



—First Year Free—

Supporting and Reviving
Small Businesses

October 19, 2022



Extend the FYF program through June 30, 2023

- ✓ In 2021, the Board of Supervisors passed the First Year Free Program for qualifying businesses that filed applications on or after November 1, 2021, and on or before October 31, 2022.
- Proposal: Extend the program through June 30, 2023





Increase gross receipts from \$2m to \$5m

(Retroactive to November 1, 2021)

- ✓ In 2021, the Board of Supervisors passed the First Year Free Program for qualifying businesses that had \$2m or less in SF gross receipts.
- Proposal: Increase the maximum SF gross receipts for a business to qualify for the tax and fee waiver from \$2m to \$5m.

Remove ground floor requirement

(Retroactive to November 1, 2021)

- ✓ In 2021, the Board of Supervisors passed the First Year Free Program for qualifying businesses that were located on the ground floor commercial use.
- Proposal: Remove the requirement that businesses be located on the ground floor.
 - Extend to include all commercial use locations



Getting the word out!

San Francisco
First Year Free

Supporting and Reviving SF Small Businesses by Waiving Fees for New Storefronts

Are you an aspiring entrepreneur or a small business owner?
Are you thinking of opening a new storefront?
If your business qualifies, your first-year fees could be waived!

Licenses Fees	✓	WAIVED
Permits Fees	✓	WAIVED
Application Fees	✓	WAIVED

sftreasurer.org/FirstYearFree or call 3-1-1 to apply and learn more



San Francisco
First Year Free
Waiving Fees for Qualifying New Storefronts

Licenses Fees
Permits Fees
Application Fees

Licenses Fees	✓	WAIVED
Permits Fees	✓	WAIVED
Application Fees	✓	WAIVED

sftreasurer.org/FirstYearFree or call 3-1-1



You can also refer people to sftreasurer.org/FirstYearFree or 3-1-1

Thank You and Questions!

Thank you for your partnership and help! Reach out any time with questions or comments!

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The next 2 slides are
for reference only

Projected Increase in Number of Eligible Businesses Based on GR

	11/1/21 to 6/30/22	7/1/22 to 6/30/23
Less than \$2m GR		
Ground Floor Commercial	1,085 (actual)	1,627 (projected)
\$2m to \$5m GR		
Ground Floor Commercial	398 (projected)	597 (projected)



First Year Free

November 1, 2021- August 31, 2022

1,350 First Year Free Enrollments

Total Waived: \$441,422.98



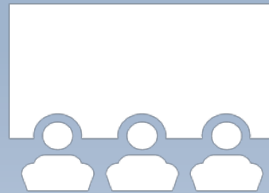
1016
TTX



260
DPH



47
DBI
(incl. those collected for other Depts.)



10
ENT



6
DPW



20
CPC



6
POL