

Carroll, John (BOS)

From: Carroll, John (BOS)
Sent: Monday, January 30, 2023 5:23 PM
To: CPC.Referrals; Salmonson, Joel (POL)
Cc: Alabanza, Analyn@ABC; amarjit.tamber@abc.ca.gov; Wong, Joanne (POL); Jonas, Stephen (POL); mocbooking@gmail.com; Donovan, Dominica (BOS); Feinberg, Giles (BOS); Ferrigno, Jennifer (BOS); Herrera, Ana (BOS); Lerma, Santiago (BOS); Saini, Nikita (BOS)
Subject: Liquor License Issuance - 1710-1712 Mission Street - Brick and Mortar Music Hall - BOS File No. 230089
Categories: 230089

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – January 30, 2023](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

[Board of Supervisors File No. 230089](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting on March 23, 2023.

I request the Planning Department's response before February 17, 2023. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415) 554-4445

(VIRTUAL APPOINTMENTS) To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department
Attn: _____
Phone No. _____

DATE: January 30, 2023

AP Block/Lot Nos.: 3532/002

Zoning: PDR 1 G

Quad: _____

Record No.: _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting of March 23, 2023.

PLEASE EMAIL YOUR RESPONSE by February 17, 2023, to:

John Carroll, Public Safety and Neighborhood Services Committee Clerk.

john.carroll@sfgov.org ~ (415) 554-4445

Applicant name: The Waterslide, LLC

Business name: Brick & Mortar Music Hall

Application address: 1710-1712 Mission Street
San Francisco, CA 94103

Applicant contact info: Michael O'Connor
The Waterslide LLC dba Brick & Mortar Music Hall
415-637-1435
mocbooking@gmail.com

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial

(Please add comments in a trailing report.)

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

To: The Office of the Clerk of the Board of Supervisors
1 Dr. Carlton B. Goodlett Place,
City Hall, Room 244
San Francisco, CA 94102

2023 JAN 27 AM 10:06

BY JJR

Re: Public Convenience or Necessity - 1710-1712 Mission Street, San Francisco, CA 94103

To Whom It May Concern,

Our application for a new Type 90 license, to replace our existing Type 41 license, for The Waterside LLC dba Brick & Mortar Music Hall located at 1710-1712 Mission Street in San Francisco is currently under review. Brick & Mortar Music Hall is a small, independent music venue located at the northernmost edge of the historic Mission District, housed in a space that has been in continuous operation as a live music venue since 2009, first as Coda, then as Brick & Mortar Music Hall. One of the last remaining venues of its kind city-wide, Brick & Mortar Music Hall focuses on featuring local artists and promoting local entertainers of all genres, while also showcasing touring acts in an intimate, neighborhood setting.

Our proposed business hours of operation will be between 1:00 pm and 2:00 am, Monday through Sunday. Since The Waterside LLC purchased the venue in 2019, the space has undergone several soundproofing projects and updates that have allowed us to maintain a great relationship with neighbors and local law enforcement agencies. Allowing us to transition to a Type 90 license will allow us to continue to serve the public convenience and necessity of the people of the City and County of San Francisco.

We submitted our application in person at the ABC District Office of San Francisco, located at 33 New Montgomery Street, Suite 1230, San Francisco, CA 94105 on January 20, 2023. We received and posted the Public Notice of Application on January 23, 2023 street-facing, at the entrance to the premises. Notices were mailed to all residents within a 500 foot radius of the premises on January 24, 2023.

My contact information is listed below should you have any further questions, thank you for your consideration.

Sincerely,



Michael O'Connor, Member
The Waterside LLC dba Brick & Mortar Music Hall
(415) 637-1435
mocbooking@gmail.com

1/25/23
Date

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Mr. Barry Smyth
(415) 286-2408

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 STE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: 645474
 Receipt Number: 2772883
 Geographical Code: 3800
 Copies Mailed Date: January 20, 2023
 Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner: **WATERSIDE LLC THE**
 Name of Business: **BRICK & MORTAR MUSIC HALL**
 Location of Business: **1710-1712 MISSION ST**
SAN FRANCISCO, CA 94103-2418
 County: **SAN FRANCISCO**

Is Premises inside city limits?

Yes

Census Tract:

0201.01

Mailing Address: (If different
 from
 premises address)

11 DUBOCE AVE
SAN FRANCISCO, CA 94103-1228

Type of license(s):

90

Dropping Partner: Yes ☐ No ☒

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
90 - On-Sale General Music Venue	ORI	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	01/23/23	\$17,335.00
90 - On-Sale General Music Venue	ANNUAL FEE	P40	0	01/23/23	\$1,355.00
Total					\$18,690.00


Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
 Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **January 20, 2023**

Applicant Name(s)

WATERSIDE LLC THE

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2023 JAN 26 AM 8:56
 BY 



CALIFORNIA DEPARTMENT OF

Alcoholic Beverage Control

Report Date: Saturday, January 28, 2023

LICENSE INFORMATION

License Number: 645474 **Primary Owner:** WATERSIDE LLC THE **Office of Application:**
24 - SAN FRANCISCO

BUSINESS NAME

BRICK & MORTAR MUSIC HALL

BUSINESS ADDRESS

1710-1712 MISSION ST , SAN FRANCISCO, CA, 94103

County: SAN FRANCISCO **Census Tract:** 0201.01

LICENSEE INFORMATION

Licensee: WATERSIDE LLC THE

Company Information

OFFICER: OCONNOR, MICHAEL EDGEWORTH (MANAGING MEMBER)

MEMBER: OCONNOR, MICHAEL EDGEWORTH

LICENSE TYPES

Allow up to six weeks for expiration date updates after fee waiver or renewal fee

submittal.

90 - ON-SALE GENERAL MUSIC VENUE

License Type Status: PENDING **Status Date:** 20-JAN-2023 **Term:** 12 Month(s)

Original Issue Date: **Expiration Date:** **Master:** Y **Duplicate:** **Fee Code:** P40

Transfers:

OPERATING RESTRICTIONS:

No Operating Restrictions found

DISCIPLINARY ACTION:

No Active Disciplinary Action found

DISCIPLINARY HISTORY:

No Disciplinary History found.

HOLDS:

Hold Type: FORM 220 **Hold Date:** 23-JAN-2023

ESCROWS:

No Escrow found