

1 [Outreach Community and Neighborhood Advertising; Wind Newspaper, Potrero View, World  
2 Journal - FY2022-2023]

3 **Resolution designating Wind Newspaper to be the outreach community periodical of**  
4 **the City and County of San Francisco for the Chinese Community; Potrero View Inc. to**  
5 **be the neighborhood outreach periodical of the City and County of San Francisco for**  
6 **the Potrero Hill, Dogpatch, Mission Bay, eastern South of Market, Mission, and Bayview**  
7 **neighborhoods; World Journal to be the neighborhood outreach periodical of the City**  
8 **and County of San Francisco for the Portola neighborhood and as one of the**  
9 **neighborhood outreach periodicals for the Sunset neighborhood; and to provide**  
10 **outreach advertising for Fiscal Year (FY) 2022-2023.**

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12 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach  
13 advertising to those communities which may not be adequately served by the official  
14 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

15 WHEREAS, In each year, the Board of Supervisors shall designate the outreach  
16 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative  
17 Code; and

18 WHEREAS, The Board of Supervisors may designate neighborhood outreach  
19 periodicals, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

20 RESOLVED, That the Board designates the following periodicals, which circulate  
21 primarily in the indicated communities and is printed in San Francisco, to be the outreach  
22 periodical for the indicated community for FY2022-2023:

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24 Chinese *Wind Newspaper*

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1 FURTHER RESOLVED, That the Board designates the following neighborhood  
2 outreach periodicals for the indicated neighborhood(s) for FY2022-2023:

3 Potrero View Inc.	Potrero Hill, Dogpatch, Mission Bay,
4	eastern South of Market, Mission,
5	and Bayview neighborhoods
6 World Journal	Portola and Sunset neighborhoods

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8 FURTHER RESOLVED, That the Office of Contract Administration is hereby  
9 authorized to enter into contracts with these designated outreach periodicals and said  
10 contracts must be in accordance with all the contracting requirements of the City and County  
11 of San Francisco; and, be it

12 FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all  
13 parties, the Office of Contract Administration shall provide the final contracts to the Clerk of the  
14 Board for inclusion into the official file.