



OFFICE OF THE CITY ADMINISTRATOR



London M. Breed Mayor
Naomi M. Kelly, City Administrator

MEMORANDUM

To: Clerk of the Board of Supervisors

From: Bill Barnes
Senior Advisor, Office of the City Administrator

Re: Legislative Introduction
Community and Neighborhood Outreach Advertising Contracts

CC: Alaric Degrafinried
Purchaser and Director, Office Contract Administration

Date: May 6, 2019

Attached, please find a resolution authorizing OCA to enter into contracts for neighborhood and community outreach advertising with Small Business Exchange, SF Bayview, El Reportero, Bay Area Reporter, Marina Times and the Potrero View.

Please contact Florence Kyaun of OCA at 415-554-6263 or Florence.Kyaun@sfgov.org with any questions.

We respectfully request that this matter be immediately scheduled in the Budget and Finance Sub-Committee to ensure these contracts are in place for outreach advertising at the beginning of the next fiscal year.