# TONY'S NATURE FOOD, INC. 1336 Grant Ave. San Francisco, CA 94133 Tel: (415) 846-4184

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February 27, 2023

Office of the Clerk of the Board of Supervisors 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, CA 94102

Re: <u>Determination of Public Convenience or Necessity</u>

Upgrade Alcoholic Beverage License to Type 21

#### Dear Sir or Madam:

I am submitting this letter in support of my request for Determination of Public Convenience or Necessity, to upgrade my Alcoholic Beverage License from seller beer and wine (type 20) to a general license selling all kind of alcoholic beverage (type 21). The following information will shed light on my business:

- 1. <u>Basic Information</u>: The applicant is "Tony's Nature Food, Inc., a California corporation. Tony Arouk is the Chief Operating Officer, and the person running the daily operation of the business. My daytime phone number is (415) 846-4184. My email address is tonyarouk2005@yahoo.com.
- 2. <u>Business Name</u>: The business name is "The Nature Stop," located at 1336 Grant Ave., San Francisco, CA 94133. I owned the business since 2019, selling organic food, fresh produce, and beverages, including beer and wine.
- 3. <u>License Upgrade</u>: Currently my business have type 20 license selling beer and wine only. I am seeking to upgrade the license to type 21, selling liquor, wine and beer. I am purchasing an existing license issued to 660 Powell Street, San Francisco, to transfer it to my existing location at 1336 Grant Ave., San Francisco.
- 4. <u>Business Hours</u>: My business hours are 8:00 am to 10:00 pm daily, except Friday and Saturday the hours are 8:00 am to 11:00 pm.

- 5. <u>Application Submission</u>: I opened an escrow to transfer the type 21 license on January 11, 2023, and submitted my application with the Department of Alcoholic Beverage Control to transfer the license on February 1, 2023.
- 6. <u>Noticing Requirements</u>: Upon opening the escrow to transfer the license to my location, I recorded the Notice of Intended Transfer of Retail Alcoholic Beverage on February 1, 2023 as required by Sections 24073 and 24074 California Business and Professions Code. I also posted the Notice poster on a public view of the store front on or around February 17, 2023. In addition, I mailed notices to all residential units within 500 feet of the premises as required on or around February 20, 2023.
- 7. <u>Public Convenience or Necessity</u>: I believe that upgrading my license to sell liquor beverages will serve the public convenience or necessity as follows:
- (a) I have been at the existing premises in the neighborhood for the past four years, selling among other things, grocery, fresh produce, beer and wine. My customers and neighbors always asking why I am not selling liquor too. After explaining to my customers the different types of alcoholic beverage licenses, they encourage me to apply because it would be convenient for them to do all their shopping at the same store. Indeed they were willing to sign a petition supporting my application to sell liquor. I attached the petition of my customers with their names, addresses, and telephone numbers.
- (b) I run a clean and safe business operation at the premises. For the past four years, I did not have any violations selling alcoholic beverages at the premises. The neighborhood is very safe and no major crimes threatening the safety of my employees or customers. In fact, allowing me to sell liquor will add to the safety of my customers by not venturing too far to buy their alcoholic beverages.
- (c) I do not think there is high concentration of liquor licenses in the neighborhood. In fact, a month ago, the city and the Alcoholic Beverage Department approved a new license one block away from my premises. It would be unfair for me to run the business competing with another store one block away, who sell the same products I sell except liquor. I am sure that the neighborhood liked the idea of opening more convenient stores where they can shop.
- (d) As you are well aware, the past three years has been brutal on small businesses. However, I tried hard to keep my business surviving, and my customers appreciated the hard work. It must be the Mayor and the Board of Supervisors mission to support us to succeed. You are aware how many small businesses shut down in the city as a result of the pandemic. I do not want to be a casualty by shutting down my business by not being able to succeed. I need your support during this period of economic hardship.

Please consider approving my application to upgrade my license to sell liquor. I will be glad to provide you with any information you need during the process.

Tony's Nature Food, Inc.

By: Tony Arouk, CEO

# PETITION IN SUPPORT OF "THE NATURE STOP" SALE OF ALCOHOLIC LIQUOR BEVERAGES

I am a customer and/or neighbor of "The Nature Stop," located at 1336 Grant Ave., San Francisco, CA 94133. I support the owner petition to sell alcoholic Liquor beverages Name Signature Address

Noah Ruffell 411 Vallejo St. 94133 Myhall

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Olivin Eus - OLIVIA EVANS 429 Pilbert Street, San Francisco, CA

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ANTHONY BUCHANAN -

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Tulia Villanueva 1732 Grant Avenue San Francisco 94133

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571 UNION ST. SF. CA 94133

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JEREMY FISH / JMM FINA / SESA VMON ST SF CA 94133

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Vanessa Ruiz

354 Green St. Ap+ 13

Sanfrancisco CA 94133

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Kevin Corn

1226 Grant ove apt # 12

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Olivia Howard

533 Filbert St San Francisco, CA 94133

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Thomas Wedewer 1416 Grant Ave #18

San Francisco, GA 94133

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JASON TERRACES

521 CREEN ST #22

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Michael C. Malloner 457 UNION ST. Ran L. Malloner 457 UNION ST.

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Billy Banks 1226 Grant Ave Apt 31, San Francisco, CA 94133 Penks

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Elizabeth Avalos-Padilla

ear2 823 Grant AM #13, SF, CA 94108

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DAN TOOTHMAN 453 Green St SF, CA 94133

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Ben Andrews 1355 Carant Ave

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Craig Ventresco 1869 Stockton St #44 St, a 94133

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Charles Mario Ruiz 402 broadway#3 San Francisco, CA

94133

(415)6)9-4095

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BRIAN FINLET PL JUNE 22 MALGRAVE PL H7 SF CA 94133

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JAION CAMERICA 1324 GRANT AVE

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Kelli Park 51 Jasper Pl. SF, CA 94133

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JOHN BOCKHEHU
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Len Murphy 10 Windsor place SF, CA 94133

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Jon NAKKERVÁ 350 UNION 2 Zeer

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CAROL GRAHAM

1252 morrgomery SF, 94133 Carl L

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Auden Ellrott // Queen Ellert 1724 Stockton St.

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