# **Presentation to Board of Supervisors** Government Audit & Oversight Committee

## **Citywide Nonprofit Performance Audit:**

The City Should More Effectively Evaluate the Impact of Services Provided by Community-Based Organizations



## **CITY & COUNTY OF SAN FRANCISCO**

Office of the Controller - City Services Auditor

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## Introduction

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- City Services Auditor (CSA) issued Citywide Nonprofit Performance Audit (August 30, 2022)
  - 5 primary findings and 3 recommendations
  - Initiated based on CSA's risk assessment
- Audit conducted in accordance with government audit standards
  - Objective and Independent
  - Risk-Based Approach
  - Appropriate and Sufficient Evidence
  - Quality Assurance Process
- CSA follows up on recommendations every 6 months to ensure corrective actions and report on status of implementation
- CSA's audits related to nonprofits

# Background

- The City and County of San Francisco (City) spent nearly \$680 million in fiscal year (FY) 2017-18 to fund the work of 703 community-based organizations (CBOs). The City had 2,494 agreements with these CBOs, totaling over \$1.6 billion in funding over the lives of the agreements.
- The programs and services CBOs provide on behalf of city departments cover a wide range of program areas. For this audit, we applied the National Taxonomy of Exempt Entities (NTEE) framework at the program level to gain a deeper understanding of the services CBOs provide across San Francisco. We identified 16 program areas across the City and chose the following 9 for the audit.
  - Community Improvement and Capacity Building
  - Crime & Legal-Related
  - Education
  - Employment

- Health Care
- Housing & Shelter
- Human Services
- Mental Health & Crisis Intervention
- Youth Development
- The City significantly invests in the Housing & Shelter, Human Services, and Mental Health & Crisis Intervention program areas. In fiscal year 2017-18 these three areas accounted for \$440 million (62 percent) of the City's CBO funding.

### Audit Objective

Evaluate the frameworks city departments use to measure the impact of services provided by CBOs based on departmental practices and leading practices in program monitoring.

#### Scope

The following six departments were selected:

- Adult Probation Department (Adult Probation)
- Department of Children, Youth and Their Families (Children, Youth and Their Families)
- Department of Public Health (Public Health)
- Human Services Agency (Human Services)
- Mayor's Office of Housing and Community Development (Housing and Community Development)
- Office of Economic and Workforce Development (Economic and Workforce Development)

Note: The Department of Homelessness and Supportive Housing was not selected because it did not have policies in place at the start of the audit, as it had just launched in July 2016.

# Sampled CBO Funding

	Department							
СВО	Adult Probation	Children, Youth & Their Families		Housing & Community Development	Human Services	Public Health	Payments From City in FY 2017-18	Program Areas Sampled
Booker T. Washington Community Service Center		$\checkmark$		$\checkmark$			\$1,739,477	<ul><li> Education</li><li> Youth Development</li></ul>
Community Works West Inc.		$\checkmark$					1,315,489	Crime & Legal-Related
Community Youth Center of San Francisco		$\checkmark$		$\checkmark$		$\checkmark$	2,686,501	<ul><li>Crime &amp; Legal-Related</li><li>Health Care</li><li>Human Services</li></ul>
Five Keys Charter Schools and Programs	$\checkmark$						428,530	Crime & Legal-Related
Hamilton Families				$\checkmark$	$\checkmark$		9,131,881	Housing & Shelter
Mission Language & Vocational School			$\checkmark$		$\checkmark$		314,273	Employment
Renaissance Entrepreneurship Center			$\checkmark$	$\checkmark$			298,208	<ul> <li>Community Improvement &amp; Capacity Building</li> </ul>
Renaissance Parents of Success		$\checkmark$	$\checkmark$				34,280	<ul><li> Employment</li><li> Youth Development</li></ul>
Richmond Area Multi- Services, Inc.					$\checkmark$	$\checkmark$	16,127,813	<ul> <li>Employment</li> <li>Mental Health &amp; Crisis Intervention</li> </ul>
Self Help for the Elderly				$\checkmark$	$\checkmark$		7,996,887	<ul><li>Housing &amp; Shelter</li><li>Human Services</li></ul>
Success Center SF		$\checkmark$	$\checkmark$				448,727	Youth Development
United Playaz	$\checkmark$	$\checkmark$		$\checkmark$			206,833	<ul><li>Crime &amp; Legal-Related</li><li>Human Services</li></ul>
Young Community Developers		$\checkmark$	$\checkmark$		$\checkmark$		\$2,105,748	<ul><li> Employment</li><li>Youth Development</li></ul>

# **Audit Findings**

The audit found that the City could:

- Take advantage of opportunities to standardize some elements of performance measurement and program monitoring to improve consistency and transparency and to evaluate the quality of the services CBOs provide.
- Benefit from **shared performance measurement and reporting**, particularly for similar programs funded across multiple departments, so that departments better understand the impacts of those similar programs funded across the City.
- **Expand its use of leading practices** to create a collaborative program evaluation loop to ensure city departments and their stakeholders use the results of program monitoring to drive quality improvements and data-driven funding decisions.

Performance	Reporting	Monitoring	Shared
Measurement	Requirements	Requirements	
<ul> <li>Performance measures for the same program areas are developed differently.</li> <li>Some performance measures are not aligned with a CBO's capacity and do not produce data that measures the lasting impact of services.</li> </ul>	<ul> <li>Reporting requirements vary among departments and are often duplicative.</li> <li>Compliance with reporting requirements can be onerous for CBOs funded by multiple city departments.</li> </ul>	<ul> <li>Program monitoring guidelines vary by department.</li> <li>CBOs must spend a significant amount of time complying with varying city requirements, ultimately hindering CBOs' ability to effectively serve their clients.</li> </ul>	<ul> <li>CBO performance data is not centralized across departments, making it difficult to understand the lasting impacts of similar programs.</li> <li>Data misalignment between departments results in siloed funding decisions and creates obstacles to achieving citywide results.</li> </ul>

### **Use Results of Monitoring to Drive Quality Improvements**



# **Audit Recommendations**

To strengthen the City's CBO performance measurement and program monitoring, the Office of the Controller's City Performance Division should support the implementation of the following recommendations for all city departments to:

#### 1. Improve performance measurement by:

- a. Standardizing common definitions for performance measures (for example, output and outcome) across departments and applying them to existing performance measures.
- b. Creating and/or identifying common performance measures to be tracked, focusing on important outcome measures and the indicators that must be tracked to understand the outcomes.
- c. Ensuring measures are calculated in the same way so results can be compared across program areas.

#### 2. Strengthen program monitoring practices by:

- a. Creating a forum to share lessons learned and successful strategies.
- b. Collaborating on developing minimum requirements for program monitoring activities, such as site visits.
- c. Evaluating the quality of services provided, such as through surveys or interviews of program participants and observations of services provided, where appropriate.
- d. Ensuring results from program monitoring activities inform technical assistance needs.
- 3. Explore the possibility of implementing a system with data from multiple departments integrated to track the performance of community-based organizations from a citywide perspective. If this is not feasible, work with information system suppliers to identify opportunities to share data or centralize data reporting among departments, where appropriate.

## Thank you.

# Any questions?

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