

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

To: The Office of the Clerk of the Board of Supervisors  
1 Dr. Carlton B. Goodlett Place,  
City Hall, Room 244  
San Francisco, CA 94102

2023 JAN 27 AM 10:06

BY JJR

Re: Public Convenience or Necessity - 1710-1712 Mission Street, San Francisco, CA 94103

To Whom It May Concern,

Our application for a new Type 90 license, to replace our existing Type 41 license, for The Waterside LLC dba Brick & Mortar Music Hall located at 1710-1712 Mission Street in San Francisco is currently under review. Brick & Mortar Music Hall is a small, independent music venue located at the northernmost edge of the historic Mission District, housed in a space that has been in continuous operation as a live music venue since 2009, first as Coda, then as Brick & Mortar Music Hall. One of the last remaining venues of its kind city-wide, Brick & Mortar Music Hall focuses on featuring local artists and promoting local entertainers of all genres, while also showcasing touring acts in an intimate, neighborhood setting.

Our proposed business hours of operation will be between 1:00 pm and 2:00 am, Monday through Sunday. Since The Waterside LLC purchased the venue in 2019, the space has undergone several soundproofing projects and updates that have allowed us to maintain a great relationship with neighbors and local law enforcement agencies. Allowing us to transition to a Type 90 license will allow us to continue to serve the public convenience and necessity of the people of the City and County of San Francisco.

We submitted our application in person at the ABC District Office of San Francisco, located at 33 New Montgomery Street, Suite 1230, San Francisco, CA 94105 on January 20, 2023. We received and posted the Public Notice of Application on January 23, 2023 street-facing, at the entrance to the premises. Notices were mailed to all residents within a 500 foot radius of the premises on January 24, 2023.

My contact information is listed below should you have any further questions, thank you for your consideration.

Sincerely,



Michael O'Connor, Member  
The Waterside LLC dba Brick & Mortar Music Hall  
(415) 637-1435  
[mocbooking@gmail.com](mailto:mocbooking@gmail.com)

1/25/23  
Date