

1 [Accept-Expend Regional Grant – GreenStacks Environmental Outreach - \$12,000]

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3 **Resolution authorizing the Department of the Environment to accept and expend a**  
4 **grant in the amount of \$12,000 from Altamont Education Advisory Board to support**  
5 **GreenStacks an environmental outreach collaboration between the Department of the**  
6 **Environment and the San Francisco Public Libraries.**

7  
8 WHEREAS, Based on evaluation of responses to an Altamont Education Advisory  
9 Board request for proposals in the area of Waste Reduction and Environmental Education, the  
10 Department of the Environment was selected to be the recipient of \$12,000.00 in funding to  
11 support GreenStacks EcoSpots in San Francisco Public Libraries; and,

12 WHEREAS, Nearly 50% of San Francisco's 780,000 residents own and use a library  
13 card; and,

14 WHEREAS, San Francisco's libraries annually serve 5 million people—almost all of  
15 these repeat resident visits—thus providing an opportunity to implement the chief marketing  
16 strategy of ensuring a targeted audience gets multiple "impressions" of a message; and,

17 WHEREAS, Libraries continue to be one of the nation's most democratic institutions  
18 and provide access to information on a scale unmatched by any other institution in the world,  
19 particularly to populations who could easily be left behind – working class families, people  
20 living in poverty, those for whom English is a second language, children and teens; and,

21 WHEREAS, With 27 branches, San Francisco Public Library is in every neighborhood  
22 from the wealthiest to most impoverished and serves all races, cultures and languages and  
23 have extensive collections in over 60 languages, including Chinese, Spanish and Russian;  
24 and,

1 WHEREAS, Libraries' very existence makes it easy for residents and businesses to  
2 practice the first 2 R's of Zero Waste hierarchy—Reduce and Reuse; and,

3 WHEREAS, One challenge of Zero Waste education is reaching those who might not  
4 have received the kind of environmental education most K-12 schools currently provide: such  
5 as residents older than 40, recent immigrants and those whose primary language is not  
6 English; and,

7 WHEREAS, The Department of the Environment has partnered with San Francisco  
8 Public Libraries to provide education and hands-on training in recycling, composting, and  
9 other Zero Waste issues to San Francisco residents; and,

10 WHEREAS, Funding from this grant will help provide LCD screens for eight (8) of the  
11 City's branch libraries, as well as creating professional recycling/composting displays that will  
12 travel between branches; and,

13 WHEREAS, Branches to receive LCD screens through this grant will be selected based  
14 on an array of criteria, such as demographic and geographic information; and,

15 WHEREAS, San Francisco operates one of the most progressive waste diversion  
16 programs in the country and is ideally positioned to use this avenue to promote its Zero Waste  
17 programs; and,

18 WHEREAS, This model project will serve to highlight San Francisco's role as a leader  
19 in implementing Zero Waste programs; and,

20 WHEREAS, The length of the grant is from July 1, 2010-June 30, 2011; and,

21 WHEREAS, No grant funds will be expended until the San Francisco Board of  
22 Supervisors has approved acceptance of the funds; and,

23 WHEREAS, The grant budget does not include indirect costs in order to provide  
24 maximum funding for the purchase of GreenStacks equipment; and,

25 WHEREAS, This grant does not require an ASO amendment; now, therefore, be it

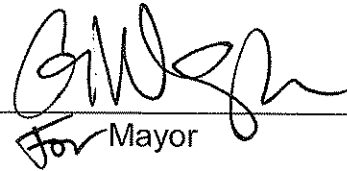
1       RESOLVED, That the San Francisco Board of Supervisors authorizes the Director of  
2       the Department of the Environment to accept and expend funding in the amount of  
3       \$12,000.00 from the Altamont Education Advisory Board to support GreenStacks an  
4       environmental outreach collaboration between the Department of the Environment and the  
5       San Francisco Public Libraries.

7       Recommended:

8         
9       \_\_\_\_\_

10      Department Head

7       Approved:

  
For Mayor

9       Approved:



10      Controller, Grant Division



# City and County of San Francisco

## Tails Resolution

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 101023

**Date Passed:** August 03, 2010

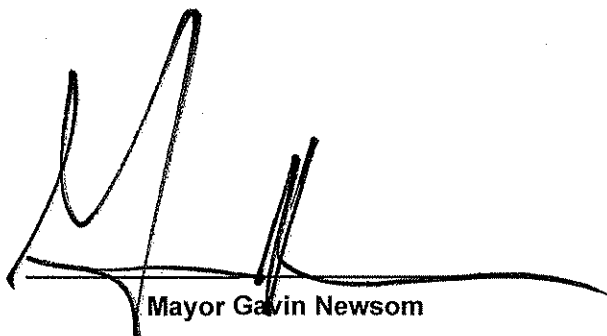
Resolution authorizing the Department of the Environment to accept and expend a grant in the amount of \$12,000 from Altamont Education Advisory Board to support GreenStacks an environmental outreach collaboration between the Department of the Environment and the San Francisco Public Libraries.

August 03, 2010 Board of Supervisors - ADOPTED


Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

File No. 101023

I hereby certify that the foregoing  
Resolution was ADOPTED on 8/3/2010 by  
the Board of Supervisors of the City and  
County of San Francisco.



Mayor Gavin Newsom



Angela Calvillo  
Clerk of the Board



August 12, 2010  
Date Approved