

File No. 230507

Committee Item No. 1

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

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Committee: Budget and Finance Committee Date May 24, 2023

Board of Supervisors Meeting Date \_\_\_\_\_

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#### OTHER (Use back side if additional space is needed)

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Completed by: Brent Jalipa Date May 18, 2023

Completed by: Brent Jalipa Date \_\_\_\_\_

1 [Asia-Pacific Economic Cooperation - Behested Payment Waiver]

2

3 **Resolution authorizing the Office of the Mayor, Office of Economic and Workforce**  
4 **Development, and Chief of Protocol to solicit donations from various private entities**  
5 **and organizations to support the City hosting the Asia-Pacific Economic Cooperation**  
6 **Summit, notwithstanding the Behested Payment Ordinance.**

7

8 WHEREAS, San Francisco will serve as the host city for the 30th Asia-Pacific  
9 Economic Cooperation (“APEC”) Leaders’ Summit, in November, 2023, to be attended by  
10 President Biden, various heads of state, and other officials from around the world; and

11 WHEREAS, APEC consists of 21 member economies and is the leading forum in the  
12 Pacific Rim for promoting trade, investment, economic growth and cooperation throughout the  
13 region; and

14 WHEREAS, The economies that will be represented in this year’s APEC Leader’s  
15 Summit include the United States, Canada, China, the Philippines, Japan, Singapore and  
16 Thailand; the Summit will focus on regional economic issues, including sustainability,  
17 digitalization, women’s economic empowerment, trade facilitation, energy security, food  
18 security, and health; the APEC meetings will also include the APEC CEO Summit, bringing  
19 together company CEOs, thought leaders and other stakeholders together with political  
20 leaders from the region for three days of robust dialogue and engagement on global  
21 challenges including climate change, equitable growth and supply chain resilience; and

22 WHEREAS, APEC members account for approximately 40 percent of the global  
23 population and nearly half of global trade; as of 2021, fellow APEC members were the  
24 destination for more than 60 percent of U.S. goods exports; in addition, seven of the top 10  
25 U.S. overall trading partners are also members; and

1           WHEREAS, San Francisco is widely recognized as a gateway to the Asia-Pacific  
2 region, with long-standing and extensive economic, cultural and academic connections to the  
3 region; and

4           WHEREAS, Asian Americans account for about a third of San Francisco's total  
5 population, and San Francisco has Sister City relationships with cities throughout the region,  
6 including Osaka, Seoul, Ho Chi Minh, Manila, Sydney, and Shanghai; San Francisco's  
7 Chinatown is the first in North America and one of the largest Chinese communities outside of  
8 Asia; and

9           WHEREAS, San Francisco currently hosts over 75 consulates, representing the  
10 government interests of virtually all major countries around the world; over half of the APEC  
11 member economies have a consulate or trade office in San Francisco; and

12           WHEREAS, San Francisco is a premier destination for foreign direct investment from  
13 the Asia Pacific region; each year, the San Francisco Customs District logs about \$100 billion  
14 dollars from two-way shipping with APEC members; northern California firms sell an  
15 estimated \$60 billion dollars of goods and services to APEC buyers; and

16           WHEREAS, The APEC Summit is estimated to generate nearly \$37 million dollars in  
17 economic benefit to San Francisco; the APEC Summit will be held at the newly renovated  
18 Moscone Center and will draw thousands of attendees from around the world; and

19           WHEREAS, The COVID-19 pandemic took a great toll on San Francisco's economy,  
20 particularly in terms of international travel; as of February 2023, San Francisco International  
21 Airport (SFO) reported international checkpoint numbers at only 80% of pre-pandemic levels;  
22 travel from Asia has been particularly impacted; calendar year enplanements from Asia to  
23 SFO in 2022 were down 59.6% from 2019; flights from Asia have the highest economic  
24 impact on the Bay Area with the top markets in Asia exceeding the economic impact of top  
25 markets in Europe by over 50% per flight; and

1           WHEREAS, It is expected that around 10,000 people will come to San Francisco for  
2 APEC, almost entirely on overseas flights; San Francisco Travel estimates that 6,000 San  
3 Francisco hotel rooms will be used by APEC participants alone, excluding journalists and  
4 other visitors; and

5           WHEREAS, APEC will generate significant business for San Francisco's hotels,  
6 restaurants, shops, and arts and cultural centers, providing a boost to San Francisco's  
7 economic recovery; APEC will also deepen San Francisco's ties to the Asia Pacific region and  
8 further promote San Francisco as a global capital of trade, technology, policy innovation, and  
9 culture; and

10           WHEREAS, The Office of the Mayor, the Office of Economic and Workforce  
11 Development and San Francisco Chief of Protocol and War Memorial Trustee Maryam  
12 Muduroglu are working with San Francisco Travel and other civic leaders to help organize an  
13 APEC Host Committee to prepare for the Summit and position the City for the opportunities it  
14 presents, including by hosting related events such as receptions for foreign leaders and  
15 officials, conference panels and other meetings for participants to discuss policy and trade;  
16 and

17           WHEREAS, The APEC Host Committee would operate as a nonprofit entity and  
18 fundraise from firms, foundations and other organizations that will participate in the APEC  
19 Summit or are otherwise APEC stakeholders; and

20           WHEREAS, The Office of the Mayor and the Office of Economic and Workforce  
21 Development both partner with organizations, including potential APEC stakeholders, often  
22 through grant agreements; and

23           WHEREAS, The Office of the Mayor, the Office of Economic and Workforce  
24 Development and Chief of Protocol Maryam Muduroglu seek a waiver of the City's Behested  
25 Payment Ordinance (Campaign and Governmental Conduct Code, Sections 3.600 et seq.) to

1 the extent it restricts the Mayor, Chief of Protocol Muduroglu and officers and employees of  
2 the Office of the Mayor and the Office of Economic and Workforce Development from  
3 soliciting financial support or in-kind goods or services, from persons or entities that would be  
4 considered interested parties, for the APEC Host Committee or to otherwise support the  
5 APEC Summit; now, therefore, be it

6 RESOLVED, That under Section 3.620(f) of the Campaign and Governmental Conduct  
7 Code, the Board of Supervisors hereby waives application of the Behested Payment  
8 Ordinance as to the Mayor, Chief of Protocol Maryam Muduroglu and officers and employees  
9 of the Office of the Mayor and the Office of Economic and Workforce Development so that  
10 they may solicit donations from private organizations and philanthropists to support the APEC  
11 Summit; and, be it

12 FURTHER RESOLVED, That granting this waiver serves the public interest by  
13 promoting economic growth, innovation and tourism in San Francisco and strengthening the  
14 connection between San Francisco and the Asia Pacific region; and, be it

15 FURTHER RESOLVED, That granting this waiver does not create an appearance of  
16 impropriety.  
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**From:** [Conine-Nakano, Susanna \(MYR\)](#)  
**To:** [BOS Legislation, \(BOS\)](#)  
**Cc:** [Paulino, Tom \(MYR\)](#); [Angulo, Sunny \(BOS\)](#); [Heckel, Hank \(MYR\)](#)  
**Subject:** Mayor -- Resolution -- Asia-Pacific Economic Cooperation Summit Behested Payments Waiver  
**Date:** Tuesday, May 2, 2023 4:28:24 PM  
**Attachments:** [APEC Behested Payments Waiver Resolution.docx](#)

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Hello Clerks,

Attached for introduction to the Board of Supervisors is a Resolution authorizing the Office of the Mayor, the Office of Economic and Workforce Development and the Chief of Protocol to solicit donations from various private entities and organizations to support San Francisco hosting the Asia-Pacific Economic Cooperation Summit, notwithstanding the Behested Payment Ordinance.

Please note that Supervisor Peskin is a co-sponsor of this legislation.

Best,  
Susanna

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