[Use Agreement - Topspin Content - Documentary Series “Real Streets of San Francisco”]

Resolution authorizing the San Francisco Police Department (“SFPD”) to enter into a Use Agreement with Topspin Content (“Producer”) to develop and produce a documentary series, entitled “Real Streets of San Francisco,” about the day-to-day challenges and opportunities of 21st century policing, granting all necessary trademark licenses and rights to traditional and digital networks.

WHEREAS, The San Francisco Police Department (SFPD) is charged under Charter, Section 4.127, with the duty to “preserve the public peace, prevent and detect crime, and protect the rights of persons and property by enforcing the laws of the United States, the State of California, and the City and County;” and

WHEREAS, SFPD was founded in 1849, and as the nation’s third-oldest Police Department, it has been among American popular culture’s most immediately recognizable law enforcement agencies, storied in fictional and nonfictional depictions alike in books, periodicals, films, television programming and more throughout its history; and

WHEREAS, SFPD has been hailed by the New York Times as a major City department “where police reform has worked,” making strides over the last five years in its aspirations to be a national model of 21st century policing, with its voluntary Collaborative Reform Initiative partnership with the California Department of Justice since 2018, and its work since 2020 on Mayor London Breed’s ambitious roadmap for police reforms; and

WHEREAS, Today’s San Francisco police officers are sworn to safeguard an iconic and globally admired city, navigating difficult and often novel challenges that include high profile incidents of brazen property crimes; COVID-19; rising rates of gun violence; a record setting fatal drug overdose crisis; and mounting public demands to increase police

deployments and improve police response times amidst an ever-worsening police staffing crisis nationwide; and

WHEREAS, The murder of George Floyd at the hands of Minneapolis police officers in May 2020 set the stage for a national reckoning on race relations and police reform that is still underway, causing millions of Americans and more than 18,000 U.S. police departments that serve them to begin embracing 21st century policing reforms that SFPD has been pioneering since 2016; and

WHEREAS, A documentary series on SFPD's work, from its groundbreaking reforms to its day-to-day service calls, holds enormous public benefit by offering viewers an up close understanding of the myriad complex problems facing major city police departments today, showcasing how San Francisco's police officers, community stakeholders, and visionary city leaders alike are working to solve them in one of America's most forward thinking cities; and

WHEREAS, This documentary series holds enormous potential value for the City and County of San Francisco to attract the best and brightest recruits interested in becoming tomorrow's SFPD members, aiding recruitment at a time when fewer young professionals are seeking law enforcement careers and police departments nationwide see mounting numbers of retirements among the large generational cohort of Clinton Administration police hires; and

WHEREAS, Topspin Content, as the proposed documentary series Producer, is an accomplished team of Emmy Award and Academy Award winning veteran writers, producers and on-air talent who are extensively well versed in successful projects on topics that have included, among others, the 2018 Parkland, Fla. high school shooting; the 9/11 terrorist attacks and the New York City Police Department; and, for PBS most recently, Dr. Anthony Fauci's work as President Biden's Chief Medical Advisor on COVID-19; and

WHEREAS, The City seeks to enter into a use agreement with Topspin Content to develop and produce a documentary series about the SFPD, the contract being substantially

in the form on file with the Clerk of the Board of Supervisors in File No. _____ ("Agreement"); and

WHEREAS, The Agreement provides that, in connection with the production and marketing of the documentary series, the City would grant to Producer all necessary trademark licenses to the series and access to SFPD personnel activities to produce a documentary series about the day-to-day challenges and opportunities of 21st century policing in San Francisco; and

WHEREAS, The Producer must follow guidelines that include San Francisco Health Orders and CDC recommendations while working during COVID-19 for the health and wellbeing of people they film; and

WHEREAS, Charter, Section 1.101, provides that all rights and powers of the City and County that are not vested in another officer or entity by that Charter, shall be exercised by the Board of Supervisors; and

WHEREAS, The Charter, does not vest in SFPD the right to contract to develop and produce a documentary series; now, therefore, be it

RESOLVED, That the Board of Supervisors hereby authorizes the SFPD, acting on behalf of the City and County of San Francisco, to enter into the Agreement with Producer in substantially the form on file with the Clerk of the Board of Supervisors in File No. _____, pursuant to review and modification by the City Attorney; and be it

FURTHER RESOLVED, That within 30 days of the agreement being fully executed by all parties, SFPD shall provide a copy to the Clerk of the Board for inclusion into the official file.