

[Planning Code - Landmark Designation - Geilfuss on Guerrero]

Ordinance amending the Planning Code to designate the Geilfuss on Guerrero, located at 102 Guerrero Street, Assessor's Parcel Block No. 3534, Lot No. 068, on the west side of Guerrero Street between Duboce Avenue and Clinton Park, as a landmark consistent with the standards set forth in Article 10 of the Planning Code; affirming the Planning Department's determination under the California Environmental Quality Act; and making public necessity, convenience, and welfare findings under Planning Code, Section 302, and findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

NOTE: **Unchanged Code text and uncoded text** are in plain Arial font.
Additions to Codes are in *single-underline italics Times New Roman font*.
Deletions to Codes are in ~~*strikethrough italics Times New Roman font*~~.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~strikethrough Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings.

(a) Environmental and Land Use Findings.

(1) The Planning Department has determined that the Planning Code amendment proposed in this ordinance is subject to a Categorical Exemption from the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq., hereinafter "CEQA") pursuant to Section 15308 of California Code of Regulations, Title 14, Sections 15000 et seq., the Guidelines for implementation of the statute, for actions by regulatory agencies for protection of the environment (in this case, landmark designation). Said determination is on file with the Clerk of the Board of Supervisors in File No. 260159 and

1 is incorporated herein by reference. The Board of Supervisors affirms this determination.

2 (2) Pursuant to Planning Code Section 302, the Board of Supervisors finds that
3 the proposed landmark designation of the Geilfuss on Guerrero will serve the public necessity,
4 convenience, and welfare for the reasons set forth in Historic Preservation Commission
5 Resolution No. 1518, recommending approval of the proposed designation, which is
6 incorporated herein by reference.

7 (3) The Board of Supervisors finds that the proposed landmark designation of
8 the Geilfuss on Guerrero is consistent with the General Plan and with Planning Code
9 Section 101.1(b) for the reasons set forth in Historic Preservation Commission Resolution
10 No. 1518, which is incorporated herein by reference.

11 (b) General Findings.

12 (1) On October 21, 2025, the Board of Supervisors adopted Resolution
13 No. 489-25, initiating landmark designation of the Geilfuss on Guerrero as a San Francisco
14 landmark pursuant to Section 1004.1 of the Planning Code. On October 24, 2025, the Mayor
15 approved the resolution. Said resolution is on file with the Clerk of the Board of Supervisors in
16 File No. 250840.

17 (2) Pursuant to Charter Section 4.135, the Historic Preservation Commission
18 has authority "to recommend approval, disapproval, or modification of landmark designations
19 and historic district designations under the Planning Code to the Board of Supervisors."

20 (3) The Landmark Designation Fact Sheet was prepared by Planning
21 Department Preservation staff. All preparers meet the Secretary of the Interior's Professional
22 Qualification Standards for historic preservation program staff, as set forth in Code of Federal
23 Regulations Title 36, Part 61, Appendix A. The report was reviewed for accuracy and
24 conformance with the purposes and standards of Article 10 of the Planning Code.
25

1 (4) The Historic Preservation Commission, at its regular meeting of
2 January 21, 2026, reviewed Planning Department staff's analysis of the historical significance
3 of Geilfuss on Guerrero set forth in the Landmark Designation Fact Sheet dated
4 January 21, 2025.

5 (5) On January 21, 2025, after holding a public hearing on the proposed
6 designation and having considered the specialized analyses prepared by Planning
7 Department staff and the Landmark Designation Fact Sheet, the Historic Preservation
8 Commission recommended designation of the Geilfuss on Guerrero as a landmark consistent
9 with the standards set forth in Section 1004 of the Planning Code, by Resolution No. 1518.
10 Said resolution is on file with the Clerk of the Board in File No. 260159.

11 (6) The Board of Supervisors hereby finds that the Geilfuss on Guerrero has a
12 special character and special historical, cultural, architectural, and aesthetic interest and
13 value, and that its designation as a landmark will further the purposes of and conform to the
14 standards set forth in Article 10 of the Planning Code. In doing so, the Board hereby
15 incorporates by reference the findings of the Landmark Designation Fact Sheet.

16
17 Section 2. Designation.

18 Pursuant to Section 1004.3 of the Planning Code, the Geilfuss on Guerrero, located
19 at 102 Guerrero Street, Assessor's Parcel Block No. 3534, Lot No. 068, is hereby designated
20 as a San Francisco landmark consistent with the standards set forth in Section 1004.
21 Appendix A to Article 10 of the Planning Code is hereby amended to include this property.

22
23 Section 3. Required Data.

24 (a) The description, location, and boundary of the landmark site consists of the
25 footprint of the Geilfuss on Guerrero, located on Assessor's Parcel Block No. 3534, Lot

1 No. 068, on the west side of Guerrero Street between Duboce Avenue and Clinton Park in
2 San Francisco's Mission neighborhood, as shown in the Landmark Designation Fact Sheet.

3 (b) The characteristics of the landmark that justify its designation are described and
4 shown in the Landmark Designation Fact Sheet and other supporting materials contained in
5 Planning Department Record Docket No. 2025-010429DES. In brief, the Geilfuss on
6 Guerrero, located at 102 Guerrero Street, is eligible for local designation because it is
7 significant as a front line survivor of the Great 1906 Earthquake and Fire, an intact example of
8 a Stick/Eastlake home, and an early example of the work of architect Henry Geilfuss. The
9 Great 1906 Earthquake and Fire destroyed much of San Francisco's building stock, and the
10 subject property is one of the few in the Inner Mission North which survived this disaster.
11 Geilfuss, who was born in Germany in 1850 and immigrated to San Francisco in 1876,
12 became a very prominent architect. He designed both residential and commercial buildings,
13 and by 1900 had completed 450 San Francisco buildings. There are several examples of his
14 work in the Mission neighborhood, but the property located at 102 Guerrero Street represents
15 one of his ornate and early works for a wealthy client, whereas other nearby properties were
16 designed later in his career.

17 (c) The particular features that should be preserved, or replaced in kind as determined
18 necessary, are those generally shown in photographs and described in the Landmark
19 Designation Fact Sheet, which can be found in Planning Department Record Docket
20 No. 2025-010429DES, and which are incorporated in this designation by reference as though
21 fully set forth herein. Specifically, the features that are character-defining and shall be
22 preserved or replaced in kind are the exterior elevations, form, massing, structure, rooflines,
23 architectural ornament, and materials of the property identified as:

24 (1) Corner property location;
25

- 1 (2) Physical and visual connection between front and north side façade of the house
2 and street;
3 (3) Two-story height;
4 (4) Flat roof with cornice;
5 (5) Wood construction;
6 (6) Full-height angled bays with decorative ornamentation;
7 (7) Wood windows with ogee lugs;
8 (8) Arched window openings on both visible façades;
9 (9) Elaborate wooden ornamentation;
10 (10) Stickwork (applied wooden elements mimicking interior structural
11 supports); and
12 (11) Elongated brackets at the cornice line extending down the full length of the
13 building.

14
15 Section 4. Effective Date.

16 This ordinance shall become effective at 12:00 a.m. on the 31st day after enactment.
17 Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance
18 unsigned or does not sign the ordinance within ten days of receiving it, or the Board of
19 Supervisors overrides the Mayor's veto of the ordinance.

20
21 APPROVED AS TO FORM:
22 DAVID CHIU, City Attorney

23 By: /s/ Peter Miljanich

24 PETER MILJANICH
25 Deputy City Attorney



City and County of San Francisco
Tails
Ordinance

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 260159

Date Passed: April 21, 2026

Ordinance amending the Planning Code to designate the Geilfuss on Guerrero, located at 102 Guerrero Street, Assessor's Parcel Block No. 3534, Lot No. 068, on the west side of Guerrero Street between Duboce Avenue and Clinton Park, as a landmark consistent with the standards set forth in Article 10 of the Planning Code; affirming the Planning Department's determination under the California Environmental Quality Act; and making public necessity, convenience, and welfare findings under Planning Code, Section 302, and findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

April 06, 2026 Land Use and Transportation Committee - RECOMMENDED

April 14, 2026 Board of Supervisors - PASSED ON FIRST READING

Ayes: 10 - Chan, Chen, Dorsey, Mahmood, Mandelman, Melgar, Sauter, Sherrill, Walton and Wong
Excused: 1 - Fielder

April 21, 2026 Board of Supervisors - FINALLY PASSED

Ayes: 9 - Chen, Dorsey, Mahmood, Mandelman, Melgar, Sauter, Sherrill, Walton and Wong
Excused: 2 - Chan and Fielder

File No. 260159

I hereby certify that the foregoing
Ordinance was **FINALLY PASSED** on
4/21/2026 by the Board of Supervisors of the
City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Daniel Lurie
Mayor

4 / 30 / 26

Date Approved