

FILE NO.

RESOLUTION NO.

1 [Supporting KPFA Morning Show]

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3 **Resolution expressing concern about recent layoffs of KPFA *Morning Show* staff and**
4 **urging the Pacifica Foundation, KPFA's Local Station Board, the staff members and**
5 **their union to find a solution to the current programming crisis.**

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7 WHEREAS, KPFA's *Morning Show* is the station's most popular and most revenue-
8 generating program; and

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10 WHEREAS, KPFA's *Morning Show* serves as an important civic forum for the San
11 Francisco Bay Area and explores issues and perspectives that rarely get aired in the
12 mainstream media; and,

13 WHEREAS, The Pacifica Foundation recently laid off senior staff of the *Morning Show*
14 creating great disruption at the station and concern within the listener audience; and,

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16 WHEREAS, The layoffs are creating conditions that are undermining the democratic
17 spirit of Pacifica Radio's unique experiment in listener-supported-employee run radio; and,

18 WHEREAS, Within the KPFA family are many parties that must better coordinate their
19 efforts to keep this station on the air and in better financial footing. These parties include the
20 Pacifica Foundation Board, KPFA's Local Station Board, the staff union leadership of CWA
21 Local 9415, listener representatives and media organizations; now, therefore, be it,

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23 RESOLVED, That the San Francisco Board of Supervisors urges Pacifica Foundation
24 to work closely with the station union, the local station board, and listener representatives to

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1 negotiate in a transparent manner a collective solution that will be fair in bringing the *Morning*
2 *Show* crisis to a favorable conclusion, and be it,

3 FURTHER RESOLVED, That the San Francisco Board of Supervisors urges these
4 parties to continue their efforts to stabilize the financial standing of the station and strengthen
5 the station's efforts to transmit grassroots commercial free programming to the Bay Area and
6 beyond.

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