

1 [Outreach Community Advertising; World Journal - FY2022-2023]

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3 **Resolution designating *World Journal* to be the outreach community periodical of the**
4 **City and County of San Francisco for the Chinese Community.**

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6 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach
7 advertising to those communities which may not be adequately served by the official
8 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

9 WHEREAS, In each year, the Board of Supervisors shall designate the outreach
10 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative
11 Code; and

12 WHEREAS, The Board of Supervisors may designate neighborhood outreach
13 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

14 RESOLVED, That the Board designates the following periodicals, which circulate
15 primarily in the indicated communities and are printed in San Francisco, to be the outreach
16 periodicals for the indicated communities for FY2022-2023:

17 Chinese *World Journal*

18 FURTHER RESOLVED, That the Office of Contract Administration is hereby
19 authorized to enter into contracts with these designated outreach periodicals and said
20 contracts must be in accordance with all the contracting requirements of the City and County
21 of San Francisco; and, be it

22 FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all
23 parties, the Office of Contract Administration shall provide the final contracts to the Clerk of the
24 Board for inclusion into the official file.

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