

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## MEMORANDUM

### LAND USE AND TRANSPORTATION COMMITTEE

### SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor Myrna Melgar, Chair, Land Use and Transportation Committee

FROM: Erica Major, Assistant Clerk, Land Use and Transportation Committee

DATE: July 26, 2022

SUBJECT: **COMMITTEE REPORT, BOARD MEETING**  
Tuesday, July 26, 2022

The following file should be presented as a **COMMITTEE REPORT** at the Board meeting, Tuesday, July 26, 2022. This item was acted upon at the Committee Meeting on Monday, July 25, 2022, at 1:30 p.m., by the votes indicated.

**Item No. 53**                      **File No. 220771**

Resolution adding the commemorative street name "Polytechnic Way" to the 600 block of Frederick Street in recognition of San Francisco's first public high school and its contribution to the education of thousands of San Franciscans from 1894 to 1972.

#### **RECOMMENDED AS A COMMITTEE REPORT**

Vote:

Supervisor Myrna Melgar - Aye  
Supervisor Dean Preston - Aye  
Supervisor Aaron Peskin - Aye

cc: Board of Supervisors  
Angela Calvillo, Clerk of the Board  
Alisa Somera, Legislative Deputy  
Anne Pearson, Deputy City Attorney

File No. 220771 Committee Item No. 5  
 Board Item No. 53

**COMMITTEE/BOARD OF SUPERVISORS**  
 AGENDA PACKET CONTENTS LIST

Committee: Land Use and Transportation Committee Date July 25, 2022

Board of Supervisors Meeting Date July 26, 2022

**Cmte Board**

- |                                     |                                     |                                              |
|-------------------------------------|-------------------------------------|----------------------------------------------|
| <input type="checkbox"/>            | <input type="checkbox"/>            | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Ordinance                                    |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU                                          |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

**OTHER (Use back side if additional space is needed)**

- |                                     |                                     |                                             |
|-------------------------------------|-------------------------------------|---------------------------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Hearing Notice 072522</u>                |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>PW Affidavit 071522</u>                  |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Melgar Comm Rpt 072122</u>               |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>DRAFT Easement Quitclaims</u>            |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>DRAFT Interim Easement Agreement</u>     |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Street Vacation Legal Descriptions</u>   |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Easement Vacation Legal Descriptions</u> |
| <input type="checkbox"/>            | <input type="checkbox"/>            | <u> </u>                                    |
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Completed by: Erica Major Date July 21, 2022  
 Completed by: Erica Major Date July 26, 2022

1 [Commemorative Street Name Designation - "Polytechnic Way" - 600 Block of Frederick  
2 Street]

3

4 **Resolution adding the commemorative street name "Polytechnic Way" to the 600 block**  
5 **of Frederick Street in recognition of San Francisco's first public high school and its**  
6 **contribution to the education of thousands of San Franciscans from 1894 to 1972.**

7

8 WHEREAS, Polytechnic High School (Poly) was the first public high school in San  
9 Francisco, California from 1884 until 1973; and

10

11 WHEREAS, Polytechnic High School was located with entrances at 701 Frederick  
12 Street and exits at 372 Carl Street, and was bordered by Willard and Arguello Streets in San  
13 Francisco, California; and

14

15 WHEREAS, Kezar Stadium was originally a part of Poly's athletic facilities, and over  
16 50,000 people attended Poly's football games against Lowell High School in both 1928 and  
17 1947; and

18

19 WHEREAS, Polytechnic High School notable alumni includes former 49ers head coach  
20 George Seifert, former Secretary of Defense Caspar Weinberger, pro footballer Bob St. Clair,  
21 musician Paul Desmond, actress Janet Gaynor, lead singer Victor Willis of Village People,  
22 Nobel Prize in Physics recipient Luis Walter Alvarez, artist Louis Macouillard, cartoonist Tad  
23 Dorgan, physicist Edward Ginzton, athlete Alice Marble - International Tennis Hall of Fame,  
24 musician Merl Saunders, announcer George Fenneman, and Rudy Rintala, a four-sport star  
25 athlete at Stanford University during the 1930's; and

26

27 WHEREAS, Thousands of Polytechnic High School graduates went on to live and work  
28 in the San Francisco Bay Area, collectively making a positive difference throughout the years;  
29 and

30

1           WHEREAS, On November 9, 2021, the San Francisco Board of Supervisors adopted  
2 Resolution No. 521-21 directing the Department of Public Works to add the honorary street  
3 name "Polytechnic Way" to its official list of Commemorative Street Names in accordance with  
4 17 Public Works Code, Section 789 et seq; now, therefore, be it

5           RESOLVED, That the Board of Supervisors requests the Municipal Transportation  
6 Agency to erect street signs on the 700 block of Frederick Street at Arguello Street and on the  
7 600 block of Frederick Street at Willard Street indicating both the honorary and the existing  
8 names of the street, either on a single sign or on separate signs, with the honorary name  
9 "Polytechnic Way" in smaller letters above or beneath the existing name.

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BOARD of SUPERVISORS



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**NOTICE OF PUBLIC HEARING  
LAND USE AND TRANSPORTATION COMMITTEE  
BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO**

NOTICE IS HEREBY GIVEN THAT the Land Use and Transportation Committee of the City and County of San Francisco will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard in-person or remotely:

**Date:** July 25, 2022

**Time:** 1:30 p.m.

**Location:** REMOTE MEETING VIA VIDEOCONFERENCE

**Watch:** [www.sfgovtv.org](http://www.sfgovtv.org)

**Watch:** SF Cable Channel 26, 28, 78, or 99 (*depending on your provider*) once the meeting starts, the telephone number and Meeting ID will be displayed on the screen.

**Public Comment Call-In:** <https://sfbos.org/remote-meeting-call>

**Subject:** **File No. 220771.** Resolution adding the commemorative street name "Polytechnic Way" to the 600 block of Frederick Street in recognition of San Francisco's first public high school and its contribution to the education of thousands of San Franciscans from 1894 to 1972.

**PUBLIC COMMENT CALL-IN**

**WATCH:** SF Cable Channel 26, 28, 78, or 99, (*depending on your provider*) once the meeting starts, and the telephone number and Meeting ID will be displayed on the screen; or

**VISIT:** <https://sfbos.org/remote-meeting-call>

Please visit the Board's website (<https://sfbos.org/city-board-response-covid-19>) regularly to be updated on the City's response to COVID-19 and how the legislative process may be impacted.


In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments prior to the time the hearing begins. These comments will be made as part of the official public record in this

matter and shall be brought to the attention of the Board of Supervisors. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA, 94102 or sent via email ([board.of.supervisors@sfgov.org](mailto:board.of.supervisors@sfgov.org)). Information relating to this matter is available in the Office of the Clerk of the Board or the Board of Supervisors' Legislative Research Center (<https://sfbos.org/legislative-research-center-lrc>). Agenda information relating to this matter will be available for public review on Friday, July 22, 2022.

For any questions about this hearing, please contact the Assistant Clerk for the Land Use and Transportation Committee:

Erica Major ([Erica.Major@sfgov.org](mailto:Erica.Major@sfgov.org)) ~ (415) 554-4441)

**Please Note:** *The Department is open for business, but employees are working from home. Please allow 48 hours for us to return your call or email.*



Angela Calvillo  
Clerk of the Board of Supervisors  
City and County of San Francisco

em:jp

BOARD of SUPERVISORS



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## PROOF OF POSTING

Legislative File No. (220771) Commemorative Street Name Designation - "Polytechnic Way" - 600 Block of Frederick Street

Description of Items:

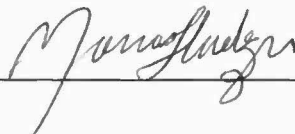
**Resolution adding the commemorative street name "Polytechnic Way" to the 600 block of Frederick Street in recognition of San Francisco's first public high school and its contribution to the education of thousands of San Franciscans from 1894 to 1972.**

I, YONAS HADGU & HAN JIANG, an employee of the City and County of San Francisco, posted the above described document(s) along the street(s) to be affected at least ten (10) days in advance of the hearing (per Public Works Code Sec. 789, et seq.)

Date: 07/15/2022

Time: 09:00 am

Location: FREDERICK STREET (Arguello Blvd to WALLARD ST.)

Signature: 

Instructions: Upon completion, original must be filed in the above referenced file.

**From:** [Bobbie Galang](#)  
**To:** [Major, Erica \(BOS\)](#)  
**Cc:** [baberon\\_31@hotmail.com](mailto:baberon_31@hotmail.com); [Bobbie Galang](#)  
**Subject:** File No.: 220771  
**Date:** Sunday, July 24, 2022 2:42:51 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

## **Changing a Street name of one 600 block of Frederick Street in recognition of "Polytechnic Way" opened from 1894 - 1972.**

A high school that has been closed for over half a century. There are lists of grade schools and high schools in San Francisco that have closed, one being a high school I attended on 30th Street and Church. Changing a block may not affect the main population of Frederick Street but it affects the residents of the one city block of Frederick Street, and my family is one of them. Why spend taxpayers' money on changing a street name for one block of Frederick Street. *Commemorate the high school with contribution to better the public schools in San Francisco!* The high school's name is still standing on a commemorative plaque, as well as the gymnasiums, why tamper with addresses that will affect current residents? We have lived on the 600 block of Frederick Street for over 32 years. We have issues with the lack of residential parking. Why not focus on the people that are present. Who will pay for change of address fees, checking fees, PGE, Wills and Trust, in addition to the time and effort that the residents will need to make the changes. The effort and confusion that the delivery service will put in dropping off mail, packages, and meal deliveries.

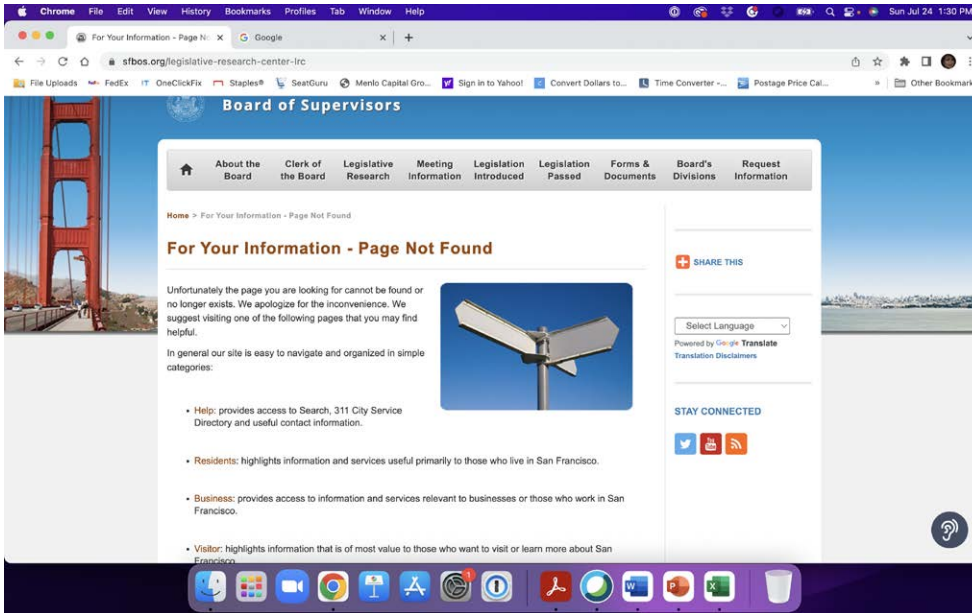
My neighbor was told that the name "Polytechnic Way" will be added to Frederick Street. Has the decision already been made? The Board of Supervisors should not have sole approval. Are the alumni of Polytech High, and their families demanding the change? Who benefits from this change? It is certainly not the residents of the one 600 block of Frederick Street. As a current resident, I say NO to the name change. Leave well enough alone!

Resident of 657 Frederick Street, San Francisco, CA 94117

Ronald and Gregoria Galang

**From:** [Bobbie Galang](#)  
**To:** [Major, Erica \(BOS\)](#)  
**Cc:** [baberon\\_31@hotmail.com](mailto:baberon_31@hotmail.com)  
**Subject:** Re: File No.: 220771  
**Date:** Sunday, July 24, 2022 3:50:51 PM  
**Attachments:** [Screen Shot 2022-07-24 at 1.30.34 PM.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.



On Sun, Jul 24, 2022 at 2:42 PM Bobbie Galang <[bobbiegalang@gmail.com](mailto:bobbiegalang@gmail.com)> wrote:

**Changing a Street name of one 600 block of Frederick Street in recognition of "Polytechnic Way" opened from 1894 - 1972.**

A high school that has been closed for over half a century. There are lists of grade schools and high schools in San Francisco that have closed, one being a high school I attended on 30th Street and Church. Changing a block may not affect the main population of Frederick Street but it affects the residents of the one city block of Frederick Street, and my family is one of them. Why spend taxpayers' money on changing a street name for one block of Frederick Street.

*Commemorate the high school with contribution to better the public schools in San Francisco!* The high school's name is still standing on a commemorative plaque, as well as the gymnasiums, why tamper with addresses that will affect current residents? We have lived on the 600 block of Frederick Street for over 32 years. We have issues with the

lack of residential parking. Why not focus on the people that are present. Who will pay for change of address fees, checking fees, PGE, Wills and Trust, in addition to the time and effort that the residents will need to make the changes. The effort and confusion that the delivery service will put in dropping off mail, packages, and meal deliveries.

My neighbor was told that the name "Polytechnic Way" will be added to Frederick Street. Has the decision already been made? The Board of Supervisors should not have sole approval. Are the alumni of Polytech High, and their families demanding the change? Who benefits from this change? It is certainly not the residents of the one 600 block of Frederick Street. As a current resident, I say NO to the name change. Leave well enough alone!

Resident of 657 Frederick Street, San Francisco, CA 94117  
Ronald and Gregoria Galang



**From:** [gary lui](#)  
**To:** [Major, Erica \(BOS\)](#)  
**Subject:** Fw: File No. 220771 adding Polytechnic Way to Frederick  
**Date:** Monday, July 25, 2022 12:04:57 PM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Erica Major,

[Sent from Gary Lui Mail](#)

Begin forwarded message:

On Monday, July 25, 2022, 12:01 PM, gary lui <[gary94117203@yahoo.com](mailto:gary94117203@yahoo.com)> wrote:

Angela Calvillo,

I am strongly against adding the street name “Polytechnic Way” to the 600 block of Frederick Street, base on several reasons:

First, according to the Wikipedia, it has never mentioned the Polytechnics H.S was the San Francisco first public high school. They only mentioned the Mission H.S is the oldest high school in SF. During that period, a lot of High School were built after reconstruction of the school system in SF.

Second, if you look at the pictures below. On Frederick Street already has a cornerstone to commemorate the Polytechnic H.S. In addition, the original boys and girls gymnasiums are still on the Frederick Street. My suggestion is that the City can rename the gymnasiums to the “Polytechnic Gymnasium”. Plus, the cross street is the Kezar Stadium located. When 1950, the Polytechnic H.S Vs. the Lowell H.S had 50,000 attendants, it has broken the High School football game record. The Kezar is also able to rename to Polytechnic Stadium to commemorate the High School.

Third, the original Polytechnic H.S was located on Powell Street between Clay and Sacramento in 1884, then the school was moved to Bush and Stockton Street. After the 1906 SF earthquake, the school was relocated again to the 701 Frederick Street in 1912. Meaning, if the City wants to add the commemorative street name to the existing street. The City should add “Polytechnic Way” to the Powell Street or Bush Street , definitely not Frederick Street.

Finally, as a Frederick street resident, after I have talked to my neighbors. This proposal will create a lot of inconvenience to us, which includes mess up our bankings, credit cards, hospitals, retirements, communication to our relatives, friends and other related address issues, etc.



In conclusion, I and my neighbors are strongly against the proposal adding  
“Polytechnic Way” to the 600 block of Frederick Street.

Sincerely,

Gary Lui

Resident of the Commons Parkview of the 600 block of Frederick Street, SF.

\*Delivered By Gary Mobile Device\*

A poster for Acro Sports mounted on a wall. It features the Acro Sports logo at the top, followed by the text "CHECK OUT OUR CURRENT SCHEDULES". Below this text are three QR codes, each with a small label underneath: "TEAM 100", "TEAM 101", and "TEAM 102".

Acro Sports  
SINCE 1991

CHECK OUT OUR  
CURRENT SCHEDULES

TEAM 100 TEAM 101 TEAM 102

6  
3  
9





CIRCUS CENTER CIRCUS CENTER

5757





POLYTECHNIC  
HIGH SCHOOL

POLYTECHNIC  
HIGH SCHOOL  
ESTABLISHED  
1907

NO PARKING  
IN FRONT  
OF THIS  
SCHOOL

**From:** [anna.d](#)  
**To:** [Board of Supervisors, \(BOS\)](#)  
**Subject:** NO to Frederick Street Name Change- For July 25th meeting  
**Date:** Tuesday, July 19, 2022 8:17:09 PM  
**Importance:** High

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## Re: NO to Renaming Frederick Street to Polytechnic Way

July 18, 2022

To the Board to Supervisors/ Land Use Transportation Committee

File # 220771- current (July 25, 2022)

File #210744- previous version Nov 1, 2021 (wrong/non existing block named)

I am currently a resident on the 600 block of Frederick Street and have lived on this street since the 1990s. Renaming the street will be cause complications and confusion not just for the residents but also for the few businesses and the Kesar Stadium on the street. For dedication – there is already a nice monument and plaque at the site.

First off, the notice we residents recently received is for File #220771 was mailed to us with only a 10 day notice. We received a previous notice last year (for November 1, 2021) File #210744 but it states renaming the 700 block of Frederick which does not exist. This is confusing in itself. Did the 700 Frederick (wrong street) notice got approval for the 600 Frederick Street?

Secondly, renaming the street will be a headache, time consuming and cause complications. Having to change your address with your employer, financial institutions, insurances (home, health, car, etc), doctor offices, friends, family, business associates, DMV, etc. Our mail and packages may be lost/returned because the new street may not be reflected in their databases or navigation for months or years ( Google, USPS, Fed Ex, UPS).

Thirdly, confusing for directions. Frederick Street starts at Buena Vista Ave West and goes for 5-6 blocks west then it suddenly becomes “Polytechnic Way”? for 1 short block and then it feeds into Lincoln Way. This short 1 block break will confuse most people weather giving directions or taking directions.

Lastly, there is already a big monument and plaque dedicated to the history of Polytechnic High school. It is located at the end of the condominiums next to the Circus Center (old school gym). Come and see the monument. We don't need this street name changed it will

only cause more confusion and headache for everyone living and working on this street.

-Anna Duong

Resident on 600 block of Frederick

Sent from [Mail](#) for Windows

**From:** [betty\\_luu](#)  
**To:** [Major, Erica \(BOS\); Board of Supervisors, \(BOS\); tom.temprano@sfgov.org](#)  
**Cc:** [Bobby Luu](#)  
**Subject:** File No. 220771 -District 8, Changing Street Name of Frederick Street to "Polytechnic Way"  
**Date:** Tuesday, July 19, 2022 12:37:23 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors, Erica and Tom

Thank you for the Notice of Public Hearing regarding changing the street name of Frederick Street to "Polytechnic Way."

I am submitting my public comment regarding opposition to the official file. Please distribute to members of the Board of Supervisors.

I am writing today on behalf of my family and the residents living on the 600 block of Frederick Street to ask for consideration to object changing the street name of Frederick Street to "Polytechnic Way." This will be a tremendous mental burden to all of us. I am opposed to the name change of Frederick Street to Polytechnic Way, because my entire online, banking and legal identification existence is tied to this address. This will be a massive hassle that will cause extra work, risk and expense to accommodate the name change. Please let me know what I will need to do and how to file for an appeal to object the change.

Thank you for your time and assistance with this matter. I greatly appreciate it.

Kind Regards,  
Betty Luu

Sent from my iPhone

**From:** [betty\\_luu](#)  
**To:** [Board of Supervisors, \(BOS\)](#)  
**Subject:** File No. 220771 -Changing Street Name of Frederick Street to "Polytechnic Way"  
**Date:** Tuesday, July 19, 2022 11:28:37 AM

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors,

Thank you for the Notice of Public Hearing regarding changing the street name of Frederick Street to "Polytechnic Way."

I am writing today on behalf of my family and the residents living on the 600 block of Frederick Street to ask for consideration to object changing the street name of Frederick Street to "Polytechnic Way". This will be a tremendous mental burden to all of us. I am opposed to the name change of Frederick Street to Polytechnic Way, because my entire online, banking and legal identification existence is tied to this address. This will be a massive hassle that will cause extra work, risk and expense to accommodate the name change." Please let me know what I need to do and how to file for an appeal to object the change.

Thank you for your time and assistance with this matter. I greatly appreciate it.

Kind Regards,  
Betty Luu

Sent from my iPhone



**From:** [Major, Erica \(BOS\)](#)  
**To:** [Robert L](#); [Mandelman, Rafael \(BOS\)](#); [Melgar, Myrna \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Preston, Dean \(BOS\)](#)  
**Cc:** [Board of Supervisors \(BOS\)](#); [Green, Ross \(BOS\)](#)  
**Subject:** RE: Renaming 600 block Frederick St  
**Date:** Tuesday, July 19, 2022 11:00:19 AM  
**Attachments:** [lut072522\\_220771\\_Notice.pdf](#)

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Thank you Robert for your testimony. I have included your correspondence within the official Board File No. 220771 and will forward your concerns to the full Board and Land Use and Transportation Committee members. Looping in the contact for this legislation Ross Green for your question as to the action of the legislation. The meeting is hybrid and we offer in-person and remote attendance. The call in directions are on the header of the hearing notice. The location of the hearing is noted on the header as well. Thank you for your attention.

BOS – Communications, 220771.

## ERICA MAJOR

### Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

Phone: (415) 554-4441 | Fax: (415) 554-5163

[Erica.Major@sfgov.org](mailto:Erica.Major@sfgov.org) | [www.sfbos.org](http://www.sfbos.org)

**(VIRTUAL APPOINTMENTS)** To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

*Due to the current COVID-19 health emergency and the Shelter in Place Order, the Office of the Clerk of the Board is working remotely while providing complete access to the legislative process and our services.*

Click [HERE](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

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**Disclosures:** *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

---

**From:** Robert L <[robert.luu@gmail.com](mailto:robert.luu@gmail.com)>  
**Sent:** Monday, July 18, 2022 8:25 PM  
**To:** Major, Erica (BOS) <[erica.major@sfgov.org](mailto:erica.major@sfgov.org)>

**Subject:** Renaming 600 block Frederick St

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello, Ms. Major,

We have lived on the 600 block of Frederick St for over 32 years now. We've just received in the mail a letter that finally alerts us about such a monumental event, a hearing, only 7 days away, for re-naming our street.

This is definitely insufficient time for us to process such a tremendous change to our lives. We are adamantly AGAINST such re-naming of this part of Frederick street.

My neighbors on this affected block do NOT seem to be aware of this upcoming hearing that is virtual and requires adequate internet access, a computer or cell phone, and time to do so during normal work hours. This portion of the block houses mostly lower-middle income residents of this great city.

Is this hearing to basically alert the public to re-naming this portion of Frederick st to Polytechnic Way?

I am very disappointed in such lack of adequate time prior to getting notice to more of my neighbors and for more of us to try to be able to attend this hearing, whether virtual or not.

Pleas clarify.

Thank you.

Robert Luu  
510-882-6166

Re: NO to Renaming Frederick Street to Polytechnic Way

July 18, 2022

RECEIVED  
2022 JUL 20 PM 4:58  
BY jh

To the Board to Supervisors/ Land Use Transportation Committee

File # 220771- current (July 25, 2022)

File #210744- previous version Nov 1, 2021 (wrong/non existing block named)

I am currently a resident on the 600 block of Frederick Street and have lived on this street since the 1990s. Renaming the street will be cause complications and confusion not just for the residents but also for the few businesses and the Kesar Stadium on the street. For dedication – there is already a nice monument and plaque at the site.

First off, the notice we residents recently received is for File #220771 was mailed to us with only a 10 day notice. We received a previous notice last year (for November 1, 2021) File #210744 but it states renaming the 700 block of Frederick which does not exist. This is confusing in itself. Did the 700 Frederick (wrong street) notice got approval for the 600 Frederick Street?

Secondly, renaming the street will be a headache, time consuming and cause complications. Having to change your address with your employer, financial institutions, insurances (home, health, car, etc), doctor offices, friends, family, business associates, DMV, etc. Our mail and packages may be lost/returned because the new street may not be reflected in their databases or navigation for months or years ( Google, USPS, Fed Ex, UPS).

Thirdly, confusing for directions. Frederick Street starts at Buena Vista Ave West and goes for 5-6 blocks west then it suddenly becomes “Polytechnic Way”? for 1 short block and then it feeds into Lincoln Way. This short 1 block break will confuse most people weather giving directions or taking directions.

Lastly, there is already a big monument and plaque dedicated to the history of Polytechnic High school. It is located at the end of the condominiums next to the Circus Center (old school gym). Come and see the monument. We don't need this street name changed it will only cause more confusion and headache for everyone living and working on this street.

-Anna Duong

Resident on 600 block of Frederick

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

**NOTICE OF PUBLIC HEARING**  
**LAND USE AND TRANSPORTATION COMMITTEE**  
**BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO**

NOTICE IS HEREBY GIVEN THAT the Land Use and Transportation Committee of the City and County of San Francisco will hold a remote public hearing to consider the following hearing matter and said public hearing will be held as follows, at which time all interested parties may attend and be heard:

**Date:** November 1, 2021

**Time:** 1:30 p.m.

**Location:** REMOTE MEETING VIA VIDEOCONFERENCE

**Watch:** [www.sfgovtv.org](http://www.sfgovtv.org)

**Watch:** SF Cable Channel 26, 78, or 99 (depending on your provider) once the meeting starts, the telephone number and Meeting ID will be displayed on the screen.

**Public Comment Call-In:** <https://sfbos.org/remote-meeting-call>

**Subject:** File No. 210744. Resolution adding the commemorative street name "Polytechnic Way" to the 700 block of Frederick Street in recognition of San Francisco's first public high school and its contribution to the education of thousands of San Franciscans from 1894 to 1972.

**PUBLIC COMMENT CALL-IN**

**WATCH:** SF Cable Channel 26, 78, or 99, (depending on your provider) once the meeting starts, and the telephone number and Meeting ID will be displayed on the screen; or

**VISIT:** <https://sfbos.org/remote-meeting-call>

Please visit the Board's website (<https://sfbos.org/city-board-response-covid-19>) regularly to be updated on the City's response to COVID-19 and how the legislative process may be impacted.

DATED/POSTED/MAILED: October 8, 2021

# **LEATHER & LGBTQ Cultural District**

and the

# **LGBTQ+ Cultural Heritage Strategy**

San Francisco BoS Land Use and Transportation Committee | Monday, July 25, 2022



# Alignment with LGBTQ+ CHS recommendations

## Well-being

### CHS recommendations

### Examples of LCD work

W2.A Identify categories of services needed and designate community partners that will be responsible for providing these navigation tools

Ongoing outreach (focus groups, surveys, interviews) to community members and organizations to understand their needs, most succinctly summarized in the CHHESS

W3: Improve cultural humility training

CHHESS strategy to Develop educational materials to familiarize City government staff with specific cultural norms and issues faced by the Leather and LGBTQ communities

# Alignment with LGBTQ+ CHS recommendations

## Culture

### CHS recommendations

C3.B: Develop programs and processes to identify, document, and preserve LGBTQ+ historic sites in San Francisco

C3: Develop a work plan to address outdated mitigation and process improvement measures for development projects that demolish LGBTQ+ associated sites in SF

C5.B: Create stipend and mentorship programs to facilitate community engagement in arts and culture

### Examples of LCD work

Research to identify significant LGBTQ+ historical sites in SOMA, and work to install commemorative plaques

Mural projects depicting historical figures

Work with Planning Department to update the development review process for projects in the District to include District input

CHHESS strategy to provide stipends to community members to create new cultural events





# Alignment with LGBTQ+ CHS recommendations

## Culture



**Top:** Mural of Sylvester on OASIS nightclub

**Bottom-left:** Flier for SOMA Second Saturdays, a regular community market hosted in SOMA

**Bottom-right:** Restored boot print plaques on Ringold Alley commemorating figures from Leather history





# Alignment with LGBTQ+ CHS recommendations

## Opportunity

### CHS recommendations

### Examples of LCD work

O2: Expand workforce development efforts

CHHESS strategy to organize employment resources and connections for BIPOC, trans, women, sex worker, and disabled members of the Leather and LGBTQ communities

O3: Increase business and entrepreneur support

Creation of an Entrepreneur Training Program for entrepreneurs from our community

O3.C: Support popup program in vacant retail spaces with targeted outreach to LGBTQ+ small businesses and nonprofits

CHHESS strategy to Identify and utilize vacant space within the Cultural District for community events and new businesses



# Some challenges we face implementing the LGBTQ+ CHS

Ongoing challenges to operating and opening new nightlife businesses that are key to our District's identity, especially related to development pressure, zoning, and more recently the impacts of COVID-19

Closure of community institutions like the Center for Sex and Culture, and an overall lack of space in which to host community-oriented programming and offer services

Administrative hurdles to placemaking efforts that many Cultural Districts have shown interest in, including post wraps and banners

# Ways to support strategy implementation

Outreach to the LEATHER & LGBTQ Cultural District to engage in updates to future iterations of the LGBTQ+ Cultural Heritage Strategy, since much of the engagement predates the District

A greater focus on supporting nightlife and entertainment spaces in the plan, especially since the legislation that led to the report's creation also called for a nightlife focus. Strategies might include new land use or sound permitting rules to protect venues or simply new planning methods that better take nightlife stakeholders into account

Greater integration of the Cultural Districts with both citywide and District-specific historic preservation efforts from the city to offset development pressure

# LGBTQ+ Cultural Heritage Strategy

Mayor's Office of Housing and  
Community Development

Sheila Nickolopoulos

Director of Policy and Legislative Affairs

July 25, 2022

Land Use Committee



# MOHCD Program Areas

## Community Development

- Public Services
- Housing Services
- Community Building & Neighborhood Planning
- Digital Equity
- Data, Evaluation, & Compliance

## Homeowner & BMR

- Lending
- BMR ownership
- BMR rental / housing lottery
- Dream Keeper Initiative
- Compliance and Monitoring

## New Construction

- Portfolio Management & Preservation
- Acquisition / Rehab
- Asset Management
- Housing Development
- Construction Services
- Public Housing Initiatives

# Well Being

---



## W2. Expand Navigation Tools to Resources and Services

- Community resource centers and service connection for:
  - Re-entry
  - Health and wellness
  - Community connections
  - TAY and youth
  - Workforce opportunities
- Grantees include House of Thrive, A Woman's Place, El/La TransLatinas, LYRIC, Transgender Advocates for Justice and Accountability (TAJA) Coalition
- *Total funding in fy22: \$959,000*

# Culture

---



## CULTURE

- C1** Support LGBTQ+ Cultural Districts
- C2** Establish a Permanent Museum of LGBTQ+ History & Culture
- C3** Form a Historic Preservation Advocacy Group
- C4** Increase Access to Affordable Housing & Workspace for LGBTQ+ Artists
- C5** Create LGBTQ+ Heritage Educational Programming

### C1. Support LGBTQ+ Cultural Districts

- MOHCD staffs Cultural District administration
  - Leather & LGBTQ Cultural District
  - Castro LGBTQ Cultural District
  - The Transgender Cultural District
- Cultural facilities and programming
- Grantees include: Cultural Districts, GLBT Historical Society, SF Gay Men's Chorus
- *Total funding in fy22 : \$2,245,000*



# Opportunity

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**OPPORTUNITY**

- 01** Enhance Community Resource Hubs (Physical + Roving)
- 02** Expand Workforce Development Efforts
- 03** Increase Business and Entrepreneur Support
- 04** Increase Housing and Support Services
- 05** Foster Financial Capacity, Sustainability and Resilience

## O4. Increase Housing and Support Services

- Homeownership and rental housing counseling
- Rental subsidies and housing stabilization
- Covid response and recovery
- Grantees include: Larkin St Youth Services, LGBT Asylum Project, Openhouse, St James Infirmary, Transgender, Gender Variant, Intersex Justice Project (TGIJP)
- *Total funding in fy22: \$2,562,375*

## O5. Foster Financial Capacity, Sustainability, and Resilience

- Guaranteed income program for transgender people
- Financial coaching
- Grantees include: SF LGBT Community Center
- *Total funding in fy22 : \$558,288*



# By The Numbers

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- LGBT+ population: ~15%
- 10.4% of recipients of MOHCD-funded Public Services are LGBT+
  - 19% of recipients of Eviction Prevention and Housing Stabilization services are LGBT+
  - 71% of HIV Supportive Housing are LGBT+
  - 5% of recipients to Access to Rental Housing programs are LGBT+
- 19% of Affordable Rental Housing tenants are LGBT+
  - 17% of Affordable Rental Housing applicants are LGBT+
- 15% of Affordable Housing owners are LGBT+
  - 15% of Affordable ownership Housing applicants are LGBT+
- 32% of Downpayment Assistance Loan Program recipients are LGBT+
  - 17% of Affordable ownership Housing applicants are LGBT+

# Future Opportunities

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## Cultural Districts

- Leather & LGBTQ Cultural District report in 2022/23
- Castro LGBTQ Cultural District report in 2022/23
- The Transgender Cultural District report in 2022/23

## Housing

- 1939 Market St: pipeline affirming housing project seniors

## Services

- RFP for support services for trans immigrants and asylum seekers (\$125,000 in fy23)
- RFP for trans API leadership for \$100,000.

# Thank you

Sheila Nickolopoulos

*MOHCD Director of Policy*

[Sheila.Nickolopoulos@sfgov.org](mailto:Sheila.Nickolopoulos@sfgov.org)

Brian Cheu

*MOHCD Director of Community  
Development*

[Brian.Cheu@sfgov.org](mailto:Brian.Cheu@sfgov.org)







SAN FRANCISCO  
HUMAN SERVICES AGENCY

# SFHSA Programs Supporting the LGBTQ+ Cultural Heritage Strategy Recommendations

Land Use and Transportation Committee

July 2022



# Presentation Overview

1. HSA Initiatives Supporting LGBTQ+ Communities:
  - a. Well-being
  - b. Culture
  - c. Opportunities
2. LGBTQ+ Initiatives in response to COVID-19
3. Challenges & Strategies



# This is SFHSA:



2,400 Employees



60+ Community Services



Hundreds of Community Partners



Serving Over 1 in 4 San Franciscans



\$1.11 Billion Budget



SAN FRANCISCO HUMAN SERVICES AGENCY  
Department of Disability and Aging Services



SAN FRANCISCO HUMAN SERVICES AGENCY  
Department of Benefits and Family Support



SAN FRANCISCO HUMAN SERVICES AGENCY



# Programs Targeted to LGBTQ+ Communities



# HSA Initiatives Supporting Well-being for LGBTQ+ Communities

- Curry Senior Center and Openhouse programs for transgender and gender nonconforming older adults and adults with disabilities
- Alzheimer's Association's [LGBT Dementia Care Project](#), offering a suite of free trainings to health and social services providers.
- [LGBTQ Care Navigation and Peer Support Programs](#), providing compassionate supportive services for those at risk of isolation.
- Legal Assistance to the Elderly providing tailored services for end of life planning [for LGBTQ+ older adults and adults with disabilities](#)





# HSA Initiatives Supporting Well-being for LGBTQ+ Communities

- Conducted an assessment of the needs of LGBTQ+ older adults and disabled people of color
- Trained our child welfare staff on Sexual Health and Wellness for Foster Youth
- Provide mandatory training to all resource families, and offer intervention and support for parents, to support LGBTQ+ children and youth in the child welfare system



# HSA Initiatives Supporting Well-being for LGBTQ+ Communities

- Instituted LGBTQ+ cultural sensitivity training for all employees across the Human Services Agency.
- Partnered with Openhouse to offer trainings:
  - LGBTQ+ Aging Cultural Humility for DAS service providers.
  - SOGI data collection for all SFHSA service providers



# HSA Initiatives Supporting Opportunities for LGBTQ+ Communities

- SF LGBT Center's Transgender Employment Program (TEP) creates inclusive workplaces and jobs for TGNC individuals



# LGBTQ+ Programming in Response to COVID-19

- Give2SF funds allocated to LGBTQ+ communities:
  - \$75,000 in gift cards distributed for food purchases.
  - SF LGBT Center was lead CBO with sub-grants to El/La Para TransLatinas, TGI Justice Project, & TurnOut.
- COVID-centered survey of LGBTQ+ older adults.
- Food coordinator position within Openhouse created to organize volunteers and connect LGBTQ+ persons with food resources.



# LGBTQ+ Programming in Response to COVID-19

- Funded mental health survey of 500 LGBTQ+ adults age 50+.  
During COVID:
  - 3x percentage of LGBTQ+ older adults reporting symptoms of depression
  - Over 80% said they felt isolated from others
  - Nearly 65% of respondents felt lonelier than before the pandemic began
  - Mental health counseling was the highest unmet need
- [Mental health telehealth pilot](#) serving LGBTQ+ older adults and HIV long term survivors
- Investing in nonprofit staffing to expand and improve service connections





SAN FRANCISCO  
HUMAN SERVICES AGENCY

# Challenges in Reaching LGBTQ+ Residents with HSA Services





# Challenges & Strategies

- Challenge
  - LGBTQ+ consumers access services at much lower rates than the overall population.
- Strategy
  - Strengthening service provider capacity, with focus and intentionality in providing inclusive services
  - Launching Online Resource Directory, which will:
    - Provide information on a broad range of resources and services.
    - Link people directly to services through online referrals.
  - Customize outreach to LGBTQ+ population



# Challenges & Strategies

- Challenge:
  - Response rates are still lower for SOGI demographic questions, making it hard to assess true need
- Strategy:
  - Seeking **input and continued partnership** with LGBTQ+-serving CBOS and leaders on community need and gaps
  - Seeking **input and continued partnership** with other City departments in increasing our reach to this community and reducing data gaps



SAN FRANCISCO  
HUMAN SERVICES AGENCY

**Thank you!**

**Questions?**

[www.sfhsa.org](http://www.sfhsa.org)



# Office of Transgender Initiatives and the LGBTQ+ Cultural Heritage Strategy Recommendations

**Pau Crego [he/him], Executive Director**

Land Use and Transportation Committee  
July 25, 2022



## Our Mission

*Advance initiatives, policies and programs that support thriving transgender and gender nonconforming communities in the City and County of San Francisco.*



## What We Do

- Advise Mayor's Office and City Departments
- Training and Education
- Policy and Programs
- Civic and Community Engagement

## Staffing

- 3.0 FTE from 2017-2019
- In 2020, added 1.0 FTE (Mgr Training & Education)
- In 2022, added 1.0 FTE (Mgr Community Engagement)



# Well-Being Initiatives

- **Advise City agencies on policies and programs [W1]:**
  - Citywide coordination of SOGI data (2018-present)
  - With DHR, DHR Gender Inclusion Policy (2019)
  - With City College, Chosen Name System and Gender Diversity and Inclusion Policy (2020-21)
  - With DHR, legislation to collect voluntary SOGI data from City employees (2022)



WELL-BEING

## GOAL

Maintain San Francisco as a global leader in providing inclusive, intergenerational LGBTQ+ community services, education, resources, and access to safe, queer-friendly spaces.

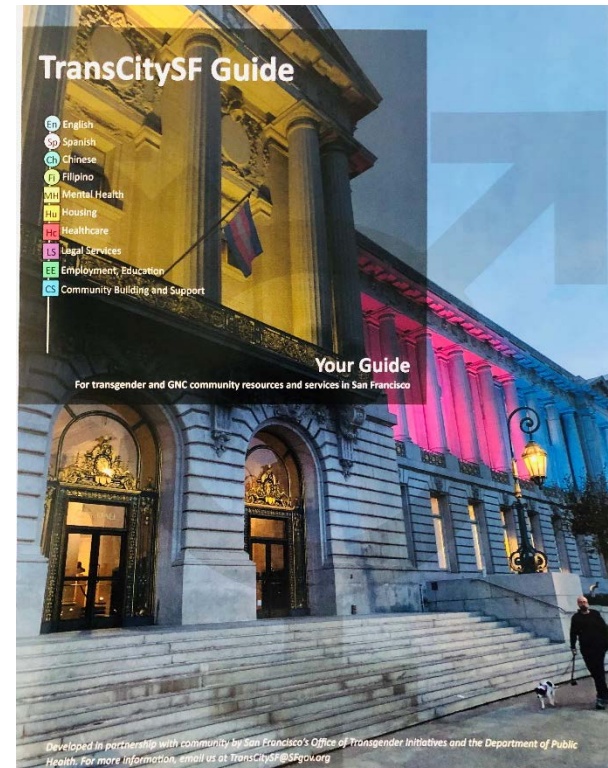
# Well-Being Initiatives

- Support City agencies in distribution of resources to address trans communities' needs (as identified by community and Trans Advisory Committee) [W1]:
  - Funding of Our Trans Home SF (2019)
  - Funding Lyon-Martin Health Services to support separation from HealthRight 360 (2020)
  - Funding of Trans Guaranteed Income Pilot Program (2021)
  - In progress: Investments in rental subsidies, navigation and behavioral health as part of Ending Trans Homelessness Plan Y1 (2022)



# Well-Being Initiatives

- **Support service navigation [W2]:**
  - Trans-focused navigation toolkit (TransCitySF Guide), including printed copies and online resources listed on OTI website (2019)
  - During height of COVID-19 pandemic, OTI staff were deployed as DSWs to support community engagement and referrals of LGBTQ+ people experiencing homelessness into SIP hotels
  - Provide navigation support to individual residents and providers



# Well-Being Initiatives

- **Trans inclusion trainings for City employees [W3]:**
  - Since 2020, trained thousands of City employees from multiple City agencies: SFFD, DHR EEO, DPH, SFMTA, DAT, SFO, DPA, DPW, SFPL, etc.
  - In November 2021, launched Trans 101 e-module available to all City employees through SF Learning portal, and new training webpage with resources for ongoing education.
- **SOGI data collection trainings (live and recorded) [W3]**



# Culture Initiatives

- **Support LGBTQ+ Cultural Districts [C1]:**
  - With The Transgender District, launched last year's proclamation of August as Trans History Month in San Francisco, and organize annual Trans History Month flag raising
- **Partner with community-based organizations to support key annual events:** Trans Day of Visibility, Trans March, Trans Day of Remembrance, etc.



CULTURE

## GOAL

Honor, protect, and celebrate our rich and diverse LGBTQ+ heritage while nurturing our community of artists and cultural organizations.

# Opportunity Initiatives

- **Expand workforce development efforts [O2] and increase safety in education and employment settings:**
  - New model for professional development fellowship for trans Latinx immigrants (2019-2021); now granted out and run by community-based organization
  - DHR Gender Inclusion Policy; City College Gender Diversity and Inclusion Policy
  - OTI employment in itself is a pathway for trans people to gain professional experience and mentorship
  - In progress: Aggregated SOGI data collection of City employees will help identify next steps in recruitment of LGBTQ+ talent



# Opportunity Initiatives

- **Increase housing and housing support services [O4]:**
  - Our Trans Home SF (2019)
  - Supported HSH & Our Trans Home SF in opening of Taimon Booton Navigation Center (2022)
  - In progress: Plan to End Trans Homelessness by 2027
- **Foster financial capacity, sustainability and resilience [O5]:**
  - Trans Guaranteed Income Pilot Program (2021)
  - Identified economic development as service area that needs more resources



OPPORTUNITY

## GOAL

Promote economic well-being, equitable access to resources and leadership pathways for LGBTQ+ community members and businesses.

# Challenges and Barriers to Full Implementation

- **Current OTI staffing** insufficient to address needs of TGNC residents, let alone LGBTQ+ residents
- **Lack of data on LGBTQ+ residents** and the inequities we face – leads OTI to dedicate significant resources towards developing data estimates and integrating data collection into existing City surveys
- **City bureaucracy** creates significant challenges for community-based organizations to apply for, and receive, grants
- **City funding for trans and LGBTQ+ issues is insufficient to meet the need** -- causes fractures between community-based organizations competing for resources

**Thank You!**



# Status of LGBTQ Cultural Heritage Strategy

**Hearing: July 25, 2022**

Lisa Pagán  
Director Policy & Planning

Email: [Lisa.pagan@sfgov.org](mailto:Lisa.pagan@sfgov.org)



# LGBTQ Cultural Heritage Strategy Hearing July 2022

## Opportunity Strategies

### O2 Expand Workforce Development Efforts:

#### O2.A Expand job training, placement and retention programs for LGBTQ+ workers at nonprofits and local educational institutions

- SF LGBT Center Specialized Job Center (SJC)
- OEWD Sector Academies (construction, tech, hospitality, healthcare)

#### O2.B Increase capacity for leadership training programs, employment coaching, and school-based initiatives for LGBTQ+ youth, transitional age youth (TAY) and LGBTQ+ families

- The Young Adult Job Center network
- The Bay Area Community Resources Young Adult Job Center
- The Larkin Street Youth Services Young Adult Job Center

#### O2.C Expand partnerships with LGBTQ+ supportive businesses, pursue partnerships with tech and other growth industries to support hiring initiatives and strategies targeting the LGBTQ+ community, and support expansion of the Open to All Coalition

- Outreach to Job Centers/SF LGBT Center
- Presentations on training/employment opportunities through sector academies
- Direct coordination with OEWD's tech sector academy (TechSF)

#### Challenges

- Covid increased demand for hybrid & exclusively remote employment
- Barriers to employment & economic stability: family rejection, discrimination in school, employment discrimination, lack of access to culturally competent services



# LGBTQ Cultural Heritage Strategy Hearing July 2022

## Opportunity Strategies

### O3 Increase Business and Entrepreneur Support:



#### O3.A Update City's supplier diversity program to include LGBTQ+ businesses to facilitate access to procurement activities

- June 2022 (BLA) Performance Audit of OEWD's Small Business Programs and Community Grants Recommendation #2.5
- OSB and OEWD TA to prospective City suppliers

#### O3.B Increase support for underserved entrepreneurs and LGBTQ+ nonprofits.

D6/D2/D8 - Transgender and Gender-Nonconforming Community dance, performance, arts festivals/ SF Transgender Film Festival

- D6- Community engagement for Trans Latinx Sex-Workers in the Tenderloin/Compton's Transgender Cultural District
- GLBT Museum Support
- LGBT CENTER - Small Business Technical Assistance
- OEWD's Nonprofit Sustainability Initiative – National Aids Memorial New Space

#### O3.C Support Popup program in vacant retail spaces with targeted outreach to LGBTQ+ small businesses and nonprofits

- Castro Public Safety and Vacancy Project



# LGBTQ Cultural Heritage Strategy Hearing July 2022

## Opportunity Strategies

### O3 Increase Business and Entrepreneur Support:

#### O3.D Support small business by supporting efforts to expand bar hours and review outdated policies such as the bath-house ban

- Expand Bar Hours: SB 930 (Wiener): Endorsed by SF SLC 6/15/22
- Remove Bathhouse Ban: ORD 75-22 approved by BOS 5/3/22
- Planning Code - Neighborhood Commercial and Mixed Use Zoning Districts File 220340

#### O3.E Create education and mentorship opportunities to build financial, legal, operational, and leadership capacities for LGBTQ+ entrepreneurs, small business owners, and community organizations.

- Transgender District's Entrepreneurship Accelerator Program
- LGBT CENTER - Small Business Technical Assistance

#### O3.F Promote plaza program that allows kiosks/carts on City-owned properties to support entry-level business opportunities for underserved entrepreneurs and small businesses.

- Jane Warner Plaza Activation Support – Castro/Up Mkt CBD
- D8 - Technical assistance, community ambassadors, and infrastructure support for D8 Shared Spaces in (Castro, Noe, Valencia)
- D8 - Castro Youth Enrichment/ Castro Upper Market CBD (Jane Warner Plaza)
- D6 - Eagle Plaza Beautification Leather & LGBTQ Cultural District
- African American LGBTQ Events

# LGBTQ Cultural Heritage Strategy Hearing July 2022

## Opportunity Strategies & Cultural Strategies



**O3.G** Explore creative funding streams for small and medium sized businesses and nonprofits to provide workplace cultural competency training to improve environments for LGBTQ+ employees.

**O3.H** Provide grants or loans for small businesses as well as cultural organizations to purchase properties and explore a Tenancy in Common (TIC) program for businesses

- OEWD's Nonprofit Sustainability Initiative (NSI)

**C3. Form a Historic Preservation Advocacy Group** to work with Planning Department, the Office of Small Business (OSB), and other City agencies to recognize and protect LGBTQ+ cultural resources by utilizing existing programs and tools to promote cultural heritage, such as developing a Legacy Business Registry for eligible LGBTQ+ businesses

- OSB Legacy Business Program & new Neighborhood Anchor Business Program

### Challenges

- Workplace cultural competency curriculum
- Costs to create a commercial condo on site are a very high barrier
- Establishing a separate LGBTQ+ Legacy Business Registry

# Status of LGBTQ Cultural Heritage Strategy

**Hearing: July 25, 2022 – Thank You!**

Lisa Pagán  
Director Policy & Planning

Email: [Lisa.pagan@sfgov.org](mailto:Lisa.pagan@sfgov.org)





**San Francisco**  
**Planning**



**CULTURAL  
HERITAGE  
STRATEGY**

JULY 25, 2022  
LAND USE AND TRANSPORTATION  
COMMITTEE

**Shelley Caltagirone**  
Senior Planner  
[shelley.caltagirone@sfgov.org](mailto:shelley.caltagirone@sfgov.org)

**Frances McMillen**  
Senior Planner  
[frances.mcmillen@sfgov.org](mailto:frances.mcmillen@sfgov.org)

# HOW HAS PLANNING SUPPORTED THE STRATEGY?



## WELL-BEING

### GOAL

Maintain San Francisco as a global leader in providing inclusive, intergenerational LGBTQ+ community services, education, resources, and access to safe, queer-friendly spaces.



## CULTURE

### GOAL

Honor, protect, and celebrate our rich and diverse LGBTQ+ heritage while nurturing our community of artists and cultural organizations.



## OPPORTUNITY

### GOAL

Promote economic well-being, equitable access to resources and leadership pathways for LGBTQ+ community members and businesses.



## WELL-BEING

### Tenderloin Community Action Plan

- Engaged Transgender Cultural District and LGBTQ+ community members during community outreach
- Uplifted Transgender Cultural District's priorities in drafting the Tenderloin Community Action Plan, such as enhancing economic opportunity along key corridors and supporting entrepreneurs



## WELL-BEING

### GOAL

Maintain San Francisco as a global leader in providing inclusive, intergenerational LGBTQ+ community services, education, resources, and access to safe, queer-friendly spaces.





# CULTURE

## C1 Support LGBTQ+ Cultural Districts

### Cultural History, Housing Economic Sustainability Strategies (CHHESS)

- Ongoing consultation with Castro LGBTQ, Transgender, and LEATHER & LGBTQ Cultural Districts to develop and implement CHHESS strategies



## CULTURE

### GOAL

Honor, protect, and celebrate our rich and diverse LGBTQ+ heritage while nurturing our community of artists and cultural organizations.

# CITYWIDE CULTURAL RESOURCES SURVEY / SF SURVEY

## Tangible Cultural Heritage:

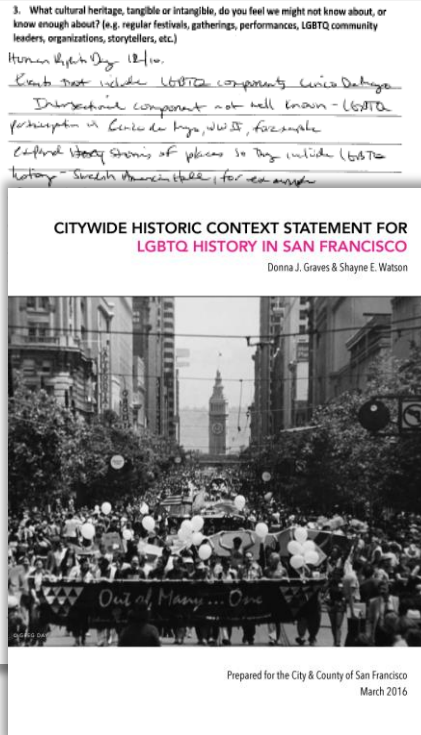
- Lyon Martin House
- Castro Camera and Harvey Milk Residence

## Landmark Designation Work Program:

- Mona's 440 Club
- Black Cat Café
- Mattachine Society Headquarters
- Society for Individual Rights

## Intangible Cultural Heritage (ICH):

- March, Protest and Parade Routes
- Community Celebrations
- Visual Arts and Performance



CULTURE

## GOAL

Honor, protect, and celebrate our rich and diverse LGBTQ+ heritage while nurturing our community of artists and cultural organizations.

# LANDMARK DESIGNATIONS



Japanese YWCA Issei Women's Building



San Francisco Eagle



Lyon Martin House



# OPPORTUNITY

## 04 Increase Housing and Support Services

### Housing Element 2022 Update

- Engagement with Transgender and Castro LGBTQ Cultural Districts, UCSF Alliance Health Project, and Office of Transgender Initiatives
- Policies address
  - Housing discrimination
  - Investing in LGBTQ-serving housing
  - Targeted LGBTQ+ homelessness resources and permanent supportive housing

### Community Stabilization Report

- Engaged LGBTQ+ community members to assess community stabilization strategies, such as a pilot transgender rental assistance fund



## OPPORTUNITY

### GOAL

Promote economic well-being, equitable access to resources and leadership pathways for LGBTQ+ community members and businesses.



## What does it mean to be LGBTQ in San Francisco?

Share with us by taking the survey!

[SF-PLANNING.ORG/LGBTQSURVEY](https://sf-planning.org/lgbtqsurvey)



## ¿Qué significa ser LGBTQ en San Francisco?

¡Comparte con nosotros contestando esta encuesta!

[SF-PLANNING.ORG/LGBTQSURVEY](https://sf-planning.org/lgbtqsurvey)



San Francisco  
**Planning**

JULY 25, 2022  
LAND USE AND TRANSPORTATION  
COMMITTEE

**Shelley Caltagirone**  
Senior Planner  
[shelley.caltagirone@sfgov.org](mailto:shelley.caltagirone@sfgov.org)

**Frances McMillen**  
Senior Planner  
[frances.mcmillen@sfgov.org](mailto:frances.mcmillen@sfgov.org)

**THANK YOU!** **QUESTIONS?**



# Establishing a Permanent Museum of LGBTQ+ History & Culture






## Major Milestones

- 1985 GLBT Historical Society founded.
- 2003 Society establishes its first dedicated gallery space is established, at 657 Mission Street.
- 2008 Pop up museum of LGBTQ+ history at 18th and Castro attracts 10's of thousands of visitors and worldwide press attention.
- 2011 First standalone museum of LGBTQ+ history and culture in the U.S. opens, at 4127 18th street.



## Major Milestones

- 2016 Vision 2020 Campaign kicks off, aiming to build capacity and conduct feasibility research towards opening a new full-scale facility by 2020.
- 2019 Feasibility research phase completed, showing viability of a full-scale museum and research center.
- 2021 Mayor London Breed pledges \$12 million towards the creation of a full-scale museum of LGBTQ+ history and culture.
- 2022 Senator Scott Wiener secures \$5.5 million in state funding to support efforts to create an LGBTQ+ history museum in San Francisco.



# Research Study Conclusions

The feasibility studies completed in 2019 created multiple viable scenarios, ranging from an all-inclusive museum and research center of 40-60,000 square feet to scenarios that maintain separate museum and research facilities at around 10,000 square feet each.



# GLBT Historical Society Museum Today



- Attracts tens of thousands of visitors each year, more than three times the number of visitors per square foot of similar institutions.
- Regularly receives international press recognition for archives and exhibitions.
- Houses priceless artifacts, including the only known remnant of the original rainbow flags.



# Vision for the Future

As noted in the LGBTQ+ Cultural Heritage Strategy:

“A full-scale museum dedicated to LGBTQ+ history would draw visitors from across the globe to San Francisco, would serve as an important educational tool, and would play a vital role in honoring LGBTQ+ cultural heritage.”



# Vision for the Future

Establishing a permanent museum of LGBTQ+ History and Culture is a cornerstone of San Francisco's LGBTQ+ Cultural Heritage Strategy.

Continued support from the City and County of San Francisco is crucial in moving this project closer to completion.





**LGBTQ+ Cultural Heritage Strategy Hearing**

July 18, 2022 | Land Use and Transportation Committee



# Programs | Guaranteed Income Pilot

Grant made to Yerba Buena Center for the Arts to support artists during COVID-19.

\$1000/mo x 6mos

130 artists

49% of artists identified as LGBTQ+





# Programs |



# Artist Power Center

Launched in February 2022

\$250,000 Arts Impact Endowment grant

The Artist Power Center will help by empowering artists with a centralized platform that makes it easier for creatives, cultural workers, funders and employers to connect, in turn, allowing them more time to create and do what they do best

[artistpowercenter.org](https://artistpowercenter.org)



# Programs | Cultural Equity Endowment

Priority funding goes to artists and organizations that are deeply rooted in and reflective of communities listed in the Arts Commission's 1993 Cultural Equity Endowment Legislation and informed by current best practices in racial equity.

These communities include: African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; Lesbian, Gay, Bisexual, Queer; Transgender and Gender Variant People; People with Disabilities; and Women.

# Programs | Grant Funds

**\$5M** invested in 35 arts & culture organizations serving the LGBTQ+ community.

**38%** of Individual Artists Grant recipients self-identify as LGBTQ+ (29 Artists = **\$580,000**)



# Programs | Cultural Centers



Queer Cultural Center



Fresh Meat Festival, Photos by Kegan Marling

# Supporting Cultural Districts



**THE  
TRANSGENDER  
DISTRICT**



**LEATHER & LGBTQ  
CULTURAL DISTRICT**





# Supporting LGBTQ+ Arts & Artists

Working with LGBTQ+ artists and arts organizations to approve community murals and commemorative plaques that honor and celebrate LGBTQ History



Showtime, Oasis Mural 2022



Thank You!

**From:** [betty\\_luu](#)  
**To:** [Major, Erica \(BOS\); Board of Supervisors, \(BOS\); tom.temprano@sfgov.org](#)  
**Cc:** [Bobby Luu](#)  
**Subject:** File No. 220771 -District 8, Changing Street Name of Frederick Street to "Polytechnic Way"  
**Date:** Tuesday, July 19, 2022 12:37:26 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors, Erica and Tom

Thank you for the Notice of Public Hearing regarding changing the street name of Frederick Street to "Polytechnic Way."

I am submitting my public comment regarding opposition to the official file. Please distribute to members of the Board of Supervisors.

I am writing today on behalf of my family and the residents living on the 600 block of Frederick Street to ask for consideration to object changing the street name of Frederick Street to "Polytechnic Way." This will be a tremendous mental burden to all of us. I am opposed to the name change of Frederick Street to Polytechnic Way, because my entire online, banking and legal identification existence is tied to this address. This will be a massive hassle that will cause extra work, risk and expense to accommodate the name change. Please let me know what I will need to do and how to file for an appeal to object the change.

Thank you for your time and assistance with this matter. I greatly appreciate it.

Kind Regards,  
Betty Luu

Sent from my iPhone



**MYRNA MELGAR**

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DATE: July 21, 2022

TO: Angela Calvillo  
Clerk of the Board of Supervisors

FROM: Supervisor Myrna Melgar, Chair, Land Use and Transportation Committee *mm*

RE: Land Use and Transportation Committee  
COMMITTEE REPORTS

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Pursuant to Board Rule 4.20, as Chair of the Land Use and Transportation Committee, I have deemed the following matters are of urgent nature and request them to be considered by the full Board on Tuesday, July 26, 2022.

- |                        |                                                                                                                                |
|------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| <b>File No. 220757</b> | <b>Planning Code - Landmark Designation - Mother's Building in San Francisco Zoo</b><br>Sponsors: Melgar; Mar, Chan and Peskin |
| <b>File No. 220130</b> | <b>Planning Code - Conditional Use Appeals</b><br>Sponsors: Melgar; Peskin, Walton, Preston and Ronen                          |
| <b>File No. 220771</b> | <b>Commemorative Street Name Designation - "Polytechnic Way" - 600 Block of Frederick Street</b><br>Sponsor: Mandelman         |

These matters will be heard in the Land Use and Transportation Committee at a Regular Meeting on Monday, July 25, 2022, at 1:30pm.