AMENDED IN COMMITTEE **RESOLUTION NO.** 7/12/2023

- [Outreach Community Advertising and Outreach Neighborhood Advertising El Tecolote 1 Newspaper, El Reportero, Bay Area Reporter, San Francisco Bay Times, Wind Newspaper, Sing Tao Daily, San Francisco Chronicle - FY2023-2024] 2
- 3

4 Resolution designating Bar Media, Inc. (dba Bay Area Reporter) to be the outreach 5 community periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community and the outreach neighborhood periodical of the 6 7 City and County of San Francisco for the Castro, Noe Valley, and Duboce Triangle 8 neighborhoods: Wind Newspaper to be the outreach community periodical of the City and County of San Francisco for the Chinese Community and Wind Newspaper and 9 10 Sing Tao Daily to be the outreach neighborhood periodical of the City and County of 11 San Francisco for the Chinatown, Richmond, Sunset, Portola, Visitacion Valley, 12 Excelsior, Outer Mission, Tenderloin, Oceanview, Ingleside, and Merced Heights 13 neighborhoods; Acción Latina (dba El Tecolote Newspaper) and El Reportero to be the 14 outreach neighborhood periodical of the City and County of San Francisco for the Mission, Excelsior, and Outer Mission neighborhoods; Sullivan Communications (dba 15 16 San Francisco Bay Times) to be the outreach neighborhood periodical of the City and County of San Francisco for the Castro neighborhood; and Hearst Communications, 17 18 Inc. (dba San Francisco Chronicle) to be the outreach neighborhood periodical of the City and County of San Francisco for all other underrepresented communities; and to 19 provide outreach advertising for Fiscal Year (FY) 2023-2024. 20 21

22 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach 23 advertising to those communities which may not be adequately served by the official 24 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code: and 25

1	WHEREAS, In each year, the Board of Supervisors shall designate the outreach	
2	periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative	
3	Code; and	
4	WHEREAS, The Board of Supervisors may	designate neighborhood outreach
5	periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it	
6	RESOLVED, That the Board designates the following periodicals, which circulate	
7	primarily in the indicated communities and are printed in San Francisco, to be the outreach	
8	periodicals for the indicated communities for FY2023-2024:	
9	Lesbian, Gay, Bisexual, Transgender	-Bar Media, Inc. dba Bay Area Reporter
10	Chinese	-Wind Newspaper
11	FURTHER RESOLVED, That the Board designates the following neighborhood	
12	outreach periodicals for the indicated neighborhood(s) for FY2023-2024:	
13	Mission, Excelsior, and Outer Mission	-Acción Latina and El Reportero
14	Castro, Noe Valley, and Duboce Triangle	-Bar Media, Inc. dba Bay Area Reporter
15		
16	Castro	-Sullivan Communications dba San Francisco Bay Times
17	Chinatown Diahmand Support	Wind Newspaper and Sing Tap Daily
18	Chinatown, Richmond, Sunset, Portola, Visitacion Valley, Excelsior,	-Wind Newspaper and Sing Tao Daily
19	Outer Mission, Tenderloin, Oceanview, Ingleside, and Merced Heights	
20	ingleside, and merced heights	
21	All under represented neighborhoods	-San Francisco Chronicle
22	FURTHER RESOLVED, That the Office of Contract Administration is hereby	
23	authorized to enter into contracts with these designated outreach periodicals and said	
24	contracts must be in accordance with all the contracting requirements of the City and County	
25	of San Francisco; and, be it	

1	FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all	
2	parties, the Office of Contract Administration shall provide the final contracts to the Clerk of the	
3	Board for inclusion into the official file.	
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		