

Dream Keeper Initiative: Board of Supervisors Hearing

April 21, 2022



SF Arts Commission

Presenter: Joanne Lee Deputy Director of Programs



Funding Area

The Arts Commission supports:

- Culturally affirming spaces that celebrate Black people (i.e., arts and culture, public space, community centers)
- Building organizational knowledge and infrastructure (i.e., capacity building)
- Financial support for Black artists and Black-led and –serving organizations



Program Highlights

• The Arts Commission invested **\$2.1 million** in arts and culture organizations, awarding grants to four organizations. Funding supports: Black Theater Companies; Mini-Grants to Black Artists and Black-Led Arts Organizations; and support for a Black Artists and Creatives Collaborative.









AFRICAN-AMERICAN
SHAKESPEARE COMPANY



 Cultural Odyssey's grant supports African American Theater Alliance for Independence (AATAIN), a collective of Black Theater Companies













• **SF Bay Area Theatre Company** (SFBATCO) produced the first annual New Roots Theatre Festival (NRTF)

 African American Shakespeare Company is developing a legacy giving campaign



• **Lorraine Hansberry Theatre** intends to produce a new musical, *HALIE*, about renown gospel singer, Mahalia Jackson in late 2022.



- African American Art and Culture Complex (AAACC) increased its organizational capacity for the Creative Collaborative and Mini-Grants programs and launched the Creative Development Cohort and the Self-Care Quick Grant opportunities in April 2022
- Funding supports professional and creative development for up to 120 SF Black Creatives





Initial Learnings

- DKI funding affirms that the arts celebrate joy
- Grantees need more time to plan and build internal capacity to implement new programs
- COVID-19 continues to impact staff, cultural workers, organizational capacity, programs and community services
- Grantee plans and timelines may be extended



Collaborative Systems Change

- SFAC simplified the online grant application process, includes a public and transparent review process, and provides advance payments to grantees so they have funding to begin planning and implementing programs.
- Using an equity-based framework, the SFAC's Cultural Equity Endowment Grant Program awarded over **\$4 million to 102 grantees in 2021**.
- Close to 70% of the organizational grantees engage communities of color and 73% of artist awardees identify as Black, Indigenous and POC.
- In 2018, we had 43 first time applicants, in 2019 we had 50, and in 2020, we had 55.



Investing in the Black Community

- •For FY19-FY21: Our Public Art program commissioned 17 Black/African American artists with a total payment of **\$3,779,900**
- •Our Gallery program exhibited 17 Black/African American artists with a total payments **\$52,593**
- •Grants: 51 Organizations that are Black-led or primarily serving Black and African American communities for a total of **\$8,556,596**
- •42 Individual Artists who identify as Black/African American for a total of **\$280,000**