

**FORM SFEC-126:  
NOTIFICATION OF CONTRACT APPROVAL**  
(S.F. Campaign and Governmental Conduct Code § 1.126)

<b>City Elective Officer Information</b> <i>(Please print clearly.)</i>	
Name of City elective officer(s):	City elective office(s) held:
Members, SF Board of Supervisors	Members, SF Board of Supervisors

<b>Contractor Information</b> <i>(Please print clearly.)</i>
Name of contractor: Intersection Media, LLC

Please list the names of (1) members of the contractor’s board of directors; (2) the contractor’s chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.

1. Directors (directors are at the Intersection Holdings, LLC level. Intersection Media, LLC is member managed.)

- Dan Doctoroff
- Ari Buchalter
- Craig Abolt
- Chris Grosso
- Brian Hermelin
- Hoyt D. Halvorson
- Travis Rojakovick
- Josh Taube
- Paz Littman
- Marc Lederman
- Jacob Maas
- Tim O’Shaughnessy

2. Officers (officers are the same for all Intersection entities)

Name	Title for signature block for all Intersection-named entities.
Daniel L. Doctoroff	Chairman
Yehuda Ari Buchalter	President and Chief Executive Officer
Craig Abolt	Chief Financial Officer and Treasurer
James J. Butler III	President, Integrated Solutions Group
Scott E. Goldsmith	President, Cities & Transit
Christopher Grosso	Chief Operating Officer
Jennifer Hensley	President, LinkNYC
Allison C. Hoffman	Chief Legal Officer, Chief Talent Officer and Secretary
Dafna Sarnoff	Chief Marketing Officer

David Mitchell	Chief Technology Officer
<p>3. Ownership- Intersection Media, LLC is a wholly owned subsidiary of Intersection Holdings, LLC. No one owns more than 20% of Intersection Holdings, LLC.</p> <p>4. <u>Sub-Contractors</u>. There are no sub-contractors listed in the bid or contract.</p> <p>5. <u>Political Committee</u>. The contractor does not control or sponsor ant political committee.</p>	
Contractor address: 10 Hudson Yards, 26th Floor, New York, NY 10001	
Date that contract was approved:	Amount of contract: Minimum Annual Guarantee of \$32,250,000, or 65% of gross revenues, whichever is higher, over the second five-year term of the agreement
Describe the nature of the contract that was approved: Five-year extension of agreement to provide exclusive transit advertising services on SFMTA properties.	
Comments:	

This contract was approved by (check applicable):

the City elective officer(s) identified on this form

a board on which the City elective officer(s) serves San Francisco Board of Supervisors  
Print Name of Board

the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

<b>Filer Information</b> <i>(Please print clearly.)</i>	
Name of filer: Angela Calvillo, Clerk of the Board	Contact telephone number: (415) 554-5184
Address: City Hall, Room 244, 1 Dr. Carlton B. Goodlett Pl., San Francisco, CA 94102	E-mail: Board.of.Supervisors@sfgov.org

\_\_\_\_\_  
Signature of City Elective Officer (if submitted by City elective officer)

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

\_\_\_\_\_  
Date Signed