

1 [Accept and Expend In-Kind Gift - Retroactive - Consulting Services - Various Providers -
2 Valued at \$1,490,720]

3 **Resolution retroactively authorizing the Department of Technology, through its Office**
4 **of Civic Innovation's Civic Bridge program, to accept an in-kind gift of consulting**
5 **services valued at \$1,490,720 from various providers from March 2021 to February**
6 **2022.**

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8 WHEREAS, The Office of Civic Innovation (OCI) at the Department of Technology
9 matches pro bono private sector talent with departments of the City and County of San
10 Francisco ("City") to address specific policy or operational challenges facing those
11 departments; and

12 WHEREAS, Under OCI's Civic Bridge program, departments identify service needs
13 that could benefit from innovative solutions and private companies, non-profit organizations
14 and individuals offer to donate consulting services to help departments on these needs; and

15 WHEREAS, Private sector companies and individuals, and non-profits (the Partners)
16 will offer their consulting services free of charge in order to help develop strategies and
17 solutions to improve City service delivery; and

18 WHEREAS, For 2021, over the course of a Spring and Fall cohorts the following
19 departments received the following services from the Partners for the value of the in-kind
20 services identified for each project:

- 21 • Assessor-Recorder received from Mapbox an analysis of new construction
22 assessment data and peer review of other assessor's offices worth \$99,840;
- 23 • Department of Children Youth and Families (DCYF) received assistance from
24 Adobe for developing a strategy for a more effective resident feedback loop and
25

1 recommendations for redesign of the Community Needs Assessment portion of
2 the Department website worth \$62,400;

- 3 • DCYF received from Salesforce a needs analysis and a communications
4 strategy, content calendar, and partner engagement tracker and toolkit to
5 promote awareness of children's rights at a value of \$97,500;
- 6 • The Office of Contract Administration (OCA) received assistance from Zendesk
7 in developing a strategic plan worth \$99,840;
- 8 • The Department of Emergency Management received from Mapbox assistance
9 in transitioning the City's Emergency Shelter Database to a user friendly
10 platform with enhanced functionality worth Mapbox \$99,840;
- 11 • Homelessness and Supportive Housing (HSH) received assistance from
12 Zendesk in helping produce an educational awareness campaign to educate
13 San Franciscans about the crisis of homelessness and the solutions worth
14 \$99,840;
- 15 • The Department Human Resources (DHR) received from Adobe assistance in
16 developing user friendly tools to better support City employees who are new
17 parents locate appropriate benefits worth \$62,400;
- 18 • DHR received from Zendesk user research and recommendations for improving
19 the City's job applicant experience worth \$99,840;
- 20 • The Human Rights Commission (HRC) received assistance from Accenture in
21 measuring the impact of the Dream Keeper Initiative for San Francisco's Black
22 communities by supporting development of a public facing Dream Keeper
23 Initiative dashboard that captures the impact of the initiative worth \$99,840;

- The Human Services Agency received assistance from ZS Associates in creating an outreach plan to better connect older people and adults with disabilities to City services \$99,840;
- Municipal Transportation Agency (MTA) received assistance from ZS Associates with development of the data design and structure for data submitted by Transportation Network Companies worth \$99,840;
- The Office of Economic and Workforce Development (OEWD) received assistance from Harvard Business School (HBS) Community Partners in creating a small business service framework that will inform the OEWD's approach toward supporting the sector's economic recovery and building a strong foundation for equitable growth after the COVID-19 pandemic worth \$124,800;
- OEWD received from Salesforce assistance in developing a branding and marketing strategy to better communicate economic and workforce development services to San Franciscans \$97,500;
- The Human Rights Commission's Office of Racial Equity will receive from Adobe assistance in designing and building the City's first citywide Racial Equity Index worth \$62,400;
- The Police Department received from Accenture LLP assistance in developing its strategic plan worth \$185,000; and

1 WHEREAS, The Donor Agreements with the Partners to provide consulting services on
2 a volunteer basis to the City are on file with the Clerk of the Board of Supervisors in File
3 No. 220091; and

4 WHEREAS, The consulting services are valued at a total of \$1,490,720; and

5 WHEREAS, The City has an indemnification provision in all of the donor agreements
6 which provides for mutual indemnification with the exception of acts and omissions arising
7 from the sole negligence of the City or the donor; and

8 WHEREAS, The gifts do not require amendments to the Annual Salary Ordinance;
9 now, therefore, be it

10 RESOLVED, That the Board of Supervisors retroactively approves the in-kind gifts
11 valued at \$1,490,720 and hereby authorizes, through the Department of Technology Office of
12 Civic Innovation to accept the in-kind gifts of consulting services described above,
13 substantially in the form of the donor agreements on file with the Clerk of the Board of
14 Supervisors, in File No. 220091, with such changes or modifications, as may be acceptable to
15 the Director of the Department of Technology and the City Attorney and which do not
16 materially increase the obligations and liabilities of the City or reduce the services to the City;
17 and, be it

18 FURTHER RESOLVED, That within thirty (30) days of the donor agreements being
19 fully executed by all parties, the Department of Technology shall provide a copy of the final
20 agreements to the Clerk of the Board for inclusion to the official file.

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Recommended:

Approved:

 /s/
Linda Gerull
Chief Information Officer
Executive Director,
Department of Technology

 /s/
Office of the Mayor

Approved:

 /s/
Office of the Controller