

File No. ~~101377~~
101379

Committee Item No. 3 & 4
Board Item No. 33

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Rules

Date November 4, 2010

Board of Supervisors Meeting

Date 11/9/10

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER

(Use back side if additional space is needed)

- | | | |
|--------------------------|-------------------------------------|-----------------|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Form 700</u> |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
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| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |

Completed by: Linda Wong

Date November 1, 2010

Completed by: L.W.

Date 11/5/10

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Appointment, Small Business Commission – Robert Paterson]

2

3 **Motion rejecting the Mayor’s appointment of Robert Paterson to the Small Business**
4 **Commission, for the term ending January 6, 2014.**

5

6 WHEREAS, Pursuant to Charter Section 3.100, the Mayor has submitted a
7 communication notifying the Board of Supervisors of the appointment of Robert Paterson to
8 the Small Business Commission, received by the Clerk of the Board on October 14, 2010; and

9 WHEREAS, Under Charter Section 3.100, the Board of Supervisors has the authority
10 to reject the appointment by a two-thirds vote (eight votes) within thirty days following
11 transmittal of the Mayor’s Notice of Appointment, and the failure of the Board to reject the
12 appointment by two-thirds vote within the thirty day time period shall result in the appointee
13 continuing to serve as appointed; and

14 WHEREAS, The Board of Supervisors, by Motion 01-34, established a process to
15 review the Mayor’s appointment to the Small Business Commission; now, therefore, be it

16 MOVED, That the Board of Supervisors hereby rejects the Mayor’s appointment of
17 Robert Paterson to the Small Business Commission, for the term ending January 6, 2014.

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October 21, 2010

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
City Hall, Room 244
1 Carlton B. Goodlett Place
San Francisco, California 94102

Dear Ms. Calvillo:

Pursuant to the Charter Section 3.100 (17), I hereby appoint Robert Paterson to serve as member of the Small Business Commission for the unexpired portion of a four-year term commencing, October 14, 2010, in accordance with the 1996 Charter, Section 3.100, (17).

Mr. Paterson is appointed to succeed Richard Ventura for the unexpired portion of a four-year term ending January 6, 2014.

This letter corrects an earlier notice of appointment, dated October 14, 2010, that contained a misspelling of the appointee's name.

Please see the attached resume which will illustrate that Mr. Paterson's qualifications allow him to represent the communities of interest, neighborhoods and diverse populations of the City and County.

Should you have any questions, please contact my Director of Appointments, Matthew Goudeau at 415-554-6674.

Sincerely,

A handwritten signature in black ink, appearing to read "Gavin Newsom", written over a horizontal line.

Gavin Newsom
Mayor

BY AK

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2010 OCT 21 AM 11:56

OFFICE OF THE MAYOR
SAN FRANCISCO



*or i. Rules Clerk
C: COB, Leg Dep.*
GAVIN NEWSOM

Notice of Appointment

October 21, 2010

Honorable Board of Supervisors:

I hereby appoint Robert Paterson to serve as member of the Small Business Commission for the unexpired portion of a four-year term commencing, October 14, 2010, in accordance with the 1996 Charter, Section 3.100, (17).

This letter corrects an earlier notice of appointment, dated October 14, 2010, that contained a misspelling of the appointee's name.

I am confident that Mr. Paterson will serve our community well. Attached are his qualifications to serve, which demonstrate how the appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment.

A handwritten signature in black ink, appearing to read "Gavin Newsom", written over a horizontal line.

Gavin Newsom
Mayor

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2010 OCT 21 AM 11:56
BY _____ A/k

Robert Paterson
— Clay Street
San Francisco, CA. 94108

Robert Albert Paterson, Jr. (Bob)
Married to Christine Paterson, three daughters, four grandchildren
Born and raised in San Francisco

EDUCATION:

Golden Gate University (MBA) 1968, San Francisco, CA.
City College of San Francisco (AA) 1964
Sacred Heart High School, 1962, San Francisco, CA.

WORK HISTORY:

Young's Market Company, Orange, Ca. 1999-2009 (Retired)
Northern & Southern California & Hawaii – Director of Marketing, Events &
Director of Public Relations

Skyvodka, San Francisco, CA. 1996-1999 General Sales Manager

STARS Restaurant, San Francisco, Ca. 1995-1996 COO

Julliard Alpha, Brisbane, CA. 1990-1995 Northern California Sales Manager

McKesson Wine and Spirits, Reno, NV 1980-1990 General Manager

Barau Wine and Spirits, South San Francisco, CA. 1968-1972 Division Manager of San Francisco

Del Monte Corporation, San Francisco, CA. 1972-1980, Advertising

All of my positions required me to work closely with small business whether it was grocery stores, liquor stores, restaurants, hotels, etc. As my career took me from calling on accounts to executive positions, I still maintained a close connection with the owners of businesses. The last several years I also served on the Hotel & Convention Bureau.

My very first job was a bike messenger here in San Francisco, part-time while a student at Sacred Heart. I am still very proud of that job!!!

COVER PAGE

A Public Document

Please type or print in ink.

NAME (LAST) <u>PATERSON</u>	(FIRST) <u>ROBERT</u>	(MIDDLE) <u>A</u>	DAYTIME TELEPHONE NUMBER <u>(415) _____</u>	
MAILING ADDRESS STREET <u>CLAY ST SE</u>		CITY <u>SA</u>	STATE <u>CA</u>	ZIP CODE <u>94108</u>
(Business Address Acceptable)			OPTIONAL: E-MAIL ADDRESS <u>saol.com</u>	

1. Office, Agency, or Court

Name of Office, Agency, or Court:
Small Business

Division, Board, District, if applicable:
Small Business Commission

Your Position:
COMMISSIONER

▶ If filing for multiple positions, list additional agency(ies)/ position(s): (Attach a separate sheet if necessary.)

Agency: _____

Position: _____

2. Jurisdiction of Office (Check at least one box)

State

County of _____

City of SAN FRANCISCO

Multi-County _____

Other _____

3. Type of Statement (Check at least one box)

Assuming Office/Initial bp Date: 10/14/10

Annual: The period covered is January 1, 2009, through December 31, 2009.

-or-

The period covered is ____/____/____, through December 31, 2009.

Leaving Office Date Left: ____/____/____ (Check one)

The period covered is January 1, 2009, through the date of leaving office.

-or-

The period covered is ____/____/____, through the date of leaving office.

Candidate Election Year: _____

4. Schedule Summary

▶ Total number of pages including this cover page: _____

▶ Check applicable schedules or "No reportable interests."

I have disclosed interests on one or more of the attached schedules:

Schedule A-1 Yes - schedule attached
Investments (Less than 10% Ownership)

Schedule A-2 Yes - schedule attached
Investments (10% or Greater Ownership)

Schedule B Yes - schedule attached
Real Property

Schedule C Yes - schedule attached
Income, Loans, & Business Positions (Income Other than Gifts and Travel Payments)

Schedule D Yes - schedule attached
Income - Gifts

Schedule E Yes - schedule attached
Income - Gifts - Travel Payments

-or-

No reportable interests on any schedule

5. Verification

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed: 11/2/10
(month, day, year)

Signature: [Handwritten Signature]
(File the originally signed statement with your filing official.)

SCHEDULE B
Interests in Real Property
(Including Rental Income)

Name _____

► STREET ADDRESS OR PRECISE LOCATION
Clay St

CITY
SAN FRANCISCO, CA 94108

FAIR MARKET VALUE
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:
 ACQUIRED / /09 DISPOSED / /09

NATURE OF INTEREST
 Ownership/Deed of Trust Easement
 Leasehold _____ Yrs. remaining _____ Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED
 \$0 - \$499 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.
Cynthia Smith 1122
Drew + Hadley Mickel 1120

► STREET ADDRESS OR PRECISE LOCATION
Lund Hill Lane

CITY
COTATI, CA 94931

FAIR MARKET VALUE
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:
 ACQUIRED / /09 DISPOSED / /09

NATURE OF INTEREST
 Ownership/Deed of Trust Easement
 Leasehold _____ Yrs. remaining _____ Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED
 \$0 - \$499 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.
Chaeissa Harvey #42 / Kathy Caps #44
Casey Slephey #43 / Joshua Massey #45

* You are not required to report loans from commercial lending institutions made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER* _____

ADDRESS (Business Address Acceptable) _____

BUSINESS ACTIVITY, IF ANY, OF LENDER _____

INTEREST RATE _____ % None TERM (Months/Years) _____

HIGHEST BALANCE DURING REPORTING PERIOD
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000
 Guarantor, if applicable

NAME OF LENDER* _____

ADDRESS (Business Address Acceptable) _____

BUSINESS ACTIVITY, IF ANY, OF LENDER _____

INTEREST RATE _____ % None TERM (Months/Years) _____

HIGHEST BALANCE DURING REPORTING PERIOD
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000
 Guarantor, if applicable

Comments: _____

SCHEDULE A-1
Investments

CALIFORNIA FORM **700**

Stocks, Bonds, and Other Interests
(Ownership Interest is Less Than 10%)

Name Robert Peterson

Do not attach brokerage or financial statements.

▶ NAME OF BUSINESS ENTITY
Google

GENERAL DESCRIPTION OF BUSINESS ACTIVITY
Internet Company

FAIR MARKET VALUE
 \$2,000 - \$10,000
 \$100,001 - \$1,000,000
 \$10,001 - \$100,000
 Over \$1,000,000

NATURE OF INVESTMENT
 Stock
 Other _____ (Describe)
 Partnership Income of \$0 - \$500
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 09
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF BUSINESS ACTIVITY

FAIR MARKET VALUE
 \$2,000 - \$10,000
 \$100,001 - \$1,000,000
 \$10,001 - \$100,000
 Over \$1,000,000

NATURE OF INVESTMENT
 Stock
 Other _____ (Describe)
 Partnership Income of \$0 - \$500
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 09
 ACQUIRED DISPOSED

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 \$2,000 - \$10,000
 \$100,001 - \$1,000,000
 \$10,001 - \$100,000
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 ACQUIRED DISPOSED

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GENERAL DESCRIPTION OF BUSINESS ACTIVITY

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IF APPLICABLE, LIST DATE:
 _____ / _____ / 09
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF BUSINESS ACTIVITY

FAIR MARKET VALUE
 \$2,000 - \$10,000
 \$100,001 - \$1,000,000
 \$10,001 - \$100,000
 Over \$1,000,000

NATURE OF INVESTMENT
 Stock
 Other _____ (Describe)
 Partnership Income of \$0 - \$500
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 _____ / _____ / 09
 ACQUIRED DISPOSED

Comments:

Nov 03 10:08a Bob & Christine Peterson 415-674-1841 p.1



Confirmation hearing of Robert Paterson SBC

Chris Schulman to: David Campos, Michela Alioto-Pier, Eric L
Mar

11/02/2010 06:22 PM

Cc: Sheila Chung Hagen, Bill Barnes, Les Hilger, Matthew Goudeau,
Linda Wong, Regina Dick-Endrizzi
This message is digitally signed.

Supervisors,

Attached is a letter from Director Dick-Endrizzi supporting the appointment of Bob Paterson to the Small Business Commission.

The director regrets that she will be out of town on Thursday and will be unable to testify in person.

Regards,

Chris Schulman
Senior Policy Analyst / Commission Secretary
Office of Small Business
City Hall, Room 110
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Phone: 415.554-6408
Fax: 415.558-7844



Memo to BOS.pdf



SMALL BUSINESS COMMISSION
OFFICE OF SMALL BUSINESS



CITY AND COUNTY OF SAN FRANCISCO
GAVIN NEWSOM, MAYOR

November 2, 2010

Honorable Members of the Rules Committee
City Hall Room 244
1 Carlton B. Goodlett Place
San Francisco, CA 94102-4694

Re: Confirmation hearing of Robert Paterson

Dear Supervisors:

In my brief time working with Bob Paterson, I have been very impressed with his depth of knowledge of issues that small businesses in San Francisco face. In our discussions on issues before the Commission, Bob's feedback was articulate and I am confident that he will be a strong voice on the Commission.

Bob's various positions over the years have put him in contact with hundreds of small businesses, often working with these businesses on financial related matters. By understanding various businesses ownership and management structures, Bob will be able to evaluate the impacts that legislation and policies before the Commission from a number of different vantage points.

An important role of the Commission is to provide outreach to the small business community. This outreach is to both to promote programs as well as to seek feedback from the business community on matters before the Commission. I am confident that he will excel in both of these regards. His contacts over his many years of doing business in the City will be valuable and he will be able to reach out to a diverse group of small markets, restaurants, night-life establishments and many other businesses to seek their input.

Sincerely,

A handwritten signature in cursive script that reads "Regina Dick-Endrizzi".

Regina Dick-Endrizzi
Director, Office of Small Business

Cc: Linda Wong, Clerk of the Rules Committee
Matthew Goudeau, Mayor's Office

San Francisco
BOARD OF SUPERVISORS

Date Printed: November 1, 2010

Date Established: December 5, 2003

Active

SMALL BUSINESS COMMISSION

Contact and Address:

Regina Dick-Endrizzi, Contact Person
Small Business Commission
City Hall, Room 448
San Francisco, CA 94102

Phone: (415) 554-6481

Fax: (415) 558-7844

Email: regina.dick-endrizzi@sfgov.org

Authority:

Proposition D, November 4, 2003. (Charter Section 4.134) Certified by Secretary of State on 12/5/03.

Board Qualifications:

The Small Business Commission consists of seven members, who shall serve at the pleasure of the appointing authority. The Board of Supervisors shall appoint three members and the Mayor shall appoint four members.

Two of the Mayor's appointments and one of the Board of Supervisors appointments shall serve for an initial two-year term. Thereafter, all commissioners shall serve for four-year terms.

At least five of the seven individuals appointed to the Commission shall be owners, operators, or officers of San Francisco small businesses. One of the individuals appointed to the Commission may be either a current or former owner, operator, or officer of a San Francisco small business. One member of the Commission may be an officer or representative of a neighborhood economic development organization or an expert in small business finance.

Mayoral appointments handled as Charter Section 3.100.17 per City Attorney's Option letter dated 3/31/04.

Reports: None

Sunset Date: None