INNOVATION EDITORS' PICK

Elon Musk Has Outfitted Twitter's Headquarters With Bedrooms For Employees

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Twitter's New York office. CORBIS VIA GETTY IMAGES

Several rooms in the office have been converted into small sleeping quarters, according to two sources.

Elon Musk's "extremely hardcore" vision for Twitter seems to have manifested itself in sad little conference-room sleeping quarters at the company's recently depopulated headquarters.

On Monday, employees returning to work at the company's San Francisco location were greeted by modest bedrooms featuring unmade mattresses, drab curtains and giant conference-room telepresence monitors — a significant upgrade over the Therm-a-Rest+sleeping bag situation showcased by one Twitter employee in November. One room even has a plant.

A photo of one converted bedroom shared with *Forbes* showed bright orange carpeting, a wooden bedside table and what appears to be a queen bed, replete with a table lamp and two

office armchairs just begging for convivial workplace collaboration.

One source said that no announcement or context was provided to employees, and presumed that the beds are for remaining "hardcore" staffers to be able to stay overnight at the office. "It's not a good look," they said. "It's yet another unspoken sign of disrespect. There is no discussion. Just like, beds showed up."

Last month, CEO Elon Musk gave the thousands of employees that remained with the company the opportunity to leave or remain on the condition that they work intensely under the so-called "Twitter 2.0." Since he took over as owner and CEO, Musk has fired at least half of Twitter's employees, and more have left of their own volition.

It is not clear how many such bedroom pods exist, but the source, whose identity *Forbes* is withholding over fear of reprisal, speculated that there were maybe "four to eight per floor," adding "they look comfortable."

Another source who was similarly granted anonymity added that several of the rooms were on a floor that is largely empty. They noted that there was trash in one room's trash can, which made it seem like someone had stayed there. "People are already putting in late nights, so it makes sense to an extent," the source said.

Meanwhile, several ex-employees, upset over what they say is the company going back on agreements surrounding severance packages, have begun bringing multiple lawsuits and arbitration claims against Twitter. Contract workers are also frustrated with Musk: On Monday, a group of janitors whose contract with Twitter was not renewed went on strike and demonstrated outside the office.

In mid-November, Musk tweeted that he would be working and sleeping at the corporate offices along Market Street "until the org is fixed." However, that tweet has since been deleted.

Musk has previously claimed to have slept at company properties before – he once tweeted about "sleeping at factory" in 2018, referring to the Tesla factory in nearby Fremont, Calif.

Twitter's CEO did not respond to a request for comment, nor did its communications department, which appears to have been completely disbanded since Musk's takeover.



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