

1 [Small Business Saturday - November 26, 2022]

2
3 **Resolution declaring November 26, 2022, the Saturday after the Thanksgiving holiday,**
4 **as “Small Business Saturday” and supporting efforts to increase awareness of the**
5 **value of locally owned small businesses in the City and County of San Francisco, as**
6 **the City recovers from the COVID-19 pandemic.**

7
8 WHEREAS, The City and County of San Francisco recognizes that small businesses
9 are the economic engine that drive the economy, and by supporting small businesses, we
10 benefit all of our communities; and

11 WHEREAS, Currently, there are more than 94,000 small businesses in San Francisco,
12 and small businesses account for approximately 93% of total businesses in the City and
13 support more than 364,000 jobs; and

14 WHEREAS, Nationwide, small businesses generate 44% of the nation's economic
15 activity and have created 65% of new net jobs since 2000; and

16 WHEREAS, Small businesses enhance the quality of life in San Francisco by providing
17 jobs to local residents, championing the diverse and unique character of the City through our
18 diverse commercial corridors, and by helping to keep our neighborhoods clean and safe; and

19 WHEREAS, Small businesses play a vital role in San Francisco's cultural districts,
20 adding to cultural fabric and fame of the City; and

21 WHEREAS, Small businesses are the cultural pillars of San Francisco's living history,
22 with over 270 legacy businesses that have been in business for over 30 years and support the
23 social and financial well-being of their neighborhoods; and

24 WHEREAS, San Francisco has the largest concentration of the Bay Area's small
25 businesses owned by people of color; and

1 WHEREAS, Mayor London Breed, the Small Business Commission, Office of Small
2 Business, and Office of Economic and Workforce Development have collaborated with non-
3 profits, government, and corporate partners to celebrate and recognize the contributions of
4 small businesses in the San Francisco area; and

5 WHEREAS, Over the last two years, the COVID-19 pandemic has severely impacted
6 the small businesses, however, these businesses remain resilient; and

7 WHEREAS, Although the City and County of San Francisco has provided ongoing
8 support for small businesses, it is now more important than ever for our residents to support
9 our local businesses so that our neighborhoods can recover from the COVID-19 pandemic
10 and thrive; and

11 WHEREAS, Advocacy groups, as well as public and private organizations, across the
12 country have endorsed the Saturday after Thanksgiving as Small Business Saturday; now,
13 therefore, be it

14 RESOLVED, That the City and County of San Francisco Board of Supervisors, hereby
15 proclaim Saturday November 26, 2022, as Small Business Saturday, and urge the residents
16 of our community, and communities across the city, state, and country, to support small
17 businesses and merchants on Small Business Saturday and throughout the year.