

Carroll, John (BOS)

From: Carroll, John (BOS)
Sent: Friday, December 2, 2022 3:16 PM
To: CPC.Referrals; Salmonson, Joel (POL)
Cc: Wong, Joanne (POL); Jonas, Stephen (POL); Wong, Alan (BOS); Leo Alfaro (BOS); Dahl, Bryan (BOS); Ebadi, Mahanaz (BOS); Tam, Madison (BOS); Lane, Emily (CPC); Alabanza, Analyn@ABC; amarjit.tamber@abc.ca.gov; David Villa-Lobos; david.villalobossf@yahoo.com
Subject: Liquor License - 312 Harriet Street - SinombreSF
Categories: 221221

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – December 2, 2022](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 221221](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee may tentatively schedule this hearing for a regular meeting in January of 2023.

I request the Planning Department's response before December 16, 2022. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415) 554-4445

(VIRTUAL APPOINTMENTS) To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: _____
Phone No. _____

DATE: December 2, 2022

AP Block/Lot Nos.: 3779 / 101

Zoning: SALI 40/55-X

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Quad: W SOMA Planning Area

Record No.: _____

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will **tentatively** schedule the PC or N hearing for the regular meeting of January 26, 2023.

PLEASE EMAIL YOUR RESPONSE by December 16, 2022, to:

John Carroll, Public Safety and Neighborhood Services Committee Clerk.

john.carroll@sfgov.org ~ (415) 554-4445

Applicant name: SinombreSF LLC

Business name: SinombreSF

Application address: 312 Harriet Street
San Francisco, CA 94103

Applicant contact info: David Villa Lobos
415-559-6627
david.villalobossf@yahoo.com
david_villalobos@sbcglobal.net

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial

(Please add comments in a trailing report.)

Attn: San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, Ca. 94102

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2022 NOV 30 PM 2:37

Re: 312 Harriet Street
San Francisco, Ca. 94103
dba: Sinombresf LLC
Type 48 Liquor License (New License)
ABC Application Filing Date: 11/18/2022

BY 

Honorable Members of the San Francisco Board of Supervisors:

Thank you for reviewing our application for a type-48 license for "Sinombre" (SinombreSf, LLC), to be located at 312 Harriet Street in San Francisco.

Sinombre, the name we have chosen for the bar, means "without a name" in Spanish. We chose this name for our establishment as we do not wish our bar to be identified with any particular theme, culture, or customer base. We want it to be a place where ALL people of legal age will feel welcome to sit and relax in quiet enjoyment, comfort and safety. I want to bring a little life back into the area with a vibrant yet mellow lounge space. I have met with our prospective adjacent neighbors, and they were happy to learn that ours would not be another loud sports bar.

Several years ago, the location had been a favored meeting place of Hall of Justice visitors and employees, including Sheriff's deputies, SFPD, traffic enforcement officers, District Attorneys, court staff and jurors. The closures associated with the COVID pandemic decimated businesses serving this community. We wish to reinvigorate and participate in this community by offering a quiet, comfortable, safe meeting place.

Thank you for your time and consideration in this matter.

Respectfully



David j Villa-Lobos, Authorized Agent/Application Consultant

CLA CONSULTING

(415) 559.6627

david.villalobosSF@yahoo.com

INFORMATION AND INSTRUCTIONS -**SECTION 23958.4 B&P**

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
 - Part 2 is to be completed by the applicant, and returned to ABC.
 - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY ABC

1. APPLICANT'S NAME

Sinombresf LLC

2. PREMISES ADDRESS (Street number and name, city, zip code)

312 Harriet St San Francisco, CA 94103

3. LICENSE TYPE

48

4. TYPE OF BUSINESS

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Hofbrau/Cafeteria | <input checked="" type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Private Club |
| <input type="checkbox"/> Deli or Specialty Restaurant | <input type="checkbox"/> Comedy Club | <input type="checkbox"/> Night Club | <input type="checkbox"/> Veterans Club |
| <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Brew Pub | <input type="checkbox"/> Tavern: Beer | <input type="checkbox"/> Fraternal Club |
| <input type="checkbox"/> Bed & Breakfast: | <input type="checkbox"/> Theater | <input type="checkbox"/> Tavern: Beer & Wine | <input type="checkbox"/> Wine Tasting Room |
| <input type="checkbox"/> Wine only <input type="checkbox"/> All | | | |
-
- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Supermarket | <input type="checkbox"/> Membership Store | <input type="checkbox"/> Service Station | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Department Store | <input type="checkbox"/> Convenience Market | <input type="checkbox"/> Drive-in Dairy |
| <input type="checkbox"/> Drug/Variety Store | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline | |
| <input type="checkbox"/> Other - describe: | | | |

5. COUNTY POPULATION

4,758/875,010

6. TOTAL NUMBER OF LICENSES IN COUNTY

☐ On-Sale ☐ Off-Sale

7. RATIO OF LICENSES TO POPULATION IN COUNTY

293 ☒ On-Sale ☐ Off-Sale

8. CENSUS TRACT NUMBER

180

9. NO. OF LICENSES ALLOWED IN CENSUS TRACT

16

☒ On-Sale ☐ Off-Sale

10. NO. OF LICENSES EXISTING IN CENSUS TRACT

19

☒ On-Sale ☐ Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

- ☒ Yes, the number of existing licenses exceeds the number allowed
- ☐ No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

- ☒ Yes (Go to Item #13) ☐ No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER

268

14. TOTAL NUMBER OF REPORTING DISTRICTS

654

15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS

54,049

16. AVERAGE NO. OF OFFENSES PER DISTRICT

82.64

17. 120% OF AVERAGE NUMBER OF OFFENSES

99.16

18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT

184

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

- ☒ Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17
- ☐ No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

- ☐ a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.
- ☐ b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.
- ☒ c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

Board of Supervisors

FOR DEPARTMENT USE ONLY

PREPARED BY (Name of Department Employee)

jm

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documentation, if desired. Do *not* proceed to Part 3.

22. APPLICANT SIGNATURE _____

23 DATE SIGNED

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e. an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERAGE LICENSE?

☐ Yes☐ No

See Attached (i.e., letter, resolution, etc.)

25. ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity):

26. CITY/COUNTY OFFICIAL NAME

27. CITY/COUNTY OFFICIAL TITLE

28. CITY/COUNTY OFFICIAL PHONE NUMBER

29. CITY/COUNTY OFFICIAL SIGNATURE _____

30. DATE SIGNED

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Mr. Jim Saxton,

consultant,

(925) 787-0770

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 STE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: 644178
 Receipt Number: 2763157
 Geographical Code: 3800
 Copies Mailed Date: November 18, 2022
 Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCOFirst Owner: SINOMBRESF LLCName of Business: SINOMBRESF

Location of Business: 312 HARRIET ST
SAN FRANCISCO, CA 94103-4716

County: SAN FRANCISCOIs Premises inside city limits? YesCensus Tract: 0180.00

Mailing Address: (If different
 from
 premises address) 1388 HAIGHT ST
27
SAN FRANCISCO, CA 94117-2909

Type of license(s): 48Dropping Partner: Yes ☐ No ☒Transferor's license/name: 450162 / ST FRANCIS TAVERN LLC

License Type	Transaction Type	Master	Secondary LT And Count
48 - On-Sale General Public Premises	PER/PRM	Y	

License Type	Transaction Description	Fee Code	Dup	Date	Fee
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	11/18/22	\$1,305.00
Application Fee	STATE FINGERPRINTS	NA	2	11/18/22	\$78.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	11/18/22	\$48.00
48 - On-Sale General Public Prem	ANNUAL FEE	P40	0	11/18/22	\$1,290.00
Total					\$2,721.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
 Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN FRANCISCODate: November 18, 2022

Applicant Name(s)

SINOMBRESF LLC

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2022 NOV 23 AM 8:54
 BY [Signature]



CALIFORNIA DEPARTMENT OF

Alcoholic Beverage Control

Report Date: Friday, December 02, 2022

LICENSE INFORMATION

License Number: 644178 **Primary Owner:** SINOMBRESF LLC **Office of Application:**
24 - SAN FRANCISCO

BUSINESS NAME

SINOMBRESF

BUSINESS ADDRESS

312 HARRIET ST , SAN FRANCISCO, CA, 94103

County: SAN FRANCISCO **Census Tract:** 0180.00

LICENSEE INFORMATION**Licensee:** SINOMBRESF LLC**Company Information**

OFFICER: PAZ, JEREMY THOMAS (MANAGER)

OFFICER: YOUNG, SAM RUSLENDER (MANAGER)

MEMBER: PAZ, JEREMY THOMAS

MEMBER: YOUNG, SAM RUSLENDER



LICENSE TYPES

Allow up to six weeks for expiration date updates after fee waiver or renewal fee submittal.

48 - ON-SALE GENERAL PUBLIC PREMISES

License Type Status: PENDING **Status Date:** 18-NOV-2022 **Term:** 12 Month(s)

Original Issue Date: **Expiration Date:** **Master:** Y **Duplicate:** **Fee Code:** P40

Transfers: From License Number: [48-450162](#)

OPERATING RESTRICTIONS:

No Operating Restrictions found

DISCIPLINARY ACTION:

No Active Disciplinary Action found

DISCIPLINARY HISTORY:

No Disciplinary History found.

HOLDS:

Hold Type: FORM 220 **Hold Date:** 18-NOV-2022

ESCROWS:

CALIFORNIA BUSINESS ESCROW INC, 1748 MAIN ST ESCALON,CALIFORNIA 95320

