

File No. 221221

Committee Item No. 3

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: January 26, 2023

Board of Supervisors Meeting:

Date: \_\_\_\_\_

#### Cmte Board

- |                          |                          |  |
|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Motion                                       |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance                                    |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report        |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report                      |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form                            |
| <input type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU  |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form                       |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget                                 |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget                           |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract / DRAFT Mills Act Agreement         |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 – Ethics Commission                 |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter                                 |
| <input type="checkbox"/> | <input type="checkbox"/> | Application                                  |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence                        |

#### OTHER

- |                                     |                          |   |
|-------------------------------------|--------------------------|---|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Police Department Report – January 19, 2023</u>                |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>Planning Department Review – December 13, 2022</u>             |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>PC or N Referral to Planning and Police – December 2, 2022</u> |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <u>PC or N Request Letter – November 30, 2022</u>                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____   |
| <input type="checkbox"/>            | <input type="checkbox"/> | _____   |

Prepared by: John Carroll

Date: January 20, 2023

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

## Carroll, John (BOS)

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**From:** Carroll, John (BOS)  
**Sent:** Thursday, January 19, 2023 2:57 PM  
**To:** David Villa-Lobos  
**Cc:** Leo Alfaro (BOS); Dahl, Bryan (BOS); Ebadi, Mahanaz (BOS); Tam, Madison (BOS); Alabanza, Analyn@ABC; amarjit.tamber@abc.ca.gov; Lane, Emily (CPC); CPC.Referrals; david.villalobossf@yahoo.com; Salmonson, Joel (POL); Wong, Joanne (POL); Jonas, Stephen (POL); Donovan, Dominica (BOS)  
**Subject:** RE: Liquor License - 312 Harriet Street - SinombreSF - BOS File No. 221221  
**Categories:** 221221, 2023.01.26 - PSNS

Good afternoon,

The Police Department has completed their review of the subject public convenience or necessity request and has forwarded their recommendations. For your convenience, I have the review available from the link below:

[Police Department Response – January 19, 2023](#)

The Police Department's ALU is recommending approval with the following condition:

- 1) Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253; and
- 2) Entertainment provided shall not be audible at any nearby residence or consideration point.

**This matter is on agenda for a hearing on January 26, 2023, at 10:00 a.m.**

**The agenda will post on January 20, 2023.**

**Please respond to this message and let me know who to expect in attendance at the January 26, 2023 PSNS meeting.**

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 221221](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445

**(VIRTUAL APPOINTMENTS)** To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

*Due to the current COVID-19 health emergency and the Shelter in Place Order, the Office of the Clerk of the Board is working remotely while providing complete access to the legislative process and our services.*




San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Catherine Stefani**  
**Supervisor Myrna Melgar**

**From:** Lt. Steve Jonas #79   
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** January 19, 2023

**Subject:** P.C.N. Investigation Regarding: Sinombresf, LLC  
DBA: Sinombresf  
312 Harriet St.  
San Francisco, CA. 94103

Sinombresf LLC, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 48 (On-Sale General Public Premise) license to be located at 312 Harriet St. (located between Bryant St. and Brannan St.)

**Hours of Operation:**

Sunday 4:00 pm to 2:00 am each day.

**Digest:**

Sinombresf LLC would like to operate a bar to be located at 312 Harriet St. If approved, this license will allow them to sell Beer, Wine and Distilled Spirits.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From November 2021 to November 2022

**0 calls for service**

**Police Reports:**

From November 2021 to November 2022

**0 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: **268**

A High Crime area is defined as **96** or more police reports in a plot for the year of **2021**.

This plot had 184 police reports for **2021**, which is 88 **higher** than the **Citywide "High Crime"** average

**State Census Tract Information:**

This premise is located in Census Tract: **180.00**

Population for this tract is: **4,758**

On-sale license authorized by census tract: **16**

Active on-sale licenses: 57 with 0 pending

Off-sale licenses authorized by census tract: **4**

Active off-sale licenses: 9 with 0 pending

**Departmental Recommendation:**

Points of consideration: **0**

No opposition from **Southern Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

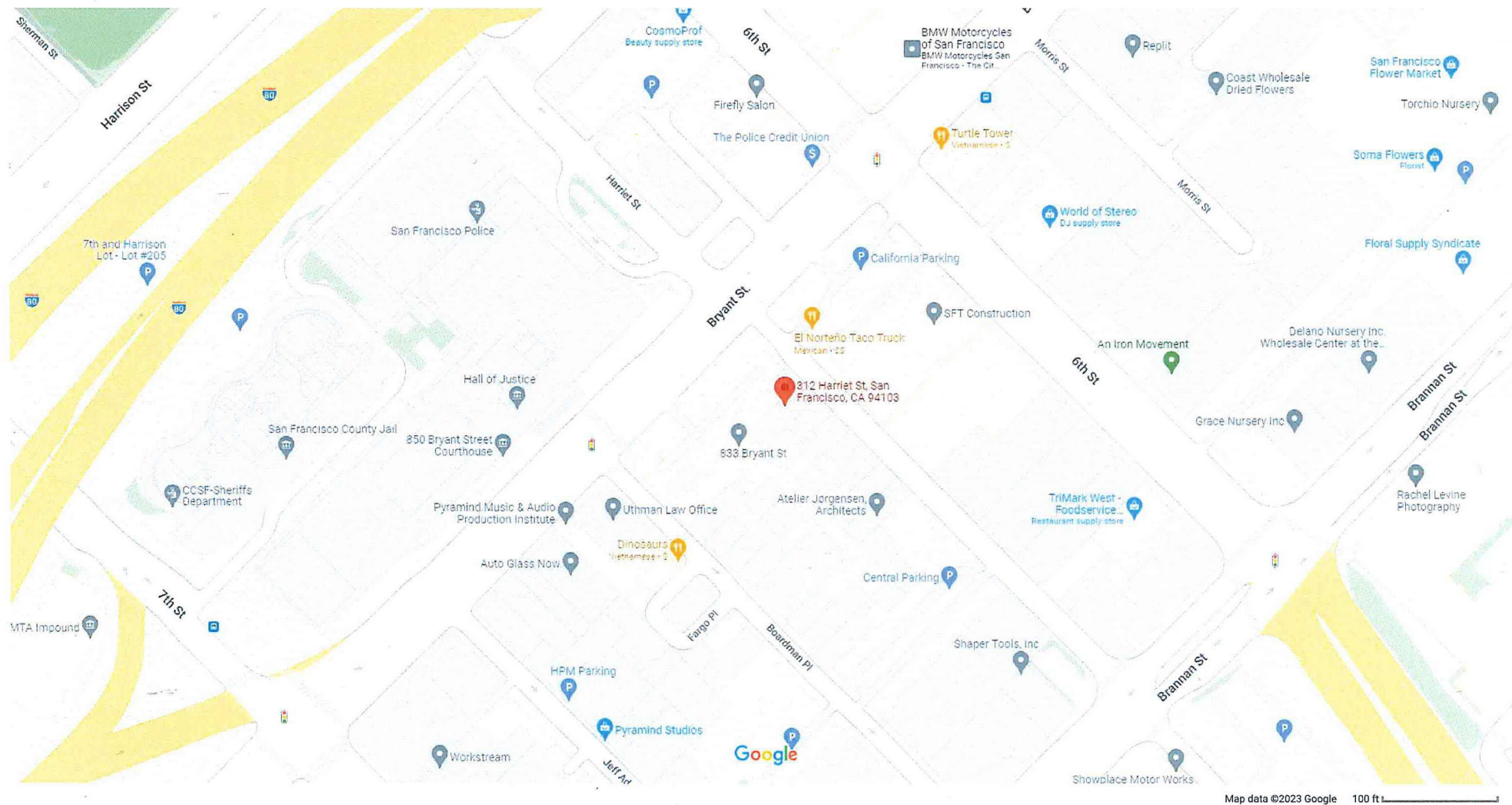
**0** - Protest.

**0** - Support

ALU Recommendation: **Approval with the following conditions.**

**Type-48 On-Sale General Public Premise**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.
2. Entertainment provided shall not be audible at any nearby residence or consideration point.



## Carroll, John (BOS)

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**From:** Carroll, John (BOS)  
**Sent:** Wednesday, December 14, 2022 10:25 AM  
**To:** Salmonson, Joel (POL); David Villa-Lobos  
**Cc:** Wong, Joanne (POL); Jonas, Stephen (POL); Wong, Alan (BOS); Leo Alfaro (BOS); Dahl, Bryan (BOS); Ebadi, Mahanaz (BOS); Tam, Madison (BOS); Alabanza, Analyn@ABC; amarjit.tamber@abc.ca.gov; Lane, Emily (CPC); CPC.Referrals; david.villalobossf@yahoo.com  
**Subject:** RE: Liquor License - 312 Harriet Street - SinombreSF - File No. 221221  
**Categories:** 221221

Good morning,

The Planning Department has completed their review of the subject application, and has forwarded their recommendation for approval. For your convenience, I have the review available from the link below:

[Planning Dept. Response - Received December 13, 2022](#)

The matter is now awaiting review by the Police Department's ALU.

After receiving review from the Police Department, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for their consideration in the license matter.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in January of 2023.**

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 221221](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445

**(VIRTUAL APPOINTMENTS)** To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

*Due to the current COVID-19 health emergency and the Shelter in Place Order, the Office of the Clerk of the Board is working remotely while providing complete access to the legislative process and our services.*



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.



BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Attn: Emily Lane  
Phone No. (628) 652-7582

**DATE:** December 2, 2022

**AP Block/Lot Nos.:** 3779 / 101  
**Zoning:** SALI 40/55-X  
**Quad:** W SOMA Planning Area  
**Record No.:** 2022-011810MIS

**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

Dist 6

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Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will **tentatively** schedule the PC or N hearing for the regular meeting of January 26, 2023.

**PLEASE EMAIL YOUR RESPONSE by December 16, 2022, to:**  
John Carroll, Public Safety and Neighborhood Services Committee Clerk.  
[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) ~ (415) 554-4445

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**Applicant name:** SinombreSF LLC

**Business name:** SinombreSF

**Application address:** 312 Harriet Street  
San Francisco, CA 94103

**Applicant contact info:** David Villa Lobos  
415-559-6627  
[david.villalobossf@yahoo.com](mailto:david.villalobossf@yahoo.com)  
[david\\_villalobos@sbcglobal.net](mailto:david_villalobos@sbcglobal.net)

**PLANNING REVIEW:** ☒ **Approval** ☐ **Denial**

Planning Staff Contact: Emily Lane, Assistant Planner, emily.lane@sfgov.org, (628) 652-7582  
(Please add comments on a trailing page.)

**POLICE REVIEW:** ☐ **Approval** ☐ **Denial**

(Please add comments in a trailing report.)





49 South Van Ness Avenue, Suite 1400  
San Francisco, CA 94103  
628.652.7600  
[www.sfplanning.org](http://www.sfplanning.org)

12/13/2022

Assistant Clerk of the Board of Supervisors  
City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Re: BOS referral - Liquor License Public Convenience or Necessity Referral for SinombreSF – 312 Harriet Street  
Planning Department Files No. 2022-01181MIS

To Whom It May Concern:

The Planning Department is recommending approval of the attached ABC Type 48 (On-Sale General – Public Premises) License for a new Bar dba SinombreSF at 312 Harriet Street. A Bar is a Retail Sales and Service Use that is principally permitted in the Service/Arts/Light Industrial Zone District (SALI) per Planning Code Section 846.45. The new business will need to comply with the Good Neighbor Policies detailed in Planning Code Section 803.5 and Operating Conditions in Planning Code Section 202.2(a)(1).

If you have any questions related to Planning's evaluation, please contact me at 628-652-7582.

Sincerely,

**Emily Lane, Assistant Planner**  
**District 6 | Current Planning**

San Francisco Planning  
49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103  
Direct: 628.652.7582 | General Inquiries: [pic@sfgov.org](mailto:pic@sfgov.org) | [www.sfplanning.org](http://www.sfplanning.org)  
[San Francisco Property Information Map](#)

**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)**

ABC 211 (6/99)

*Mr. Jim Saxton,**consultant,  
(925) 787-0770*

**TO:** Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: **644178**  
 Receipt Number: **2763157**  
 Geographical Code: **3800**  
 Copies Mailed Date: **November 18, 2022**  
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**First Owner: **SINOMBRESF LLC**Name of Business: **SINOMBRESF**

Location of Business: **312 HARRIET ST**  
**SAN FRANCISCO, CA 94103-4716**

County: **SAN FRANCISCO**Is Premises inside city limits? **Yes** Census Tract: **0180.00**

Mailing Address:(If different  
 from  
 premises address) **1388 HAIGHT ST**  
**# 27**  
**SAN FRANCISCO, CA 94117-2909**

Type of license(s): **48** Dropping Partner: Yes ☐ No ☒Transferor's license/name: **450162 / ST FRANCIS TAVERN LLC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
48 - On-Sale General Public Premises	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	11/18/22	\$1,305.00
Application Fee	STATE FINGERPRINTS	NA	2	11/18/22	\$78.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	11/18/22	\$48.00
48 - On-Sale General Public Prem	ANNUAL FEE	P40	0	11/18/22	\$1,290.00
Total					\$2,721.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the  
 Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **November 18, 2022**

Applicant Name(s)

**SINOMBRESF LLC**

**Recommend Approval** - The proposed bar use is principally permitted in SALI zone district per PC Section 846.45. The previous business (Ted's Sport Bar & Grill) operated as a full-service restaurant with a Type 47 License. The new business has obtained a change of use permit (BPA #202212057670) to allow the new bar/cocktail lounge use for SINOMBRESF and a Type 48 License. The new business *will need to comply* with the Good Neighbor Policies detailed in PC Section 803.5 and operating conditions in PC Section 202.2(a)(1).

Attn: San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place  
San Francisco, Ca. 94102

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2022 NOV 30 PM 2:37

Re: 312 Harriet Street  
San Francisco, Ca. 94103  
dba: Sinombresf LLC  
Type 48 Liquor License (New License)  
ABC Application Filing Date: 11/18/2022

BY 

Honorable Members of the San Francisco Board of Supervisors:

Thank you for reviewing our application for a type-48 license for "Sinombre" (SinombreSf, LLC), to be located at 312 Harriet Street in San Francisco.

Sinombre, the name we have chosen for the bar, means "without a name" in Spanish. We chose this name for our establishment as we do not wish our bar to be identified with any particular theme, culture, or customer base. We want it to be a place where ALL people of legal age will feel welcome to sit and relax in quiet enjoyment, comfort and safety. I want to bring a little life back into the area with a vibrant yet mellow lounge space. I have met with our prospective adjacent neighbors, and they were happy to learn that ours would not be another loud sports bar.

Several years ago, the location had been a favored meeting place of Hall of Justice visitors and employees, including Sheriff's deputies, SFPD, traffic enforcement officers, District Attorneys, court staff and jurors. The closures associated with the COVID pandemic decimated businesses serving this community. We wish to reinvigorate and participate in this community by offering a quiet, comfortable, safe meeting place.

Thank you for your time and consideration in this matter.

Respectfully



David j Villa-Lobos, Authorized Agent/Application Consultant

CLA CONSULTING

(415) 559.6627

david.villalobosSF@yahoo.com

**INFORMATION AND INSTRUCTIONS -****SECTION 23958.4 B&P**

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
  - Part 2 is to be completed by the applicant, and returned to ABC.
  - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

**PART 1 - TO BE COMPLETED BY ABC**

## 1. APPLICANT'S NAME

Sinombresf LLC

## 2. PREMISES ADDRESS (Street number and name, city, zip code)

312 Harriet St San Francisco, CA 94103

## 3. LICENSE TYPE

48

## 4. TYPE OF BUSINESS

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Full Service Restaurant                | <input type="checkbox"/> Hofbrau/Cafeteria | <input checked="" type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Private Club      |
| <input type="checkbox"/> Deli or Specialty Restaurant           | <input type="checkbox"/> Comedy Club       | <input type="checkbox"/> Night Club                 | <input type="checkbox"/> Veterans Club     |
| <input type="checkbox"/> Cafe/Coffee Shop                       | <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Tavern: Beer               | <input type="checkbox"/> Fraternal Club    |
| <input type="checkbox"/> Bed & Breakfast:                       | <input type="checkbox"/> Theater           | <input type="checkbox"/> Tavern: Beer & Wine        | <input type="checkbox"/> Wine Tasting Room |
| <input type="checkbox"/> Wine only <input type="checkbox"/> All |  |   |  |
- 
- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Supermarket        | <input type="checkbox"/> Membership Store  | <input type="checkbox"/> Service Station               | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store       | <input type="checkbox"/> Department Store  | <input type="checkbox"/> Convenience Market            | <input type="checkbox"/> Drive-in Dairy        |
| <input type="checkbox"/> Drug/Variety Store | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline |  |
| <input type="checkbox"/> Other - describe:  |  |  |  |

## 5. COUNTY POPULATION

4,758/875,010

## 6. TOTAL NUMBER OF LICENSES IN COUNTY

☐ On-Sale ☐ Off-Sale

## 7. RATIO OF LICENSES TO POPULATION IN COUNTY

293 ☒ On-Sale ☐ Off-Sale

## 8. CENSUS TRACT NUMBER

180

## 9. NO. OF LICENSES ALLOWED IN CENSUS TRACT

16

☒ On-Sale ☐ Off-Sale

## 10. NO. OF LICENSES EXISTING IN CENSUS TRACT

19

☒ On-Sale ☐ Off-Sale

## 11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

- ☒ Yes, the number of existing licenses exceeds the number allowed
- ☐ No, the number of existing licenses is lower than the number allowed

## 12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

- ☒ Yes (Go to Item #13) ☐ No (Go to Item #20)

## 13. CRIME REPORTING DISTRICT NUMBER

268

## 14. TOTAL NUMBER OF REPORTING DISTRICTS

654

## 15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS

54,049

## 16. AVERAGE NO. OF OFFENSES PER DISTRICT

82.64

## 17. 120% OF AVERAGE NUMBER OF OFFENSES

99.16

## 18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT

184

## 19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

- ☒ Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17
- ☐ No, the total number of offenses in the reporting district is lower than the total number in item #17

## 20. CHECK THE BOX THAT APPLIES (check only one box)

- ☐ a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.
- ☐ b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.
- ☒ c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

Board of Supervisors

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee)

jm

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documentation, if desired. Do *not* proceed to Part 3.

23. DATE SIGNED

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

☐ Yes☐ No

See Attached (i.e., letter, resolution, etc.)

25. ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity):

28. CITY/COUNTY OFFICIAL PHONE NUMBER

30. DATE SIGNED



CALIFORNIA DEPARTMENT OF

**Alcoholic Beverage Control**

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**Report Date:** Friday, December 02, 2022

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**LICENSE INFORMATION**

**License Number:** 644178 **Primary Owner:** SINOMBRESF LLC **Office of Application:**  
24 - SAN FRANCISCO

**BUSINESS NAME**

SINOMBRESF

**BUSINESS ADDRESS**

312 HARRIET ST , SAN FRANCISCO, CA, 94103

**County:** SAN FRANCISCO **Census Tract:** 0180.00

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**LICENSEE INFORMATION****Licensee:** SINOMBRESF LLC**Company Information**

OFFICER: PAZ, JEREMY THOMAS (MANAGER)

OFFICER: YOUNG, SAM RUSLENDER (MANAGER)

MEMBER: PAZ, JEREMY THOMAS

MEMBER: YOUNG, SAM RUSLENDER

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## LICENSE TYPES

Allow up to six weeks for expiration date updates after fee waiver or renewal fee submittal.

### 48 - ON-SALE GENERAL PUBLIC PREMISES

**License Type Status:** PENDING **Status Date:** 18-NOV-2022 **Term:** 12 Month(s)

**Original Issue Date:** **Expiration Date:** **Master:** Y **Duplicate:** **Fee Code:** P40

**Transfers:** From License Number: [48-450162](#)

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## OPERATING RESTRICTIONS:

No Operating Restrictions found

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## DISCIPLINARY ACTION:

No Active Disciplinary Action found

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## DISCIPLINARY HISTORY:

No Disciplinary History found.

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## HOLDS:

**Hold Type:** FORM 220 **Hold Date:** 18-NOV-2022

## ESCROWS:

CALIFORNIA BUSINESS ESCROW INC, 1748 MAIN ST ESCALON,CALIFORNIA 95320





## Carroll, John (BOS)

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**From:** Carroll, John (BOS)  
**Sent:** Friday, December 2, 2022 3:16 PM  
**To:** CPC.Referrals; Salmonson, Joel (POL)  
**Cc:** Wong, Joanne (POL); Jonas, Stephen (POL); Wong, Alan (BOS); Leo Alfaro (BOS); Dahl, Bryan (BOS); Ebadi, Mahanaz (BOS); Tam, Madison (BOS); Lane, Emily (CPC); Alabanza, Analyn@ABC; amarjit.tamber@abc.ca.gov; David Villa-Lobos; david.villalobossf@yahoo.com  
**Subject:** Liquor License - 312 Harriet Street - SinombreSF  
**Categories:** 221221

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – December 2, 2022](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 221221](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

**The Public Safety and Neighborhood Services Committee may tentatively schedule this hearing for a regular meeting in January of 2023.**

**I request the Planning Department's response before December 16, 2022. Please confirm receipt of this message.**

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

**John Carroll**  
**Assistant Clerk**  
Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415) 554-4445

**(VIRTUAL APPOINTMENTS)** To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Attn: \_\_\_\_\_  
Phone No. \_\_\_\_\_

**DATE:** December 2, 2022

**AP Block/Lot Nos.:** 3779 / 101

**Zoning:** SALI 40/55-X

**Quad:** W SOMA Planning Area

**Record No.:** \_\_\_\_\_

**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will **tentatively** schedule the PC or N hearing for the regular meeting of January 26, 2023.

**PLEASE EMAIL YOUR RESPONSE by December 16, 2022, to:**

John Carroll, Public Safety and Neighborhood Services Committee Clerk.

[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) ~ (415) 554-4445

**Applicant name:** SinombreSF LLC

**Business name:** SinombreSF

**Application address:** 312 Harriet Street  
San Francisco, CA 94103

**Applicant contact info:** David Villa Lobos  
415-559-6627  
[david.villalobossf@yahoo.com](mailto:david.villalobossf@yahoo.com)  
[david\\_villalobos@sbcglobal.net](mailto:david_villalobos@sbcglobal.net)

**PLANNING REVIEW:** ☐ Approval ☐ Denial

Planning Staff Contact: \_\_\_\_\_  
(Please add comments on a trailing page.)


**POLICE REVIEW:** ☐ Approval ☐ Denial

(Please add comments in a trailing report.)

Attn: San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place  
San Francisco, Ca. 94102

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2022 NOV 30 PM 2:37

Re: 312 Harriet Street  
San Francisco, Ca. 94103  
dba: Sinombresf LLC  
Type 48 Liquor License (New License)  
ABC Application Filing Date: 11/18/2022

BY 

Honorable Members of the San Francisco Board of Supervisors:

Thank you for reviewing our application for a type-48 license for "Sinombre" (SinombreSf, LLC), to be located at 312 Harriet Street in San Francisco.

Sinombre, the name we have chosen for the bar, means "without a name" in Spanish. We chose this name for our establishment as we do not wish our bar to be identified with any particular theme, culture, or customer base. We want it to be a place where ALL people of legal age will feel welcome to sit and relax in quiet enjoyment, comfort and safety. I want to bring a little life back into the area with a vibrant yet mellow lounge space. I have met with our prospective adjacent neighbors, and they were happy to learn that ours would not be another loud sports bar.

Several years ago, the location had been a favored meeting place of Hall of Justice visitors and employees, including Sheriff's deputies, SFPD, traffic enforcement officers, District Attorneys, court staff and jurors. The closures associated with the COVID pandemic decimated businesses serving this community. We wish to reinvigorate and participate in this community by offering a quiet, comfortable, safe meeting place.

Thank you for your time and consideration in this matter.

Respectfully



David j Villa-Lobos, Authorized Agent/Application Consultant

CLA CONSULTING

(415) 559.6627

david.villalobosSF@yahoo.com

## INFORMATION AND INSTRUCTIONS -

## SECTION 23958.4 B&amp;P

- Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.
- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
  - Part 2 is to be completed by the applicant, and returned to ABC.
  - Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

## PART 1 - TO BE COMPLETED BY ABC

## 1. APPLICANT'S NAME

Sinombresf LLC

## 2. PREMISES ADDRESS (Street number and name, city, zip code)

312 Harriet St San Francisco, CA 94103

## 3. LICENSE TYPE

48

## 4. TYPE OF BUSINESS

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Full Service Restaurant                | <input type="checkbox"/> Hofbrau/Cafeteria | <input checked="" type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Private Club      |
| <input type="checkbox"/> Deli or Specialty Restaurant           | <input type="checkbox"/> Comedy Club       | <input type="checkbox"/> Night Club                 | <input type="checkbox"/> Veterans Club     |
| <input type="checkbox"/> Cafe/Coffee Shop                       | <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Tavern: Beer               | <input type="checkbox"/> Fraternal Club    |
| <input type="checkbox"/> Bed & Breakfast:                       | <input type="checkbox"/> Theater           | <input type="checkbox"/> Tavern: Beer & Wine        | <input type="checkbox"/> Wine Tasting Room |
| <input type="checkbox"/> Wine only <input type="checkbox"/> All |  |   |  |

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Supermarket        | <input type="checkbox"/> Membership Store  | <input type="checkbox"/> Service Station               | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store       | <input type="checkbox"/> Department Store  | <input type="checkbox"/> Convenience Market            | <input type="checkbox"/> Drive-in Dairy        |
| <input type="checkbox"/> Drug/Variety Store | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline |  |
| <input type="checkbox"/> Other - describe:  |  |  |  |

## 5. COUNTY POPULATION

4,758/875,010

## 6. TOTAL NUMBER OF LICENSES IN COUNTY

☐ On-Sale ☐ Off-Sale

## 7. RATIO OF LICENSES TO POPULATION IN COUNTY

293 ☒ On-Sale ☐ Off-Sale

## 8. CENSUS TRACT NUMBER

180

## 9. NO. OF LICENSES ALLOWED IN CENSUS TRACT

16

☒ On-Sale ☐ Off-Sale

## 10. NO. OF LICENSES EXISTING IN CENSUS TRACT

19

☒ On-Sale ☐ Off-Sale

## 11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

- ☒ Yes, the number of existing licenses exceeds the number allowed
- ☐ No, the number of existing licenses is lower than the number allowed

## 12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

- ☒ Yes (Go to Item #13) ☐ No (Go to Item #20)

## 13. CRIME REPORTING DISTRICT NUMBER

268

## 14. TOTAL NUMBER OF REPORTING DISTRICTS

654

## 15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS

54,049

## 16. AVERAGE NO. OF OFFENSES PER DISTRICT

82.64

## 17. 120% OF AVERAGE NUMBER OF OFFENSES

99.16

## 18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT

184

## 19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

- ☒ Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17
- ☐ No, the total number of offenses in the reporting district is lower than the total number in item #17

## 20. CHECK THE BOX THAT APPLIES (check only one box)

- ☐ a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.
- ☐ b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winegrower's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.
- ☒ c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name:

Board of Supervisors

## FOR DEPARTMENT USE ONLY

PREPARED BY (Name of Department Employee)

jm

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in this area. You may attach a separate sheet or additional documentation, if desired. Do *not* proceed to Part 3.

23 DATE SIGNED

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

☐ Yes☐ No

See Attached (i.e., letter, resolution, etc.)

25. ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity):

28. CITY/COUNTY OFFICIAL PHONE NUMBER

30. DATE SIGNED

## APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Mr. Jim Saxton,

Consultant,

(925) 787-0770

TO: Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: 644178  
 Receipt Number: 2763157  
 Geographical Code: 3800  
 Copies Mailed Date: November 18, 2022  
 Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCOFirst Owner: SINOMBRESF LLCName of Business: SINOMBRESF

Location of Business: 312 HARRIET ST  
SAN FRANCISCO, CA 94103-4716

County: SAN FRANCISCOIs Premises inside city limits? YesCensus Tract: 0180.00

Mailing Address:(If different  
 from  
 premises address) 1388 HAIGHT ST  
# 27  
SAN FRANCISCO, CA 94117-2909

Type of license(s): 48Dropping Partner: Yes ☐ No ☒Transferor's license/name: 450162 / ST FRANCIS TAVERN LLC

License Type	Transaction Type	Master	Secondary LT And Count
48 - On-Sale General Public Premises	PER/PRM	Y	

License Type	Transaction Description	Fee Code	Dup	Date	Fee
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	11/18/22	\$1,305.00
Application Fee	STATE FINGERPRINTS	NA	2	11/18/22	\$78.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	11/18/22	\$48.00
48 - On-Sale General Public Prem	ANNUAL FEE	P40	0	11/18/22	\$1,290.00
Total					\$2,721.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the  
 Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN FRANCISCODate: November 18, 2022

Applicant Name(s)

SINOMBRESF LLC

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2022 NOV 23 AM 8:54  
 BY [Signature]



CALIFORNIA DEPARTMENT OF

# Alcoholic Beverage Control

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**Report Date:** Friday, December 02, 2022

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## LICENSE INFORMATION

**License Number:** 644178 **Primary Owner:** SINOMBRESF LLC **Office of Application:**  
24 - SAN FRANCISCO

## BUSINESS NAME

SINOMBRESF

## BUSINESS ADDRESS

312 HARRIET ST , SAN FRANCISCO, CA, 94103

**County:** SAN FRANCISCO **Census Tract:** 0180.00

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## LICENSEE INFORMATION

**Licensee:** SINOMBRESF LLC

### Company Information

OFFICER: PAZ, JEREMY THOMAS (MANAGER)

OFFICER: YOUNG, SAM RUSLENDER (MANAGER)

MEMBER: PAZ, JEREMY THOMAS

MEMBER: YOUNG, SAM RUSLENDER

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## LICENSE TYPES

Allow up to six weeks for expiration date updates after fee waiver or renewal fee submittal.

### 48 - ON-SALE GENERAL PUBLIC PREMISES

**License Type Status:** PENDING **Status Date:** 18-NOV-2022 **Term:** 12 Month(s)

**Original Issue Date:** **Expiration Date:** **Master:** Y **Duplicate:** **Fee Code:** P40

**Transfers:** From License Number: [48-450162](#)

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## OPERATING RESTRICTIONS:

No Operating Restrictions found

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## DISCIPLINARY ACTION:

No Active Disciplinary Action found

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## DISCIPLINARY HISTORY:

No Disciplinary History found.

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## HOLDS:

**Hold Type:** FORM 220 **Hold Date:** 18-NOV-2022

## ESCROWS:

CALIFORNIA BUSINESS ESCROW INC, 1748 MAIN ST ESCALON,CALIFORNIA 95320

