
SF Small Sites Program

“Continued Momentum for Keeping Families in Place”

11.17.21 10:30 a.m.

Budget and Finance Committee, SF Board of Supervisors

Mission Economic Development Agency

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@medasf





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- Small Sites program to date - MEDA CRE story
- Why this works in keeping our families in place
- Ready to go !
- Why Now in Pandemic Recovery?



Small Sites Program (SSP) - MEDA story

2014



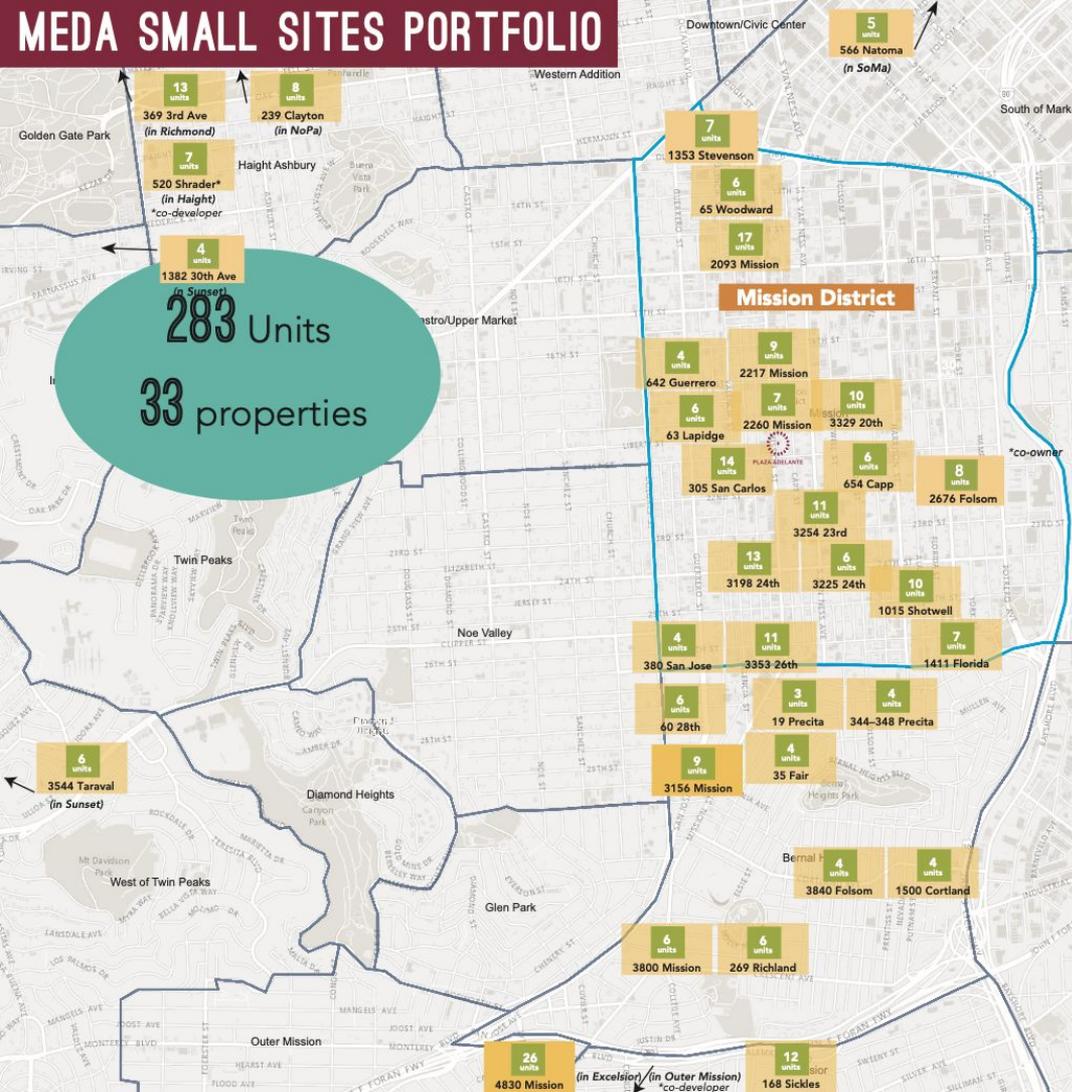
- \$3m pilot
- MEDA launched Community Real Estate program in response to hyper displacement in Mission with limited org experience

2020

- \$24m annual program
- MEDA SSP team purchasing 6-8 properties/year



MEDA SMALL SITES PORTFOLIO



Our targeted approach is keeping our most-vulnerable families in San Francisco.

City's SSP program has over 40 in portfolio, 350 residential units and 27 commercial spaces.

Tenant Story #1: Beatriz, Immigrant/Housecleaner



But it is my home.
It has been for many years.

Beatriz Gorduño lived in fear of eviction. She can now stay in her longtime home with nonprofit MEDA the owner of her Mission building.

Watch [video](#).



Tenant Story #2: Chloe, San Francisco Native/Photographer

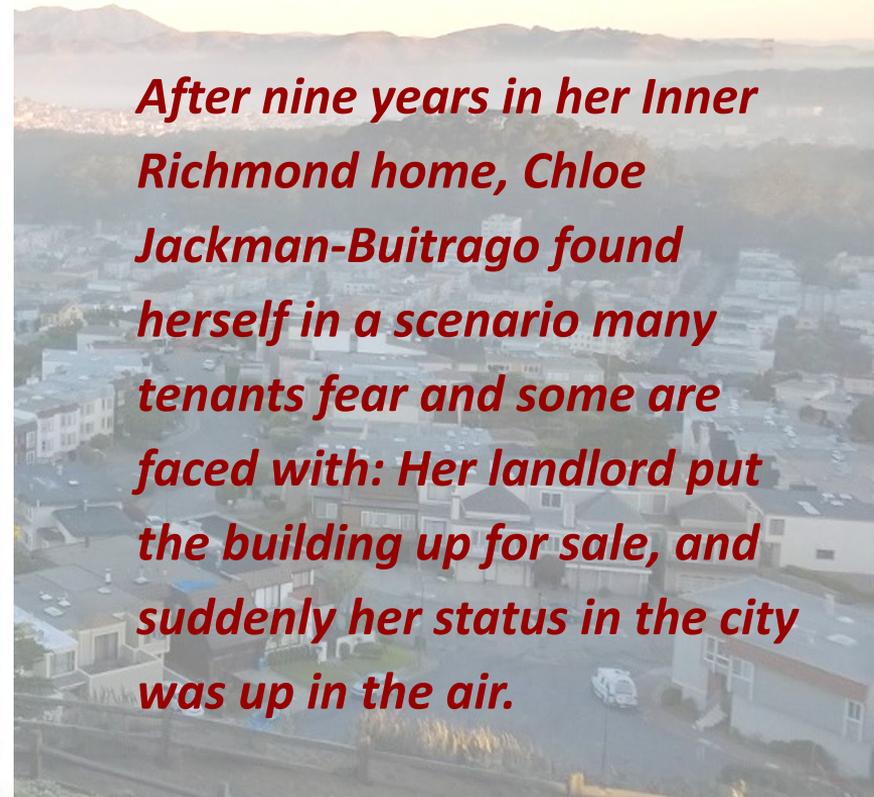
Mission Nonprofit Makes First Richmond Purchase to Protect Tenants

The Mission Economic Development Agency wants to teach other nonprofits to keep buildings in their own neighborhoods off the speculative market.

by *Ida Mojada* • 12/11/2019 1:57 pm - Updated 01/06/2020 12:47 pm



Chloe Jackman-Buitrago along with her husband, Mike and son, Alonzo outside their Inner Richmond apartment building, which was recently bought by a nonprofit, on Tuesday, Dec. 10, 2019. (Photo by Kevin N.



After nine years in her Inner Richmond home, Chloe Jackman-Buitrago found herself in a scenario many tenants fear and some are faced with: Her landlord put the building up for sale, and suddenly her status in the city was up in the air.

Ready to Go!

- 1 | MEDA - all systems go and sharing the model through joint ventures and training sessions.
- 2 | Housing Preservation Lab - 10 organizations - BIPOC-led/focused across SF geographies are building capacity.
- 3 | Increase Programmatic capacity for MOHCD to grow program beyond current version.
- 4 | Keeping anti-displacement as a priority.



WHY NOW in PANDEMIC RECOVERY

- Pandemic pause on real estate market slowdown ENDED with the end of the Eviction moratorium.
- In 2021 to date, SSP \$ has only been approved by MEDA/SFHDC for 1 building, which was in D11.
- Families that have stayed in San Francisco now face imminent evictions.

