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BOARD OF SUPERVISORS
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BY

Attn: San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, Ca. 94102

Re: 312 Harriet Street
San Francisco, Ca. 94103
dba: Sinombresf LLC
Type 48 Liquor License (New License)
ABC Application Filing Date: 11/18/2022

Honorable Members of the San Francisco Board of Supervisors:

Thank you for reviewing our application for a type-48 license for "Sinombre" (SinombreSf, LLC), to be located at 312 Harriet Street in San Francisco.

Sinombre, the name we have chosen for the bar, means "without a name" in Spanish. We chose this name for our establishment as we do not wish our bar to be identified with any particular theme, culture, or customer base. We want it to be a place where ALL people of legal age will feel welcome to sit and relax in quiet enjoyment, comfort and safety. I want to bring a little life back into the area with a vibrant yet mellow lounge space. I have met with our prospective adjacent neighbors, and they were happy to learn that ours would not be another loud sports bar.

Several years ago, the location had been a favored meeting place of Hall of Justice visitors and employees, including Sheriff's deputies, SFPD, traffic enforcement officers, District Attorneys, court staff and jurors. The closures associated with the COVID pandemic decimated businesses serving this community. We wish to reinvigorate and participate in this community by offering a quiet, comfortable, safe meeting place.

Thank you for your time and consideration in this matter.

Respectfully

David Villa-Lobos

David j Villa-Lobos, Authorized Agent/Application Consultant

CLA CONSULTING

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Department of Alcoholic Beverage Control

State of California
Gavin Newsom, Governor

INFORMATION AND INSTRUCTIONS - SECTION 23958.4 B&P

Instructions
- This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

PART 1 - TO BE COMPLETED BY ABC

1. APPLICANT'S NAME

Sinombresf LLC

2. PREMISES ADDRESS (Street number and name, city, zip code)

312 Harriet St San Francisco, CA 94103

3. LICENSE TYPE

48

4. TYPE OF BUSINESS

- [ ] Full Service Restaurant
- [ ] Deli or Specialty Restaurant
- [ ] Cafe/Coffee Shop
- [ ] Bed & Breakfast:
  - [ ] Wine only
  - [ ] All
- [ ] Hofbrau/Cafeteria
- [ ] Comedy Club
- [ ] Brew Pub
- [ ] Theater
- [X] Cocktail Lounge
- [ ] Night Club
- [ ] Tavern: Beer
- [ ] Tavern: Beer & Wine
- [ ] Private Club
- [ ] Veterans Club
- [ ] Fraternal Club
- [ ] Wine Tasting Room

- [ ] Supermarket
- [ ] Liquor Store
- [ ] Drug/Variety Store
- [ ] Other - describe:
- [ ] Membership Store
- [ ] Department Store
- [ ] Florist/Gift Shop
- [ ] Service Station
- [ ] Convenience Market
- [ ] Convenience Market w/Gasoline
- [ ] Swap Meet/Flea Market
- [ ] Drive-in Dairy

5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES IN COUNTY	7. RATIO OF LICENSES TO POPULATION IN COUNTY
4,758/875,010	[ ] On-Sale [ ] Off-Sale	293 [x] On-Sale [ ] Off-Sale

8. CENSUS TRACT NUMBER	9. NO. OF LICENSES ALLOWED IN CENSUS TRACT	10. NO. OF LICENSES EXISTING IN CENSUS TRACT
180	16 [x] On-Sale [ ] Off-Sale	19 [x] On-Sale [ ] Off-Sale

11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

- [x] Yes, the number of existing licenses exceeds the number allowed
- [ ] No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

- [x] Yes (Go to Item #13)
- [ ] No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER	14. TOTAL NUMBER OF REPORTING DISTRICTS	15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS
268	654	54,049

16. AVERAGE NO. OF OFFENSES PER DISTRICT	17. 120% OF AVERAGE NUMBER OF OFFENSES	18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT
82.64	99.16	184

19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

- [x] Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17
- [ ] No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

- [ ] a. If "*No*" is checked in both item #11 *and* item #19, *Section 23958.4 B&P does not apply* to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.
- [ ] b. If "*Yes*" is checked in either item #11 *or* item #19, *and* the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjuction with a beer manufacturer's license, or winegrower's license, advise the *applicant to complete Section 2* and bring the completed form to ABC when filing the application or as soon as possible thereafter.
- [x] c. If "*Yes*" is checked in either item #11 *or* item #19, *and* the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the *applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3*. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name: Board of Supervisors

FOR DEPARTMENT USE ONLY

PREPARED BY (Name of Department Employee)

jm

PART 2 - TO BE COMPLETED BY THE APPLICANT (If box #20b is checked)

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documention, if desired. Do *not* proceed to Part 3.

22. APPLICANT SIGNATURE	23. DATE SIGNED

PART 3 - TO BE COMPLETED BY LOCAL OFFICIALS (If box #20c is checked)

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance.
Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERAGE LICENSE?

☐ Yes ☐ No ☐ See Attached (i.e., letter, resolution, etc.)

25. ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity):

26. CITY/COUNTY OFFICIAL NAME	27. CITY/COUNTY OFFICIAL TITLE	28. CITY/COUNTY OFFICIAL PHONE NUMBER

29. CITY/COUNTY OFFICIAL SIGNATURE	30. DATE SIGNED