

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: Nicolas Foster
Phone No. (628) 652-7330

DATE: January 29, 2022

AP Block/Lot Nos.: 0244 / 001
Zoning: RM-4 Residential-Mixed,
High Density
Quad: NE Planning Team
Record No.: _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting March 24, 2022.

PLEASE EMAIL YOUR RESPONSE BY March 11, 2022, to Alisa Somera,
Public Safety and Neighborhood Services Committee Clerk.

alisa.somera@sfgov.org ~ Phone No: (415) 554-7711

Applicant name: Michael Lagau

Business name: Bin 415 LLC

Application address: 950 Mason Street (inside the Fairmont Hotel)
San Francisco, CA 94108

Applicant contact info: mike@bin415.com
(415) 571-9020

PLANNING REVIEW: ☒ **Approval** ☐ **Denial**

Planning Staff Contact: Michelle Langlie
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ **Approval** ☐ **Denial**
(Please add comments in a trailing report.)



Application for license 42 at 950 Mason St. in the Fairmont Hotel

My name is Michael Lagau
Contact Number - 415.571.9020
Email - Mike@bin415.com

Name of business - Bin 415 LLC
950 Mason St. San Francisco, CA 94108 inside the Fairmont Hotel

I am seeking a License 42, it will be a new license.


The proposed business hours will be 12 pm - 8 pm 7 days a week.


I filed for the license on December 15th, 2021 in person at the ABC office on New Montgomery St.

I posted a sign on the window of the store on 1/4/2022
I mailed out letters to all residents within 500 feet on 1/20/2022

The license will serve the public and city by offering educational wine tastings of local small wineries in Napa Valley and Sonoma. People will be able to taste, buy, and learn about small special wineries in the local area. It will also support tourism by introducing tourists to local Sonoma and Napa wines.

1/24/2022


Michael Lagau

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2022 JAN 24 PM 2:34
BY 



San Francisco Planning

49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
628.652.7600
www.sfplanning.org

2/7/2022

Assistant Clerk of the Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: BOS referral - Liquor License Public Convenience or Necessity Referral
Planning Department File No. 2021-012514MIS

To Whom It May Concern:

The Planning Department is recommending approval of the pending Type 42 On-Sale Beer & Wine - Public Premises application. Per the attached ABC referral response, a Type 42 license is permitted for a Retail Sales and Service Use operating as an Accessory Use to Hotel Use (continuation of an existing, Conditional Use) within the RM-4 Zoning District, pursuant to PC Sections 204.3 and 209.2.

If you have any questions related to Planning's evaluation, please contact me at 628-652-7410.

Sincerely,

Michelle Langlie

Michelle M. Langlie (she/her/hers)
Senior Preservation Planner | PIC Specialist
Northeast Team | Current Planning

San Francisco Planning
49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103
Direct: 628.652.7410 | General Inquiries: pic@sfgov.org | www.sfplanning.org
[San Francisco Property Information Map](#)

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Michael LAGAU
(415) 571-9020

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: 633826
Receipt Number: 2698380
Geographical Code: 3800
Copies Mailed Date: December 13, 2021
Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO 0244/001
First Owner: BIN 415 LLC NE
Name of Business: RM-4
Location of Business: 950 MASON ST 2021-012514MIS
SAN FRANCISCO, CA 94108-6000

County: SAN FRANCISCO

Is Premises inside city limits? Yes Census Tract: 0112.00

Mailing Address: (If different
from
premises address)

Type of license(s): 42

Dropping Partner: Yes ☐ No ☒

Transferor's license/name:

License Type	Transaction Type	Master	Secondary LT And Count		
42 - On-Sale Beer And Wine - Public P ORI		Y			

License Type	Transaction Description	Fee Code	Dup	Date	Fee
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	12/13/21	\$905.00
42 - On-Sale Beer And Wine - Pul	ANNUAL FEE	NA	0	12/13/21	\$565.00
Total					\$1,470.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: December 13, 2021

Applicant Name(s)

BIN 415 LLC

Recommend approval; ABC Type 42 is permitted with a Retail Sales and Service Use operating as an
Accessory Use to Hotel Use (continuation of an existing, Conditional Use) within the RM-4 Zoning District,
pursuant to PC Sections 204.3 and 209.2.



Nicholas Foster
628-652-7330
12/20/21