File		

Committee Item	No <u>. </u>	1
Board Item No.		

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Budget and Finance SUB-Committee	<u>Date: March 30, 2011</u>
Board of Su	pervisors Meeting	Date
Cmte Boa	rd	
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Report Ethics Form 126 Introduction Form (for hearings) Department/Agency Cover Letter a MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application	and/or Report
OTHER	(Use back side if additional space	is needed)
	by: <u>Victor Young</u> Da by: <u>Victor Young</u> Da	te: _March 25, 2011 te:

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

FILE NO. 110318

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Resolution authorizing the Department of the Environment to retroactively accept and

expend a grant in the amount of \$114,138 from the California Department of Resources Recycling and Recovery for the purpose of increasing Used Motor Oil Recycling and

Household Hazardous Waste Management.

[Accept and Expend Grant - Used Motor Oil Recycling - \$114,138]

WHEREAS, Public Resources Code (PRC) sections 48690 et seq. authorize the Department of Resources Recycling and Recovery (CalRecycle), formerly known as the California Integrated Waste Management Board, to make grants to qualifying jurisdictions for implementation of their used oil programs as required by PRC Section 48690 et seq.; and

WHEREAS, In furtherance of this authority CalRecycle is required to establish procedures governing the administration of the Used Oil Payment Program; and

WHEREAS, CalRecycle's procedures for administering the Used Oil Payment Program require, among other things, an applicant's governing body to declare by resolution certain authorizations related to the administration of the Used Oil Payment Program; and

WHEREAS, The grant is available to the City and County of San Francisco from CalRecycle; and

WHEREAS, Through a recurring grant cycle the City and County of San Francisco has annually entered into agreement with the State of California for implementation of used oil collection programs for the past seventeen (17) years; and

WHEREAS, The grant includes provision for indirect costs of \$10,376.18, and WHEREAS, This grant does not require an ASO amendment, and WHEREAS, The grant was not included in the annual budget process of the City and County of San Francisco but awarded by the State of California, now, therefore, be it

25

RESOLVED, That the Director of the Department of the Environment, or a designee, is hereby authorized and empowered to execute in the name of the City and County of San Francisco the Used Oil Payment Program received from CalRecycle; and be it

FURTHER RESOLVED, That the Director of the Department of Environment, or a designee, is hereby authorized and empowered to execute in the name of the City and County of San Francisco all documents, including but not limited to, applications, contracts, payment requests, agreements, annual reports (including expenditure reports) and amendments hereto for the purposes of securing grant funds and to implement and carry out the purposes specified in the grant application; and be it

FURTHER RESOLVED, That, to meet CalRecycle's requirement that San Francisco's governing body approve the submission of annual funding applications, the City and County of San Francisco authorizes the submittal of an annual used oil payment program application to CalRecycle for all available payments under PRC Section 48690 et seq. and this authorization shall remain in effect for five (5) years from July 1, 2010.

Recommended:

Department Head

Approved:

Approved:

Controller, Grant Division

#110318

TO: Angela Calvillo, Clerk of the Board of Supervisors				
FROM:	The Department of the Environment			
DATE:	2/23/11			
SUBJECT:	Accept and Expend Resolution for Subject	t Grant		
GRANT TITLE:	Used Oil Recycling Grant			
Attached please fi	ind the original and 4 copies of each of the follo	wing:		
X Proposed gra	ant resolution; original signed by Department, M	layor, Controller		
X Grant informa	ation form, including disability checklist			
X Grant budget				
Grant applicati	on			
X Grant award	letter from funding agency			
Other (Expla	ain):			
Special Timeline	Requirements:			
Departmental rep	presentative to receive a copy of the adopted	d resolution:		
Name: Rachel Bu	erkle Phone:415	5-355-3704		
Interoffice Mail Ad	ldress:			
Certified copy req	uired Yes No	X		
	s have the seal of the City/County affixed and are occasion most cases ordinary copies without the seal are sufficien			

File Number:

(Provided by Clerk of Board of Supervisors)

Grant Information Form

(Effective January 2000)

Purpose: Accompanies proposed Board of Supervisors resolutions authorizing a Department to accept and expend grant funds.

		41 4				
The following	describes	the grant	referred	to in the	accompanying	i resolution:
THE TONOWING	acson bes	and grain	10101104		- account and 17 18	,

1. Grant Title: Used Oil Recycling Grant

220178 / EVOILA-15

2. Department: Department of the Environment

3. Contact Person: Rachel Buerkle

Telephone: (415) 355-3704

4. Grant Approval Status (check one):

[X] Approved by funding agency

∏ Not yet approved

- 5. Amount of Grant Funding Approved or Applied for: \$114,138.00
- 6a. Matching Funds Required: None
- b. Source(s) of matching funds (if applicable): Not Applicable
- 7a. Grant Source Agency: California Department of Resources Recycling and Recovery
- b. Grant Pass-Through Agency (if applicable): Not Applicable
- 8. Proposed Grant Project Summary: To implement used motor oil and oil filter recycling programs, including used oil/filter collection and public education; to promote safe disposal of household hazardous waste as a City service.
- 9. Grant Project Schedule, as allowed in approval documents, or as proposed:

Start-Date: January 25, 2010

End-Date: June 30th, 2012

(No expenditures prior to July 1, 2010 will be offset)

- 10. Number of new positions created and funded: None
- 11. If new positions are created, explain the disposition of employees once the grant ends? Not Applicable
- 12a. Amount budgeted for contractual services: \$62,096.82
 - b. Will contractual services be put out to bid? Yes
 - c. If so, will contract services help to further the goals of the department's MBE/WBE requirements? Yes.
 - d. Is this likely to be a one-time or ongoing request for contracting out? Ongoing.

13a. Does the budget include indirect costs?

[X] Yes

[] No

b1. If yes, how much?

\$10,376.18

to their was the remains each object hither is easie health has been their beautiful services. This be	- fest, office supplies, unvelopmenting, left multi- the seventh shows by the finishing service
r tree, whereas indirect costs bet included: [] Not eliesed by granting agency	क्रमास्ट्राच्याहरू के द्रास्थार प्रेमालीड क्या व्यक्तित इस व्यक्ति
14. Any other significant grant requirements or comments:	
Disability Access Checklist*	
15. This Grant is intended for activities at (check all that app	ly):
[X] Existing Site(s) [] Rehabilitated Site(s) [] New Site(s) [] New Structure(s)	[X] Existing Program(s) or Service(s) [] New Program(s) or Service(s)
16. The Departmental ADA Coordinator and/or the Mayor's cand concluded that the project as proposed will be in compliall other Federal, State and local access laws and regulation disabilities, or will require unreasonable hardship exceptions	ance with the Americans with Disabilities Act and is and will allow the full inclusion of persons with
Comments:	
Departmental or Mayor's Office of Disability Reviewer:	(Name)
Date Reviewed: 12/1/10	
Director Department Approval: (Namé) (Signature)	Director (Title)

	epartment of the Env	ironment-City and County of San , rancisco	(SFE)	ing the last	建筑建筑
		Accept and Expend Grant Funds from ent of Resources Recycling and Recovery (CalRecy			
				CalR	ecycle:
Personnel					
SF Environment	5640 - Used Motor Oil	12.5% FTE Coordinate Grant application,			
,	Recycling Coordinator	administration, outreach and reporting	\$50.78	\$	17,000.00
SF Environment	9916 - Used Motor Oil	25% FTE Coordinate grassroots/community	600.50		40,000,00
	Recycling Associate 5642 - Residential Toxics	outreach 1.25% FTE Supervise Used Motor Oil Recycling	\$23.52	\$	12,000.00
SF Environment	Reduction Coordinator	1.25% FTE Supervise Osed Motor On Recycling	\$57.62	\$	2,005.00
SF Environment	5640 - Outreach	2.5% FTE Coordinate all outreach activity for used			
	Specialist	oil recycling program	\$48.58	\$	3,500.00
SF Environment	5640 - Accounting and	1.25% FTE Run payroll reports, update payroll		ļ	
	Budget Coordinator	spreadsheet, run accounting reports for expenses and update actual expense spreadsheet, process		İ	
		vendor payments, follow up on outstanding A/R			
		balance.	\$50.10	\$	1,100.00
		Subtotal Personnel		\$	35,605.00
Contractual					
Contractor - TBD		Implementation of community-based outreach	,		
		programs to increase used motor oil and filter			
	9 .	recycling. This function is part of a larger contract			
	4 - 4 - 4	that was entered into through standard City		}	
		contracting processes via an RFP release and a		١.	
		competitive bidding and selection process.	, , ,	\$	42,346.82
Contractor - TBD		Assist in promoting one-day used motor oil/filter			
		collection events for the public and outreach to English as a Second language learners via a widely	•		
		disseminated ESL lesson plan. This function is part			
		of a larger contract that was entered into through		1.	
		standard City contracting processes via release of	• .		
		an RFP and a competitive bidding and selection		'	
· · · · · · · · · · · · · · · · · · ·		process.	 .	\$	10,000.0
		Subtotal Contractual		\$	52,346.82
Material and Supplies			·		
Contractor		Purchase of used motor oil-related incentives to be			
		distribute to Do-It-Yourselfers that change their own			3,000.0
		motor oil or change oil for others.		\$.	
		Subtotal Material and Supplies		\$	3,000.0
Other			· · · · · · · · · · · · · · · · · · ·		
Port of San Francisco	Work ordered to Port	Maintenance of two (2) used motor oil/filter drop-off		1	
		sites (used oil and filter recycling costs and		1.	
		maintenance personnel)		\$	6,000.0
Advertising		Pick up and recycling of used oil filters from O'Reilly-		\$	5,000.0
Contractor		Kragen Auto Parts			
				\$	750.0
Local Field Exp		Attend local Northern CA Used Oil and Household		1.	
		Hazardous Waste Information Exchanges		\$	60.0
Training Costs Paid to		Attend Statewide Used Oil Recycling Household			4 000 0
Contractors		Hazardous Waste conference		\$ \$	1,000.0
		Subtotal Other		+	12,810.0
TOTAL DIRECT COSTS				\$	103,761.8
				T	·
		Departmental overhead - 10% maximum allowable		1	
Indirect Costs		by CalRecycle		\$	10,376.1

GRANT AGREEMENT COVER SHEET

CalRecycle 110 (Revised 1/10)

	GRANT NUMBER UBG15-09-202
NAME OF GRANT PROGRAM	ODS 17-03-008
2009/2010 Used Oil Block Grants - Fifteenth Cycle	
STALE NAME	
City and County of San Francisco	
SET SEMER'S LEGERAL EMPLOYER IDENTIFICATION NUMBER	TOTAL GRANT AMOUNT NOT TO EXCEED
	\$114,138.00
TERM OF GRANT AGREEMENT	
FROM: July 1, 2009	TO: June 30, 2012

THIS AGREEMENT is made and entered into on this 21st day of <u>January 2010</u>, by the Department of Resources Recycling and Recovery ("CalRecycle") and <u>City and County of San Francisco</u> (the "Grantee"). CalRecycle and the Grantee, in mutual consideration of the promises made herein, agree as follows:

The Grantee further agrees to abide by the provisions of the following exhibits attached hereto:

Exhibit A - Terms & Conditions
Exhibit B - Procedures & Requirements

Exhibits A and B are attached hereto, the CalRecycle-approved Application and the Application Guidelines and Instructions are incorporated by reference herein and made a part hereof.

CalRecycle agrees to fund work done by the Grantee in accordance with this Agreement up to but not to exceed the Total Grant Amount specified herein.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the dates entered below.

		GRANTEE NAME (PRINT OR TYPE)
CALRECYCLE		City and County of San Francisco,
SIGNATURE OF CALRECYCLE'S AUTHORIZED SIGNATORY.		SIGNATURE OF GRANTEE
The second secon		(AS AUTHORIZED IN RESOLUTION OR LETTER OF DESIGNATION AUTHORIZATION
- from		-/ the Channel
Director, CalRecycle	DATE (1/23/11)	TITLE DATE (Authorized representative)
Other Color of the		GRANTEE ADDRESS (INCLUDE STREET, CITY, STATE AND ZIP CODE)
		A STATE OF THE STA
		Line Architecture (A. Hinge
	CERTIFICATION OF F	UNDING
AMOUNT ENCUMBERED BY THIS AGREEMENT	PROGRAM/CATEGORY (CODE AND T	ITLE) FUND TITLE
	2009/2010 Used Oil F	Block Grants - Fifteenth Cycle O/L
644440000	2000/2010 0300 0112	JOOK CHARD - I RECEILIT CYCLE
\$114,138.00	(OPTIONAL USE)	
PRIOR AMOUNT ENCUMBERED FOR THIS AGREEMENT	(OF HOTAL OSE)	
	ITEM	CHAPTER STATUTE FISCAL YEAR
TOTAL AMOUNT ENCUMBERED TO DATE	3500-602-0100	817 1991 2009/2010
\$114,138.00	OBJECT OF EXPENDITURE (CODE AN	D TILE)
	1000-75100-702	
ಾರ್ ೧೯೯೧ y upon my own personal knowledge that bi une paged and purpose of the expenditure stated above.	udgeted funds are available for	T.B.A. NO. B.R. NO.
STATE OF ALBERTAL A ACCOUNTING OFFICER	former was	JAN 2 7 ZOIU

"Grouard, Laurie" <Laurie.Grouard@CalR ecycle.ca.gov>

05/04/2010 10:07 AM

cc "david.assmann@sfgov.org"

<david.assmann@sfgov.org>

Subj Executed Grant Agreement Cover Sheet for Used Oil

To 'Cynthia Knowles' < Cynthia. Knowles@sfgov.org>

ect Block Grant -- FY 2009/2010; UBG15-09-202

Good Morning Cynthia,

This e-mail authorizes the City and County of San Francisco to begin incurring costs under the Used Oil Block Grant 15th Cycle Terms and Conditions and Procedures and Requirements. Any expenditures which occurred prior to this letter but after July 1, 2009 (the start of the grant term), will be covered by the UBG14 Terms and Conditions and Procedures and Requirements.

Attached is a copy of your executed Grant Agreement Cover Sheet. Refer to the UBG15 Procedures and Requirements for all reporting requirements at: http://www.calrecycle.ca.gov/UsedOil/Grants/Block/15thCycle/default.htm

Additionally, for the UBG15 cycle application it appears Mr. Assmann is the new Signature Authority. Please verify that he is also now the Signature Authority for your other open UBG grants. Once you provide this verification, I can then change the other UBG cycle information in our grant management system.

Thank you.

Laurie Grouard Integrated Waste Management Specialist Grant & Loan Resources Branch CalRecycle Telephone Number: (916) 341-6454

CalRecycle - Promoting a More Sustainable California....

Used Oil Block Grant Funds: Projected Expenditures in FY 2009/10

Grantees are required to submit projected expenditures for the activities to be conducted the upcoming Fiscal Year. The projected expenditure calculations document is part of the Used Oil Recycling Block Grant (UBG or Block Grant) 15th cycle application. It provides an evaluative tool for program staff assigned to manage the grant.

1. Grantee/Jurisdiction: San Francisco Dept. of Env	ironment/City and County
2. Active Grant Funds To Be Expended From:	7
13 th cycle: UBG- 07-227 14 th cycle: UBG- 08 15	5 th Cycle: UBG- 09

3. Expected Expenditures from July 1, 2009 through June 30, 2010 Estimate expenditures in both dollars and percentages of the total for each activity that applies to your program. Include staff costs in total dollars spent.

		PROGRAM EXPENDITURES
\$ <u>0</u>	%	(a) Certified Collection Center (CCC) Support ☐ Site Visits ☐ CCC Employee Training ☐ Abandoned Oil Interventions ☐ Other:
\ \\$ <u>0</u>	%	(b) Oil Collection Events: Total Events: 15 Total attendees: 300 ☐ Oil Collection Containers ☐ Oil/Filter Coupons ☐ Oil Funnels/ Oil Rags ☐ Events w/ filter: 15 ☐ Events w/o filter:
\$ 20,000	<u>9.69</u> %	(c) Used Oil Hauling/Collection Cost: Certified Collection Centers HHW Permanent Facility / ABOPS Residential Curbside Route Door-to-door/On-call Agricultural Collection Non-Certified Collection Centers (Non-Ag) Temporary / Mobile Events Small Quantity Generators Airports Marinas Other:
\$ <u>700</u>	<u>0.34</u> %	(d) Used Oil Filter Hauling/Collection Cost ☐ Certified Collection Centers ☐ HHW Permanent Facility / ABOPS ☐ Residential Curbside Route ☐ Door-to-door/On-call ☐ Agricultural Collection ☐ Non-Certified Collection Centers (Non-Ag) ☐ Temporary / Mobile Events ☐ Small Quantity Generators ☐ Airports ☒ Marinas ☐ Other:
\$ <u>1.850</u>	<u>0.9</u> %	(e) Equipment Purchase and Facility Construction/Expansion: Oil Tank Filter Crusher Oil/Filter Drums Contaminated Oil Detection Kits Facility Construction Facility Expansion Other Equipment
\$ <u>0</u>	%	(f) Oil Use Reduction Program: Extended Oil Change Education Other:
\$ <u>0</u>	%	(g) Storm Water Mitigation Program: Storm Drain Marking Storm Drain Stenciling Debris Screen Catch Basin Inlet Insert Vertical Drop-In Parking Lot Inlet Insert Publicity and Education Auto Engine Leak/Drip Prevention Other:
\$ <u>76.000</u>	<u>36.83</u> %	(h) Grant Planning and Management – Staff time related costs billed to the grant only. Program-related section such as surveys, program evaluation, and annual report preparation should not be billed to this section. (Please include in-kind staff contribution costs on page 3 only)
\$ <u>20,635</u>	<u>10</u> %	(i) Other Grant-Related Expenses not included above: Please explain of Government overhead expenses (10% allowable of total to grant)

Dollars Spent	PUBLICIT	TY AND EDUCATION EXPENDITURE		
MASS MEDIA	(j) media type:	LANGUAGES used for mass media advertising/outreach:		
OUTREACH:	⊠ Radio	⊠ English		
	□TV	Cambodian		
	Newspaper Newspaper	⊠ Chinese		
	Newsletter ■	Hmong		
	PennySaver	☐ Korean		
	Post Card / Direct Mail	🔲 Punjabi		
	Posters / Flyers	Russian		
	Utility Bill Inserts	⊠ Spanish		
	☐ Clinty, Din macras ☐ Billboards	☐ Tagalog		
	Website	☐ Vietnamese		
	Other:	Other:		
\$ 30,167 14.62 %				
PERSON TO	(k) TARGET AUDIENCES	Venue / Methods	LANGUAGES used for	
PERSON	FOR PERSON TO	□ Point of Purchase Advertising	personalized outreach:	
OUTREACH:	PERSON OUTREACH:	☐ English As Second Language	⊠ English	
	☐ Immigrants	Classes	Cambodian	
	☑ Ethnic Group(s)		⊠ Chinese	
		Event	Hmong	
	Auto Enthusiasts	Car Club/Auto Events	☐ Korean	
	■ Boaters	⊠ Boater Shows/Meeting	☐ Punjabi	
	Agriculture / Growers	Driver Training/Auto Shop	Russian	
	☐ Truckers	Classes	⊠ Spanish	
	☐ Fleet Managers	Agricultural/Small Grower Meetings	☐ Tagalog	
	Small Businesses	Meetings	☐ Vietnamese	
	Other:	Cultural Events	Other:	
		Other:		
		Behavior-Change Outreach		
		Strategies:		
		Personal Pledges		
		Premium or Sign Prompts		
		Community Member		
		Endorsements		
		✓ Persuasive Messages		
0 67 000 07 60 04		Other: Community outreach via nonprofit organization partnership.	1	
\$ 57,000 27.62 %	(I) K-12 School Outreach:	nonprofit organization partnersing.	<u> </u>	
:	Cap Ex- E22 Decidence Course coscins.			
	☑ Classroom Presentation (Curr	iculum) 🔲 School Presentation		
\$0%	☐ Disney's Environmentality Cl	hallenge (5 th Graders) 🔀 Other: <u>See In-Kin</u>		
		ection related - should be kept to min	ašmaema)	
	List here:			
\$ <u>0</u> %		. • •		
/0	TOTAL ESTIMATED I	EXPENDITURES: July 1, 2009	– June 30, 2010 (May include	
\$	more than one Block Gra			
<u>\$206,352</u> <u>100</u> %	323 223 223	e,		

ESTIMATE OF IN-KIND CONTRIBUTIONS			
		Specify type (e.g. printing, staff time, etc.,) source and dollar amount:	
		1) Type: 1) Type: K-12 School Outreach from SF Dept. of Environment School Education Program: Save our Bay-Water Conservation & Pollution Prevention classroom presentations for \$14,000.	
	* , *	Presentation time (focused on toxics and motor oil- about 70%) costs about \$5,000 to run annually. 70% of the whole program, including outreach and administration costs, is \$14,000.	
		2) Type: Door-to-door used oil collection for residents from SF Recycling & Disposal (Norcal Waste systems) for \$20,000. from for \$	
		2) Type: from for \$	
		3) Type: Used motor oil temorary collection events via 11 Gigantic 3 events (February-November).	
		Gigantic 3 is a bulky solid waste and partial hazardous waste collection event. Partnership is among	
1		Clean City Coalition, Norcal Waste Systems, and SF Department of Environment for \$20,000 from	
		for \$	
		4) Type:for \$	
[
\$ <u>54,000</u>	%	5) Type: from for \$	

Instructions for Completing Projected Expenditure for July 1, 2009—June 30, 2010

Work Completed From July 1, 2009 - June 30, 2010: This section contains a breakdown of funds to be expended during the next fiscal year from one or more active block grants. Its categories may vary from those that appear on the EIS documents. This section will give program staff improved data to identify potential areas for development. PLEASE PROVIDE DOLLAR AMOUNTS AND PERCENTAGE OF TOTAL ESTIMATED EXPENDITURES FOR EACH LINE ITEM.

- (a) Certified Collection Center (CCC) Support: Report all expenses and check boxes related to Site Visits, CCC Employee Training, Abandoned Oil Intervention, and Other Related Activities.
- (b) Oil Collection Events: Report all expenses and check boxes related to Oil Collection Containers, Oil/Filter Coupons, Oil Funnels/Oil Rags, Events w/filter and Events w/o filter. Also include the total number of events in which you participated and the estimated total number of attendees at the events.
- (c) Used Oil Hauling/Collection Costs: Report all expenses and check boxes related to Certified Collection Centers, HHW Permanent Facility/ABOPS, Residential Curbside Route, Door-to-door/Oncall, Agricultural Collection, Non-Certified Collection Centers (Non-Ag), Temporary/Mobile Events, Small Quantity Generators, Airports, Marinas and Other Related Activities.
- (d) Used Oil Filter Hauling/Collection Cost: Report all expenses and check boxes related to Certified Collection Centers, HHW Permanent Facility/ABOPS, Residential Curbside Route, Door-to-door/Oncall, Agricultural Collection, Non-Certified Collection Centers (Non-Ag), Temporary/Mobile Events, Small Quantity Generators, Airports, Marinas and Other Related Activities.
- (e) Equipment Purchase and Facility Construction/Expansion: Report all expenses and check boxes related to the purchase of eligible equipment and the construction or expansion of facilities related to Oil Tank, Filter Crusher, Oil/Filter Drums, Contaminated Oil Detection Kits, Facility Construction, Facility Expansion and Other Equipment.

- (f) Oil Use Reduction Program: Report all expenses related and check boxes related to Extended Oil Change Education and Other Related Activities.
 - (g) Storm water Mitigation Program: Report all expenses and check boxes related to Storm Drain Marking, Storm Drain Stenciling, Debris Screen, Catch Basin Inlet Insert, Vertical Drop-In Parking Lot Inlet Insert, Publicity and Education, Auto Engine Leak/Drip Prevention and Other Related Activities.
 - (h) Grant Planning and Management: Report all expenses of staff time related costs billed to the grant only. Program-related cost related to Surveys, Program Evaluation and Annual Report Preparation should not be billed to this section.
 - (i) Other Grant-Related Expenses not included above: Report all estimated expenses not covered in one of the categories listed above.

Publicity and Education Expenditure

- (i) Mass Media Outreach: Report all expenses related to mass media outreach and check all boxes that describe your efforts regarding target audiences, media type, and languages utilized.
- (k) Person to Person Outreach: Report all expenses related to your efforts at personal contact with individuals from target audiences. Check off boxes that describe your efforts during the past fiscal year. Community Based Social Marketing (CBSM) or Behavior-Modification Tools Used during outreach: Check boxes that describe your efforts, if any, during the past fiscal year.
- (I) K-12 School Outreach: Report all expenses related to school outreach and check appropriate boxes. For more information about Disney's Environmentality Challenge, a public/private partnership between the State of California and the Walt Disney Company, visit http://disney.go.com/environmentality/dec/discover.html.
- (m) Premiums: (Non-oil related): Report all estimated expenses related to the design, purchase, and dissemination of premiums not previously included in section 3b. These should be kept to a minimum.

Estimate of In-Kind Contributions

Estimate of In-Kind Contributions: List type of in-kind service, the source for it (such as, city funds, volunteers, donations, etc.) and the estimated value in dollars.