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March 25, 2022

RE: Nomination and Letter of Support for the Appointment of Cyntia Salazar to serve on the Parks and Rec Open Space Advisory Committee (PROSAC)

To Whom It May Concern,

It is with great pleasure that I recommend the appointment of Cyntia Salazar for seat 18 on the Parks and Rec Open Space Advisory Committee.

Cyntia has lived in Tenderloin for the past 20 years and she exemplifies the best and rich diversity of the neighborhood. She is a woman of color, speaks fluent English and Spanish, and has a long and proven record of accomplishment working on behalf of the residents in the Tenderloin and would serve as a wonderful asset to the community in District 6.

In 2020, her desire to support open space and wellness in the neighborhood led her to joining the Tenderloin Community Benefit District as a member of the Park Network Resident Advisory Group. She immediately began working closely with the Director of Inviting Space at TLCBD to elevate resident voices through the Park Network. Seeing her passion for green space and the Tenderloin, she was hired to work at TLCBD as the Park Captain Coordinator based out of Sgt. John Macaulay Park. In this capacity, she dramatically reorganized the park structure, created a park stewardship program for the Tenderloin parks, built meaningful relationships with the park users, and improved the park experience for the community. She was promoted to the Assistant Director of Inviting Space at TLCBD and now supports the neighborhood-wide vision for open space and public space in the neighborhood.

Additionally, Cyntia is playing a leadership role in developing more opportunities for the community. She recently was appointed to the Weekend Adventures Advisory Board – a fiscally-sponsored program that helps kids, who live in the Tenderloin, see themselves beyond their neighborhood by leading trips into the arts, sciences and the outdoors. This is a relatively new endeavor, and we are pleased that she has taken this responsibility on, as she has brought many ideas, energy and oversight to the program and the community.

I highly recommend Cyntia Salazar, she is a recognized community leader, knows how to build coalitions through collaboration and seeks consensus and will serve with distinction for seat 18 at the Parks and Rec Open Space Advisory Committee.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Guillermo Rodriguez".

Guillermo Rodriguez
California State Director and Vice President – Pacific Region