

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Office of Community
Investment and Infrastructure
(OCII)
Attn: _____
Phone No. _____

DATE: May 18, 2022
AP Block/Lot Nos.: _____
Zoning: _____
Quad: _____
Record No.: _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in July 2022.

PLEASE EMAIL YOUR RESPONSE by July 1, 2022, to:
Alisa Somera, Public Safety and Neighborhood Services Committee Clerk.
alisa.somera@sfgov.org ~ (415) 554-7711

Applicant name: Unwinedsf LLC

Business name: dba Mili Wine Bar

Application address: 110 Folsom Street (in the Mira Condominium Complex)
San Francisco, CA 94105

Applicant contact info: **Shubhra Sarkar, CEO, Unwinedsf LLC**
shubathome@gmail.com ~ (650) 417-1806

Paola Hurtado, ABC License Company
paola@abclicensecompany.com ~ (510) 788-5881 x3

Jemma Jorel Lester, ABC License Company
jemma@abclicensecompany.com ~ (510) 788-5881 x2

OCII REVIEW: Approval Denial

OCII Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: Approval Denial
(Please add comments in a trailing report.)

Unwinedsf LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

5/2/2022

2022 MAY -6 AM 9:31

Alisa Somera, Legislative Deputy Director
San Francisco Board of Supervisors
1 Dr Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA. 94102

BY JA

Re: Liquor License "PCN" Request
Original Type 42, Pending License No: 42-637116
110 Folsom Street, San Francisco, CA 94105

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our original Type 42 license. We are wishing to open a wine bar physically located at 110 Folsom Street, San Francisco in the Mira Condominium Complex. We will serve wine and also some accompanying small plates and dessert. We will provide a range of fine wines fitting local customer's preferences and needs.

The wine bar is named Mili Wine Bar. Mira, the apartment complex is symbolic of the typical population in this area with its diversity in culture and experience. Mili is aiming to bring it all together by offering fine wines curated from all over the world. We will provide notable and interesting information about the wines we serve and let our customers try different flights of wines. It will be the quintessential neighborhood wine bar where people will head to, to socialize, unwind, talk about current events, and make friends.

The name "Mili" is from the Sanskrit word which means "coming together". It is open to interpretation – coming together to find friends, neighbors, or maybe lifelong companions. This area is also close to many corporate offices and we plan to cater to the office crowd as well. We can hold intimate corporate gatherings, as well as be the go-to place to drop in after work, before heading home.

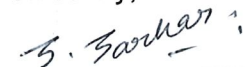
Our desired hours of operation are 4 pm to 11 pm, each day of the week. We plan to open a little earlier on weekends, when we'll serve coffee and tea. We will vigilantly monitor the surrounding area to ensure the safety of our business and customers at all times and maintain a lawful business. Our team is a great combination of passionate sommeliers and savvy business professionals. As founders, despite having limited experience in the food and beverages industry, we believe that our passion and sincere efforts to assemble an experienced team to run the operations will make this a wonderful enterprise.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City. Please copy our ABC consultants Paola Hurtado & Jemma Jorel Lester on correspondence going forward.

Paola Hurtado | paola@abclicensecompany.com | 510-788-5881 ext. 3

Jemma Jorel Lester | jemma@abclicensecompany.com | 510-788-5881 ext. 2

Sincerely,



Shubhra Sarkar, CEO, Unwinedsf LLC
(650) 417-1806 | shubathome@gmail.com

280 Spear Street, Unit 1505, San Francisco, CA 94015

03/30/22