



SFMTA

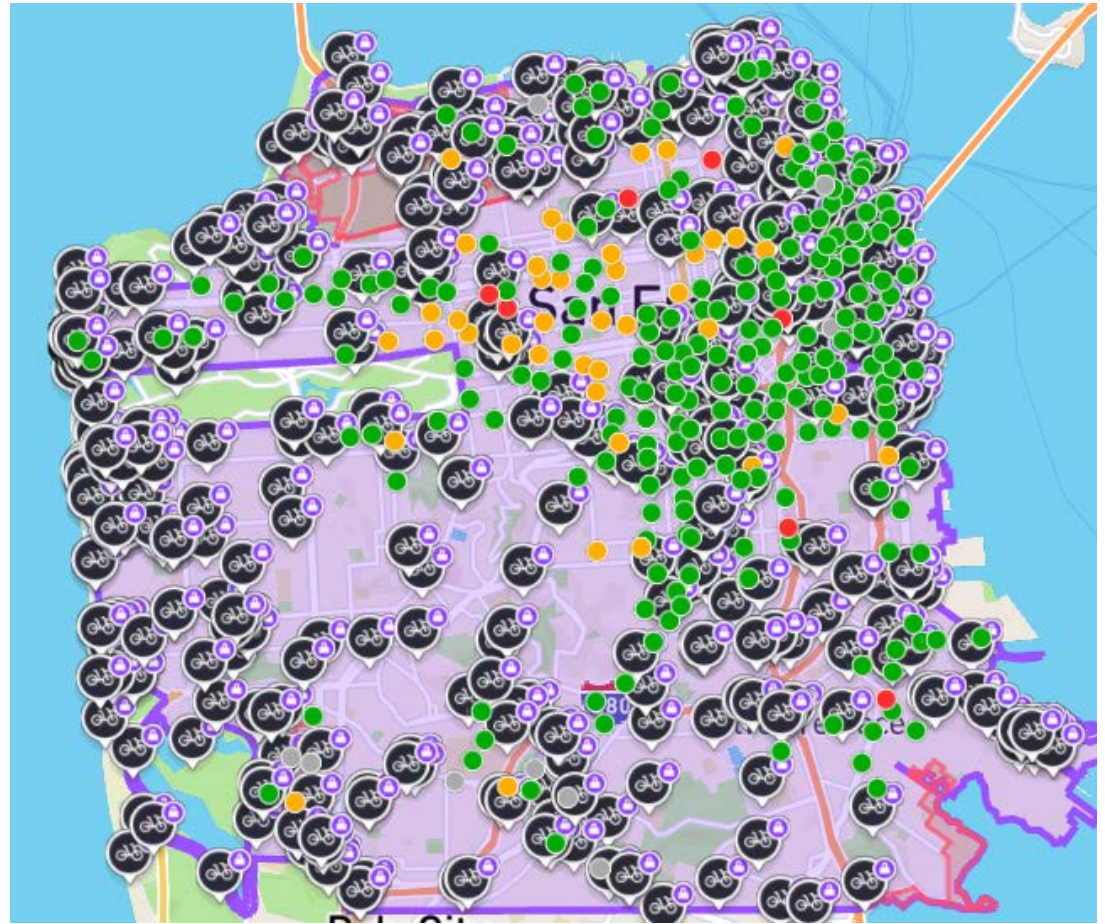
Bikeshare - BLA Report

Now and Next

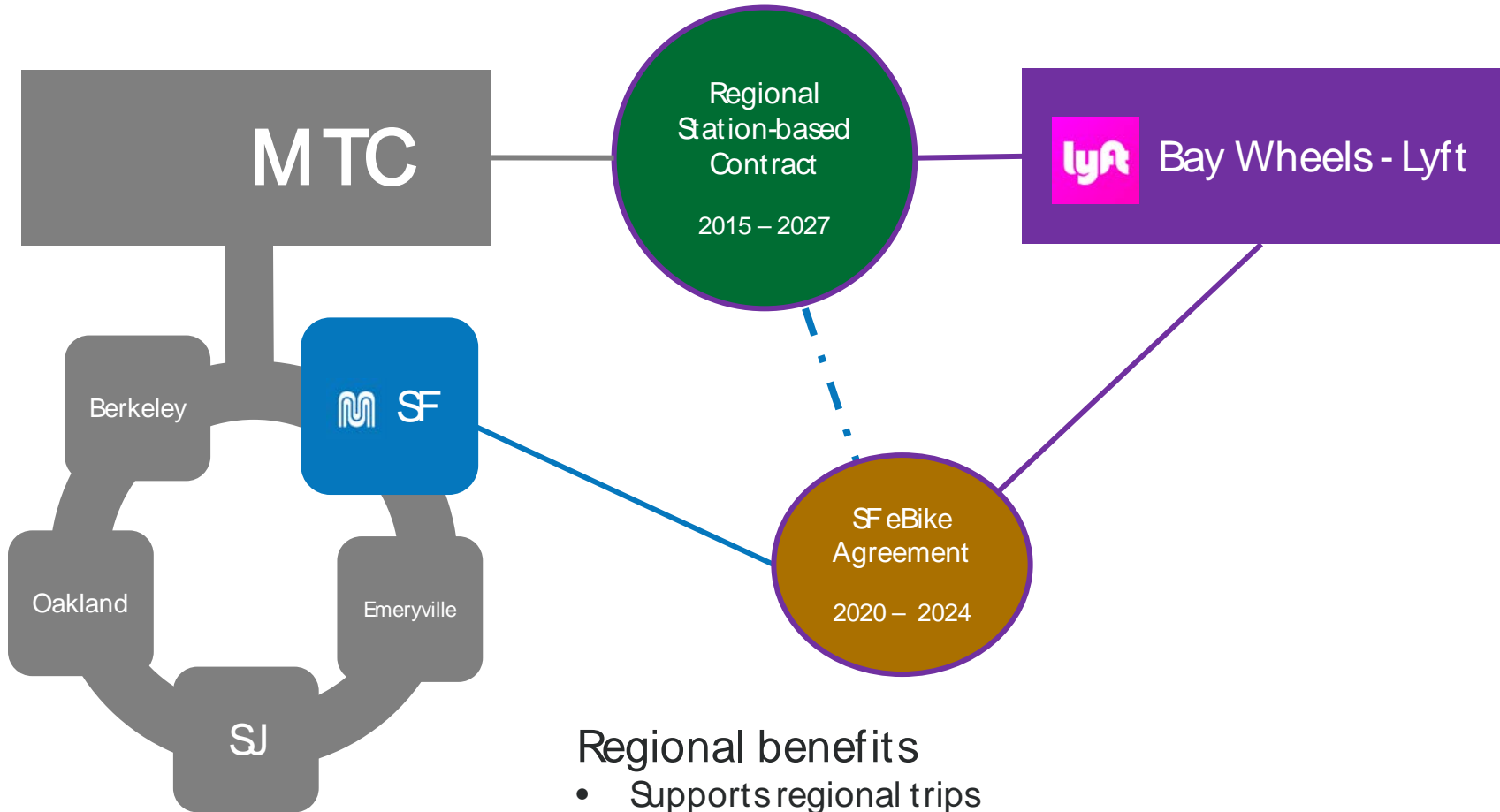
Government Audit & Oversight Committee
Adrian Leung, Bikeshare Program Manager
2.17.22

Current System

- ~270 Stations
- Regular pedal bikes
- Dock/ dockless eBikes
- Citywide service



Administration

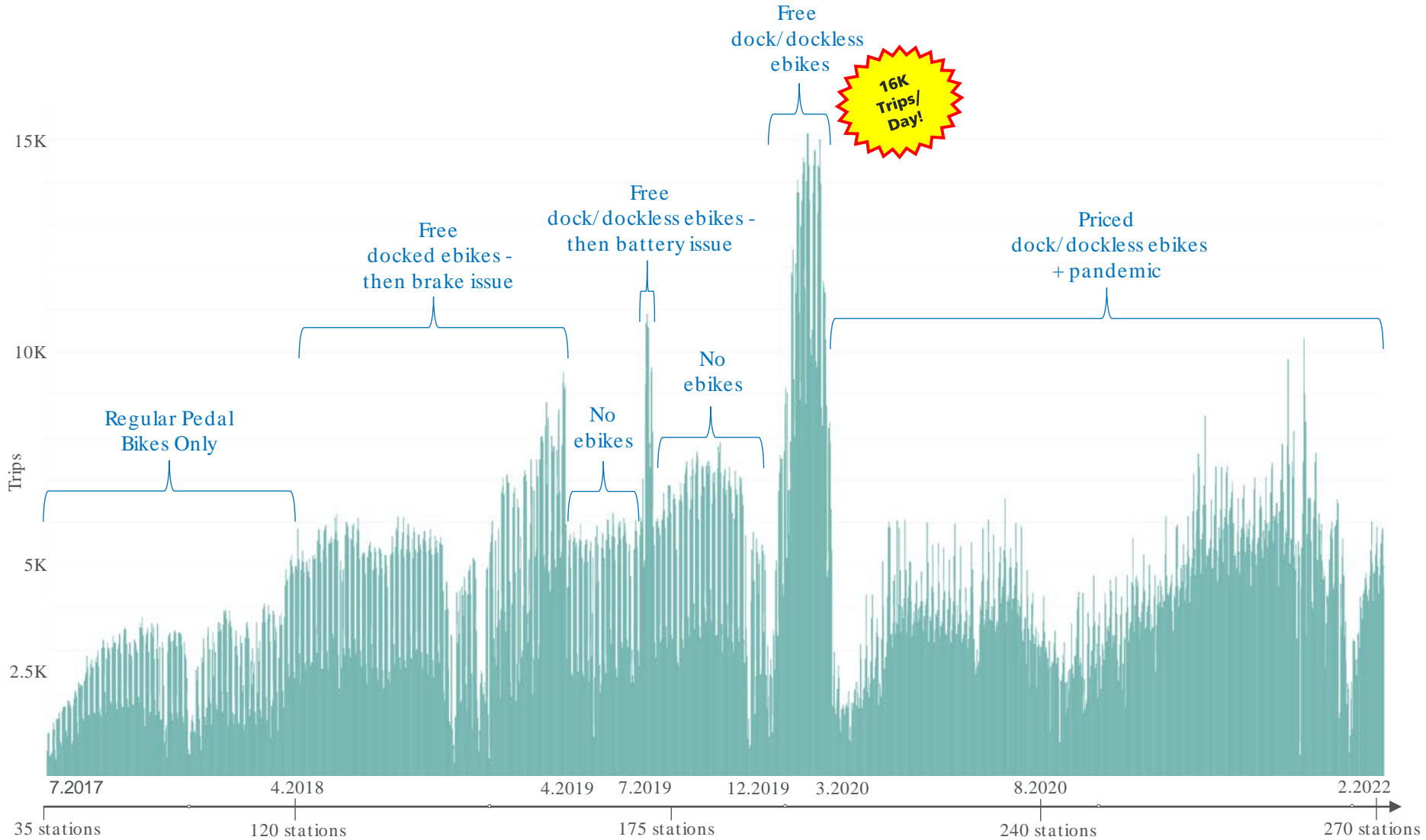


Regional benefits

- Supports regional trips
- MTC administers contract
- Economy of scale – e.g. hardware cost, union labor



Service Flux



So far...

Triumphs



- Citywide ~5 min walk from bikeshare
- 7 million SF Trips
- Same low-priced membership
- No cost to taxpayers

Challenges



- Slow expansion
- Shared decision-making
- Theft and vandalism

Recommendations

- Maintain existing contracts
- Begin planning next phase with better goal alignment
 - Regional coordination (e.g., funding, function)
- Develop supplemental programs
 - e.g., SFPL borrow-a-bikeshare, student membership, child/youth bikeshare
- Identify Sustainable Funding



Thank you!



Questions