File No.	110145
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Committee Item No	_2_	1	
Board Item No.		<u>'L</u>	

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date 3/3/11
Board of Su	pervisors Meeting	Date 3//5///
Cmte Boa	rd	
	Motion Resolution Ordinance Legislative Digest Budget Analyst Report Legislative Analyst Report Youth Commission Report Introduction Form (for hearing Department/Agency Cover Let MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application Public Correspondence	s) ter and/or Report
OTHER	(Use back side if additional sp	pace is needed)
•	by: <u>Linda Wong</u> by: <u></u> よい。	Date <u>2/25/11</u> Date <u>3/8/≀≀</u>

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1	[Appointments, Citizens' General Obligation Bond Oversight Committee]
2	
3	Motion appointing Robert Muscat and Jonathan Alloy, to the Citizens' General
4	Obligation Bond Oversight Committee, terms ending November 21, 2012.
5	
6	MOVED, That the Board of Supervisors of the City and County of San Francisco doe
7	hereby appoint the hereinafter designated persons to serve as members of the Citizens'
8	General Obligation Bond Oversight Committee (the "Committee"), pursuant to the provision
9	of the San Francisco Administrative Code, Article V, for the terms specified:
10	Robert Muscat, seat 2, succeeding himself, term expired, must be active in a labor
11	organization, for the unexpired portion of a two-year term ending November 21, 2012.
12	Jonathan Alloy, seat 3, succeeding Kristin Chu, resigned, must be active in a
13	community organization, for the unexpired portion of a two-year term ending November 21,
14	2012.
15	
16	
17	
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21	
22	
23	
24	
25	



Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees

Application for Appointment to: Citizens' General Obligation Bond Oversight Committee Name of Board, Committee, or Task Force
Seat # or Category (If applicable): Seat 2 District:
Name: Robert P. Muscat
Home Address: Hyde Street, #300 Zip: 94109
Home Phone: (916) Occupation: Labor Representative
Work Phone: (415) 864-2100 Employer: IFPTE, Local 21
Business Address: 1182 Market Street, Rm 425 Zip: 94102
Business E-Mail: bmuscat@ifpte21.org Home E-Mail: @gmail.com
Check All That Apply:
A citizen of the United States. \boxed{x} At least 18 years old on or before Election Day. \boxed{x}
Not in prison or on parole for a felony conviction 🔯
A resident of San Francisco 🔀 Yes: 🗌 No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
Please see attached.
Education:
Business and/or professional experience:
Business and/or professional experience:
Civic Activities: Various charities, Labor support organization
Ethnicity: (optional) Caucasian Sex. (optional) X M TF
Have you attended any meetings of the Board/Commission to which you wish appointment? ▼Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note; Once Completed, this form, including all attachments, become public record)
Date: 2-15-11 Applicant's Signature: (required) ; Glow Man
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:

Qualifications:

Incumbent member of the committee. Long history of working with public agencies and with public employees. Very familiar and experienced with organizational issues in government agencies at the State and local levels. Familiar with San Francisco departments, agencies and services. Familiar with San Francisco political issues and constituency groups. Increasing familiarity with all city bond programs.

Education:

B.S. in Organizational Behavior- San Jose State

Business and/or professional experience:

Forty plus years working in public sector labor relations at the national, regional and local levels.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Please type or print in ink. IAME OF FILER (LAST)	(FIRST) (MIDDLE)
MUSCA T	ROBERT Paul
. Office, Agency, or Court	
Agency Name	
SAN FRANCCICC Division, Board, Department, District, if applicable	Your Position
Citizens General Oc	sligation Bond oversigh T
► If filing for multiple positions, list below or on an attachment.	committee
Agency:	Position:
2. Jurisdiction of Office (Check at least one box)	
☐ State	☐ Judge (Statewide Jurisdiction)
Multi-County	Grounty of SAW FRANCISCO
Lity of SAN CRUN CCICO	Other
3. Type of Statement (Check at least one box)	aber 31, Leaving Office: Date Left/
Annual: The period covered is January 1, 2010, through December 2010.	(Check one)
The period covered is//, through Decemb 2010.	ber 31, O The period covered is January 1, 2010, through the date of leaving office.
Assuming Office: Date	 The period covered is, through the date of leaving office.
Candidate: Election Year Office sought	it, if different than Part 1:
4. Schedule Summary	
Check applicable schedules or "None."	► Total number of pages including this cover page:
Schedule A-1 - Investments – schedule attached	Schedule C - Income, Loans, & Business Positions - schedule attacher
Schedule A-2 - Investments - schedule attached	Schedule D · Income - Giffs - schedule attached
Schedule B - Real Property - schedule attached	Schedule E - Income - Gifts - Travel Payments - schedule attached
-10-	
□ None • No reportable	le interests on any schedule
5. Verification	
MAILING ADDRESS STREET C (Business or Agency Address Recommended - Public Document)	STATE ZIP CODE
DAYTIME TELEPHONE NUMBER	E-MAIL ADDRESS
(415)	RMUSERT @ 1FPTE 21,0KG
	ve reviewed this statement and to the best of my knowledge the information contains wledge this is a public document.
I certify under penalty of perjury under the laws of the State of	
7 1/2-11	Chron
Date Signed (month, day, year)	Signature

SCHEDULE A-2 Investments, Income, and Assets of Business Entities/Trusts (Ownership Interest is 10% or Greater)

Name	CALIFORN FAIR POLITICA			00
l ·	Name		•	

► 1. BUSINESS ENTITY OR TRUST	► 1. BUSINESS ENTITY OR TRUST
MUSCAT FAMILY TIUST	Name
Address (Business Address Acceptable)	Address (Business Address Acceptable)
Check one Trust, go to 2 Business Entity, complete the box, then go to 2	Check one Trust, go to 2 Business Entity, complete the box, then go to 2
GENERAL DESCRIPTION OF BUSINESS ACTIVITY INVESTIMENTS INVOLVAL FUNDS	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$2,000 - \$10,000 10 10 10 10 10 10	FAIR MARKET VALUE IF APPLICABLE, LIST DATE: \$2,000 - \$10,000 \$10,001 - \$100,000 \$10,001 - \$1,000,000 ACQUIRED DISPOSED Over \$1,000,000
NATURE OF INVESTMENT Sole Proprietorship Partnership 5 76 ck 5	NATURE OF INVESTMENT Sole Proprietorship Partnership
YOUR BUSINESS POSITION	Other YOUR BUSINESS POSITION
➤ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME <u>TO</u> THE ENTITY/TRUST)	➤ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)
☐ \$0 - \$499 ☐ \$10,001 - \$100,000	\$0 - \$499 \$10,001 - \$100,000
Setto - \$1,000	S500 - \$1,000 OVER \$100,000
➤ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)	➤ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)
► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTITY OR TRUST	► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTITY OR TRUST
Check one box:	Check one box:
MINVESTMENT , ☐ REAL PROPERTY	☐ INVESTMENT ☐ REAL PROPERTY
Name of Business Entity or Street Address or Assessor's Parcel Number of Real Property	Name of Business Entity or Street Address or Assessor's Parcel Number of Real Property
Description of Business Activity or City or Other Precise Location of Real Property	Description of Business Activity or City or Other Precise Location of Real Property
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
\$2,000 - \$10,000 \$10,001 - \$100,000 	52,000 - \$10,000 \$10,001 - \$100,000
\$100,001 - \$1,000,000 ACQUIRED DISPOSED Over \$1,000,000	S100,001 - \$1,000,000 ACQUIRED DISPOSED Over \$1,000,000
NATURE_OF INTEREST Property Ownership/Deed of Trust Stock Partnership	NATURE OF INTEREST Property Ownership/Deed of Trust Stock Partnership
Leasehold Other	Leasehold Other
Check box if additional schedules reporting investments or real property are attached	Check box if additional schedules reporting investments or real property are attached
Comments:	FPPC Form 700 (2010/2011) Seh A-2

SCHEDULE B Interests in Real Property (Including Rental Income)

CALIF(
Name		
	2	

TREET ADDRESS OR PRECISE LOCATION	➤ STREET ADDRESS OR PRECISE LOCATION
- HYNE #300	
ITY	СПҮ
BN FRANCISCO	
AIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
3 \$2,000 - \$10,000	\$2,000 - \$10,000
ACCUUED DIEDOSED	\$10,001 - \$1,000,000 ACQUIRED DISPOSED
\$100,001 - \$1,000,000 ACQUIRED DISPOSED Over \$1,000,000	Over \$1,000,000
Over \$1,000,000	
ATURE OF INTEREST	NATURE OF INTEREST
Ownership/Deed of Trust	Ownership/Deed of Trust Easement
2 Ownerships cod of final	
Leasehold	Leasehold Other
Yrs. remaining Other	YES. ISMBIRING OUNE
F RENTAL PROPERTY, GROSS INCOME RECEIVED	IF RENTAL PROPERTY, GROSS INCOME RECEIVED
\$0 - \$499 \$500 - \$1,000 \$1,001 - \$10,000	☐ \$0 - \$499 ☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000
☐ \$10,001 - \$100,000 ☐ OVER \$100,000	☐ \$10,001 - \$100,000 ☐ OVER \$100,000
SOURCES OF RENTAL INCOME: If you own a 10% or greater nterest, list the name of each tenant that is a single source of ncome of \$10,000 or more.	SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.
You are not required to report loans from commercial	lending institutions made in the lender's regular course
You are not required to report loans from commercial of business on terms available to members of the published loans received not in a lender's regular course of	lending institutions made in the lender's regular course lic without regard to your official status. Personal loans business must be disclosed as follows:
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SCHEDULE C Income, Loans, & Business Positions (Other than Gifts and Travel Payments)

CALIFO			
Name			
· · ·		 · .	

► 1. INCOME RECEIVED	▶ 1. INCOME RECEIVED
NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
IFATE (Ocal 2)	SEW Pension Fund
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
1182 MAPKETST #425	
BUSINESS ACTIVITY, IF ANY, OF SOURCE,	BUSINESS ACTIVITY, IF ANY, OF SOURCE
LABOR UNION	
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
YOUR BUSINESS POSITION . BY COUNTY OF PIRE CA	
GROSS INCOME RECEIVED	CROCC INCOME DECEMEN
S500 - \$1,000 S1,001 - \$10,000	GROSS INCOME RECEIVED \$500 - \$1,000 \$1,001 - \$10,000
\$10,001 - \$100,000 POVER \$100,000	☐ \$10,001 - \$100,000 ☐ OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED Salary Spouse's or registered domestic partner's income	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
	Salary Spouse's or registered domestic partner's income
Loan repayment Partnership	Loan repayment L Partnership
Sale of(Property, cer, bost, etc.)	Sale of
i <u></u>	(Property, car, boat, etc.)
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
□ △ ₩	Other Ponsici Banefit
Other(Describe)	Other (Describe)
▶ 2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERI	OD
* You are not required to report loans from commercial	lending institutions, or any indebtedness created as part
of a retail installment or credit card transaction, made	in the lender's regular course of business on terms
available to members of the public without regard to y	our official status. Personal loans and loans received
not in a lender's regular course of business must be	disclosed as follows:
NAME OF LENDER*	INTEREST RATE TERM (Months/Years)
ADDRESS (Business Address Acceptable)	% None
	SECURITY FOR LOAN
BUSINESS ACTIVITY, IF ANY, OF LENDER	☐ None ☐ Personal residence
HIGHEST BALANCE DURING REPORTING PERIOD	
	Real PropertyStreet address
□ \$500 - \$1,000	
S500 - \$1,000	
\$1,001 - \$10,000	Street address
\$1,001 - \$10,000 \$10,001 - \$100,000	Street address City
\$1,001 - \$10,000	City City Other
\$1,001 - \$10,000 \$10,001 - \$100,000	City Guarantor
\$1,001 - \$10,000 \$10,001 - \$100,000 OVER \$100,000	City City Other
\$1,001 - \$10,000 \$10,001 - \$100,000	City City Other

11/19/2010 10:39 41597793__ PAGE 03/11



12/04/09

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, commissions and commissions
Application for Appointment to: Citizens General Obligation Bond Oversight Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): 3 District: 7
Name: Jonathan Alloy
Home Address:— Warren Drive, San Francisco, CA Zip: 94131
Home Phone: 415 — Occupation: Vice President and Product Manager
Work Phone: 415-396-8251 Employer: Wells Fargo Bank
Business Address: 525 Market St. Floor 28, MAC A0103-280, San Francisco, CA Zip: 94105
Business E-Mail: jonathan.alloy@wellsfargo.com Home E-Mail 3comcaet.net
Check All That Apply:
A citizen of the United States. 🗸 At least 18 years old on or before Election Day. 🗸
Not in prison or on parole for a felony conviction ✓
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary)
Business leader and community organizer with extensive Fortune 100 and nonprofit experience managing people and projects to deliver strategic and tactical results in San Francisco.
Education:
Master of Business Administration - University of Michigan Bachelor of Science with Honors - Frostburg State University
Business and/or professional experience:
Please see attached resume.
Civic Activities:
Please see attached resume.
Ethnicity: (optional) Sex: (optional) M F
Have you attended any meetings of the Board/Commission to which you wish appointment?Yes ✓ No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)
Date: 11/11/2010 Applicant's Signature: (required) MULL NOT Please Note: Vour application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat #: Date Seat was Vacated:

11/19/2010 10:39

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JONATHAN ALLOY

Warren Drive, San Francisco, CA 94131 • 415.

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Deomeast net

Business leader and community organizer with extensive Fortune 100 and nonprofit experience managing people and projects to deliver strategic and tactical results.

PROFESSIONAL EXPERIENCE

WELLS FARGO BANK

San Francisco, CA 2007-Present

Vice President and Product Manager

Lead cross-functional nationwide teams to increase consumer and small business engagement with Debit Cards through complex cross-channel marketing initiatives that enhance customers' experience and encourage preferential usage. Certified Financial Marketing Professional by the American Bankers Association.

LAM RESEARCH CORPORATION

Fremont, CA 2006-2007

Senior Project Manager

Led development of global sourcing and rapid prototyping strategies to improve collaboration, decrease costs, and increase speed to market for next-generation semiconductor equipment.

DUPONT

Wilmington, DE

Environmental Sustainability, Marketing and Strategy Manager

2003-2006

Completed global assignments including managing an executive business restructuring team, positioning home improvement and agricultural brands for environmentally responsible growth, and recruiting and mentoring new hires for the Marketing Leadership Development Program.

3M

St. Paul, MN

Brand Marketing MBA Intern

2002

Designed marketing promotions to raise awareness and trial of home improvement brands.

POTOMAC COMMUNICATIONS GROUP

Washington, DC

Program Manager

1996-2001

Built Public Sector Practice by signing and counseling new clients in growth markets; managing diverse teams; and creating PR campaigns on energy efficiency, adult education and other topics.

COMMUNITY LEADERSHIP

LEADERSHIP SAN FRANCISCO

Class of 2010-2011

NOE VALLEY FARMERS' MARKET

Board of Directors

PACIFIC HEIGHTS RESIDENTS ASSOCIATION

Board of Directors

COALITION FOR SAN FRANCISCO NEIGHBORHOODS

Delegate

EDUCATION

UNIVERSITY OF MICHIGAN

MBA

2003

FROSTBURG STATE UNIVERSITY

BS with Honors

1995

11/19/2010 10:39

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CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

☐ Candidate Election Year:

STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Received

IAME (LAST)	(FIRST)	(MIDDLE)	DAYTIME TELEPHONE NUMBER
day (miner)	Jonathan	Tal	(415
Illoy AILING ADDRESS STREET	CITY	STATE ZIP CODE	E OPTIONAL: E-MAIL ADORESS
usiness Address Acceptable)			
25 Market St FI 28, MAC A0103	-280 San Francisco	CA 94105	
Office Agency of COU	irt	4. Schedule Sumn	nary
. Office, Agency, or Court		► Total number of page	es 4
Name of Office, Agency, or Court:		including this cover	page: ——
Citizens General Obligation Bo		- Check applicable sch	edules or "No reportable
Division, Board, District, if applica	ole;	interests."	· · ·
·		I have disclosed intere	ests on one or more of the
Your Position:		attached schedules:	
Candidate for Member			s - schedule attached
► If filling for multiple positions, li	st additional agency(ies)/	Investments (Less than 105	
position(s): (Attach a separa	is silest il licocopaliti	Schedule A-2 Ye	s - schedule attached
Agency:		Investments (10% or Greet	
		•••••••	s – schedule attached
Position:		Real Property	
<u> </u>		Schedule C 🔀 Ye	es - schedule attached
2. Jurisdiction of Office	(Check at least one box)	Income, Loans, & Busin and Travel Payments)	less Positions (Income Other than Gifts
		5	es - schedule attached
State San Francisco San Francisco		Schedule D 🔀 Ye	23 - SEIICUMO MICHIEL
County of			es — schedule attached
⊠ City of San Francisco		Schedule E Ye Income - Gits - Travel	
Multi-County		HICOTIE - CIRC HOVE	
☐ Other			-or-
	· · · · · · · · · · · · · · · · · · ·	No reportable inte	erests on any schedule
3. Type of Statement (0	Check at least one box)		
	Date: 11 , 19 , 10		
D Vegatimid America		5. Verification	
Annual: The period covered	is January 1, 2009.	I have used all reason	onable diligence in preparing to
through December 31, 2009	the state of the s	I statement I have revi	lewed this statement and to the biformation contained herein and in a
-or		attached schedules is	true and complete.
O The period covered is			
		I certify under penalty	of perjury under the laws of the St foregoing is true and correct.
Leaving Office Date Left:		UI Camorria mar die	The Grand of
(Check one)	anuary 1, 2009, through the		Newtombor 10, 2010
date of leaving office.	andary is Accept through the	Date Signed	November 19, 2010 (month, day, year)
Odie Si losving Ones	; [-		AMA
O The period covered is		1	when Alles
the date of leaving office	2.	Signature	ginsily signed statement with your filing official.)

FPPC Toll-Free Helpline: 868/ASK-FPPC Www.fppc.ca.gov

11/19/2010 10:39

4159779355

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SCHEDULE A-1 Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700				
FAIR POLITICAL PRACTICES COMMISSION				
Name				
Jonathan Tal Alloy				

	NAME OF BUSINESS ENTITY
NAME OF BUSINESS ENTITY	Wells Fargo
Berkshire Hathaway	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
GENERAL DESCRIPTION OF BUSINESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ASTRONT
Business Investment and Management	Financial Services
FAIR MARKET VALUE	FAIR MARKET VALUE
52,000 - \$10,000 × \$10,000 × \$100,000	☐ \$2,000 - \$10,000
\$100,001 - \$1,000,000	5100,001 - \$1,000,000 Qver \$1,000,000
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SCHEDULE C Income, Loans, & Business Positions (Other than Gifts and Travel Payments)

	ORNIA FORM	
Name		
	Jonathan Tal A	lioy

AME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME	
NAME OF SOURCE OF INTERNAL CONTRACTOR		
Vells Fargo DDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)	
25 Market St FI 28, San Francisco, CA 94105	Pier 1 Bay 1, San Francisco, CA 94111	
JSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE	
inancial Services	Real Estate Investment Trust	
DUR BUSINESS POSITION	YOUR BUSINESS POSITION	
rice President and Product Manager	Spouse is Director, Financial Planning & Analysis	
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ligan repayment	Loan repayment	
	Sale of	
Sale Of (Property, car, book etc.)	(Property, car, book etc.)	
Commission or Rental Income, list each source of \$10,000 of more	Commission or Rental Income, list each source of \$10,000 or me	
•		
Other	Other(Describe)	
(Describe)		
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SCHEDULE D Income - Gifts

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION	
Name	
Jonathan Tai Alloy	

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FPPC Form 700 (2009/2010) Sch. D FPPC Toll-Free Helpline: 866/ASK-FPPC www.fppc.ca.gov

PACIFIC HEIGHTS RESIDENTS ASSOCIATION

2585 PACIFIC AVENUE SAN FRANCISCO, CA 94115 TELEPHONE: (415) 922-3572 FIL # 110145

February 25, 2011

San Francisco Board of Supervisors, Rules Committee 1 Dr. Carlton B. Goodlett Place City Hall, Room. 244 San Francisco, Ca. 94102-4689

Dear Supervisors:

Jonathan Alloy Letter of Recommendation

I am writing to make sure you know of my support for Jonathan's appointment to the Citizens General Obligation Oversight Committee.

Jonathan has been active and involved in civic matters for several years and until he moved out of our territory was on the PHRA board. He also served as our delegate to the Coalition for San Francisco neighborhoods.

Jonathan will work diligently in this role and will make a very valuable contribution as a result.

Should you have any questions, please call (415-498-6270).

my Sur

Sincerely,

249



Recommendation: Jonathan Alloy Leslie Crawford to: Linda.Wong 02/27/2011 12:28 PM Show Details F:4 # 110145

Leslie Crawford

4366 24th Street

San Francisco, CA 94114

Linda Wong

Member, Rules Committee

City Hall, Room. 244

1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4689

Mark.Farrell@sfgov.org

cc: Supervisor Jane Kim, Supervisor Mark Farrell, Linda Wong

February 25, 2011

Dear Linda Wong,

I am writing to recommend Jonathan Alloy to the Citizens General Obligation Bond Oversight Committee.

I met Jonathan 4.5 years ago when he began volunteering for the Noe Valley Farmers Market, where I am a co-founder and board member. From the start, Jonathan stood out as an exceptional member of our volunteer group. He threw himself into his work with professionalism, good humor, and an acute intelligence. While many of the neighbors who volunteer for the market stop after a few months, Jonathan stayed a committed volunteer – and in so doing became increasingly integral to the core group running the market.

We soon invited him to join the NVFM board. His role there has transformed the market. A year into his joining the board, he was named President. He quickly became the key person to

help us achieve the long-time goal of obtaining non-profit status. Jonathan brought a rare diligence and dedication to help us achieve this goal — which had been particularly difficult for us for several years. Jonathan quickly figured out what we'd need to get this done — no small task that required many rounds of paperwork filings and negotiations with IRS regulators and the market's lawyer. I can confidently say that without Jonathan's help, we would not be a non-profit today.

Jonathan would bring his same set of experience and talents to the Bond Oversight Committee. His thoughtfulness and smarts would be an asset to those who work with him. He is a person who gets things done, and does them with a an admirable level of perfectionism. You would be fortunate to have Jonathan Alloy as a member of the Committee.

All the best,

Leslie Crawford

Noe Valley Farmers Market co-founder, board member

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11/19/2010 10:39

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Jonathan Alloy Warren Drive San Francisco, CA 94131 (415): ___

November 19, 2010

Supervisor Sean Elsbernd Rules Committee Clerk Linda Wong

City and County of San Francisco 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Dear Supervisor Elsbernd and Ms. Wong:

I am pleased to submit my application to serve San Francisco on the Citizens General Obligation Bond Oversight Committee. My qualifications include extensive professional and volunteer experience in corporate and nonprofit management, with a particular focus on stakeholder engagement. Please let me what to expect during the application process, and if you have any questions. Thank you for your consideration.

Sincerely,

Attached:

Application

Resume Form 700



12/04/09

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees

Application for Appointment to: Citizen's General Obligation Bond Oversight Committee Name of Board, Commission, Committee, or Task Force
Seat # or Category (If applicable): Continuing member, currently Vice Chair , Seat # District: 5
Name: Thea Selby
Home Address: Zip: 94117
Home Phone: 415 Occupation: Media Consultant
Work Phone: 415 773 1841 Employer: Next Steps Marketing, Inc.
Business Address: 944 Market Street, Suite 821
Business E-Mail: thea@nextstepsmarketing.com Home E-Mail: n/a
Check All That Apply:
A citizen of the United States. At least 18 years old on or before Election Day.
Not in prison or on parole for a felony conviction
A resident of San Francisco Yes: No: (Place of Residence):
Please state your qualifications (attach supplemental sheet if necessary) Lhave been on the committee since 2009. I am excited about continuing on the committee because it takes some time to get up to speed on the general obligation bonds, and I am better able to act now then I was when appointed.
Education: AB, UC Berkeley, Soviet Studies, 1986 MBA, University of Oregon, Marketing and International Business, 1991
Business and/or professional experience:
Principal and CFO, Next Steps Märketing, Inc. (2002-present) Consumer Marketing Director, Red Herring (1999-2001) See attached CV for details
Civic Activities: President, Lower Haight Merchant and Neighbor Assn PTA Vice President, Rosa Parks Elementary See attached for details
Ethnicity: (optional) white Sex: (optional) M 🕜 F
Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public received.)
Date: Hole: Applicant's Signature: (required) Holese Note: Your application will be retained for one year.
FOR OFFICE USE ONLY: Appointed to Seat # Term Expires: Date Seat was Vacated:

M. Thea Selby

. Haight Street San Francisco, CA 94117 415 thea@nextstepsmarketing.com

Recent Milestones

- Elected Vice Chair, Citizen's General Obligation Bond Oversight Committee, Jan 2011
- Appointed to the Geary Street Bus Rapid Transit CAC, January 2011
- Graduated from the Emerge Program, gave the graduation welcoming speech, June 2010
- Member, Save the Fillmore Substation committee, a committee dedicated to raising funds and writing an RFP that allows the community to be part of the process of redeveloping the former Muni substation building on Fillmore Street, February 2010
- Board Member, Friends of Harvey Milk Recreation Center, February 2010
- Chair EWIP Women's Leadership Conference in San Francisco in January of 2011 and Jan of 2009. The theme this year—Woman and the Machine: Publishing, Technology and the Female Brain, with Speaker Pro Tem Fiona Ma, and Supervisors Jane Kim, Malia Cohen and Carmen Chu as Kickoff Keynote Panel.
- Elected President of the Lower Haight Merchant + Neighborhood Association, LoHaMNA. Thus far, we've organized 3 cleanups, 3 highly successful Lower Haight Art Walks, and a recent standing-room only forum for the District 8 Supervisor Candidates at the Harvey Milk Recreation Center. Our next ArtWalk will be held Friday August 6th and will be followed the next day by a neighborhood cleanup. Held Lower Haight Mixer with the Mayor's Office of Economic Workforce Development July 8 where 40-50 people came to help create a thriving vision for the Lower Haight.

Employment

I have worked in <u>audience building and marketing</u> for the past 16 years, starting in Prague for English-language newspaper *The Prague Post*, working my way up to owning my own consulting firm. Along the way, I have also acted as <u>Financial Director and business manager</u> of several clients, and <u>helped create the Prague Post Film Festival</u>, a subtitled film festival that brought the golden age of Czech film to the screen again in Prague.

Principal, Next Steps Marketing, 2002-present

At Next Steps Marketing, we solve audience-building challenges in a **creative and customized way**. We use practical "call-to-action" marketing techniques where the return is clearly measurable by clicks, online sign-ups, responses to direct mail, orders from partners, or sales at newsstand.

M. Thea Selby

Haight Street San Francisco, CA 94117 415 — thea@nextstepsmarketing.com

I reconceived my business with my business partner Mike Popalardo in 2010 to meet the demands of the market. Over the past 6 months, we refocused the company from a mainly magazine marketing firm to a media-agnostic audience-building company.

Digital Content Creation

We took the expertise in digital content gained from greenlight (see below) and create custom digital content for others. Ex: Organic Style digital magazine—www.organicstylemag.com—Mayor Gavin Newsom on the cover for the latest issue

I speak frequently at seminars, webinars and workshops on topics like digital publishing, the Top 10 Tips for Email Marketing, Green Marketing, and more.

CEO, Light Green Media, 2006-2008

CEO: I raised all the investment for the start-up company and led the management team to break-even by the final issue of greenlight-digital, our flagship product. I led the 2nd round funding, contacting and meeting with multiple media companies including Meredith and Martha Steward OMNI Media and individuals to pitch our concept and execution of Light Green Media.

Publisher: I managed editorial, production and audience development divisions, as well as the ad sales team, the single source of revenue for the "hybrid" web-magazine.

Consumer Marketing Director, Red Herring Magazine, 2000-2001

Led a department of 5 circulation and newsstand people at the end of the dotcom era

Financial Director, Computec Media, 1999-2000

Communicated financial and cultural information to German HQ from US subsidiary launching PC and video gaming magazines.

Retail Sales Manager, Imagine Media, 1996-1999 Launched 13 magazines in 2 ¹/₄ years.

Newsstand Manager Business Manager, Miller Freeman, 1995-1996 Managed 8 magazine titles in the computer and gaming category.

Circulation & Marketing Director, The Prague Post, 1992-1994
Responsible for subscription marketing & fulfillment, newsstand, and all newspaper marketing activities.

Relevant Life Achievement

Raise two boys in center city San Francisco. Educate them in only-in-San Francisco combination African-American/Japanese Bilingual Bicultural Program merged public school. Teach diversity to my kids through example; my husband is the primary caregiver

M. Thea Selby

Haight Street San Francisco, CA 94117 415 thea@nextstepsmarketing.com

Eugene Oregon N.A.R.A.L. Steering Committee: Successfully <u>fought an attempt to</u> <u>force teens to get parental consent before an abortion</u>

Elected President of MBA Class of 1991, University of Oregon. On ticket with female (Italian) VP.

Created beach cleanup to the Gulf Coast as General Land Office Adopt-a-Beach program assistant, Coastal Division, Austin, TX

Helped bridge US-USSR cultural divide by tutoring musicians in Russian language before Texas-USSR Music Exchange

Have spoken, read, and written Russian, French, Spanish, and Czech at various times in my life and hope to again

Education

AB, Soviet Studies, UC Berkeley		1981-1986
MBA. Marketing & International H	Business, University of Oregon	1989-1991

Date Received

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A M E N D M E N T

STATEMENT OF ECONOMIC INTERESTS COVER PAGE

A Public Document

Please type or print in			
NAME OF FILER	SELBY	(FIRST)	(MIDDLE)
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1. Office, Agency,	or Court		
Agency Name Crt12chs G		1 Oversight Come	uHee
Division, Board, Depa	artment, District, if appli d able	Oversight Count Your Position Vice Chair	Member
► If filing for multiple	positions, list below or on an attachment.		
Agency:		Position:	
2. Jurisdiction of	Office (Check at least one box)		
☐ State		☐ Judge (Statewide Juri	sdiction)
☐ Multi-County		Gounty of Sav	Francisco
Licity of Sau	Francisto	Other	
3. Type of Statem	nent (Check at least one box)		
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The period of 2010.	overed is/, through Dec	ember 31, O The period covered leaving office.	ed is January 1, 2010, through the date of
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Candidate: Elec	ction Year Office so	ught, if different than Part 1:	·
4. Schedule Sum	mary		3
Check applicable so	hedules or "None."	► Total number of pages includ	ing this cover page:
Schedule A-1 -	Investments - schedule attached	Schedule C - Income, Loan	ns, & Business Positions - schedule attached
Schedule A-2 -	Investments - schedule attached	Schedule D - Income - Git	•
Schedule B - Re	eal Property - schedule attached	Schedule E - Income - Git	ts - Travel Payments - schedule attached
	-or-		
	L None - No report	able interests on any schedule	
5. Verification			
MAILING ADDRESS	STREET	CITY	TATE ZIP CODE
944 May	ss Recommended - Public Document) Net Street, Suite 821, MARER	San Francisco C	A 94117
415)77	3-1841	The Onext of	commercetina.com
I have used all reason herein and in any attr	able diligence in preparing this statement. I hacked schedules is true and complete. I acked	nave reviewed this statement and to the be nowledge this is a public document.	st of my knowledge the information contained
I certify under penal	ty of perjury under the laws of the State of	of California that the foregoing is true a	ad correct.
Date Signed 2/	7/ 1 1 (month, day, year)	Signature File the copings	signed statement with your filing official.)
			Fano F

SCHEDULE B Interests in Real Property (Including Rental Income)

CALIFORNIA FORM / U
FAIR POLITICAL PRACTICES COMMISSION

AMENDMENT

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San Francisco, CA	
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Over \$1,000,000	Over \$1,000,000
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S10,001 - \$100,000 OVER \$100,000	\$10,001 - \$100,000
SOURCES OF RENTAL INCOME: If you own a 10% or greater	SOURCES OF RENTAL INCOME: If you own a 10% or greater
interest, list the name of each tenant that is a single source of income of \$10,000 or more.	Interest, list the name of each tenant that is a single source of income of \$10,000 or more.
_Pat Honsail	
Kurk Wilder	
* You are not required to report loans from commercial lending institutions made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:	Comments:
NAME OF LENDER	Verification
	Print Name Mary Thrad Bla Salby
ADDRESS (Business Address Acceptable)	Office, Agency Citizans General Obligation Bond Oversight
BUSINESS ACTIVITY, IF ANY, OF LENDER	or court Utiltans Trempal Upligation Dava Grossign
SOUNDED ACTIVITY, IF ART, OF LEIVER	Statement Type 2010/2011 Annual Assuming Leaving
	☐ Annual ☐ Candidate
INTEREST RATE TERM (Months/Years)	I have used all reasonable diligence in preparing this statement. I have
% None	reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete.
HIGHEST BALANCE DURING REPORTING PERIOD	I certify under penalty of perjury under the laws of the State of
\$500 - \$1,000 \(\subseteq \$1,001 - \$10,000	California that the foregoing is true and correct.
S10,001 - \$100,000 OVER \$100,000	Date Signed 47/1/
Guarantor, if applicable	(month, day, year)
	Signature Malla
	7
) · L	EDDC Form 700 Amendment (2040)20441 0-1-10

FPPC Toll-Free Helpline: 866/275-3772 www.fppc.ca.gov

SCHEDULE A-2 Investments, Income, and Assets of Business Entities/Trusts (Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION

AMENDMENT

SUBSTRESS ENTITY OR THUST Check one Charles Address Acceptable)	► 1. BUSINESS ENTITY OR TRUST	➤ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE
NATURE OF INJUSTING SUBSTRICT STOCK Partnership Statement Type Statement Type Partnership Statement Indicate Statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete.	Next Skos Manding	BUSINESS ENTITY OR TRUST
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and in any attached screenies is true and complete.	Statement Type 2010/2011 Annual Annual Ass	uming Leaving Candidate
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11/a	I certify under penalty of perjury under the laws of the State of Ca	alifornia that the foregoing is true and correct.
Date Signed Signature Signature	Data Stand 2/7/11	Mayor

FPPC Form 700 Amendment (2010/2011) Sch. A-2 FPPC Toll-Free Helpline: 866/275-3772 www.fppc.ca.gov

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Larey Liederman

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Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees		
Application for Appointment to: Citizens General Obligation Bond Oversight Committee Name of Board, Commission, Committee, or Task Force		
Seat # or Category (If applicable): 1 District:		
Name: Larry S.Liederman		
Home Address. — Polk Street Zip: 94109		
Home Phone: 415 Occupation: Controller		
Work Phone: Employer: Ignite Game Technologies Incorporated		
Business Address: 1 Bluxome Street, Suite 204 Zip: 94107		
Business E-Mail: Home E-Mail: n@yahoo.com		
Check All That Apply:		
A citizen of the United States. At least 18 years old on or before Election Day.		
Not in prison or on parole for a felony conviction		
A resident of San Francisco		
Please state your qualifications (attach supplemental sheet if necessary)		
I am the Controller of a small business in San Francisco. I also worked for the NY City Deputy Comptroller who was responsible for overseeing the issuance of NY City General Obligation bonds and notes.		
Education:		
See attached resume		
Business and/or professional experience: See attached resume		
Civic Activities:		
Ethnicity: (optional) Sex: (optional) M F		
Have you attended any meetings of the Board/Commission to which you wish appointment? ☐Yes ✓ No		
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record) Date: 1/7/// Applicant's Signature: (required)		
FOR OFFICE USE ONLY: Appointed to Seat #: Date Seat was Vacated:		

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Lawy Liederman

Larry S. Liederman

San Francisco, CA

SIGNIFICANT ACCOMPLISHMENTS

- Built entire finance and accounting group of 18 for a solar technology start-up company.
- Led or co-managed evaluation, selection and implementation of software packages including ERP, imaging, workflow, document control, expense management and time and attendance.
- Coordinated balance sheet account reconciliations correcting over \$15 million of inaccuracies.
- Negotiated settlements with suppliers, landlords and taxing authorities saving \$5-10 million and avoiding litigation.
- Identified and evaluated cost reduction strategies that saved \$10-15 million.
- Spearheaded financial due diligence and integration of four acquired companies.
- Repeatedly stabilized teams thereby improving morale, execution against prioritized goals and customer service.
- Prepared accurate financial statements and established procedures and controls resulting in efficient external audits with unqualified opinions.

PROFESSIONAL EXPERIENCE

IGNITE GAME TECHNOLOGIES - San Francisco, CA

2010-Present

Controller - First Controller for this start up that develops online auto racing games. Oversee accounting, payroll, AP, insurance, and cash management. Key accomplishments since hire date: implemented QuickBooks, reconciled all accounts for 2010, built multi year financial model for internal use and investor presentations, identified cost savings exceeding \$50 thousand, prepared and distributed Employee Handbook.

SUNPOWER CORPORATION - Richmond, CA

2009-2010

Interim Division Controller - Coordinated FP&A activities for the New Homes Division including timely and accurate monthly closes and corporate reporting. Examined departmental procedures, recommended improvements, and rolled out changes including training managers and staff. Led implementation of Oracle sales order module that streamlined order entry, fulfillment, revenue and COGS recognition, AR and collections.

OPTISOLAR - Hayward, CA

Controller - First Controller for this start up that manufactured patented solar panels and developed and operated solar farms in Canada, Europe and the United States (sold in 2009). Built accounting and finance function that reached 18 professionals who handled cost accounting, FP&A, GL accounting, fixed assets, payroll, AP, AR and cash management. Maintained company cap table. Co-managed the evaluation, selection and implementation of Oracle R12. Coordinated engagements with Big Four auditors, tax preparers and advisers, and stock valuation experts.

UBISOFT - San Francisco, CA

2006

Interim Controller - Oversaw corporate and cost accounting activities through three direct reports (with total staff of eight) for this \$350 million video game developer and publisher. Ensured integrity of financial statements including appropriate revenue recognition per SOP 97-2, SOP 98-9, SAB 101 and EITF 99-19. Authored revenue recognition procedures. Managed federal, state and local tax compliance including audits saving upwards of \$500 thousand.

GILEAD SCIENCES - Foster City, CA

Associate Director, Financial Services - Restructured Payroll and Accounts Payable for North American operations of this public biotechnology company. Led teams that obtained approval to purchase imaging and business process automation software and a hosted, on-line expense reporting application. Successfully coordinated roll out of time and attendance system to U.S. employees. Procure-to-Pay business process owner for SOX 404 compliance.

LOW INCOME INVESTMENT FUND - Oakland, CA

2002-2004

Chief Financial & Administrative Officer - Directed all finance, accounting, information systems, human resource and administration activities for this Community Development Financial Institution with over \$100 million in assets. Staffed Finance and Audit Committee and prepared all financial materials for quarterly BOD meetings.

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La .y Liederman

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Larry S. Liederman

FLEXTRONICS - San Jose, CA

1999-2002

<u>Director of Finance</u> - Oversaw finance activity for new \$100 million optical components division including cost accounting, reporting, preparation of rolling 12-month forecasts, and financial due diligence and integration of acquired companies. Hired and mentored three site Controllers.

<u>Director of U.S. Financial Services</u> - Provided centralized AP, AR, Asset Management, Sales, Use and Property tax, G/L accounting, and Payroll services through seven managerial level direct reports and more than 60 professionals.

<u>Division Controller</u> - Managed financial activities through staff of six for \$200 million PCB Division including budgeting, forecasting, cost accounting and monthly reporting. Prepared weekly and monthly business analysis to highlight issues and improve results. Ensured internal controls compliance.

WACKER SILTRONIC - Portland, OR

1998-1999

<u>Controller</u> - Oversaw cost and fixed asset accounting for this \$400 million silicon wafer manufacturer. As Manager of eight professionals, advised corporate management of monthly results, prepared budgets and forecasts, and explained key variances and progress against cost reduction goals.

KRAFT FOODS - White Plains, NY and Chicago, IL

1991-1998

<u>Plant Controller</u> - Oversaw staff of eight that provided cost and inventory accounting for 500 employee facility producing five nationally recognized brands. Prepared annual cost budget of \$175 million. Analyzed and reported results. Developed strategies for improved plant performance.

Financial Manager, Manufacturing Finance - Managed team responsible for budgeting, reporting and analyzing the Foodservice Division's supply chain costs of \$150 million. Evaluated and tracked capital and productivity projects.

<u>Assistant Financial Manager, Supply Chain</u> - Represented operations finance on cross-functional teams that identified and evaluated cost reduction opportunities including capital investments.

Financial Supervisor, Manufacturing - Acted as financial liaison between headquarters and five manufacturing sites. Coordinated budgeting and analysis of variable and fixed manufacturing costs.

Financial Associate, Purchasing - Coordinated development of materials prices for cost standards and reforecasts.

OFFICE OF THE COMPTROLLER - New York, NY

1988-1991

<u>Assistant Director for Finance</u> - Supported Deputy Comptroller who co-managed the City's \$6 billion annual issuance of bonds and notes. Structured bond issues by analyzing unfinanced capital expenditures.

MERRILL LYNCH CAPITAL MARKETS - New York, NY

1985-1988

<u>Financial Analyst</u> - Assisted senior bankers in underwriting \$1 billion of tax exempt and taxable bonds for health care companies. Performed financial analysis and determined optimal financing strategies. Prepared and presented proposals to potential clients. Series 7 registered representative.

EDUCATION

NEW YORK UNIVERSITY, Leonard N. Stern School of Business MBA, Management and International Business, 1991, GPA: 3.75 (Beta Gamma Sigma)

BRANDEIS UNIVERSITY

BA, Political Science, 1985, GPA: 3.25

PHILLIPS ANDOVER ACADEMY, 1981

MISCELLANEOUS

Board Member and Audit Committee Chair - Child Welfare League of America Member and Former Committee Chair - Financial Executives Networking Group Jan 30 11 06:43a

Larry Liederman

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CALIFORNIA FORM A PUBLIC DOCUMENT

STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Reversed

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Date Signed	(month: thay, year)	- Carrelland	A the she	CHICAGO STATUS STATESTA	eni wilin your litting othicilei)

FPPC Form 700 (2010/2011)
FPPC Toll-Free Helpline: 866/276-3772 www.fppc.ca.gov

Jan 30 11 06:43a

Lar.y Liederman

4154-13262

SCHEDULE A-1 Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

De not effect brokerage or financial statements.

CALIFORNIA FOR	
Name	,
Liederman, Le	my Scott

➤ NAME OF BUSINESS ENTITY	► MAINE OF BUSINESS ENTITY
Barrick Gold Corp	Covidian
GENERAL DESCRIPTION OF BUSINESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
Gold mining	Healthcare products
FAIR MARKET VALUE	FAIR MARKET VALUE
	52,000 - 540,000 <u>540,001 - 5400,000</u>
₹ 52,000 - \$1,000,000 ☐ \$10,000 - \$1,000,000 ☐ \$1,000,000	S100,001 - S1,000,000 Over \$1,000,000
	NATURE OF INVESTMENT
NATURE OF INVESTMENT BI Stock Other	Total Contract
(Ossure)	(Describe)
Partitionally O innovative Probabilities of 50 - 5459 O limbiothe Received of 5500 of Moire (Februal on Schröder C)	T PARTICULAR TO TOUCHER PROCESS SO SO SUSSO OF More (Prepor on Schoolde &
	IF APPLICABLE LUST DATE:
if applicable, ilist date:	
2,19,10 6,24,10	J 10 4 21 10
ACQUIRED DISPOSED	
► MANUE OF ANSINESS SIMILA	NAME OF BUSINESS ENTITY
PNC Financial	Sprott Physical Gold Trust
GENERAL DESCRIPTION OF BUSINESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
Financial services	Gold bullion
FAIR MARKET VALUE	PAIR MARKET VALUE
	₹ \$2,000 - \$10,000 ₹ \$10,001 - \$100,000
☐ 2100/001 - 21'000'000 ☐ 0xel 21'000'000 ☐ 210'0000 ☐ 210'000 ☐ 210'0000	ST00:001 - ST 000,000
	HATURE OF PRESTMENT
NATURE OF WHESTINENT	Street Tother
Stack (Describe)	(Describe)
Theorem (C) income Presented of 350 - 5459 C: income Received of 3500 of More Present in Solutions (C)	Distriction O income received of 20 - 2439 of those American Scientific C
# APPLICABLE, LIST DATE.	H. WOMENCARIE CHET DATE:
2 4 . 2 19	2,25,10 6,24,10
2 1 10 2 19 10 ACCURED DISPOSED	ACCURED DISPOSED
	► NAME OF BUSINESS ENTITY
► WANTE OF BUSINESS ENTITY	United States Oil Fund
Prodential Financial GENERAL DESCRIPTION OF BUSINESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
Financial services	ETF tracking light, sweet crude oil prices
	FAIR MARKET VALUE
FAR MARKET VALUE	5 52,000 - 510,000 S10,001 - 5100,000
\$2,000 - \$10,000 \[\] \$10,000 \[\] \$100,000	5130,001 51,000,000
□ 5100,000 - 51,000,000 □ Over 51,000,000	
NATURE OF HIVESTHENT	NATURE OF INVESTMENT
Shock Chief	(Cescribe)
Particulation O theoretic Received of Str \$459 O theoretic Received of \$500 is block (Received C)	Parmership O income Reserved of 50 - 1499 O income Reserved of 5500 or More Repen on Schools C
	if applicable 1157 date:
IF APPLICABLE, LIST DATE:	6,24,10
1 10 2, 19, 10	and the same of th
ACQUIRED DISPOSED	ACCURED DISPOSED
•	
Comments:	

FPPC Form 700 (2010/2011) Sch. A-1 PPPC Toff-Free Helpline: 856/275-3772 www.fppc.ca.gov Jan 30 11 06:44a

Comments:

Lar.y Liederman

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SCHEDULE A-1 investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Do not attent brokerage or invancial statements.

CALIFORNIA FORM 700
Name
Liederman, Larry Scott
The second secon

PARE OF BUSINESS ENTITY	➤ INAME OF BUSINESS ENTITY
·	Haliburton
Geokinetics SENERAL DESCRIPTION OF BUSINESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
	Oil & Natural Gas services and products
Seismic data acquisition services	FAIR MARKET VALUE
AR MARKET VALUE	₩ 52,000 - \$10,000 ☐ \$10,001 - \$100,000
52:000 - 570:000	7 5400,001 - 51,000,000
\$100,001 · \$1,000,000	A STATE OF THE STA
TURE OF INVESTMENT	NATURE OF INVESTMENT
Stock Other (Describe)	(200000)
The state of the s	D successive D successed of \$500 or More (respect on distribute in)
Contraction of the contract of \$550 of More green in Schools in	
AND THE BUCK TATE	AF APPILICABLE, ILIST DATE:
APPLYDABLE JUST DATE:	1 110 1 110
1 10 110	ACCURRED DISPOSED
ACCUIRED DISPOSED	NAME OF BUSINESS SHITTY
WE OF BUSINESS ENTITY	Proctor & Gamble
J Heinz	CEMERAL DESCRIPTION OF BUSINESS ACTIVITY
SIERAL DESCRIPTION OF BUSINESS NOTAIT?	CENTERAL CESTAGES STATES CONTRACTOR
	Consumer packaged goods
onsumer peckaged goods	com associat costs
S MARKET VALUE	15 25 000 - 240 1600
000 - 510,000	2100/001 - 21000/000 Ova 27000/000
000,000,12 revo 000 000,000 (12 - 100,001	**
位于 40% (14%) (14%)	HATURE OF INVESTIGENT
TO COM	Stuck (Occorbe)
TOOK DES	The banner and O produce becomed at 2200 at phose between an agreegment of 20 - 2430
attracting O theorems Residence of \$200 as inflore Statem on sometime C_2	O kacous weasines of 2000 m was building
non service and the service of the property of the service of the	# ADD KLADIE UST DATE:
HAT CABLE UST DATE	6,11,10 ,110
1 10 110	ACJURED DISPOSED
ACQUIRED DISPOSED	
MRE OF BUSINESS ENTITY	> 10/10KE OF BUSINESS ENTITY
OKIC	Kraft Foods
WERKU DESCRIPTION OF BUSINESS ACTIVITY	GETWERN DESCRIPTION OF BUSINESS ACTIVITY
	Consumer packaged goods
Designs, manufactures off road vehicles	
	FAR MARKET VALUE TO STOOM STOOM TO STOOM STOOM
25/000 - 210/000	1 3 22 000 - 0 10 000
21/000 - 21/000/000	2 2400:001 - 21.000:000
Substitute a despise	NATURE OF INVESTIGENT
STURE OF INVESTIGATION	Office of the state of the stat
Stock [Other	The state of the s
- Target	
D income Processed of \$500 or More Person on Schedule (" []
	if applicable lust idate:
if applicable list date:	
- APPLICACEL CIO. IO.	11
2, 25, 10 , 10	ADDURED DISPOSED

FPPC Form 700 (2010/2011) Sch. A-1
FPPC Toll-Free Helpline: 866/276-3772 www.fppc.ca.gov

Jan 30 11 06:44a

Lar.y Liederman

SCHEDULE A-1 Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Do not attach backerage or financial statements.

CALIFORNIA FORM	. •
Name	
Liederman, Larry	Scott

	The second secon
NAME OF BUSINESS ENTITY.	► NAME OF BUSINESS ENTITY
SunPower	Flowserve
CENERAL DESCRIPTION OF BUSINESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
Solar technology	Flow control equipment
FAIR MARKET VALUE	FAIR MARKET VALUE
52 52 000 - \$10,000 T \$10,001 - \$100,000	2 52,900 ~ \$ 10,000 1 \$10,001 ~ \$100,000
S100,001 - \$1,000,000 Over \$1,000,000	
EVATURE OF INVESTMENT	NATURE OF INVESTMENT DO Stock TO Other
Stock Cher (Bescribe)	(Describe)
The Antorishin O income Preceived of 550 - 5499 O income Received of 5500 or More (August in Schedule 4)	Partnership Oinnsme Received of 50 - 5499 Oinname Received of 5500 of Word Arthor on Scincture C
IF APPLICABLE, LIST DATE:	IF APPLICABLE LIST DATE:
	. L
2,11,10 3,17,10	5,20,10 10,29,10
ACCUMED DISPOSED	*COURED DISPOSED
NAME OF EUSINESS ENTITY Goldman Sachs	NAME OF BUSINESS ENTITY
SCHOOL DESCRIPTION OF GUSHESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
Investment banking & financial services	
FAIR MARKET VALUE	TAIR MARKET VALUE
₹ \$2,000 - \$10,000	☐ 52,000 - \$10,000 ☐ \$10,001 - \$100,000
S100,001 - \$1,000,000	000,000 - \$1,090,600
Hature of investment	NATURE OF INVESTMENT
Stock Cotter	The Cather
(Desc(##)	(Describe) Partmership O income Received of SG - \$433
Partnership O throome Rebelved of 50 - \$499 O Income Received of \$500 of More (Report on Schedule C)	O moonte Received of \$300 of More (Pupar on Suitedia C)
F APPLICABLE UST DATE:	F APPLICABLE, LIST DATE:
1 10 4,16,10	1 110 1 110
ACCURED DISPOSED	1 10 1 10
ACCOUNCES COLD	
► HANKE OF BUSINESS ENTITY	➤ NAME OF BUSINESS ENTITY
GENERAL DESCRIPTION OF BUSINESS ACTIVITY	GENERAL DESCRIPTION OF BUSINESS ACTIVITY
CHARACTER CHESCHALL SOLIN CALIBRATE SPORT MOTOR (1941)	Carrenter Inches a 1904 of the carrent of the carre
FAIR WARKET VALUE	FAIR MARKET VALUE
☐ \$2,000 -\$10,000 ☐ \$10,001 - \$100,000	52,000 - \$10,000 S10,001 - \$100,000
☐ 2100,001 - 21,000,000 ☐ Over 21,000,000	3100,001 - \$1,000,000 Dover \$1,000,000
NATURE OF UNESTWENT	HATURE OF INVESTMENT
(Disprise)	(Describe)
Partnership C income Received of SU - \$499 O income Received of \$500 of More (Report on Schedule C)	Partmership O income Received of 50 - \$459 O income Received of \$500 or hiore (Reper to Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE LIST DATE
	, , 10
ACCURRED DISPOSED	ACCURED DISPOSED
ACQUIRED DISPOSED	
Comments:	

FPPC Form 700 (2010/2011) Sch. A-1 FPPC Toll-Free Helptine: 856/275-3772 www.fppc.cs.gov Jan 30 11 06:45a

Lariy Liederman

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SCHEDULE A-2 Investments, Income, and Assets of Business Entities/Trusts (Ownership Interest is 10% or Greater)

CALIFORNIA FORM	700	
wave observable part of the c	омирькая.	
Name		
Liederman, Larry Scott		

► 1 BUSINESS ENTITY OR TRUST	► 1 BUSINESS ENTITY OF TRUST
The Larry S. Liederman Living Trust	
Name 1 Carlton B. Goodlett Place, San Francisco, CA 94102	Nation
Address (Business Address Acceptable)	Andrew (Business Address Assemble)
Check onte Trust, go to 2 Business Entity, complete the box, then go to 2	Cirrect cine [] Trust, go to 2 [] Business Entity, complete the box, then go to 2
GENERAL DESCRIPTION OF BUSINESS ACTIVITY	General desorption of Business activity
SAR MARKET VALUE IF APPLICABLE LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE \$2,000 - \$10,000
NATURE OF INVESTMENT Sole Provincionship Partnership Today	NATURE OF HIVESTMENT Some Proprietorship Partnership Other
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
 I density the gross income received unclode your pro-rate share of the gross indohed to the Entity Trust. 	 DENTIFY THE GROSS INCOME RECEIVED (INCLASE YOUR PRO RATA SHARE OF THE GROSS PROME 35) THE ENTITY TRUST.
☐ \$0 - \$1,000 ☐ \$10,001 - \$100,000 ☐ \$500 - \$1,000 ☐ \$VER \$100,000	☐ \$1.001 - \$10,000 ☐ OVER \$100,000 ☐ ☐ OVER \$100,000
► 3. LIST THE NAME OF EACH REPORTABLE SMOLE SOURCE OF MICROSE OF \$10 MM OR MORE, and to make the sour factories.	► 3. LIST THE MAME OF FACH REPORTABLE SHIGLE SOLFOR OF INCOME OF \$10 MM OR HORE (\$1.00), IN LIBERTAGE COMPLETE.
◆ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTITY OR TRUST	FIG. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTER OR TRUST
Check to he box:	Check one box:
RVESTMENT REAL PROPERTY	MIVESTMENT REAL PROPERTY
Name of Business Entity of Street Address or Assessor's Percel Number of Real Property	Name of Pusiness Entity of Street Address of Assessor's Parcel Number of Real Property
Description of Business Authory of City or Other Preside Location of Real Property	Description of Business Autivity of City or Cities Process Location of Real Property
S2,000 - \$10,000 FAPPLICABLE LIST DATE: S2,000 - \$100,000	#AIR MARKET VALUE
NATURE OF INTEREST Property Ownership/Deed of Trust Stock Partnership	NATURE OF INTEREST Property Ownership/Deed of Trust Stock Partneiship
Leasehold The remarks Colher	Leasehold Tre remains
The remarking activities apporting investments or rest property are attached	The remaining Check box if exhibitional cohedules reporting investments or real property are alternated
Comments:	FPPC Form 700 (2018/2011) Sch. A.

San Francisco **BOARD OF SUPERVISORS**

Date Printed: February 23, 2011

Date Established:

March 5, 2002

Active

CITIZENS GENERAL OBLIGATION BOND OVERSIGHT COMMITTEE

Contact and Address:

Maura Lane City Hall, Room 316 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Phone: (415) 554-7502 Fax: (415) 554-7466 Email: maura.lane@sfgov.org

Authority:

San Francisco Administrative Code Article V (passed as Prop. F in the March 2002 election)

Board Oualifications:

The Citizens' General Obligation Bond Oversight Committee consists of a total of nine members, three of whom are appointed by the Board of Supervisors. The members appointed by the Board are comprised of the following: (1) one member shall be active in a business organization representing the business community located within the City; (2) one member shall be active in a labor organization; (3) one member shall be active in a community organization.

The other members are comprised of the following: Three members appointed by the Mayor and comprised of the following: (1) one member shall be active in a business organization representing the business community located within the City; (2) one member shall be active in a labor organization and (3) one member shall be active in a community organization. Two members are appointed by the Controller and comprised of the following: (1) one member with expertise in auditing governmental financial statements or with expertise in public finance law; (2) one member with expertise in construction management. One member is appointed by the Civil Grand Jury and shall be a member of the Civil Grand Jury or a designee appointed by the Civil Grand Jury.

No employee or official of the City shall be appointed to the committee. No vendor, contractor, or consultant of the City that performs work funded by bonds issued by the City shall be appointed to the committee.

Each member shall serve for a term of two years and for no more than two consecutive terms.

"R Board Description" (Screen Print)

San Francisco BOARD OF SUPERVISORS

The Civil Grand Jury's purpose is to inform the public concerning the expenditure of general obligation bond proceeds. The committee shall actively review and report on the expenditure of taxpayers' money in accordance with the voters' authorization.

Reports: The Committee shall issue regular reports on the results of its activities. A report shall be issued at least once a year.

Sunset Clause: None.

"R Board Description" (Screen Print)