BOARD of SUPERVISORS



MEMORANDUM

PUBLIC SAFETY AND NEIGHBORHOOD SERVICES COMMITTEE

SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor Gordon Mar, Chair

Public Safety and Neighborhood Services Committee

FROM: Stephanie Cabrera, Assistant Clerk

DATE: September 26, 2022

SUBJECT: COMMITTEE REPORT, BOARD MEETING

Tuesday, September 27, 2022

The following file should be presented as COMMITTEE REPORT at the regular Board meeting on Tuesday, September 27, 2022. This RESOLUTION was acted upon at the regular Public Safety and Neighborhood Services Committee meeting on Thursday, September 22, 2022, at 10:00 a.m., by the votes indicated.

Item No. 1 File No. 220753

[Liquor License Transfer - 556 Hayes Street - True Sake]

Resolution determining that the transfer of a Type-20 off-sale beer and wine liquor license, with the additional issuance of a Type-86 instructional tasting license, to True Sake, LLC, located at 556 Hayes Street (District 5), will serve the public convenience or necessity of the City and County of San Francisco; and requesting that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

The motion carried by the following vote:

RECOMMENDED AS A COMMITTEE REPORT

Vote: Supervisor Gordon Mar - Aye

Supervisor Catherine Stefani - Aye Supervisor Myrna Melgar - Aye

Cc: Board of Supervisors

Angela Calvillo, Clerk of the Board Alisa Somera, Legislative Deputy Anne Pearson, Deputy City Attorney

File	No.	220753

Committee Item	No	1	
Board Item No.	41		

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Board of Supervisor	Safety and Neighborhood Services rs Meeting:	Date: September 22, 202 Date: September 27, 202	
Cmte Boar	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Youth Commission Report Introduction Form Department/Agency Cover Lette MOU Grant Information Form Grant Budget Subcontract Budget Subcontract Budget Contract / DRAFT Mills Act Agree Form 126 – Ethics Commission Award Letter Application Public Correspondence	er and/or Report	
OTHER			
	PCN Request 061322 PCN Referral 062722 PLN Determination 072622 SFPD Determination 091522		
	: Stephanie Cabrera	Date: September 16, 2022 Date: September 26, 2022 Date:	

1	[Liquor License Transfer - 556 Hayes Street - True Sake]
2	
3	Resolution determining that the transfer of a Type-20 off-sale beer and wine
4	liquor license, with the additional issuance of a Type-86 instructional tasting
5	license, to True Sake, LLC, located at 556 Hayes Street (District 5), will serve the
6	public convenience or necessity of the City and County of San Francisco; and
7	requesting that the California Department of Alcoholic Beverage Control impose
8	conditions on the issuance of the license.
9	
10	WHEREAS, True Sake, LLC, is seeking the transfer of a Type-20 off-sale beer
11	and wine liquor license, with the additional issuance of a Type-86 instructional tasting
12	license, to do business as True Sake, LLC, located at 556 Hayes Street (District 5);
13	and
14	WHEREAS, The Planning Department has verified that the area is properly
15	zoned and recommends approval; and
16	WHEREAS, The Police Department has filed zero protests and zero letters of
17	support with the Department of Alcoholic Beverage Control under California Business
18	and Professions Code, Section 24013, and recommends that the Department of
19	Alcoholic Beverage Control issue the liquor license with conditions; and
20	WHEREAS, The conditions recommended by the Police Department are the
21	following: 1) Petitioner(s) shall actively monitor the area under their control in an effort to
22	prevent the loitering of persons on any property adjacent to the licensed premises as
23	depicted on the ABC-253; now, therefore, be it
24	RESOLVED, That in accordance with California Business and Professions Code,
25	Section 23958.4, the Board of Supervisors of the City and County of San Francisco

1	hereby determines that the transfer of a Type-20 off-sale beer and wine liquor license,
2	with the additional issuance of a Type-86 instructional tasting license to True Sake,
3	LLC, doing business as True Sake, LLC, located at 556 Hayes Street (District 5), will
4	serve the public convenience or necessity of the City and County of San Francisco; and
5	be it
6	FURTHER RESOLVED, That the Board of Supervisors of the City and County of
7	San Francisco hereby endorses and adopts the recommendations of the Police
8	Department listed above and recommends that the Department of Alcoholic Beverage
9	Control issue the license with those conditions.
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To: Office of the Clerk of the Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

From: True Sake, LLC 556 Hayes St

San Francisco, CA 94102



To Whom It May Concern:

My name is Beau Timken and I am the owner of **True Sake, LLC** doing business under the name **True Sake** at 560 Hayes Street here in San Francisco. We recently made application with the ABC to transfer our existing Type 20 Off-Sale Beer and Wine License, with the addition of an 86 instructional tasting license, from our current store located at 560 Hayes Street, to the adjacent property located at 556 Hayes St. Our application to transfer the license was submitted with the San Francisco ABC office on 4/4/2022. We also notified the neighbors by sending out the mandated ABC mailers on 4/20/2022 and we posted the required signage on 4/12/22 which will remain posted for 30 consecutive days. Our proposed business hours are Monday-Thursday: 12PM-7PM, Fri-Sat: 11AM-7PM, and Sunday 11AM-6PM.

We are proud and excited to request your help to allow a SF success story known as **True Sake** to expand into the adjacent larger retail space to provide a more comprehensive and educational retail experience for our clients. "We," **True Sake** and the City of San Francisco, opened the first dedicated sake retail store outside of Japan 20 years ago and it has become one of the top sake-related tourist destinations in the world. Due to this success and our desire to continue to provide award winning sake retail we need to move into the adjacent larger space to accommodate the increased demand and provide an even deeper retail experience. The larger space at 556 Hayes St, which is directly next door will allow **True Sake** to continue its current formula of excellent neighborhood service.

Business Purpose: To continue to sell Japanese and American Sake in the same retail manner that has made us the global leader in the education, promotion, and sale of sake for the past two decades in the heart of Hayes Valley, which is also the personal home of proprietor Beau Timken.

Products and Services: With increased competition in the sake market the larger adjacent space will allow us to pursue our mission of remaining both the global and local leader in the retail sales of Japanese and American Sake using our hand-seller techniques that have educated a generation of sake drinkers.

Revenue and Management: The transition of **True Sake's** operations from 560 Hayes to 556 Hayes will be seamless and the relocated store will continue to operate with 100% of our revenue from the sale of closed bottles of Sake. The LLC will stay the same, and the management team will not change.

Responsibility and Civic Awareness: True Sake has a spotless record in nearly 20 years of selling retail Sake. We do it right, and we have a proven and trustworthy track record. We are loved, supported, and very much a part of our Hayes Valley community and neighborhood. We take great pride in both promoting Hayes Valley and San Francisco to the international world of sake sales responsibly and by the book.

Uniqueness: This was and continues to be the strength of **True Sake**. Although we were once a one of a kind retail operation that now has competition from other purveyors we will continue to be the best outpost for the sale of Sake outside of Japan.

Positive Impact: 20 years ago we spoke to the Board of Supervisors, including Gavin Newsome, and said that we wanted to be the Plump Jack of Sake. They agreed and entrusted us with our mission to be the first, the best, and most important sake destination outside of Japan. We put Hayes Valley and San Francisco on the international map, and to this day we have countless numbers of tourists visiting the store annually. We have created a destination retail small business in San Francisco for the past 20 years providing jobs, tax revenue for SF and creating a unique retail destination that put San Francisco on the map for sake aficionados worldwide. We look forward to continuing this mission and increasing our revenue and providing additional job opportunities with the larger space for decades to come.

Thank you for your consideration and further efforts to support this success story.

Warmest Regards,

Beau Timken 415-355-9555

timken@truesake.com

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

Instructions

This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.

Part 2 is to be completed by the applicant, and returned to ABC.

Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED B	Y ABC			
1. APPLICANT'S NAME				
TRUE SAKE LLC				
PREMISES ADDRESS (Street number and nar			3. LICENSE TYF	
556 HAYES ST SAN FRAI	NCISCO, CA 94102-42	214	20/86	-636593
4. TYPE OF BUSINESS	Hofbrau/Cafeteria	Cocktail Lounge	Private Cl	u b
Full Service Restaurant	님의 <mark>()</mark> 원리 회사의 경우 회사 하는	: : : : : : : : : : : : : : : : : : :	Veterans t	
Deli or Specialty Restaurant	Comedy Club	Night Club		
Cafe/Coffee Shop	Brew Pub	Tavern: Beer	Fraternal	
Bed & Breakfast:	Theater	Tavern: Beer & Wine	Wine Tas	ting Room
Wine only All				
Supermarket	Membership Store	Service Station	Swap Med	et/Flea Market
X Liquor Store	Department Store	Convenience Market	Drive-in D	airy
Drug/Variety Store	Florist/Gift Shop	Convenience Market w	/Gasoline	
Other - describe:				
5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENS	SES IN COUNTY	7. RATIO OF LICENSES TO POPUL	ATION IN COUNTY
3,672/875,010		On-Sale Off-Sale	1,136	On-Sale X Off-Sale
8. CENSUS TRACT NUMBER	9. NO. OF LICENSES ALLOWE		10. NO. OF LICENSES EXISTING IN	N CENSUS TRACT
162	12	On-Sale X Off-Sale	7	On-Sale X Off-Sale
X No, the number of existing licens 12. DOES LAW ENFORCEMENT AGENCY MAI X Yes (Go to Item #13)	INTAIN CRIME STATISTICS? No (Go to Item #20)		15. TOTAL NUMBER OF OFFENSE	S IN ALL REPORTING DISTRICTS
13. CRIME REPORTING DISTRICT NUMBER	14. TOTAL NUMBER OF REPO	ORTING DISTRICTS	15. TOTAL NUMBER OF OFFENSE	S IN ALL REPORTING DISTRICTS
558	654		55,022	
16. AVERAGE NO. OF OFFENSES PER DISTR	RICT 17. 120% OF AVERAGE NUMB	BER OF OFFENSES	18. TOTAL NUMBER OF OFFENSE	ES IN REPORTING DISTRICT
84.13	100.8		226	
20. CHECK THE BOX THAT APPLIES (check of a. If "No" is checked in both ite	e local law enforcement agency) s in the reporting district equals in the reporting district is lower only one box) em #11 and item #19, Section 23		em #17 7 s application, and no additiona	
b. If " <u>Yes</u> " is checked in either retail license issued for a hotel, beer manufacturer's license, or application or as soon as possil	item #11 <u>or</u> item #19, <u>and</u> the a motel or other lodging establish winegrower's license, advise th ble thereafter.	pplicant is applying for a non-reta nment as defined in Section 2550 e <u>applicant to complete Section 2</u> pplicant is applying for an off-sale	il license, a retail bona fide pu 3.16(b) B&P, or a retail license and bring the completed forn	e issued in conjuction with a n to ABC when filing the
sale beer license, an on-sale be	eer and wine (public premises) I its designated subordinate office plication.	icense, or an on-sale general (pu er or body to have them complete	iblic premises) license, advise	the <i>applicant to take this fo</i>
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PREPARED BY (Name of Department Employer	and the second s		11	

ART 2 - TO BE COMPLETED	BY THE APPLICANT (If box #2	Ob is checked)	
cessity would be served by the	the reverse, the Department ma e issuance of the license. Pleas arate sheet or additional docum	e describe below the reason	if you can show that public convenience or ns why issuance of another license is justified in oceed to Part 3.
APPLICANT SIGNATURE			23. DATE SIGNED
	BY LOCAL OFFICIALS (If box	ACCES OF THE THE TOTAL AND ACCESS TO THE	
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WILL PUBLIC CONVENIENCE OR NECES Yes 5. ADDITIONAL COMMENTS, IF DESIRED (SSITY BE SERVED BY ISSUANCE OF THIS A	LCOHOLIC BEVERAGE LICENSE? See Attach public convenience or necessity):	id Serve as a public convenience of necessity.
4. WILL PUBLIC CONVENIENCE OR NECE	SSITY BE SERVED BY ISSUANCE OF THIS A No may include reasons for approval or denial of p	LCOHOLIC BEVERAGE LICENSE? See Attach public convenience or necessity):	ned (i.e., letter, resolution, etc.)

BOARD of SUPERVISORS

Planning Department

TO:



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

June 27, 2022

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE:

	Attn:	<u> </u>
	Phone No	
TO:	Police Departme	Zoning: NCT – Hayes NCT
10.	Joel Salmonson	nt Quad: Record No.:
	Phone No. (415)	
	,	
Services (•	se within three weeks. The Public Safety and Neighborhood ntatively schedule the PC or N hearing for the regular 022.
PLEASE	EMAIL YOUR RI	ESPONSE by August 31, 2022, to:
		c Safety and Neighborhood Services Committee Clerk.
		<u>.somera@sfgov.org</u> ~ (415) 554-7711
Applican	t name:	True Sake, LLC
Business	name:	True Sake, LLC
Applicati	on address:	556 Hayes Street
		San Francisco, CA 94102
Applican	t contact info:	Beau Timken
		<u>timken@truesake.com</u> ~ (415) 355-9555
PLANNI	NG REVIEW:	Approval Denial
	Staff Contact: I comments on a trai	ling page.)
	REVIEW:	Denial Deport.)

To: Office of the Clerk of the Board of Supervisors 1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

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San Francisco, CA 94102



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APPLICANT SIGNATURE		23. DATE SIGNED
ART 3 - TO BE COMPLETED	BY LOCAL OFFICIALS (If box #20c is c	hecked)
overning body of the area in ways of notification of a complet lease complete items #24 to # tter on official letterhead statir	958.4 of the Business and Professions Co hich the applicant premises are located, o ed application that public convenience or 30 below and certify or affix an official sea g whether or not the issuance of the appli	de requires the Department to deny the application unless the loca r its designated subordinate officer or body, determines within 90 necessity would be served by the issuance. I, or attach a copy of the Council or Board resolution or a signed ed for license would serve as a public convenience or necessity.
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BOARD of SUPERVISORS

Planning Department

TO:



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

June 27, 2022

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE:

	Attn: Wesley Wong	
	Phone No. (626) 6	AP Block/Lot Nos.: 0807 / 007 Zoning: NCT – Hayes NCT
TO:	Police Departme	ent Quad:
	Joel Salmonson Phone No. (415	
		, 555 1.15
Services	Committee will te	nse within three weeks. The Public Safety and Neighborhood entatively schedule the PC or N hearing for the regular
meeting c	of September 8, 2	2022.
		ESPONSE by August 31, 2022, to:
Ali		ic Safety and Neighborhood Services Committee Clerk. a.somera@sfgov.org ~ (415) 554-7711
		(110) 6011111
Applican	t name:	True Sake, LLC
Business	s name:	True Sake, LLC
Applicati	on address:	556 Hayes Street San Francisco, CA 94102
Applican	t contact info:	Beau Timken timken@truesake.com ~ (415) 355-9555
PLANNI	ING REVIEW:	■ Approval □ Denial
	Staff Contact: d comments on a tra	Wesley Wong iling page.)
_	REVIEW: d comments in a trai	Approval Denial



PLANNING COMMISSION MOTION NO. 21044

HEARING DATE: DECEMBER 9, 2021

Record No.: 2021-009720CUA Project Address: 556 HAYES STREET

Zoning: Hayes-Gough Neighborhood Commercial Transit (NCT) Zoning District

40-X Height and Bulk District

Block/Lot: 0807/007

Project Sponsor: Amanda Baird

38 E. Crescent Drive San Rafael, CA 94901

Property Owner: Hayes Valley Properties, LLC

San Francisco, CA 94102

Staff Contact: Linda Ajello Hoagland, AICP – (628) 652-7320

linda.ajellohogland@sfgov.org

ADOPTING FINDINGS TO APPROVE A CONDITIONAL USE AUTHORIZATION PURSUANT TO PLANNING CODE SECTIONS 761 AND 303 TO AUTHORIZE A LIQUOR STORE (DBA TRUE SAKE) TO OPERATE IN A 1,440 SQUARE-FOOT, GROUND FLOOR RETAIL SPACE AND ADOPTING FINDINGS UNDER THE CALIFORNIA ENVIRONMENTAL QUALITY ACT. THE SUBJECT PROPERTY IS LOCATED AT 556 HAYES STREET, WITHIN THE HAYES-VALLEY NCT-3 (NEIGHBORHOOD COMMERCIAL) ZONING DISTRICT AND 40-X HEIGHT AND BULK DISTRICT.

PREAMBLE

On September 23, 2021, Amanda Baird of Baird Holdings Consulting (hereinafter "Project Sponsor") filed Application No. 2021-009720CUA (hereinafter "Application") with the Planning Department (hereinafter "Department") for a Conditional Use Authorization to allow a liquor store (d.b.a. True Sake) to operate in an existing 1,140 square foot ground floor retail space (hereinafter "Project") at 556 Hayes Street, Block 0807 Lot 007 (hereinafter "Project Site").

The Project is exempt from the California Environmental Quality Act ("CEQA") as a Class 1 categorical exemption.

On December 9, 2021, the Commission conducted a duly noticed public hearing at a regularly scheduled meeting on Conditional Use Authorization Application No. 2021-009720CUA.

The Planning Department Commission Secretary is the Custodian of Records; the File for Record No. 2021-009720CUA is located at 49 South Van Ness Avenue, Suite 1400, San Francisco, California.

The Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of the applicant, Department staff, and other interested parties.

MOVED, that the Commission hereby authorizes the Conditional Use Authorization as requested in Application No. 2021-009720CUA, subject to the conditions contained in "EXHIBIT A" of this motion, based on the following findings:

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. The above recitals are accurate and constitute findings of this Commission.
- 2. **Project Description.** The Project proposes to establish a liquor store (dba True Sake) in a 1,440 square foot ground floor retail space. On December 19, 2002, True Sake obtained approval of Conditional Use Authorization 2002.1112C (Motion 16497) to operate at 560 Hayes Street, where it is has been operating for twenty years. The business has since outgrown its existing space and proposes to relocate to a larger, adjacent tenant space located at 556 Hayes Street. Since a Conditional Use Authorization approval remains with the property, a new Conditional Use Authorization is required for the a new location.
- 3. Site Description and Present Use. The Project site is located on a 4,181 square foot, rectangular shaped lot with approximately 33.88 feet of frontage along Hayes Street. The site is developed with a three-story, mixed use building with ground floor commercial and residential units above, constructed in 1900. The ground floor commercial space is divided into two tenant spaces. True Sake proposes to occupy a vacant, 1,440 square foot space that was most recently occupied by a retail clothing store. The building is listed as a Class "A" Historic Resource, located in the Hayes Valley Commercial Historic District as a contributor to the District.
- **4. Surrounding Properties and Neighborhood.** The Project Site is located within the Hayes Valley Neighborhood Commercial Transit (NCT) Zoning District in the Market and Octavia Area Plan. The immediate context of the neighborhood is predominantly mixed-use buildings with ground floor retail and residential units above. Other zoning districts in the vicinity of the project site include: P (Public) and Residential Transit Oriented (RTO) Zoning Districts.
- **5. Public Outreach and Comments.** The Department has received one letter in support from the Hayes Valley Neighborhood Association.
- **6. Planning Code Compliance.** The Commission finds that the Project is consistent with the relevant provisions of the Planning Code in the following manner:



- A. Use. Planning Code Section 761 states that a Conditional Use Authorization is required for a liquor store use within the Hayes-Gough Neighborhood Commercial Transit District (NCT).
- B. Street Frontage in Neighborhood Commercial Districts. Section 145.1 of the Planning Code requires that within NC Districts space for active uses shall be provided within the first 25 feet of building depth on the ground floor and 15 feet on floors above from any facade facing a street at least 30 feet in width. In addition, the floors of street-fronting interior spaces housing non-residential active uses and lobbies shall be as close as possible to the level of the adjacent sidewalk at the principal entrance to these spaces. Frontages with active uses that must be fenestrated with transparent windows and doorways for no less than 60 percent of the street frontage at the ground level and allow visibility to the inside of the building. The use of dark or mirrored glass shall not count towards the required transparent area. Any decorative railings or grillwork, other than wire mesh, which is placed in front of or behind ground floor windows, shall be at least 75 percent open to perpendicular view. Rolling or sliding security gates shall consist of open grillwork rather than solid material, so as to provide visual interest to pedestrians when the gates are closed, and to permit light to pass through mostly unobstructed. Gates, when both open and folded or rolled as well as the gate mechanism, shall be recessed within, or laid flush with, the building facade.

The subject commercial space has approximately 14-feet 8½ inches of frontage on Hayes Street which is devoted to the entrance and window space. The windows are clear and unobstructed. There are no changes proposed to the commercial frontage

C. Ground Floor Commercial Uses. Section 145.4 of the Planning Code requires ground floor commercial uses on Hayes Street for the entirety of the Hayes-Gough NCT.

The Project is a Retail Sales and Service use on the ground floor of an existing building; thus it complies with Planning Code Section 145.4.

- **7. Conditional Use Findings.** Planning Code Section 303 establishes criteria for the Planning Commission to consider when reviewing applications for Conditional Use authorization. On balance, the project complies with said criteria in that:
 - A. The proposed new uses and building, at the size and intensity contemplated and at the proposed location, will provide a development that is necessary or desirable, and compatible with, the neighborhood or the community.
 - The size of the proposed use is in keeping with other storefronts on the block face. The proposed liquor store (d.b.a. True Sake) is relocating from the adjacent tenant space where it has been operating for over 20 years and will not impact traffic or parking in the District. True Sake will continue to complement the mix of goods and services currently available in the district and contribute to the economic vitality of the neighborhood by removing a vacant storefront.
 - B. The proposed project will not be detrimental to the health, safety, convenience, or general welfare of persons residing or working in the vicinity. There are no features of the project that could be detrimental to the health, safety, or convenience of those residing or working the area, in that:



- (1) Nature of proposed site, including its size and shape, and the proposed size, shape, and arrangement of structures;
 - The height and bulk of the existing building will remain the same and will not alter the existing appearance or character of the project vicinity. The proposed work will not affect the building envelope, yet the inclusion of outside seating will alter the use of the property.
- (2) The accessibility and traffic patterns for persons and vehicles, the type and volume of such traffic, and the adequacy of proposed off-street parking and loading;
 - The Planning Code does not require parking or loading for a 1,440 square-foot non-residential use. The proposed use will relocate from the adjacent tenant space where it has been operating for over 20 years and will continue to meet the needs of the immediate neighborhood and would not generate significant amounts of vehicular trips from the immediate neighborhood or citywide. Additionally, the Project site is located within ¼ mile of the 21, 5, 5R, and 7X Muni lines.
- (3) The safeguards afforded to prevent noxious or offensive emissions such as noise, glare, dust, and odor:
 - The Project would occupy a ground floor tenant space of an existing building and would not alter the existing relationship of the building to its surroundings. The proposed retail use will not generate noise, glare, dust, or odors.
- (4) Treatment given, as appropriate, to such aspects as landscaping, screening, open spaces, parking and loading areas, service areas, lighting and signs;
 - The proposed retail sales and service use does not require any alterations of the Project Site. Given the relatively small size of the retail sales and service space, no new parking or loading areas are required or proposed.
- C. That the use as proposed will comply with the applicable provisions of the Planning Code and will not adversely affect the General Plan.
 - The Project complies with all relevant requirements and standards of the Planning Code and is consistent with objectives and policies of the General Plan as detailed below.
- D. That use or feature as proposed will provide development that is in conformity with the stated purpose of the applicable Use District.
 - The Project is consistent with the stated purposed of Hayes-Gough NCT Districts in that the intended use is located at the ground floor of an existing building and will continue to provide a compatible convenience service for the immediately surrounding neighborhoods.
- **8. General Plan Compliance.** The Project is, on balance, consistent with the following Objectives and Policies of the General Plan:



COMMERCEAND INDUSTRY ELEMENT

Objectives and Policies

OBJECTIVE 1

MANAGE ECONOMIC GROWTH AND CHANGE TO ENSURE ENHANCEMENT OF THE TOTAL CITY LIVING AND WORKING ENVIRONMENT.

POLICY 1.2

Assure that all commercial and industrial uses meet minimum, reasonable performance standards.

OBJECTIVE 2

MAINTAIN AND ENHANCE A SOUND AND DIVERSE ECONOMIC BASE AND FISCAL STRUCTURE FOR THE CITY.

POLICY 2.1

Seek to retain existing commercial and industrial activity and to attract new such activity to the city.

OBJECTIVE 6

MAINTAIN AND STRENGTHEN VIABLE NEIGHBORHOOD COMMERCIAL AREAS EASILY ACCESSIBLE TO CITY RESIDENTS.

POLICY 6.1

Ensure and encourage the retention and provision of neighborhood-serving goods and services in the city's neighborhood commercial districts, while recognizing and encouraging diversity among the districts.

POLICY 6.2

Promote economically vital neighborhood commercial districts which foster small business enterprises and entrepreneurship, and which are responsive to economic and technological innovation in the marketplace and society.

POLICY 6.3

Preserve and promote the mixed commercial-residential character in neighborhood commercial districts. Strike a balance between the preservation of existing affordable housing and needed expansion of commercial activity.

The Project will allow an established small business to continue to provide a desirable service to individuals in the neighborhood. The Project will provide net benefits to the community by allowing an established business to relocate to a larger space to accommodate its growth over the last twenty years and allow it to continue to operate in the Hayes Valley Neighborhood Commercial Transit Zoning District.



MARKET AND OCTAVIA AREA PLAN

Objectives and Policies

OBJECTIVE 1: Land Use and Urban Form

Create a land use plans that embraces the Market and Octavia Neighborhood's potential as a sustainable mixed-use district.

POLICY 1.1.3

Encourage housing and retail infill to support the vitality of the Hayes-Gough, Upper Market, and Valencia Neighborhood Commercial Districts.

POLICY 1.1.8

Reinforce continuous retail activities on Market, Church, and Hayes Streets, as well as on Van Ness Avenue.

The Project will allow an established small business to continue to provide a desirable service to individuals in the neighborhood by relocating to an adjacent tenant space. The Project will provide net benefits to the community by allowing an established business to relocate to a larger space to accommodate its growth over the last twenty years and allow it to continue to operate in the Hayes Valley Neighborhood Commercial Transit Zoning District.

- **9. Planning Code Section 101.1(b)** establishes eight priority-planning policies and requires review of permits for consistency with said policies. On balance, the project complies with said policies in that:
 - A. That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses be enhanced.
 - The Project would relocate an existing business to a vacant tenant space next door to its current location, thus preserving an existing neighborhood-serving retail uses.
 - B. That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods.
 - No changes are proposed to the residential units in the building as part of this Project.
 - C. That the City's supply of affordable housing be preserved and enhanced,
 - No changes are proposed to the residential units in the building as part of this Project.
 - D. That commuter traffic not impede MUNI transit service or overburden our streets or neighborhood parking.
 - The Project Site is served by nearby public transportation options. The Project is located within ¼ mile of the 21, 5, 5R, and 7X Muni lines.



E. That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced.

The Project does not include commercial office development.

F. That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake.

No improvements to the building are proposed as part of the Project.

G. That landmarks and historic buildings be preserved.

The existing building on the Project Site is designated as a Contributor in the Hayes Valley Commercial Historic District. The Project would not alter the exterior of the building and will continue to provide rental income to promote the ongoing economic viability and physical maintenance of the building.

H. That our parks and open space and their access to sunlight and vistas be protected from development.

The Project would not alter the physical envelope of the building and will therefore have no effect on shadows cast on parks and open spaces.

- **10.** The Project is consistent with and would promote the general and specific purposes of the Code provided under Section 101.1(b) in that, as designed, the Project would contribute to the character and stability of the neighborhood and would constitute a beneficial development.
- **11.** The Commission hereby finds that approval of the Conditional Use Authorization would promote the health, safety, and welfare of the City.



DECISION

That based upon the Record, the submissions by the Applicant, the staff of the Department and other interested parties, the oral testimony presented to this Commission at the public hearings, and all other written materials submitted by all parties, the Commission hereby **APPROVES Conditional Use Authorization Application No. 2021-009720CUA** subject to the following conditions attached hereto as "EXHIBIT A" in general conformance with plans on file, dated September 13, 2021, and stamped "EXHIBIT B", which is incorporated herein by reference as though fully set forth.

APPEAL AND EFFECTIVE DATE OF MOTION: Any aggrieved person may appeal this Conditional Use Authorization to the Board of Supervisors within thirty (30) days after the date of this Motion. The effective date of this Motion shall be the date of this Motion if not appealed (after the 30-day period has expired) OR the date of the decision of the Board of Supervisors if appealed to the Board of Supervisors. For further information, please contact the Board of Supervisors at (415) 554-5184, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

Protest of Fee or Exaction: You may protest any fee or exaction subject to Government Code Section 66000 that is imposed as a condition of approval by following the procedures set forth in Government Code Section 66020. The protest must satisfy the requirements of Government Code Section 66020(a) and must be filed within 90 days of the date of the first approval or conditional approval of the development referencing the challenged fee or exaction. For purposes of Government Code Section 66020, the date of imposition of the fee shall be the date of the earliest discretionary approval by the City of the subject development.

If the City has not previously given Notice of an earlier discretionary approval of the project, the Planning Commission's adoption of this Motion, Resolution, Discretionary Review Action, or the Zoning Administrator's Variance Decision Letter constitutes the approval or conditional approval of the development and the City hereby gives **NOTICE** that the 90-day protest period under Government Code Section 66020 has begun. If the City has already given Notice that the 90-day approval period has begun for the subject development, then this document does not re-commence the 90-day approval period.

I hereby certify that the Planning Commission ADOPTED the foregoing Motion on December 9, 2021.

Jonas P Ionin Digitally signed by Jonas P Ionin Digitally signed by Jonas P Ionin

Jonas P. Ionin Commission Secretary

AYES: Tanner, Chan, Diamond, Fung, Imperial, Moore, Koppel

NAYS: None ABSENT: None

ADOPTED: December 9, 2021



EXHIBIT A

Authorization

This authorization is for a conditional use to allow a liquor store (d.b.a. True Sake) located at 556 Hayes Street, Block 0807, and Lot 007] pursuant to Planning Code Section(s) 303 and 761 within the Hayes Valley NCT Zoning District and a 40-X Height and Bulk District; in general conformance with plans, dated September 13, 2021, and stamped "EXHIBIT B" included in the docket for Record No. 2021-009720CUA and subject to conditions of approval reviewed and approved by the Commission on December 9, 2021 under Motion No. 21044. This authorization and the conditions contained herein run with the property and not with a particular Project Sponsor, business, or operator.

Recordation of Conditions Of Approval

Prior to the issuance of the building permit or commencement of use for the Project the Zoning Administrator shall approve and order the recordation of a Notice in the Official Records of the Recorder of the City and County of San Francisco for the subject property. This Notice shall state that the project is subject to the conditions of approval contained herein and reviewed and approved by the Planning Commission on December 9, 2021 under Motion No. 21044.

Printing of Conditions of Approval on Plans

The conditions of approval under the 'Exhibit A' of this Planning Commission Motion No. 21044 shall be reproduced on the Index Sheet of construction plans submitted with the site or building permit application for the Project. The Index Sheet of the construction plans shall reference to the Conditional Use authorization and any subsequent amendments or modifications.

Severability

The Project shall comply with all applicable City codes and requirements. If any clause, sentence, section, or any part of these conditions of approval is for any reason held to be invalid, such invalidity shall not affect or impair other remaining clauses, sentences, or sections of these conditions. This decision conveys no right to construct, or to receive a building permit. "Project Sponsor" shall include any subsequent responsible party.

Changes and Modifications

Changes to the approved plans may be approved administratively by the Zoning Administrator. Significant changes and modifications of conditions shall require Planning Commission approval of a new Conditional Use authorization.



CONDITIONS OF APPROVAL, COMPLIANCE, MONITORING, AND REPORTING

Performance

1. Validity. The authorization and right vested by virtue of this action is valid for three (3) years from the effective date of the Motion. The Department of Building Inspection shall have issued a Building Permit or Site Permit to construct the project and/or commence the approved use within this three-year period.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

2. Expiration and Renewal. Should a Building or Site Permit be sought after the three (3) year period has lapsed, the project sponsor must seek a renewal of this Authorization by filing an application for an amendment to the original Authorization or a new application for Authorization. Should the project sponsor decline to so file, and decline to withdraw the permit application, the Commission shall conduct a public hearing in order to consider the revocation of the Authorization. Should the Commission not revoke the Authorization following the closure of the public hearing, the Commission shall determine the extension of time for the continued validity of the Authorization.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplannina.org

3. Diligent Pursuit. Once a site or Building Permit has been issued, construction must commence within the timeframe required by the Department of Building Inspection and be continued diligently to completion. Failure to do so shall be grounds for the Commission to consider revoking the approval if more than three (3) years have passed since this Authorization was approved.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplannina.org

4. Extension. All time limits in the preceding three paragraphs may be extended at the discretion of the Zoning Administrator where implementation of the project is delayed by a public agency, an appeal or a legal challenge and only by the length of time for which such public agency, appeal or challenge has caused delay.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplannina.org

5. Conformity with Current Law. No application for Building Permit, Site Permit, or other entitlement shall be approved unless it complies with all applicable provisions of City Codes in effect at the time of such approval.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org



6. Validity. The authorization and right vested by virtue of this action is valid for three (3) years from the date that the Planning Code text amendment(s) and/or Zoning Map amendment(s) become effective. The Department of Building Inspection shall have issued a Building Permit or Site Permit to construct the project and/or commence the approved use within this three-year period.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

7. Expiration and Renewal. Should a Building or Site Permit be sought after the three (3) year period has lapsed, the project sponsor must seek a renewal of this Authorization by filing an application for an amendment to the original Authorization or a new application for Authorization. Should the project sponsor decline to so file, and decline to withdraw the permit application, the Commission shall conduct a public hearing in order to consider the revocation of the Authorization. Should the Commission not revoke the Authorization following the closure of the public hearing, the Commission shall determine the extension of time for the continued validity of the Authorization.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

8. Diligent Pursuit. Once a site or Building Permit has been issued, construction must commence within the timeframe required by the Department of Building Inspection and be continued diligently to completion. Failure to do so shall be grounds for the Commission to consider revoking the approval if more than three (3) years have passed since the date that the Planning Code text amendment(s) and/or Zoning Map amendment(s) became effective.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

9. Extension. All time limits in the preceding three paragraphs may be extended at the discretion of the Zoning Administrator where implementation of the project is delayed by a public agency, an appeal or a legal challenge and only by the length of time for which such public agency, appeal or challenge has caused delay.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

10. Conformity with Current Law. No application for Building Permit, Site Permit, or other entitlement shall be approved unless it complies with all applicable provisions of City Codes in effect at the time of such approval.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

11. Operation. The Conditional Use Authorization shall be limited to the approved liquor store use (d.b.a. True Sake) specializing in premium grade sake and premium grade Japanese beer, or other specialty wine or beer products, and only under a California Alcoholic Beverage Control Board License Type 20 (off-sale beer and wine). Under this authorization, the liquor store use shall not be operated as general wine and beer retail shop or sell liquor under a California Alcoholic Beverage Control Board License Type 21 (off-sale general), without



a new Conditional Use authorization.

Parking and Traffic

12. Managing Traffic During Construction. The Project Sponsor and construction contractor(s) shall coordinate with the Traffic Engineering and Transit Divisions of the San Francisco Municipal Transportation Agency (SFMTA), the Police Department, the Fire Department, the Planning Department, and other construction contractor(s) for any concurrent nearby Projects to manage traffic congestion and pedestrian circulation effects during construction of the Project.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

Monitoring - After Entitlement

13. Enforcement. Violation of any of the Planning Department conditions of approval contained in this Motion or of any other provisions of Planning Code applicable to this Project shall be subject to the enforcement procedures and administrative penalties set forth under Planning Code Section 176 or Section 176.1. The Planning Department may also refer the violation complaints to other city departments and agencies for appropriate enforcement action under their jurisdiction.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

14. Revocation due to Violation of Conditions. Should implementation of this Project result in complaints from interested property owners, residents, or commercial lessees which are not resolved by the Project Sponsor and found to be in violation of the Planning Code and/or the specific conditions of approval for the Project as set forth in Exhibit A of this Motion, the Zoning Administrator shall refer such complaints to the Commission, after which it may hold a public hearing on the matter to consider revocation of this authorization.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org

Operation

15. Community Liaison. Prior to issuance of a building permit to construct the project and implement the approved use, the Project Sponsor shall appoint a community liaison officer to deal with the issues of concern to owners and occupants of nearby properties. The Project Sponsor shall provide the Zoning Administrator and all registered neighborhood groups for the area with written notice of the name, business address, and telephone number of the community liaison. Should the contact information change, the Zoning Administrator and registered neighborhood groups shall be made aware of such change. The community liaison shall report to the Zoning Administrator what issues, if any, are of concern to the community and what issues have not been resolved by the Project Sponsor.

For information about compliance, contact Code Enforcement, Planning Department at 628.652.7463, www.sfplanning.org



EXHIBIT മ

chris telles design & orchitecture

556 HAYES STREET SAN FRANCISCO, CA 94102

PROJECT DATE ISSUANCE

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chris telles design & architecture

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e chris@ctdarch.com t 415 849 7660 www.ctdarch.com



AGENCY APPROVALS

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PROJECT NO.

TRUE SAKE
CONDITIONAL USE

SAUTHORIZATION
SSA WINS STREET
SANTRANGESCO, CA 9402

SCALE:

PROJECT OVERVIEW



SITE PLAN

PROJECT NO.

TRUE SAKE CONDITIONAL USE
AUTHORIZATION
SSA WYES STREET
SMYTRANGESO, OR 9402

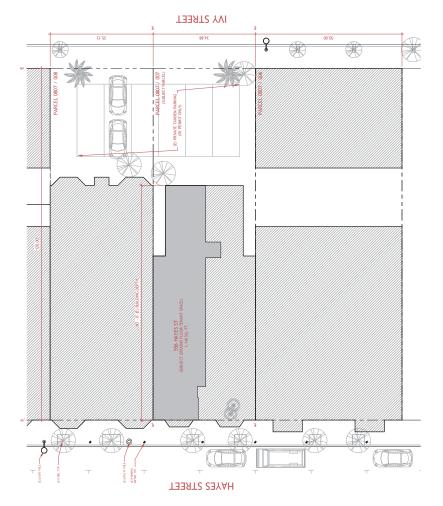
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SITE PLAN



chris telles design & orchitecture

e chris@ctdarch.con t 415 849 7660 www.ctdarch.com



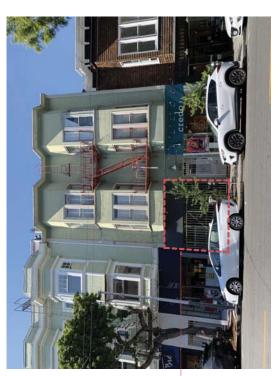
HAYES STREET (NORTH)

chris telles

AGENCY APPROVALS

 HAYES STREET (SOUTH)

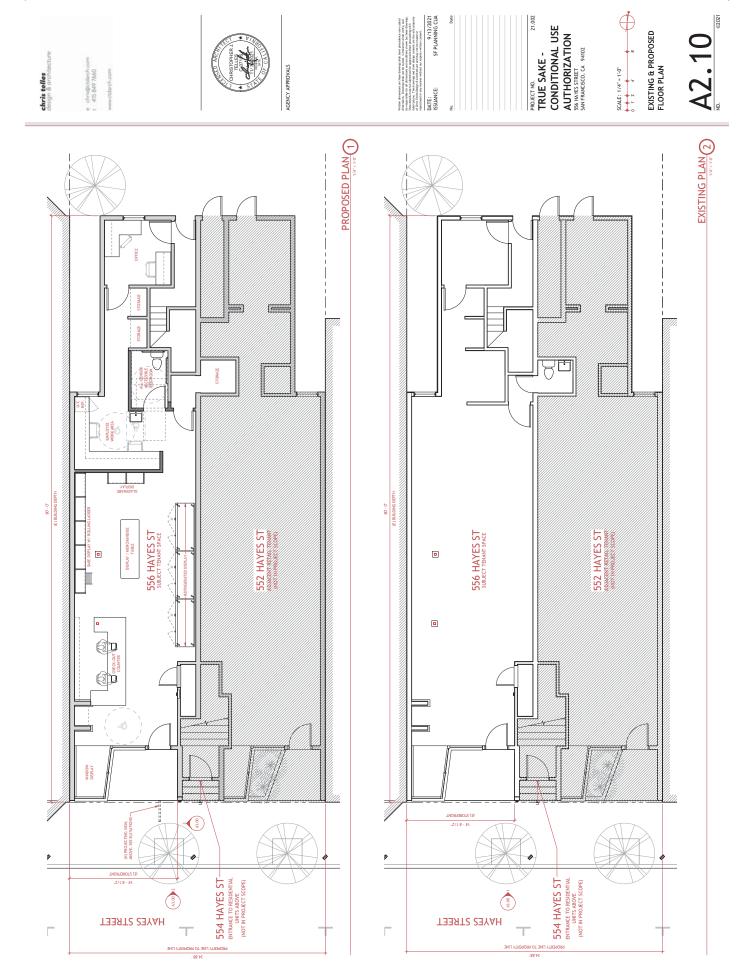




EXISTING SITE PHOTOS

A1.20

SITE PHOTOS







San Francisco Police Department ABC Liaison Unit



Alcoholic Beverage License -Public Convenience or Necessity Recommendation

To:

The San Francisco Board of Supervisors' Committee on Public Safety

and Neighborhood Services

Supervisor Gordon Mar Supervisor Catherine Stefani Supervisor Myrna Melgar

From:

Lt. Steve Jonas #79

Officer in Charge

ALU/Permits Unit 415-553-9550

Date:

September 15, 2022

Subject:

P.C.N. Investigation Regarding:

True Sake, LLC

DBA: True Sake 556 Hayes St.

San Francisco, CA. 94102

True Sake, LLC. has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 20 (Off-Sale Beer and Wine) license to be located at 556 Hayes St.. (located between Laguna St. and Octavia St.)

Hours of Operation:

12:00 p.m. to 7:00 p.m. Monday through Friday, 11:00 a.m. to 7:00 p.m. on Saturday and Sunday.

Digest:

True Sake, LLC. would like to operate a specialty liquor store at 556 Hayes St. If approved, this license will allow them to sell Beer and Wine.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From April 2021 to April 2022

0 calls for service

Police Reports:

From April 2021 to April 2022

0 police reports

San Francisco Plot Information:

This premise is located in Plot: 558

A High Crime area is defined as 96 or more police reports in a plot for the year of 2021.

This plot had 182 police reports for **2021**, which is 86 **higher** than the **Citywide "High Crime"** average

State Census Tract Information:

This premise is located in Census Tract: 162.00

Population for this tract is: 3,672

On-sale license authorized by census tract: **12** Active on-sale licenses: 56 with 0 pending

Off-sale licenses authorized by census tract: 3 Active off-sale licenses: 7 with 0 pending

Departmental Recommendation:

Points of consideration: 0

No opposition from Northern Station.

Applicant premise is located in a "High Crime" area.

Applicant premise is located in a "High Concentration" area.

- 0 Protest.
- 0 Support

ALU Recommendation: **Approval with the following condition:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.

Google Maps 556 Hayes St

