

1 [Urging Telemarketing Fraud Prevention Best Practices]

2 URGING PRIVATE COURIER SERVICES TO ADOPT INDUSTRY BEST PRACTICES IN
3 DEALING WITH TELEMARKETING AND MAIL FRAUD.

4 WHEREAS, Telemarketing fraud is a crime using the telephone and
5 mail carriers as weapons; and,

6 WHEREAS, California has ranked first since 1995 among the fifty
7 states in the reporting of fraudulent telemarketing schemes to the
8 National Fraud Information Center; and,

9 WHEREAS, The top telemarketing scam reported to the National
10 Fraud Information Center since 1995 has been requiring the payment of
11 fees prior to participating in a contest or sweepstakes, or before
12 gaining possession of a "prize"; and,

13 WHEREAS, Federal law prohibits such prior payment of fees; and,

14 WHEREAS, In 1997, 23% of consumers who sent telemarketers
15 payments did so via a private postal carrier; and,

16 WHEREAS, San Francisco's District Attorney has identified
17 Federal Express as the private postal carrier which has established
18 best practices for the industry to address such fraud; and,

19 WHEREAS, Federal Express's best practices of consumer
20 notification and address blocking help thwart such fraud; and

21 WHEREAS, Other private postal carriers provide dispatch and
22 retrieval services within the boundaries of the City and County of
23 San Francisco; now, therefore, be it

24 RESOLVED, That the City and County of San Francisco does hereby
25 urge all private mail couriers who are dispatched by known

SUPERVISORS
GAVIN NEWSOM, BIERMAN, LENO, KATZ
BOARD OF SUPERVISORS

1 telemarketing companies to retrieve fees to follow industry best
2 practices in dealing with potential telemarketing fraud; and be it

3 FURTHER RESOLVED, That the City and County of San Francisco does
4 hereby request that a copy of this resolution be sent to the private
5 mail couriers which do business within City boundaries, including but
6 not limited to:

7
8 United Parcel Service
9 320 San Bruno Avenue
10 San Francisco, CA 94103

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12 Greyhound Package Express
13 155 Fremont
14 San Francisco, CA 94102.

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City and County of San Francisco

Veterans Building
401 Van Ness Avenue, Room 308
San Francisco, CA 94102-4532

Tails
Resolution

File Number: 981657

Date Passed:

Resolution urging the private courier services to adopt industry best practices in dealing with telemarketing and mail fraud.

October 13, 1998 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Medina, Newsom, Teng, Yaki, Yee

File No. 981657

I hereby certify that the foregoing Resolution was ADOPTED on October 13, 1998 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young
Clerk of the Board

OCT 23 1998

Date Approved

Mayor Willie L. Brown Jr.