

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: Nicolas Foster
Phone No. (628) 652-7330

DATE: January 29, 2022

AP Block/Lot Nos.: 0244 / 001
Zoning: RM-4 Residential-Mixed,
High Density
Quad: NE Planning Team
Record No.: _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting March 24, 2022.

PLEASE EMAIL YOUR RESPONSE BY March 11, 2022, to Alisa Somera,
Public Safety and Neighborhood Services Committee Clerk.

alisa.somera@sfgov.org ~ Phone No: (415) 554-7711

Applicant name: Michael Lagau

Business name: Bin 415 LLC

Application address: 950 Mason Street (inside the Fairmont Hotel)
San Francisco, CA 94108

Applicant contact info: mike@bin415.com
(415) 571-9020

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial
(Please add comments in a trailing report.)



Application for license 42 at 950 Mason St. in the Fairmont Hotel

My name is Michael Lagau
Contact Number - 415.571.9020
Email - Mike@bin415.com

Name of business - Bin 415 LLC
950 Mason St. San Francisco, CA 94108 inside the Fairmont Hotel

I am seeking a License 42, it will be a new license.

The proposed business hours will be 12 pm - 8 pm 7 days a week.

I filed for the license on December 15th, 2021 in person at the ABC office on New Montgomery St.

I posted a sign on the window of the store on 1/4/2022
I mailed out letters to all residents within 500 feet on 1/20/2022

The license will serve the public and city by offering educational wine tastings of local small wineries in Napa Valley and Sonoma. People will be able to taste, buy, and learn about small special wineries in the local area. It will also support tourism by introducing tourists to local Sonoma and Napa wines.

1/24/2022


Michael Lagau

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2022 JAN 24 PM 2:34
BY 