

1 [Outreach Community Advertising; Wind Newspaper, Potrero View - FY2022-2023]

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3 **Resolution designating Wind Newspaper to be the outreach community periodical of**  
4 **the City and County of San Francisco for the Chinese Community; Potrero View Inc. to**  
5 **be the outreach neighborhood periodical of the City and County of San Francisco for**  
6 **the Potrero Hill, Dogpatch, Mission Bay, eastern South of Market, Mission, and Bayview**  
7 **neighborhoods; and to provide outreach advertising for Fiscal Year (FY) 2022-2023.**

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9 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach  
10 advertising to those communities which may not be adequately served by the official  
11 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

12 WHEREAS, In each year, the Board of Supervisors shall designate the outreach  
13 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative  
14 Code; and

15 WHEREAS, The Board of Supervisors may designate neighborhood outreach  
16 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

17 RESOLVED, That the Board designates the following periodicals, which circulate  
18 primarily in the indicated communities and is printed in San Francisco, to be the outreach  
19 periodical for the indicated community for FY2022-2023:

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21 Chinese *Wind Newspaper*

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23 FURTHER RESOLVED, That the Board designates the following neighborhood  
24 outreach periodicals for the indicated neighborhood(s) for FY2022-2023:

25 Potrero View Inc. Potrero Hill, Dogpatch, Mission Bay,

1 eastern South of Market, Mission,  
2 and Bayview neighborhoods  
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4 FURTHER RESOLVED, That the Office of Contract Administration is hereby  
5 authorized to enter into contracts with these designated outreach periodical and said contracts  
6 must be in accordance with all the contracting requirements of the City and County of San  
7 Francisco; and, be it

8 FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all  
9 parties, the Office of Contract Administration shall provide the final contract to the Clerk of the  
10 Board for inclusion into the official file.  
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