

January 24, 2022

Board of Supervisors Rules Committee Peskin, Mandelman & Chan

RE: Item 1: 211279 Mayoral Appointment, Municipal Transportation Agency Board of Directors – Stephanie Cajina

Supervisor Peskin, Mandelman & Chan,

As chair of the San Francisco Latino & Black Builders Association were here today to support the Mayor's appointment to the Stephanie Cajina to the Municipal Transportation Agency's Board of Directors. The SFLBBA organization is an outgrowth of San Francisco's Economic Recovery Task Force's stakeholder group, with its main goal in the recovery of our BIPOC Construction & Construction related services here in San Francisco. 95% of our construction businesses are Union Contractors, located in the Mission, Bayview and Visitation Valley that provide union jobs.

Ms. Cajina, is a first generation San Franciscan, a user of SF Public Transportation System, with a degree in Urban & Regional Planning: Transportation & Economic Development.

Her transportation experience includes: an inaugural member of the SFMTA's Small Business Working Group, where she assisted in the shaping of SFMTA policy mitigating the impacts of SFMTA construction projects on commercial corridors, with her outreach and engagement of the merchants; served as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the Transit Center Foundation; a Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's Office of Economic, Workforce Development, and DII Supervisor's Office

The SFLBBA recommends that Ms. Cajina's candidacy to serve on the SFMTA be approved.

With respect,

Anne Cervantes, AIA

Mu Mane Chimuttes

Founder San Francisco Latino Black Builders Association

cc. President, Shamann Walton
Supervisor Myrna Melgar
Supervisor Hillary Ronen
Supervisor Matt Haney
Assessor Joaquin Torres

Bruce Giron, SFLBBA leadership Miguel Galarza, SFLBBA leadership Nick Colina, SFLBBA leadership Triston Dion, SFFLBA leadership Lamar Heystack, President, Asian Inc Doug Parish, Black Chamber of Commerce

San Francisco Latino & Black Builder's Association, PO BOX 720130, San Francisco, California 94172	

From: <u>Maribel Ramirez</u>
To: <u>Young, Victor (BOS)</u>

Cc: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS)

Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina

Date: Friday, January 21, 2022 3:37:44 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources

Dear Esteemed Members of the Rules Committee,

I am writing on behalf of Excelsior Action Group to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

Stephanie was the previous Executive Director of the Excelsior Action Group. It was through her dedication to our local small businesses and her community work that I was introduced to the organization which eventually inspired me to apply and continue the important works that she started.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Maribel Ramirez Executive Director

Stephanie Cajina's Transportation Justice Experience:

- Studied Urban and Regional Planning at Cornell University with a focus on Civil Engineering, Transportation, and Economic Development
- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many T-intersections on the Excelsior's Mission Street to call attention to the high number of collisions at each intersection. The project also featured an installation by Youth Arts Exchange that featured stories of diverse collision victims. The project was featured in SF Weekly.
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.
- Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy a project in partnership with the Planning Department and the Mayor's

Office of Economic, Workforce Development, and D11 Supervisor's Office. Stephanie is a transit rider and is a frequent rider of the 14. Her nomination has the support of grassroots organizations, community and political leaders, such as the Transport Workers Union 250A, the San Francisco Latinx Democratic Club, and the Excelsior Strong Leadership Council.

--

Maribel A. Ramirez EAG I Executive Director

e: mramirez@eagsf.org p: 650-814-3281

www.eagsf.org



LONDON N. BREED MAYOR

Notice of Nomination of Appointment

December 8, 2021

San Francisco Board of Supervisors City Hall, Room 244 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Honorable Board of Supervisors:

Pursuant to Charter Section 8A.102, of the City and County of San Francisco, I make the following nomination:

Stephanie Cajina, for appointment to the San Francisco Municipal Transportation Agency Board of Directors for a term ending March 1, 2022, replacing Cheryl Brinkman.

I am confident that Ms. Cajina will serve our community well. Attached are her qualifications to serve, which demonstrate how her appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I encourage your support and am pleased to advise you of this appointment nomination. Should you have any question about this appointment nomination, please contact my Director of Commissions and Community Relations, Tyra Fennell at 415.554.6696.

Sincerely,

London N. Breed

Mayor, City and County of San Francisco

Stephanie M. Cajina

46 Rolph Street San Francisco, CA 94112 scajina@gmail.com 415-601-0481

September 2019 – Present

EDUCATION

Cornell University, College of Architecture, Art, and Planning, Ithaca, New York *Bachelors of Science in Urban and Regional Planning Minor in Latin American Studies*

January 2011

University of Texas at San Antonio, College of Public Policy, San Antonio, Texas *Nonprofit Management Training, Professional Development Institute*

March 2014

RELEVANT EXPERIENCE

City of Napa, Economic Development Division Napa, California

Senior Development Specialist

Shape and implement economic development strategies, including workforce development, economic diversification, small business financial and technical assistance, business retention and attraction, and placemaking programming for the City of Napa • Seek, shepherd, liaise, and lead crosse-sector collaborations and linkages among stakeholder groups • Manage Economic Development Division Budget • Manage and lead the City of Napa's Small Business programs, including CDBG grants programs • Build internal and external partnerships and methods to create healthy business ecosystem, including with the Workforce Alliance of the North Bay and the Small Business Development Center • Present economic development related updates to City Council • Coordinate and partner with other City departments on complex projects • Manage the City of Napa's Tourism Improvement District (TID) and Property Business Improvement District (PBID) • Negotiate and manage contracts • Lias with local non-profit partners, small business stakeholder groups, local leaders to address high level opportunities and concerns of the business community • Shape and lead the City of Napa's Equity Initiative • Co-project lead for the City of Napa's National League of Cities initiative together with the City of Napa's Housing and Planning Divisions

Excelsior Action Group (EAG) San Francisco, California

June 2014 – August 2019

Executive Director

Led, shaped, and directed implementation of overall organizational mission together with EAG Board of Directors • Oversaw, directed, and implemented Mayor's Office of Economic and Workforce Development (OEWD) Invest in Neighborhoods program work in the Excelsior, Outer Mission, and Lakeview Commercial Corridors • Mobilized and sustained partnerships with a wide spectrum of state, city, and non-profit agencies, including: LISC, D11 Supervisor's Office, SFMTA, San Francisco Public Works, Walk SF, SF Planning, Mayor's Office of Housing and Community Development (MOHCD), SFPD, City Attorney's Office, District Attorney's Office, and OEWD • Worked with moderate to low-income small business owners to promote sustainable practices • Project managed small to large scale community-led capital improvement projects • Engaged property owners in attracting community-serving businesses to commercial corridors • Advocated and worked with local non-profit partners to bring pressing resources for the communities we served respectively • Designed and implemented merchant community outreach and engagement strategies for EAG and city partner projects • Partnered with SFMTA and transit advocates on Mission Corridor Walk Audits and Mission/Geneva Safety Project • Acted as public facing representative • Identified and secured funding partners • Developed and evaluated programs • Managed financial health of organization and fundraised for sustainability of key programs

Recognitions received under leadership

Kenny Alley-Best Community Challenge Grant Project (SF Neighborhood Empowerment Network, 2017) • Kenny Alley-Activation Award (SF Beautiful, 2017) • Excelsior Action Group-Activation Award (SF Beautiful, 2015) • Excelsior: Comeback Neighborhood of the Year (Neighborhood Empowerment Network, 2015) • Excelsior: The Curbed Cup Neighborhood of the Year (Curbed San Francisco, 2014)

Supported low-income and immigrant families on building assets and promoting equitable access to US financial systems • Developed

The Mission Asset Fund (MAF) San Francisco, California

Program Manager

performance metrics and program evaluations • Recruited, vetted, coached, and supported national non-profit partners on their successful implementation of the Lending Circles program. Partner agencies included: SF LGBTQ Center, Family Independence Initiative (Oakland and Boston Offices), Latino Economic Development Center (Minneapolis and Washington DC), AnewAmerica (Oakland), Comunidades Latinas Unidas en Servicio (CLUES-Minneapolis), Financial Guidance Center (Las Vegas), NEWSED Community Development Corporation (Denver), and Catalyst (Miami) • Developed and managed partner agreements • Led and designed pilot SMS Financial Education Platform in order to make financial coaching more accessible to clients • Managed Financial Education Program, which included teaching Financial Education Classes in both Spanish and English, working with contractors to design and launch online Financial Education platform, and working with contractors to develop SMS (text) financial education tool • Managed local Lending Circles for Citizenship program, a program geared towards providing a low-cost peer-lending loan that financed the application cost for US Citizenship applications • Managed portfolio of up to 60 San Francisco Lending Circles Program participants •

Referred clients to partners with programs that tackled a variety of barriers for financial independence: low-cost checking and savings accounts, domestic violence counseling, immigration status, legal support, and other needs • Represented the MAF at events, commit-

May 2013 – June 2014

tees, and functions such as the Ford Foundation Conference, Federal Reserve of San Francisco Conference, and as Member of the Univision Consumer Protection Committee

SEIU-United Healthcare Workers West (SEIU-UHW) San Francisco, CA

September 2012 – November 2012

Political Department Temp

Conducted voter data processing in reference to the Obama for America 2012 Presidential Campaign, Proposition 30, Proposition 32, and additional local legislative measures • Assisted in the organization of local, state, and national political outreach efforts and events • Processed data on internal and external databases • Distributed newsletters and campaign material

Land-use Analyst New York, New York

August 2010 – December 2010

NYCEDC/Department of City and Regional Planning, Cornell University

Recruited by the New York City's Economic Development Corporation (NYCEDC) to work on the Atlantic Basin Revitalization Project • Created a community-based waterfront plan for the local community and government, New York City's Port Authority, and the NYCEDC • Outlined and implemented strategic stakeholder outreach efforts for community-based plan • Led transit research committee • Designed GIS maps incorporating recommendations and commercial corridor improvements highlighting public transit demand and availability gaps • Presented work to Cornell University's Dean and Department of the College of Architecture, Art, and Planning

San Mateo County Transit District (SamTrans) San Carlos, California

June 2008 – August 2008

Strategic Development Intern

Collaborated on strategic development efforts for the Grand Boulevard Initiative (GBI), an initiative to create Transit Oriented Development (TOD) along the El Camino Real Corridor • Created online platform to troubleshoot land-use barriers encountered by stakeholders and city officials for 19 different Bay Area cities in both San Mateo and Santa Clara Counties • Coordinated with the County of San Mateo Health Department and multiple transit agencies to create transit and health indicators for the El Camino Real Corridor Project Development Progress Report

Fundación Puente de la Solidaridad Cochabamba, Bolivia

June 2007 – August 2007

International Fair Trade Consultant

Trained women-led textile cooperatives to comply with Fair Trade Labor Standards and launch their businesses globally • Liaised between Bolivia office and Chicago office • Led and organized meetings in Spanish with cooperative leaders in connection with the implementation of Free Trade Labor Standards • Translated labor standards and Fair Trade agreements into Spanish for wide distribution amongst cooperative members • Interviewed cooperative leaders and workers • Documented cooperative business practices for structural obstacles in labor compliance efforts

LEADERSHIP and NETWORKS

Chicano Latino Caucus, Sacramento, California

November 2020 – Present

Vice-Chair of Region 1 - Northern California Bay Area

The Chicano Latino Caucus is the largest Latinx Democratic Party organization in the nation.

Napa County Hispanic Chamber of Commerce, Napa, California

February 2021 – Present

Board Member

The NCHCC is devoted to the economic advancement of the Napa County Latinx population's business community and facilitating business, social, educational, and government relationships.

Napa Valley Community Foundation, Napa, California

January 2021 – Present

Scholarship Committee Member

A program dedicated to bridging the gap for high school students, teachers, veterans, college students, and music students seeking higher education.

Chief Scott's Latino Community Advisory Forum, San Francisco, California

May 2019 – September 2019

Member

The San Francisco Police Department's advisory forum to address issues of concern of San Francisco's Latinx community.

SFMTA Small Business Working Group, San Francisco, California

January 2017 – September 2019

Member

Working Group organized by San Francisco Municipal Transit Agency (SFMTA) on January 2017 of select small business representatives to work in partnership with SFMTA to ensure meaningful outreach and engagement on SFMTA projects and policies initiatives.

Excelsior Works!, San Francisco, California

January 2016 – September 2019

Steering Committee Member

A multilingual workforce development agency that provides culturally competent services to address workforce disparities.

Excelsior Collaborative (EC), San Francisco, California

May 2015 – September 2019

Steering Committee Member

A collective made up of 25 community based organizations providing support to residents, students, and people receiving services in San Francisco's 11th Supervisorial District. As a grantor, the EC awards and administers over \$50,000 of community grants – Community Action Grants. Steering Committee members are charged with managing the financial health of the collaborative in partnership

with its fiscal sponsor, advocating with City officials for the EC's strategic goals, and organizing agendas and facilitating the EC's monthly meetings.

National Association of Latino Community Asset Builders (NALCAB), San Antonio, Texas

March 2014 - November 2014

A competitive national program developed to ensure that the next generation Latinx leaders build the practical, personal and professional skills needed to fill the increasing leadership gap in the community economic development field. The 9-month fellowship takes a deep dive on economic development policy and advocacy, asset-building program innovation, equitable neighborhood development, and nonprofit management. In addition to this, fellows are taken to site visits throughout different US cities for in-depth emersion into best practices in the asset-building field.

Univision Consumer Protection Group (UCPG) San Francisco, California *Member*

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The Univision Consumer Protection Group was an initiative led by the Univision (Bay Area, Channel 14) Network to create segments and financial counseling services to the Bay Areas Latinx viewers around asset building and consumer protection laws. The group was made up of nonprofit leaders within the Bay Area. As a member my contributions included, pitching ideas for segments to air during the news hour, appearing during news segments to inform viewers on key financial services, and act as an advisor during financial counseling call-in hours.

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June 2013 - June 2014

Coordinating Council (CC) Member

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AWARDS, PUBLICATIONS, and SPEAKING ENGAGEMENTS

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Recognition for leadership and distinguished work and efforts to support small business owners, commitment to District 11, and the greater San Francisco.

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Excelsior Safety Town Hall

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Excelsior Outer Mission Neighborhood Strategy, San Francisco, CA

December 2018

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Univision 14 KDTV, San Francisco, CA

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Community Organizing • Culturally Competent Community Engagement • Coalition Building • Consensus Builder • Fluent in Spanish (Written and Spoken) • Legistar (Granicus) • TrakIt • Civic Plus • ArcGIS • Salesforce • Microsoft Office • Adobe Photoshop and In-Design

Visitacion Valley Connections

Bringing the community together

VisitacionValleyConnections.org P.O.Box 34003, San Francisco CA 94134



January 23, 2022

Dear Esteemed Members of the Rules Committee,

We are writing on behalf of Visitacion Valley Connections to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

We have worked with Stephanie on projects and events in Visitacion Valley/Leland Ave. Business Corridor.

Sincerely,

Russell Morine, Molly Hassler and Rebecca Miller STEERING COMMITTEE, VVC

From: <u>Cathy DeLuca</u>

To: <u>Young, Victor (BOS)</u>

Cc: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS)

Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina

Date: Sunday, January 23, 2022 9:04:33 AM

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Dear Esteemed Members of the Rules Committee,

I am writing to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. She is exactly the sort of member the MTA Board needs -- one who is rooted in community and who understands the varying perspectives of everyone who uses San Francisco's streets.

I worked closely with Stephanie when I was the Policy & Program Director at Walk San Francisco and can attest that she is a pedestrian safety and Vision Zero expert. She has organized walk audits in the Excelsior with diverse stakeholders as part of a fight to win vital crosswalk improvements. During the four years I managed San Francisco's Vision Zero Coalition, Stephanie was an active member in the overall group as well as locally in her neighborhood, where she implemented the impressive Excelsior Safe Speeds Project, which posted bright signage along Mission Street to call attention to the high number of collisions.

As a daughter of working class immigrants who grew up riding the 14 Mission, Stephanie also has a deep awareness that the SFMTA's outreach process often inadvertently leaves out marginalized communities. To address this locally, Stephanie partnered with Walk SF in a grant to help the SFMTA conduct community-based multilingual outreach for the 14 Mission Project. I am confident that as a board member, Stephanie will continue to work to ensure that the agency centers the needs of immigrants, working class families, communities of color, and older adults.

As a lifelong transit rider and a resident of an outlying neighborhood, Stephanie understands not only the importance of transit, but also the limitations of our current transit system and the resulting automobile usage of many San Franciscans. In her work as Executive Director of the Excelsior Action Group, she also gained a unique perspective of how small businesses rely on transit, parking, and vehicle access.

It is rare to find someone like Stephanie who understands the nuanced needs a transportation system must meet, and how those needs must be grounded in the experiences of the system's many users, especially those who are often left out of the conversation. That is why Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, I urge you to support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Cathy DeLuca DeLuca Transportation Consulting (510) 421-1034 From: <u>Joe Litehiser</u>
To: <u>Young, Victor (BOS)</u>

Cc: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS)

Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina

Date: Sunday, January 23, 2022 8:00:14 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Peskin, Mandelman, and Chan, Members of the San Francisco Board of Supervisors Rules Committee:

It is my pleasure to write to you in support of Stephanie Cajina's appointment to the SFMTA Board of Directors.

I know Stephanie first through my participation with the Excelsior Action Group (EAG), in 2016 as a member of the EAG Steering Committee, when Stephanie was the principal Staff Member

In 2017 EAG lost its fiscal sponsorship and became an active 501 (c)(3) Nonprofit Public Benefit Corporation with Stephanie as the Executive Director. During that time I served on the EAG Board of Directors.

Throughout our association I was able to see first hand the determination and professionalism of Stephanie's approach to many challenges faced by the diverse population and many small businesses of the Excelsior. Among these were challenges impacting public transportation, especially along the outer Mission Street corridor.

More specifically, both before and during this period, Stephanie:

- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many Tintersections on the Excelsior's Mission Street to call attention to the high number
 of collisions at each intersection. The project also featured an installation by Youth
 Arts Exchange that featured stories of diverse collision victims. The project was
 featured in SF Weekly.
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA

Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.

• Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's Office of Economic, Workforce Development, and D11 Supervisor's Office.

Finally, as a resident of Supervisorial District 11 who is a frequent pedestrian, occasional user of SFMTA busses, and an committed support of local businesses, it is simply in my self interest to want Stephanie on the SFMTA Board of Directors. I believe that it is going to be a benefit to all San Franciscans.

Sincerely – Joe Litehiser D11 Resident and Past President of the EAG Board of Directors. From: <u>Linda Stark Litehiser</u>

To: Young, Victor (BOS); Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom

(BOS); Chan, Connie (BOS); Fregosi, Ian (BOS)

Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina

Date: Saturday, January 22, 2022 8:50:26 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am writing to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate. I am a 50+year resident of San Francisco who continues to be a very active community and park advocate. As a current resident of District 11, I have known Stephanie and her family for over a decade. We have worked together on many neighborhood projects. Her knowledge of transportation issues and her ability to relate to the transit needs of citizens of all ages and abilities is profound. We have served together on a number of local boards and steering committees over the past years. These include the Excelsior Action Group and the Excelsior Collaborative. I have witnessed Stephanie in action and she is fierce in her dedication to represent our southern neighborhoods.

I have great respect for Stephanie and her dedication to our community and particularly her strong desire to represent excluded and marginalized communities. She is passionate about her desire to help people, which also makes her very approachable and respectful. The other tool she possesses is a personality that directs her to be fair, deliberate and responsible.

Stephanie really walks the walk--from riding on buses herselt to, working on transit surveys, safe street crossing studies and helping our community advocate for our seniors as well as our young families. She is passionate about giving back to the City where she was born.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely, Linda Stark Litehiser 78 Havelock St. San Francisco, CA 94112 415-516-9224

(for information only)

Member: Steering Committee: Excelsior Collaborative

Co-Chair Friends & Advocates of Crocker Amazon and the Excelsior (FACE)

Chair, McLaren Park Collaborative

Co-Chair: Friends of the AMP / Jerry Garcia Amphitheater

Board member, Friends of Geneva Car Barn & Power House

From: <u>oscar grande</u>
To: <u>Young, Victor (BOS)</u>

Cc: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS)

Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina

Date: Monday, January 24, 2022 8:55:51 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources

Dear Members of the Rules Committee,

I am writing to support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. I have known Stephanie for over a decade and have worked with her on several Excelsior-based improvement campaigns. She is a dedicated transportation equity advocate that is deeply rooted in the community and has fought for the public transportation needs of immigrants and communities of color. As a first-generation native San Franciscan that grew up on public transit, Stephanie

understands the value of public transit systems that meet the needs of working families. And as a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits and challenges of navigating this city. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities.

A couple years back I was fortunate to work with her in addressing and shaping the City's bike share program in the Excelsior. Together we were able to push for more inclusion and access for our local neighbors, immigrant, and English as a second language community members

As a member of the Excelsior Strong Leadership Council we wholeheartedly support her nomination, and look forward to having someone on the Board who knows, understands, and is accountable to the needs of Southeast residents.

Sincerely,

Oscar Grande 415-710-8908

From: Ana Vasudeo

To: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS); Young, Victor (BOS)

Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina

Date: Monday, January 24, 2022 9:03:08 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources

Dear Esteemed Members of the Rules Committee,

I am writing as the founder of the Latinx Affinity group at SFMTA and former San Francisco Safe Routes to School Senior Transportation Planner to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

I have known Stephanie for her whole life and admire her commitment to serving vulnerable communities and making them feel heard and seen in city planning processes. She has been a staunch advocate for Vision Zero and worked tirelessly in the southeastern neighborhoods to help children stay safe on our streets while they travel to and from schools.

Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

With gratitude for your leadership,

Ana Vasudeo

Founding member of the SFMTA Latinx Affinity Group, former SFMTA staff

From: Rodrigo Duran

To: Young, Victor (BOS)

Cc: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS)

Subject: Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors - Stephanie Cajina

Date: Sunday, January 23, 2022 7:44:44 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources

Dear Esteemed Members of the Rules Committee,

I am writing to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

I have collaborated in coalitions with Stephanie where we have worked to advocate for the voices and rights of immigrant and disenfranchised communities in San Francisco. I lived in the Excelsior District during her time as the Executive Director of the Excelsior Action Group and witnessed how she led economic development strategies for the Excelsior's commercial corridor, which positively impacted the multicultural, blue-collar residents of the neighborhood.

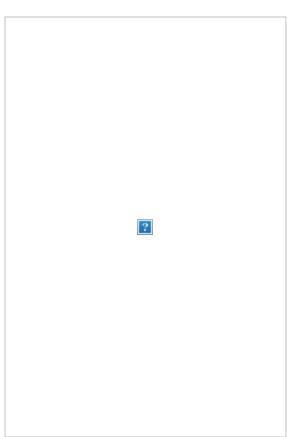
Stephanie's nomination has the support of many political leaders and community organizations, including the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council. If you care about an equitable and just transportation system for all San Franciscans, please support Stephanie's nomination to the SFMTA Board of Directors.

Sincerely,

Rodrigo Ehecatl Durán, MPA Executive Director Carnaval San Francisco

415-691-1147 www.carnavalsanfrancisco.org

Donate Today!
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Follow us on Instagram
Send us a Tweet
Visit our YouTube Channel



From: <u>Linda Davirro</u>
To: <u>Young, Victor (BOS)</u>

Cc: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS)

Subject: Monday 1.24 Rules Committee Meeting Agenda Item # 1-211279: Stephanie Cajina SFMTA Board Appointment

Date: Sunday, January 23, 2022 11:19:55 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

I am writing in support of the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors.

As a Board member, a volunteer, and fellow advocate, I have worked with Stephanie over many years on projects and issues impacting the southeast community.

Having grown up using public transit and today a frequent #14 line rider, Stephanie has real-world experience of the benefits and challenges of our transportation system, and how a well-funded, reliable transportation network strengthens communities and opportunities for its residents.

What Stephanie will also bring to the MTA Board is her strong commitment to equity, particularly for those whose voices are unheard and underrepresented.

Stephanie comes to an issue with an open mind and commits to learning as much about it before making a final decision with research and strong listening skills.

With Stephanie on the MTA Board she will add a unique perspective to the discussion about an equitable and just transportation system for all San Franciscans.

Please support Stephanie's nomination to the SFMTA Board of Directors.

Stephanie Cajina's Transportation Justice Experience:

- Studied Urban and Regional Planning at Cornell University with a focus on Civil Engineering, Transportation, and Economic Development
- Was an active Member of Vision Zero Coalition for 5 years where she led:
 - Walk-audits in the Excelsior's high-injury corridors to bring attention to pedestrian safety needs
 - Excelsior Safe Speeds Project, which posted bright signage on the many T-intersections on the Excelsior's Mission Street to call attention to the high number of collisions at each intersection. The project also featured an installation by Youth Arts Exchange that featured stories of diverse collision victims. The project was featured in <u>SF Weekly</u>.
 - Various Culturally Competent Be Seen Be Safe campaigns in the Excelsior with a focus on youth, seniors, and monolingual communities.
- Served as an active coalition member of the D11 Mobility Justice Coalition under the leadership of Oscar Grande (PODER) and in coalition with Patricia Barraza (youth advocate), Laura Padilla (family advocate) and Marcos Montenegro (workforce development advocate)
- Served as an inaugural member of the SFMTA Small Business Working Group for 2 years where she, along with city-wide commercial corridor leaders, helped shape the scope and direction of the Working Group and tackled complex projects.
- Acted as a community liaison for the SFMTA Mission/Geneva Safety Project SFMTA Mission/ Geneva Safety Project in coalition with Senior Disability Action, WalkSF, SF Transit Riders Union, and SF Bicycle Coalition, a coalition funded by the TransitCenter Foundation.
- Served as Community Project Lead for the Excelsior/ Outer Mission Neighborhood Strategy - a project in partnership with the Planning Department and the Mayor's Office of Economic, Workforce Development, and D11

From: <u>david hooper</u>

To: <u>Young, Victor (BOS)</u>

Cc: Peskin, Aaron (BOS); Hepner, Lee (BOS); Mandelman, Rafael (BOS); Temprano, Tom (BOS); Chan, Connie

(BOS); Fregosi, Ian (BOS)

Subject: Rules Committee Agenda Item 1 Mayoral Appointment, Municipal Transportation Agency Board of Directors -

Stephanie Cajina

Date: Sunday, January 23, 2022 4:52:00 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Esteemed Members of the Rules Committee,

I am writing on behalf of to express my strong support for the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors.

Stephanie is a strong transportation equity advocate who is deeply rooted in the community and has led in the effort to increase the representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families.

As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system.

She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City.

And as a southeast resident she brings a unique voice to the Board, assuring that our communities are equitably served by SFMTA.

Stephanie has worked with many community organizations and has led many efforts to improve the economic viability of our commercial corridor,

introduced a serious planning effort to improve pedestrian safety along Mission St. and drawn attention to the importance of supporting access to reliable public transportation for families, students and workers. This leadership has provided a model for working with a broad band of organizations to improve the entire

I know from personal experience that Stephanie Cajina draws out the best in leadership from the community and provides the motivation for people to work together.

I am especially aware of the importance of having good leadership at the top. I worked for the SF Municipal Railway and the SFMTA for 33 years.

Stephanie's nomination has drawn the support of many political leaders and community organizations, including but not limited to the Transport Workers Union 250A, the SF Latinx Democratic Club, and the Excelsior Strong Leadership Council.

The goal of an equitable and just transportation system for all San Franciscans would be well served by confirming Stephanie's nomination to the SFMTA Board of Directors.

She has the credentials and the credibility to serve all of us

Thank you, David Hooper

community.

Visitacion Valley Connections

Bringing the community together

VisitacionValleyConnections.org P.O.Box 34003, San Francisco CA 94134



January 23, 2022

Dear Esteemed Members of the Rules Committee,

We are writing on behalf of Visitacion Valley Connections to enthusiastically support the nomination of Stephanie Cajina to the Municipal Transportation Agency Board of Directors. Stephanie is a staunch transportation equity advocate that is deeply rooted in the community that has fought for the interest and representation of excluded and marginalized communities.

As a first-generation native San Franciscan that grew up on public transit, Stephanie understands the value of public transit systems that meet the needs of working families. As a daughter of working class immigrants who grew up riding the 14 Mission, she personally understands the benefits & challenges of our public transit system. She knows first hand how reliable, accessible and well-funded public transportation connects our communities to opportunities throughout our City. And as a southeast resident she brings a unique voice to the Board, assuring that San Francisco's communities of color are equitably served by SFMTA.

We have worked with Stephanie on projects and events in Visitacion Valley/Leland Ave. Business Corridor.

Sincerely,

Russell Morine, Molly Hassler and Rebecca Miller STEERING COMMITTEE, VVC