Joel Drotts Juris Doctorate  
415-933-1354

**Petition to move the Rules Committee Chair make the determination that the Rules Committee shall consider the appointment of the applicant Joel Drotts, by Oct. 15, 2013 or any date sooner which would facilitate the appointment of Mr. Joel Drotts to occupy Seat Six before the next biannual report to the Board of Supervisors regarding the implementation and execution of the Community Benefit Agreements called for under the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion is tendered.**

I am a qualified person living in the Tenderloin area or adjacent area. I am a citizen of the City and County of San Francisco. I understand that the contents of the report and the determination of the Board of Supervisors directly effects the number of available jobs for the resident citizens of the Central Tenderloin and SOMA areas. The reason for this is the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion ordinance, under the *San Francisco Business and Tax Regulations Code, Article 12-A, Section 906.3., the findings of Citizen's Advisory Committee for the Central Market Street and Tenderloin Area, and in accordance with Board of Supervisors Ordinance No. 103-11.* For this reason I personally recommend Joel Drotts to represent the interests of the neighborhood, and swear under penalty of perjury that I am who I claim to be and live at the address given by myself along with my legal signature below.


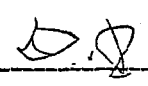
**NOTICE IS HEREBY GIVEN, that the neighborhood wants Joel Drotts Juris Doctorate to occupy Seat Six for the Central Market Street and Tenderloin Area Committee, and by signing below I swear under penalty of perjury that I want Mr. Joel Drotts Juris Doctorate to occupy the seat as well.**

**NAME**

**ADDRESS**

**SIGN**

**DATE**

10/3/13	565 Eureka St #6	
10/2/13	100, Polle	

~~Johnny Johnson~~

Johnny Johnson #11 1735 MISSION ST. 10/3/13

Charles Dyer 579 Eddy St #6/2 10/3/13

Bryan Williams 519 F. L. L. St apt 610

Peter Lewis 576 Eddy

Wynn Dyer 810 + 72 335 LEAVENWORTH

Andre Woodlin 400 Eddy

Larain Ring #311 640 Eddy St #311

Michael Gonzalez 337 Hayes St #208

Lingela Bingham 608 O'Farrell

Ilya Tschinsky 608 O'Farrell #52

Kelly Guter 608 O'Farrell

Amanda R. Dixon 145 TAYLOR #406

~~John~~ 470 EDDY ST.

~~John~~ 227 Hayes

Nicole Rederick 4A Dodge St.

Monica Marshall 3032 W. St. Camp

Joseph Walker 106 6th Street

Ismael, Flores TEL. (415) 402-7063

Jorge (and) tel. 415 470 0178

Aaron Bunday ~~440~~ eddy. F. AL 518 94409

Miko Mastorove

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## VACANCY NOTICE

### CITIZEN'S ADVISORY COMMITTEE FOR THE CENTRAL MARKET STREET AND TENDERLOIN AREA

**Replaces All Previous Notices**

NOTICE IS HEREBY GIVEN of the following vacancies:

Vacant seat 4, succeeding Nella Manuel, resigned, must be a senior or disabled resident of the Central Market Street and Tenderloin area or the adjacent area, for the unexpired portion of a four-year term ending August 2, 2015.

Vacant seat 8, succeeding Jeff Kositsky, resigned, must have expertise on homelessness, transitional age youth, or supportive housing and familiarity with the Central Market Street and Tenderloin area or the adjacent area, for the unexpired portion of a four-year term ending August 2, 2017.

Vacant seat 9, succeeding Mara Blitzer, resigned, must have expertise in commercial real estate and leasing within the Central Market Street and Tenderloin Area, for the unexpired portion of a four-year term ending August 2, 2015.

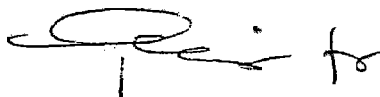
Report: Biannual report to the Board of Supervisors regarding the implementation and execution of the Community Benefit Agreements called for under the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion.

Sunset Date: The operation of this Committee shall expire upon expiration of the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion under the Business and Tax Regulations Code, Article 12-A, Section 906.3. Additional information relating to the Citizen's Advisory Committee for the Central Market Street and Tenderloin area may be obtained by reviewing Board of Supervisors Ordinance No. 103-11, available at <http://www.sfbos.org/ordinances>.

Interested persons may obtain an application from the Board of Supervisors website at [http://www.sfbos.org/vacancy\\_application](http://www.sfbos.org/vacancy_application) or from the Rules Committee Clerk, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must be residents of San Francisco, unless otherwise stated.

**Next Steps:** Applicants who meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and applicants may be asked to state their qualifications. The appointment(s) of individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

*Please Note: Depending upon the posting date, these vacancies may have already been filled. To determine if vacancies for this Advisory Committee are still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-4447.*



Angela Calvillo  
Clerk of the Board

DATED/POSTED: August 6, 2014

San Francisco  
BOARD OF SUPERVISORS

Date Printed: September 26, 2014

Date Established: June 20, 2011

Active

**CITIZEN'S ADVISORY COMMITTEE FOR THE CENTRAL MARKET STREET AND  
TENDERLOIN AREA**

**Contact and Address:**

Timothy Ho  
City Administrator  
City Hall Room 352  
San Francisco, CA 94102

Phone: (415) 554-4851

Fax: (415) 554-4849

Email: tim.ho@sfgov.org

**Authority:**

Business and Tax Regulations Code Section 906.3-1 (Ordinance Nos. 103-11; and 223-12).

**Board Qualifications:**

The Citizen's Advisory Committee shall be composed of eleven members:

- (1) member representing low-income families who lives with his or her family in the Central Market Street and Tenderloin Area or Adjacent Area;
- (2) members who have expertise in job creation and or workforce development, including one member who represents labor;
- (1) member who is a senior or disabled resident of the Central Market Street and Tenderloin Area or Adjacent Area;
- (1) member who has expertise in affordable housing or tenant protection and anti-displacement policies and strategies, and has familiarity with the Central Market Street and Tenderloin Area;
- (1) member who represents a community-based organization or provides direct services to the Central Market Street and Tenderloin Area or Adjacent Area;
- (1) member who has small business expertise and familiarity with the Central Market Street and Tenderloin Area; and
- (1) member with expertise on homelessness, transitional age youth, or supportive housing and familiarity with the Central Market Street and Tenderloin Area or the Adjacent Area.
- (1) member with expertise in commercial real estate and leasing within the Central Market Street and Tenderloin Area.
- (2) members who are residents of the Central Market Street and Tenderloin Area or Adjacent Area.

"R Board Description" (Screen Print)



San Francisco  
BOARD OF SUPERVISORS

The Rules Committee of the Board of Supervisors shall nominate each Citizen's Advisory Committee member and the appointment of each nominee shall be confirmed by the full Board of Supervisors.

The members of the Citizen's Advisory Committee shall be appointed for a term of four years; provided, however, that members first appointed shall, by lot at the first meeting, classify their terms so that three shall serve for a term of two years and four shall serve for a term of four years.

The Citizen's Advisory Committee shall be an advisory body whose purpose is to make recommendations to the Mayor, Board of Supervisors and City Administrator on policies and programs that mitigate the effects of development, bolster economic development, local employment, and community sustainability and seek to stabilize and protect existing tenants, community based organizations and small businesses in and around the Central Market Street and Tenderloin Area.

Report: Provide a report every six months to the Board of Supervisors regarding the implementation and execution of the Community Benefit Agreements called for under the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion.

Sunset Clause: The provisions of this ordinance and the operation of the Citizen's Advisory Committee shall expire upon expiration of the Central Market Street and Tenderloin Area Payroll Expense Tax Exclusion under Section 906.3 of this Article.

