

1 [Supporting the KPFA Morning Show]

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3 **Resolution expressing concern about recent layoffs of the KPFA *Morning Show* staff**
4 **and urging Pacific Radio, KPFA's local board, the staff members and their union to find**
5 **a solution to the current programming crisis.**

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7 WHEREAS, KPFA's *Morning Show* is the station's most popular and most revenue-
8 generating program; and

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10 WHEREAS, KPFA's *Morning Show* serves as an important civic forum for the San
11 Francisco Bay Area and explores issues and perspectives that rarely get aired in the
12 mainstream media; and,

13 WHEREAS, Pacifica Radio recently laid off senior staff of the *Morning Show* creating
14 great disruption at the station and concern within the listener audience; and,

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16 WHEREAS, The layoffs are creating conditions that are undermining the democratic
17 spirit of Pacifica Radio's unique experiment in listener-supported-employee run radio; and,

18 WHEREAS, surrounding KPFA are many entities that must better coordinate their
19 efforts to keep this station on the air and in better financial footing. These entities include the
20 Pacifica Radio board, KPFA's Local Board, the staff union leadership of CWA Local 9415,
21 listener representatives and media organizations; now, therefore, be it,

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23 RESOLVED, That the San Francisco Board of Supervisors urges Pacifica Radio to
24 seek mediation with the station union, the local station board, and listener representatives to

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negotiate in a transparent manner a collective solution that will be fair and acceptable to all, bringing the current *Morning Show* crisis to a favorable conclusion, and be it,

FURTHER RESOLVED, That the San Francisco Board of Supervisors urges these entities to continue this effort to stabilize the financial standing of the station and strengthen the stations efforts to bring grassroots commercial free programming to the Bay Area and beyond.