

**From:** [Jamie Bruning-Miles](#)  
**To:** [Jalipa, Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [Tina Chang](#); [Nora Hodgson Mansilla](#)  
**Subject:** Support for Resolution 230168 Potrero Power Station EIFD  
**Date:** Wednesday, March 8, 2023 1:53:13 PM  
**Attachments:** [Outlook-logo.png](#)  
[Outlook-tagline.png](#)  
[Power Station EIFD Letter of Support.030823.pdf](#)

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

The attached letter is in support for Resolution 230168 Potrero Power Station EIFD.

Thank you,  
Jamie Bruning-Miles

Jamie Bruning-Miles  
President & CEO  
YMCA of San Francisco  
169 Steuart Street  
San Francisco, CA. 94105  
Direct: 415-281-6753  
Main: 415-777-9622  
[www.ymcasf.org](http://www.ymcasf.org)



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FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

March 8, 2023

VIA EMAIL

San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, California 94102

Re: Resolution #23168 Potrero Power Station EIFD

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am pleased to write a letter of support for the Potrero Power Station Enhanced Infrastructure Financing District (EIFD).

As the President & CEO of the YMCA of San Francisco, a resident of San Francisco, and a community leader and non-profit service provider and employer in District 10, I cannot wait for Power Station's stretch of the waterfront to be opened after being closed off to the public for the past 150 years.

The project will not only bring an active waterfront to Dogpatch and our City, but also provide thousands of jobs, approximately 2600 units of housing, including much needed affordable housing, seven acres of parks, and tens of thousands of square feet of community spaces. None of this is possible without the infrastructure to support a growing neighborhood. The Potrero Power Station EIFD provides the financing needed to construct utility lines, roads, bike lanes, and sidewalks. The sooner infrastructure is in, the sooner we can all enjoy a waterfront site that has been closed to San Franciscans for over a century. I am personally eager to experience the benefits that will be realized with the buildout of Power Station.

Power Station's clear commitment to the District 10 community has been undeniable. During entitlements, they hosted nearly 170 events that reached over 82,000 people. They sponsored neighborhood gatherings and dedicated their time and expertise to local initiatives. Even after getting their project entitled, they continued working and investing in the community, including providing nearly \$2 million in grants to organizations that serve District 10 residents. The YMCA of San Francisco has benefitted from pro bono consulting to provide a future community wellness center at Crane Cove Park. I am grateful for this long-term relationship with and support from our neighbor.

**YMCA of San Francisco**

169 Steuart Street, San Francisco, CA 94105

P 415 777 9622 F 415 398 9622 [www.ymcasf.org](http://www.ymcasf.org)



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

This letter serves as my unwavering support for the Potrero Power Station EIFD and the team behind Power Station. I sincerely hope you adopt the resolution before you - let's get the waterfront open!

Sincerely,

Jamie Bruning-Miles  
President & CEO  
YMCA of San Francisco

**YMCA of San Francisco**

169 Steuart Street, San Francisco, CA 94105

P 415 777 9622 F 415 398 9622 [www.ymcasf.org](http://www.ymcasf.org)

**From:** [joannecompean@homelessprenatal.org](mailto:joannecompean@homelessprenatal.org) on behalf of [Martha Ryan](#)  
**To:** [Jalipa, Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [Tina Chang](#); [Nora Hodgson Mansilla](#)  
**Subject:** Support of Resolution #23168 Potrero Power Station EIFD.  
**Date:** Wednesday, March 8, 2023 4:09:43 PM  
**Attachments:** [Power Station Support Resolution #23168.pdf](#)

---

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Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am pleased to write a letter of support for the Potrero Power Station EIFD. Please see the attached letter of support.

Warm regards,

Martha Ryan  
Founder  
Homeless Prenatal Program

# HOMELESS PRENATAL PROGRAM

Breaking the cycle of childhood poverty.

March 8, 2023

San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, California 94102

## BOARD OF DIRECTORS

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Shellena Eskridge,  
*Interim Executive Director*

Martha Ryan,  
*Founder*

Re: Resolution #23168 Potrero Power Station EIFD.

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am pleased to write a letter of support for the Potrero Power Station EIFD.

As Founder of the Homeless Prenatal Program I cannot wait for Power Station's stretch of the waterfront to be opened after being closed off to the public for the past 150 years. The project will not only bring an active waterfront to Dogpatch and our City but also provide thousands of jobs, approximately 2600 units of housing, including much needed affordable housing, seven acres of parks, and tens of thousands of square feet of community spaces. None of this is possible without the infrastructure to support a growing neighborhood. The Potrero Power Station EIFD provides the financing needed to construct utility lines, roads, bike lanes and sidewalks. The sooner infrastructure is in, the sooner we can all enjoy a waterfront site that has been closed to San Franciscans for over a century. I am personally eager to experience the benefits that will be realized with the buildout of Power Station.

Power Station's clear commitment to the community has been undeniable. During entitlements, they hosted nearly 170 events that reached over 82 thousand people. They sponsored neighborhood gatherings and dedicated their time and expertise to local initiatives. Even after getting their project entitled, they continued working and investing in the community, including providing nearly \$2 million in grants to organizations that serve District 10 residents. The Homeless Prenatal Program was the recipient of the Power Station's generosity -- both pro bono consulting by Power Station team members and sponsorship of our fundraisers. I am grateful for this long term relationship with and support from our neighbor.

This letter serves as my unwavering support for the Potrero Power Station EIFD and the team behind Power Station. I sincerely hope you adopt the Resolution #23168 before you - let's get the waterfront open!

Sincerely,

Martha Ryan, Founder  
Homeless Prenatal Program



2500 18th Street  
San Francisco, CA 94110

**HOMELESSPRENATAL.ORG**

415.546.6756 | @hpp\_sf

**From:** [joannecompean@homelessprenatal.org](mailto:joannecompean@homelessprenatal.org) on behalf of [Shellena Eskridge](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [Tina Chang](#); [Nora Hodgson Mansilla](#)  
**Subject:** Resolution #23168 Potrero Power Station EIFD  
**Date:** Thursday, March 9, 2023 10:47:48 AM  
**Attachments:** [Power Station Support Resolution #23168.pdf](#)

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Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am pleased to provide the attached letter of support for the Potrero Power Station EIFD.

With warm regards,

--

Shellena Eskridge, MSW, LCSW

Interim Executive Director

*Pronouns: She, Her*

\* Please note, HPP continues to serve families virtually and is now serving families onsite by appointment only. Please be in touch as needed by phone and email.



2500 18th St. San Francisco, CA 94110  
(p) 415.546.6756 ext. 369 | (f) 415.546.6778



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**Remote Intake Line for clients seeking services: (415-754-0581)**

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# HOMELESS PRENATAL PROGRAM

Breaking the cycle of childhood poverty.

March 9, 2023

San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, California 94102

## BOARD OF DIRECTORS

Tina Chang,  
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Gary Francesconi

Dara Landa

Psyche Philips

Arpana Vidyarthi

Shellena Eskridge,  
*Interim Executive Director*

Martha Ryan,  
*Founder*

Re: Resolution #23168 Potrero Power Station EIFD

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am pleased to write a letter of support for the Portrero Power Station EIFD.

As Interim Executive Director of the Homeless Prenatal Program I cannot wait for Power Station's stretch of the waterfront to be opened after being closed off to the public for the past 150 years. The project will not only bring an active waterfront to Dogpatch and our City but also provide thousands of jobs, approximately 2600 units of housing, including much needed affordable housing, seven acres of parks, and tens of thousands of square feet of community spaces. None of this is possible without the infrastructure to support a growing neighborhood. The Potrero Power Station EIFD provides the financing needed to construct utility lines, roads, bike lanes and sidewalks. The sooner infrastructure is in, the sooner we can all enjoy a waterfront site that has been closed to San Franciscans for over a century. I am personally eager to experience the benefits that will be realized with the buildout of Power Station.

Power Station's clear commitment to the community has been undeniable. During entitlements, they hosted nearly 170 events that reached over 82 thousand people. They sponsored neighborhood gatherings and dedicated their time and expertise to local initiatives. Even after getting their project entitled, they continued working and investing in the community, including providing nearly \$2 million in grants to organizations that serve District 10 residents. The Homeless Prenatal Program has benefitted from both pro bono consulting by Power Station team members and sponsorship of our fundraisers. I am grateful for this long term relationship with and support from our neighbor.

This letter serves as my unwavering support for the Potrero Power Station EIFD and the team behind Power Station. I sincerely hope you adopt the resolution before you - let's get the waterfront open!

Sincerely,



Shellena Eskridge  
Interim Executive Director



2500 18th Street  
San Francisco, CA 94110

**HOMELESSPRENATAL.ORG**

415.546.6756 | @hpp\_sf

**From:** [Katherine Doumani](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [Tina Chang](#); [nm@associatecapital.com](mailto:nm@associatecapital.com)  
**Subject:** LOS for Power Station EIFD  
**Date:** Friday, March 10, 2023 9:08:03 AM  
**Attachments:** [Power Station LOS EIFD from DNA.pdf](#)

---

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please find Letter of Support attached regarding the Power Station Development EIFD.

Thank you,

Katherine



**KATHERINE DOUMANI** President

**e.** [president@dogpatchna.org](mailto:president@dogpatchna.org) **w.** [www.dogpatchna.org](http://www.dogpatchna.org)

**a.** 1459 18th Street #227 | San Francisco CA 94107

**p.** 415.713.4561 [Join us to Create a Stronger Community](#)





San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 244  
San Francisco, California 94102

Re: Resolution #23168 Potrero Power Station EIFD

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

On behalf of the Dogpatch Neighborhood Association Executive Committee, I am pleased to write a letter of support for the Potrero Power Station EIFD.

As direct neighbors of the development, the Dogpatch Community is eager for Power Station's stretch of the waterfront to be opened after being closed off to the public for the past 150 years. The project will not only bring an active waterfront to Dogpatch and our City but also provide thousands of jobs, approximately 2600 units of housing, including much needed affordable housing, seven acres of parks, and tens of thousands of square feet of community spaces. None of this is possible without the infrastructure to support a growing neighborhood. The Potrero Power Station EIFD provides the financing needed to construct utility lines, roads, bike lanes and sidewalks. The sooner infrastructure is in, the sooner we can all enjoy a waterfront site that has been closed to San Franciscans for over a century.

The Power Station's commitment to the community has been impressive. They sponsor neighborhood gatherings and dedicate their time and expertise to local initiatives. And what is most striking and unusual compared to many other developers in our neighborhood, after getting their project entitled, the Power Station team has continued working and investing in the community. We are grateful for this long term relationship with and support from our neighbor.

With this letter we voice our support for the Potrero Power Station EIFD and the team behind this project. We urge you to adopt the resolution before you - let's get the waterfront open!

*Katherine Doumani*

Katherine Doumani

President, Dogpatch Neighborhood Association Executive Committee

[info@dogpatchNA.org](mailto:info@dogpatchNA.org)

1459 18th St. #227, San Francisco CA 94107

**From:** [Susan Eslick](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [nm@associatecapital.com](mailto:nm@associatecapital.com)  
**Subject:** Support of Resolution #23168 Potrero Power Station EIFD  
**Date:** Friday, March 10, 2023 2:04:08 PM

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March 10, 2023

San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place City Hall, Room 244  
San Francisco, California 94102

Re: Resolution #23168 Potrero Power Station EIFD

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

Please use this email as my support of Power Station's proposed EIFD. I am a 27 year resident and business owner in Dogpatch, founder and board member of the GBD, past president of the Dogpatch Neighborhood Association and currently the treasurer of the Dogpatch Business Association. I am very involved in all things pertaining to Dogpatch.

Power Station is an important project for Dogpatch and San Francisco. The development will bring much needed housing, jobs and investment in our community. Neighbors have worked with Associated Capital for years to tailor a suite of community benefits like affordable housing, childcare, community facilities and waterfront parks to improve our community. I personally have seen the extent that the developer has gone to build infrastructure and work tirelessly with our community. We do not want the process to stop and we urge you to support this EIFD to keep the project moving.

The project sponsor, Associate Capital, has been a consistent and reliable partner for our community. They regularly offer to help with important initiatives in our neighborhood and help outside their project.

We look forward to seeing their continued progress at Power Station and having a positive working relationship for years to come.

I urge you to support the Power Station's EIFD and keep this project moving for Dogpatch and our city.

Sincerely,

Susan Eslick

**susan the bookkeeper**

**susan eslick**

1129 tennessee st

san francisco, ca 94107

415.297.1116



**From:** [Bruce Kin Huie](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [nm@associatecapital.com](mailto:nm@associatecapital.com); [Adam J. Gould, CFP](#); [Brett Villaume](#); [Susan Eslick](#)  
**Subject:** Power Station IFD - Letter of Support - Bruce Kin Huie  
**Date:** Saturday, March 11, 2023 9:36:45 AM  
**Attachments:** [image001.png](#)

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San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place City Hall, Room 244  
San Francisco, California 94102

Re: Resolution #23168 Potrero Power Station EIFD

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am writing in **support the EIFD** being considered for Power Station. My name is Bruce Kin Huie, long time resident of Dogpatch, past president the Dogpatch Neighborhood Association (DNA) and current secretary of the newly formed Dogpatch Business Association (DBA).

**Power Station** is a vital project for our neighborhood. Over the past six years, the neighborhood worked with the developer Associate Capital, to plan a project for the former Potrero Power Plant that we can all support. The resulting project, Power Station, will feature much needed housing and expansion for life science users. For our community however it will also include parks, water front open space, a grocery store, library child care and other community facilities to further enhance Dogpatch. The success of Crane Cove Park is evidence of much community facilities and waterfront open space are desired and well used by this community.

Since the project was approved in 2020 we continue to see the developer make consistent progress and advance the infrastructure. The proposed EIFD legislation will keep current pace going and get the project in a position where we can open our Dogpatch's waterfront in the next few years. The neighborhood and community does not want to see this project stop. To the contrary, we continue to have a very positive working relationship with the developer and want to see this project move forward and move forward quickly.

This is a good project, a good developer and great community partner, I urge you to support and approve this legislation. If you have any questions – please reach out. Glad to carve out time to address.

Best always –

BRUCE KIN HUIE | Secretary  
Mobile: +1-415-308-5438





**DOGPATCH BUSINESS ASSOCIATION**

1129 Tennessee Street | San Francisco CA 94107

Website: <http://www.dbasf.com/>

**From:** [Randy Seriguchi Jr](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Cc:** [e5@associatecapital.com](#); [tc@associatecapital.com](#); [nm@associatecapital.com](#)  
**Subject:** Letter of Support - Resolution #23168 Potrero Power Station EIFD  
**Date:** Saturday, March 11, 2023 3:50:51 PM  
**Attachments:** [Power Station EIFD Letter of Support - Urban Ed Academy .pdf](#)

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Hi Brent,

Good afternoon! My name is Randy Seriguchi and I am submitting a letter of support for the Potrero Power Station EIFD on behalf of Urban Ed Academy. Kindly find our letter attached.

Thank you in advance for your review and consideration.

Best,  
Randy

--

**Randy Seriguchi, Jr., Esq.**

Executive Director | [Urban Ed Academy](#)

(p): 415.330.1015 | (c): 732.500.3504

*Every Child Deserves to See Themselves in the Classroom*

***Need to schedule a meeting? Please email my Executive Assistant Diane  
at [diane@urbanedacademy.org](mailto:diane@urbanedacademy.org)***



March 10, 2023

VIA EMAIL

URBANEDACADEMY.ORG

To: [brent.jalipa@sfgov.org](mailto:brent.jalipa@sfgov.org)

cc: [e5@associatecapital.com](mailto:e5@associatecapital.com), [tc@associatecapital.com](mailto:tc@associatecapital.com), [nm@associatecapital.com](mailto:nm@associatecapital.com)



Enrique Land

URBANEDACADEMY.ORG

In community,

Randal Seriguchi, Jr.  
Executive Director  
Urban Ed Academy

(e): [randy@urbanedacademy.org](mailto:randy@urbanedacademy.org)

**From:** [Keith Goldstein](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Subject:** Resolution #23168, Power Station IFD  
**Date:** Monday, March 13, 2023 9:43:51 AM

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San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place City Hall, Room 244  
San Francisco, California 94102

Re: Resolution #23168 Potrero Power Station EIFD

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am writing in support of Power Station's IFD. I am a long-time resident of the neighborhood, past chair of the EN CAC, currently president of Potrero Dogpatch Merchants Association, VP of Potrero Boosters and Board President of Golden Gate Senior Services.

I have been involved in the Power Station project for the past six years. During that time I have seen the progress Associate Capital has made transforming the former Potrero Power Plant and turning into a neighborhood for all San Franciscans. Power Station is a good project, not only will it bring more than 2000 units of housing and thousands of jobs, but it will also reopen a waterfront that has been closed from the public for a century.

The project has been making very brisk progress since being approved in 2020 and I have personally seen the changes on the site during my visits. I, along with many of my neighbors, would hate to see the project slow down, to the contrary we'd like to see the project speed up and deliver the community benefits we designed with the developer. This is why urge you to support and advance the Power Station's EIFD.

Our community has a unique relationship with this developer, all too often you meet developers while their projects are before the community, but very rarely do you see them after their projects are entitled. This is not the case with the Power Station team, post entitlement they are as active as they ever have been supporting the neighborhood with grants, events, and active participation in our community by the team.

This is easily the best development project I've seen in my 27 years of community engagement. Please support this important legislation.

Sincerely,  
Keith Goldstein



**From:** [Adam Zolot](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [nm@associatecapital.com](mailto:nm@associatecapital.com); [tc@associatecapital.com](mailto:tc@associatecapital.com)  
**Subject:** Support for Resolution 230168 Potrero Power Station EIFD  
**Date:** Wednesday, March 8, 2023 10:44:37 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am pleased to write a letter of support for the Potrero Power Station Enhanced Infrastructure Financing District (EIFD).

As the owner of Dogpatch Paddle and a member of the executive team of the Potrero Boosters Neighborhood Association I am enthralled, and personally invested, in the activation of the waterfront at the Power Station. My business provides services for human-powered watercraft (kayaks and paddle boards) to enjoy recreation along the southern waterfront. Each summer, we host over 450 children in our summer camps, including dozens of scholarship through the DCYF's summer together program.

The Power Station project is set to transform Dogpatch and the city by bringing a vibrant waterfront, thousands of job opportunities, roughly 2600 housing units (with a focus on affordable housing), seven acres of parkland, and plenty of community spaces. However, for this vision to become a reality, it's crucial to have the necessary infrastructure in place, such as utility lines, roads, bike lanes, and sidewalks. Fortunately, the Potrero Power Station EIFD will provide the funding required to construct this infrastructure. The sooner we can establish these essentials, the sooner everyone can take advantage of the waterfront that has been inaccessible to San Franciscans for over a hundred years. I personally cannot wait to experience the many benefits that the Power Station buildout will bring to the area.

I have worked closely with the team at Associate Capital in my role on the executive committee for the Potrero Boosters, witnessing firsthand how involved they are across District 10. Additionally, the Power Station team provided pro bono consulting services to aid in our successful bid for the SF Port's RFP for Building 49 at Crane Cove Park, in conjunction with the YMCA of San Francisco. They continue to be on-hand as we enter our construction phase on this historic project.

Moreover, Power Station has exhibited an undeniable commitment to the community. Throughout the entitlement process, they organized close to 170 events, which engaged over 82,000 individuals. They also supported community events and contributed their time and knowledge to local initiatives. Furthermore, even after obtaining entitlements for their project, they have continued to invest in and work with the community, which includes offering grants worth nearly \$2 million to organizations that cater to the needs of District 10 residents. The guidance, expertise, and support provided by Enrique and his team is immeasurable and their generosity to the community is incomparable. I am deeply grateful for their commitment.

This letter serves as my unwavering support for the Potrero Power Station EIFD and the team behind Power Station. I sincerely hope you adopt the resolution before you - let's get the waterfront open!

Sincerely,

Adam Zolot

Owner, Dogpatch Paddle

560 18th Street, San Francisco, CA 94107

**Adam Zolot**

Dogpatch Paddle



(415) 484-9322



adam@dogpatchpaddle.com



dogpatchpaddle.com



**From:** [Julie Christensen](#)  
**To:** [Jalipa, Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [Nora Hodgson Mansilla](#); [tc@associatecapital.com](mailto:tc@associatecapital.com)  
**Subject:** Support for item 5 - 230168  
**Date:** Friday, March 10, 2023 12:57:21 PM  
**Attachments:** [23\\_03\\_10 Letter of Support for Power Station EIFD.pdf](#)

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello, Brent.

Please find attached a letter of support from the Dogpatch & NW Potrero Hill Green benefit District for the creation of the EIFD at the Power Station.

Thank you,  
Julie

Julie Christensen, Executive Director  
DOGPATCH & NW POTRERO HILL GREEN BENEFIT DISTRICT  
1459 18th St. San Francisco CA 94107  
W: [GreenBenefit.org](https://GreenBenefit.org) E: [julie@greenbenefit.org](mailto:julie@greenbenefit.org)  
W: 4151.851.1570. C: 415.269.1948



Supervisor Connie Chan  
Supervisor Rafael Mandelman  
Supervisor Ahsha Safai  
Budget & Finance Committee  
San Francisco Board of Supervisors

March 10, 2023

Supervisors:

I am writing on behalf of the board of the Dogpatch & NW Potrero Hill Green Benefit District in support of the establishment of an Enhanced Infrastructure Finance District for the Power Station development project. The EIFD will help the California Barrel Company/Associate Capital secure funding for the creation of roadways, utilities and other infrastructure at the Power Station, and help keep that project moving forward.

The benefits of the creation of the EIFD are many – advancement of waterfront development the City has long supported, creation of 500 union jobs, paving the way (literally) for the construction of affordable housing. The risks of not doing so, especially in this challenging economic climate, are also numerous - risks for the project, for our City and, especially, the Dogpatch neighborhood.

The City green-lighted almost 2500 residential units in Dogpatch in the 3 years before the pandemic but has provided zero dollars for upgrading civic infrastructure there. Impact fees are the district's most likely source of funding for the much-needed health and safety improvements. No building and no revenues mean no impact fees to help our community.

Early on, we made a pact with the developers of the Power Station that their project would be planned as an extension of Dogpatch, and vice-versa. The developers have been extremely generous with financial support for neighborhood improvement projects and they have worked in close synergy with Dogpatch neighbors. We want them to succeed. We want the Power Station to flourish. The EIFD will help make that happen. We ask for your support.

Best Regards



Julie Christensen  
Executive Director

cc: Associate Capital

**Dogpatch & NW Potrero Hill Green Benefit District**

1459 18th Street #369 | San Francisco, CA 94107

**From:** [Jude Deckenbach](#)  
**To:** [Jalipa Brent \(BOS\)](#)  
**Cc:** [Enrique Landa](#); [nm@associatecapital.com](mailto:nm@associatecapital.com)  
**Subject:** Resolution #23168 Potrero Power Station EIFD  
**Date:** Monday, March 13, 2023 10:45:33 AM

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San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place City Hall, Room 244  
San Francisco, California 94102

Re: Resolution #23168 Potrero Power Station EIFD

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am writing to express my support for the proposed EIFD for the Potrero Power Station project. I am Jude Deckenbach, a 30+ year resident of Potrero Hill, an executive board member of the Potrero Hill Boosters, a member of the Potrero Dogpatch Merchants Assn. and the executive director of the Friends of Jackson Park. In other words, a true neighborhood nerd.

The Power Station project is essential for our community. Over the past six years neighbors have worked with the developer, Associate Capital, to plan a project that meets the needs of our community, including parks, waterfront open space, housing, life science facilities, a grocery store, library, child care, and other community facilities. We didn't always agree with each other but in the end, these discussions resulted in a better project, which will serve our current and future residents and workers in the neighborhood and beyond. Associate Capital has proven to be the epitome of an invested community member and involved developer.

Since the project's approval in 2020, we have seen consistent progress from the developer in advancing the infrastructure. The proposed EIFD legislation will enable the project to continue at its current pace and bring the neighborhood's waterfront to life in the next few years. Our community doesn't want to see this project stall; instead, we want and need to see the project move forward swiftly.

Crane Cove Park's success shows how much we need community facilities and waterfront open space on our side of the City. This is an excellent project with a capable developer who is an outstanding community partner. I urge you to support and approve this legislation.



Thank you for your consideration,

Jude

Jude Deckenbach (she/her)  
Friends of Jackson Park  
415.786.2427  
[www.friendsofjacksonpark.org](http://www.friendsofjacksonpark.org)

Let's Build this Park!



**From:** [Alison Heath](#)  
**To:** [ChanStaff \(BOS\)](#); [MandelmanStaff, \[BOS\]](#); [Safai, Ahsha \(BOS\)](#)  
**Cc:** [Jalipa, Brent \(BOS\)](#); [nm@associatecapital.com](mailto:nm@associatecapital.com); [Enrique Landa](#)  
**Subject:** Please Support Resolution #23168 Potrero Power Station EIFD  
**Date:** Tuesday, March 14, 2023 10:19:02 AM

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Dear Chair Chan, Supervisor Mandelman, and Supervisor Safai,

I am a long time resident of Potrero Hill and chair of the Potrero Boosters' Development Committee. We worked closely with the developer, the Planning Department and OEWD over the course of several years to ensure the Potrero Power Station would provide an expansive array of community benefits including a large percentage of affordable housing, parks and world-class design. While we've seen other mixed use projects flounder in the last few years, the Power Station has made good progress and I'd very much like to see it continue.

With new challenges to financing since 2020, IFD funding is a critical to ensure completion of infrastructure improvements to keep the project on track..

I urge you to support the EIFD.

Sincerely,

Alison Heath  
[alisonheath.com](http://alisonheath.com)

**From:** [J.R. Eppler](#)  
**To:** [Jalipa, Brent \(BOS\)](#)  
**Subject:** PBNA Letter Supporting Power Station EIFD  
**Date:** Tuesday, March 14, 2023 8:19:12 PM  
**Attachments:** [PBNA Powerstation IFD Letter.pdf](#)

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Brent:

Please find attached a letter from the Potrero Boosters Neighborhood Association supporting the Power Station EIFD, Resolution #23168.

Best regards,  
J.R. Eppler  
President  
Potrero Boosters Neighborhood Association



## POTRERO BOOSTERS NEIGHBORHOOD ASSOCIATION

J.R. Eppler  
*President*

Keith Goldstein  
*External Vice President*

Peter Belden  
*Internal Vice President*

Donovan Lacy  
*Secretary*

Maulik Shah  
*Treasurer*

Emily Wang  
*Sergeant at Arms*

Katherine Doumani  
Nathan Mee  
*Auditors*

Jude Deckenbach  
Alison Heath  
Adam Zolot  
*Members at Large*

March 14, 2022

San Francisco Board of Supervisors  
Attn: Budget & Finance Committee  
1 Dr. Carlton B. Goodlett Place City Hall, Room 244  
San Francisco, California 94102

*Re: Resolution #23168 Potrero Power Station EIFD*

Dear Chair Chan, Supervisor Mandelman, and Supervisor Safaí:

I write today on behalf of the Potrero Boosters Neighborhood Association in support of the formation of an EIFD at the Potrero Power Station. Over the past five years, we have worked closely with the developer and the City to improve the project. Since the project was entitled in 2020, we have continued to work with the developer productively and have found them to be a strong community partner.

Economic headwinds currently jeopardize the community benefits and public amenities the Power Station will deliver to the Central Waterfront and the City as a whole. For too long, this part of the waterfront has been inaccessible to the public. The Power Station rehabilitates and reopens that waterfront, delivering housing (30% of which is affordable), childcare facilities, community facilities, parks and open space. It also delivers the civil infrastructure necessary to support the project and integrate it into the City fabric. The EIFD facilitates the construction of the streets, sewers and other infrastructure necessary for this part of the City to rise from its post-industrial ashes.

Therefore, on behalf of the Potrero Boosters Neighborhood Association, we voice our support for the Power Station's EIFD and urge your vote in support of Resolution #23168.

Sincerely,

J.R. Eppler  
President