File No	230648	Committee Item No. 6  Board Item No. 6
(		D OF SUPERVISORS T CONTENTS LIST
	Budget and Appropriation pervisors Meeting	ns Committee
Cmte Boar	Motion Resolution Ordinance Legislative Digest Budget and Legislative A Youth Commission Report Introduction Form Department/Agency Cov MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Comm Award Letter Application Public Correspondence	ort
OTHER	(Use back side if additio	nal space is needed)
	MYR Budget Submission MYR Trailing Legislation MYR 30-Day Waiver Rec Presidential Action Memory	List

Completed by:Brent JalipaDateJune 7, 2023Completed by:Brent JalipaDateJune 26, 2023

**Date** June 26, 2023

1	[Administrative Code - Eliminating Annual Joint Fundraising Drive]
2	
3	Ordinance amending the Administrative Code to eliminate the City's annual joint
4	fundraising drive.
5	NOTE: Unchanged Code text and uncodified text are in plain Arial font.
6	Additions to Codes are in single-underline italics Times New Roman font.  Deletions to Codes are in strikethrough italics Times New Roman font.  Board amendment additions are in double-underlined Arial font.
7	Board amendment deletions are in strikethrough Arial font.  Asterisks (* * * *) indicate the omission of unchanged Code
8	subsections or parts of tables.
9	
10	Be it ordained by the People of the City and County of San Francisco:
11	
12	Section 1. Article 5 of Chapter 16 of the Administrative Code is hereby amended by
13	removing Sections 16.93-1, 16.93-2, 16.93-3, 16.93-4, and 16.93-5, to read as follows:
14	
15	SEC. 16.93-1. CHARITABLE DEDUCTIONS AND THE ANNUAL JOINT FUNDRAISING
16	DRIVE.
17	— Deductions from employee pay warrants for charitable organizations shall only be withheld
18	based upon authorizations made by employees in the Annual Joint Fundraising Drive. Each year the
19	City and County of San Francisco shall hold an Annual Joint Fundraising Drive ("Annual Drive") in
20	which its officers and employees are encouraged to participate.
21	
22	SEC. 16.93-2. SELECTION OF AGENCIES ELIGIBLE TO PARTICIPATE IN THE
23	ANNUAL JOINT FUNDRAISING DRIVE.
24	
25	

1	-Participation shall be limited to any Mayor's fund which is created to further social causes,
2	those funds being the Mayor's Youth Fund, the Mayor's Homeless Fund, and the Mayor's Youth
3	Employment Summer Program, and to all federated agencies that meet the following criteria, as
4	determined by the Board of Supervisors:
5	(a) An eligible charitable agency must be a federated agency representing 10 or more
6	charitable organizations, of which at least 50 percent shall represent organizations located in the
7	counties of San Francisco, San Mateo, Santa Clara, Alameda, Contra Costa, and Marin.
8	(b) The federated agency or Mayor's fund must certify to the Board of Supervisors that the
9	Federal Internal Revenue Service has determined that contributions to all of the represented charitable
10	organizations or Mayor's funds are tax deductible.
11	(c) The federated agency must have been in existence with 10 or more qualified charities for
12	at least one year prior to the date of application and provide satisfactory evidence to that effect at the
13	time of filing an application with the Board. Mayor's funds shall submit their most recent financial
14	statement to the Board of Supervisors on an annual basis.
15	(d) The federated agency must submit its most recent certified audit at the time of filing an
16	application with the Board.
17	(e) Agencies that wish to participate in the Annual Drive are required to submit applications
18	to the Board of Supervisors that include all information that may be relevant to the criteria listed in this
19	Section.
20	
21	SEC. 16.93-3. DUTIES OF THE MAYOR, THE CONTROLLER AND THE DIRECTOR OF
22	ADMINISTRATIVE SERVICES.
23	(a) The Mayor shall designate the City's Annual Drive Chair. The Chair will be responsible
24	for providing staff support for the Annual Drive that occurs during the Chair's tenure.

25

1	(b) The Controller of the City and County of San Francisco shall provide the technical
2	support necessary for the collection and donor designation process.
3	(c) The Director of Administrative Services of the City and County of San Francisco shall
4	review all applications to participate in the Annual Drives of the City and recommend to the Board of
5	Supervisors whether applicants qualify to participate in the Annual Drive.
6	
7	SEC. 16.93-4. SCHEDULE OF THE ANNUAL DRIVE.
8	(a) By March 1st of each year agencies that wish to participate in the upcoming Annual
9	Drive shall submit their applications to participate with the Board of Supervisors. Provided that only
10	for the 2002 Annual Drive, any Mayor's fund that wishes to participate in the 2002 Annual Drive shall
11	submit their request to participate with the Board of Supervisors by April 15, 2002. By March 1st the
12	Mayor shall also designate the Chair for the upcoming Annual Drive.
13	(b) By March 1st of each year the Chair of the preceding Annual Drive shall report to the
14	Mayor and the Board of Supervisors on the success of the concluded Annual Drive including the level
15	of employee designations to each federated agency.
16	(c) By May 1st of each year, the Board of Supervisors, by resolution, shall designate those
17	agencies that qualify to participate in the City's Annual Drive for that year. Provided that only for the
18	2002 Annual Drive, the Board of Supervisors, by resolution, shall designate June 1, 2002, those
19	agencies that qualify to participate in the City's Annual Drive for that year.
20	
21	SEC. 16.93-5. OBLIGATIONS OF PARTICIPATING AGENCIES.
22	- All participating agencies shall have the following obligations and responsibilities:
23	(a) All participating agencies will jointly prepare and print all Annual Drive materials,
24	including directories and payroll deduction forms and other related documents, with a Bay Area printer
25	that pays prevailing wages, and will provide adequate numbers of such materials as determined by the

1	agencies. The Chair of the Annual Drive and the Controller will work with the participating agencies is
2	the design of these materials, the design to be approved no later than August 1st. The Chair of the
3	Annual Drive shall schedule the distribution of materials and associated promotional activities such
4	that all employee payroll deduction authorizations are provided to the Controller no later than
5	December 1st.
6	(b) All participating agencies and the City and County shall jointly execute a Memorandum
7	of Agreement concerning the payment of actual costs of the Annual Drive materials, and including any
8	additional terms and conditions the Mayor or his or her designee determines, after consultation with
9	the City Attorney, are in the best interest of the City. The memorandum shall also designate which of
10	the participating agencies shall serve as the coordinating agency.
11	(c) All warrants issued for Annual Drive payroll deductions shall be issued by the City and
12	County to each participating agency based upon the percentage of cash, checks and pledges designate
13	for each participating agency at the conclusion of the solicitation period of the Annual Drive. The
14	distribution percentage shall be provided to the Controller by the coordinating agency. Distribution of
15	funds to the participating agencies by the Controller of the City and County shall occur within five
16	working days after each regular employee payday.
17	(d) Employee payroll deductions to a given federated agency shall not be made for less than
18	\$1.00 per pay period, and the authorization for any deduction shall be for 12 months. The sum of an
19	employee's authorizations shall be withheld as a single Annual Drive deduction in the Controller's
20	payroll system.
21	(e) Payroll deduction privileges shall be reviewed annually to determine if all agencies
22	accorded deduction privileges continue to meet the above criteria.
23	(f) The City and County of San Francisco, after each pay period, shall charge a processing
24	fee of six cents per employee who had an Annual Drive deduction in the payroll period to reimburse th

City and County for the expenses incurred in processing payroll deductions as a part of the Annual

25

1	Drive. The processing fee will be netted out of the warrant issued to the participating agencies
2	following each payroll period. The Controller may change the processing fee each fiscal year in
3	conformance with Section 16.92 of this Code.
4	
5	Section 2. Effective Date. This ordinance shall become effective 30 days after
6	enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
7	ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
8	of Supervisors overrides the Mayor's veto of the ordinance.
9	
10	APPROVED AS TO FORM:
11	DAVID CHIU, City Attorney
12	By: /s/ Gus Guibert
13	Gustin R. Guibert Deputy City Attorney
14	n:\legana\as2023\2300336\01673509.docx
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#### **LEGISLATIVE DIGEST**

[Administrative Code - Eliminating Annual Joint Fundraising Drive]

Ordinance amending the Administrative Code to eliminate the City's annual joint fundraising drive.

### **Existing** Law

The Administrative Code requires the City to hold an annual joint fundraising drive, with accompany schedules and responsibilities and criteria for charities.

### Amendments to Current Law

This ordinance is eliminating the requirement to hold a drive and accompanying administrative scheme.

### **Background Information**

In the digital age, access to nonprofits and charitable giving has increased. With the plethora of available options, and reduced barriers to donations, the existing program will be excised in toto.

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BOARD OF SUPERVISORS Page 1

# OFFICE OF THE MAYOR SAN FRANCISCO





To: Angela Calvillo, Clerk of the Board of Supervisors

From: Anna Duning, Mayor's Budget Director

Date: June 1, 2023

Re: Mayor's FY 2023-24 and FY 2024-25 Budget Submission

#### Madam Clerk,

In accordance with City and County of San Francisco Charter, Article IX, Section 9.100, the Mayor's Office hereby submits the Mayor's proposed budget by June 1<sup>st</sup>, corresponding legislation, and related materials for Fiscal Year (FY) 2023-24 and FY 2024-25.

In addition to the Mayor's Proposed FY 2023-24 and FY 2024-25 Budget Book, the following items are included in the Mayor's submission:

- The Annual Appropriation Ordinance and Annual Salary Ordinance, along with Administrative Provisions
- The proposed budget for the Office of Community Investment and Infrastructure for FY 2023-24
- The Airport Annual Salary Ordinance Supplemental for FY 2023-24
- The Port of San Francisco Annual Salary Ordinance Supplemental for FY 2023-24 and Annual Appropriation Ordinance Supplemental for FY 2023-24
- The Public Utilities Commission Capital Budget for FY 2023-24 and Annual Appropriation Ordinance Supplemental for FY 2023-24
- 34 separate pieces of trailing legislation (see list attached)
- A Transfer of Function letter detailing the transfer of positions from one City department to another
- An Interim Exception letter
- A letter addressing funding levels for nonprofit corporations or public entities for the coming two fiscal years
- Memo to the Board President requesting for 30-day rule waivers on ordinances

Please note the following:

• Technical adjustments to the June 1 budget are being prepared, but are not submitted with this set of materials.

Sincerely

Anna Duning

Mayor's Budget Director

cc: Members of the Board of Supervisors

Budget & Legislative Analyst's Office

Controller

DEPT Item		Description	Type of Legislation	File #	
ADM	Code Amendment	Amending the Administrative Code to eliminate the Annual Joint Fundraising Drive	Ordinance	230648	
ADM	Code Amendment	Amending the Administrative and Environment Codes to reduce reporting burdens, so as to update insurance manuals when requested or necessary, instead of on an annual basis, and eliminating some scheduled reports	Ordinance	230647	
ADM	Code Amendment	Amending the Administrative Code relating to Technology Commodities and Services Procurements, to eliminate the Tech Marketplace fee	Ordinance	230649	
ADM	Continuing Prop J	City Administrator's Office convention facility management services, Real Estate custodial services, and Fleet and Real Estate security services	Resolution	230672	
BOS	Continuing Prop J	Board of Supervisors Budget and Legislative Analyst Services for FY 2023-24	Resolution	230672	
CON	Access Line Tax (ALT) Tax Rates	Sets Access Line Tax in line with 2023 Consumer Price Index. Revenues assumed in budget.	Ordinance	230676	
CON	Neighborhood Beautification Fund	Neighborhood Beautification and Graffiti Clean-Up Fund Option (now known as the Community Challenge Grant Program)	Ordinance	230668	
DBI	Department of Building Inspection Fee Changes	Changing the fee structure for DBI fees that are charged for permitting and inspection	Ordinance	230658	
DEC	Early Care and Education Commercial Rents Tax Baseline	Amending the baseline funding requirements for early care and education programs to enable the City to use Early Care and Education Commercial Rents Tax revenues for those programs	Ordinance	230661	
DEC	Early Care and Education, Commercial Rents Tax Deductions	Amending the Business and Tax Regulations Code relating to the Early Care and Education Commercial Rents Tax Sublessor Deduction	Ordinance	230660	
DEM	EMSA Fee Changes	Updating medical services fees due to annual adjustments for the purposes of funding trauma and pediatric centers. Fees also required for certain additional services.	Ordinance	230659	

DPH	Patient Rates	Amending the Health Code to set patient rates and rates for other services provided by the Department of Public Health.	Ordinance	230662
DPH	Recurring State Grants	Accept and expend for annual, recurring state grant funds.	Resolution	230677
DPH	Managed Care Rates	Amending the Health Code to set managed care rates provided by the Department of Public Health.	Ordinance	230650
DPH	Public Health Foundation MOU	MOU between DPH and San Francisco Public Health Foundation to establish roles and responsibilities for purposes of fundraising and capital projects	Resolution	230673
DPH	Hospital Foundation MOU	MOU between DPH and San Francisco General Hospital Foundation to establish roles and responsibilities for purposes of fundraising and capital projects	Resolution	230674
DPH	Mobile Crisis Grant	Grant agreement between DPH and Advocates for Human Potential Inc. for anticipated revenue that support behavioral health mobile crisis and non-mobile crisis services	Resolution	- 230679
DPH	Continuing Prop J	Department of Public Health Security Services	Resolution	230672
DPW	Continuing Prop J	Department of Public Works Security Services for FY 2023-24	Resolution	230672
ECN	Contract Amendment - MidMarket Foundation	Contract amendment to reflect budgeted funding levels for the Mid-Market Foundation - Mid- Market/Tenderloin Community- Based Safety Program	Resolution	230681
ECN	Contract Amendment – San Francisco Tourism Improvement District Management Corporation	Contract amendment to reflect budgeted funding levels for the San Francisco Tourism Improvement District Management Corporation – Downtown Welcome Ambassador Program	Resolution	230680
ECN	Film Commission Fee Changes	Increase of filming fees for the SF Film Commission	Ordinance	230651
НОМ	CAAP Legislation	Annual legislation for CAAP housing, required if appropriations for HSH fund exceed \$11.9 million, including expenditure details and explanation of benefits provided	Resolution	230675
HOM	Continuing Prop J	Homelessness and Supportive Housing security services	Resolution	230672

HSA	Continuing Prop J	Human Services Agency Security Services for FY 2023-24	Resolution	230672
HSH/ DPH	Funding Reallocation - Our City, Our Home Homelessness Gross Receipts Tax  Ordinance reallocating approximately \$60,000,000 in unencumbered revenues from the Our City, Our Home Fund to allow the City to use revenues from the Homelessness Gross Receipts Tax to provide services to prevent homelessness.		Ordinance	230657
LIB	Friends of the Library A&E	Annual Accept & Expend legislation for the SFPL's Friends of the Library Fund	Resolution	230678
MOHCD	Continuing Prop J	Mayor's Office of Housing and Community Development security services for undeveloped real property	Resolution	230672
OCII -	OCII Interim Budget Resolution	OCII Interim Budget Resolution	Resolution	230670
6 1	Citywide Tax Changes	Gross Receipts Tax Rate Increase Postponement and Credits for Opening City Location	Ordinance (Introduced)	File No. 230155
REG	Continuing Prop J	Department of Elections Envelope Assembly Services for FY 2023- 24	Resolution	230672
REG	Ballot Arguments Opt-Out	Legislation for CCSF opt out of arguments on ballots required in AB 1416	Ordinance	230663
SHF	Continuing Prop J	Sheriff's Department County Jails Food Services for FY 2023-24	Resolution	230672
TTX	First Year Free	Continues waiving certain small business first-year permit, license, and business registration fees	Ordinance	230664

# OFFICE OF THE MAYOR SAN FRANCISCO



#### LONDON N. BREED Mayor

To: Aaron Peskin, President of the Board of Supervisors

From: Anna Duning, Mayor's Budget Director

Date: June 1, 2023

Re: 30-Day Waiver Requests

#### President Peskin,

The Mayor's Office Respectfully requests 30-day hold waivers for the following pieces of trailing legislation:

- Administrative Code Annual Joint Fundraising Drive
- Administrative and Environment Code Reporting Requirements
- Administrative Code Technology Commodities and Procurement
- Resolution Adjusting the Access Line Tax with the Consumer Price Index of 2023
- Neighborhood Beautification and Graffiti Clean-up Fund Tax Designation Ceiling
- Building Code Permitting and Inspection Fees
- Business and Tax Regulations Code Early Care and Education Commercial Rents Tax Sublessor Deduction
- Business and Tax Regulations Code Early Care and Education Commercial Rents Tax Baseline
- Business and Tax Regulations Code Emergency Medical Services Fees
- Health Code Patient Rates
- Accept and Expend Grants Recurring State Grant Funds Department of Public Health FY 2023-2024
- Health Code Managed Care Rates
- Administrative Code Filming Fees for the SF Film Commission
- Homelessness and Supportive Housing Fund FYs 2023-2023 and 2024-2025 Expenditure Plan
- Accept and Expend Grants Recurring Grant Funds San Francisco Public Library Friends of the Library Fund – FY 2023-2024
- Office of Community Investment and Infrastructure, operating as a Successor Agency to the San Francisco Redevelopment Agency, Fiscal Year 2023-2024 Interim Budget
- Municipal Elections Code Ballot Arguments Opt-Out
- Business and Tax Regulations Code Waiving first-year permit, license, and business registration fees
- Business and Tax Regulations Code Our City, Our Home Homelessness Gross Receipts Tax
- Administrative Code Minimum Compensation Ordinance

Should you have any questions, please contact Tom Paulino at 415-554-6153.

Sincerely,

Anna Duning

Mayor's Budget Director

SAN FRANCISCO 2023 JUN - 1 PM 3: 01

1 DR. CARLTON B. GOODLETT PLACE, ROOM 200 SAN FRANCISCO, CALIFORNIA 94102-4681 TELEPHONE: (415) 554-6141

# President, District 3 BOARD of SUPERVISORS



## City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 **San Francisco, CA 94102-4689**

Tel. No. 554-7450 Fax No. 554-7454 TDD/TTY No. 544-6546

### **Aaron Peskin**

PRESI	DENTIA	L ACTION	
Date:			
To: Angela Calvillo, Clerk	of the Bo	ard of Supervisors	
Madam Clerk, Pursuant to Board Rules, I am her	eby:		
Waiving 30-Day Rule (Board Rule	e No. 3.23)		
File No.			
Title.		(Primary Sponsor)	
Transferring (Board Rule No 3.3) File No. Title.		(Primary Sponsor)	
From:			Committee
To:			Committee
Assigning Temporary Commit	tee Appo	intment (Board Rule No. 3.1)	
Supervisor:	Rej	placing Supervisor:	
For:			Meeting
(Date)	1 T.	(Committee)	
	d Time:		
Temporary Assignment:	Partial	Full Meeting  Aaron Peskin, Preside	 nt
		Roard of Supervisors	***

Board of Supervisors

# **Board of Supervisors Legislation Introduced**

	Legislation Introductions - 6/6/23					
	Requests or Sequests or Seques					
Number	İA	File No.	Sponsor	File Type	Description	
					Proposed Interim Budget and Annual Appropriation	
	30-Day	230642	Mayor	0	Ordinance (AAO)	
	30-Day	230643	Mayor	0	Proposed Interim Annual Salary Ordinance (ASO)	
	,					
	30-Day	230644	Mayor	О	Proposed Budget and Annual Appropriation Ordinance (AAO)	
	30-Day	230645	Mayor	0	Proposed Annual Salary Ordinance (ASO)	
	30 Day					
	, Waiver	230646	Mayor	О	Admin Code - Minimum Compensation Ordinance	
	30 Day		- 7 -			
	, Waiver	230647	Mayor	О	Admin & Environment Codes - Reducing Reporting Burdens	
	30 Day	200011			and the second s	
	Waiver	230648	Mayor	О	Admin Code - Eliminating Annual Joint Fundraising Drive	
	30 Day	2000.0	····ayer		Admin Code - Technology Commodities and Services	
	Waiver	230649	Mayor	0	Procurements	
	30 Day		Wayor		- Tooki silicito	
	Waiver	230650	Mayor	0	Admin Code - DPH Managed Care Contracts	
	30 Day	230030	Iviayor		Trainin code Bill Managea care contracts	
	Waiver	230651	Mayor	0	Admin Code - Film Commission Programs	
	vvaivei	250051	Iviayor		Appropriation - \$124,020,472 in Proceeds from Revenue	
					Bonds, Hetch Hetchy Revenue, Cap and Trade Allowance - FY	
	30-Day	230652	Mayor	0	2023-24	
	30-Day	230032	Iviayoi	U	Appropriation - Proceeds from CleanPowerSF Revenue and	
					CPUC Grant Funds for CleanPowerSF Capital Improvements -	
	20 Day	220652	Mayor		\$1,607,220 - FY2023-24	
	30-Day	230653	Mayor	0	Appropriation - \$332,278,006 in Proceeds from Revenue	
	20 Days	220054	Marray		Bonds, State Loan or Grant Funds, Water Revenues, and	
	30-Day	230654	Mayor	0	Water Capacity Fees - FY2023-24 Appropriation - Proceeds from Revenue Bonds, State Loans or	
					Grant Funds, Wastewater Revenues, and Wastwater Capacity	
					Fees for Wastwater Capital Improvements - \$1,142,597,402 -	
	20 Days	220055	Marray			
	30-Day	230655	Mayor	0	FY2023-24 Appropriation - Port Commission - \$501,908 - PUC -	
	20 day	220055	D. C			
	30-day	230656	Mayor	0	\$97,057,341 - FY2023-24	
	30 Day	220055	D. 0		Funding Reallocation - Our City, Our Home Homelessness	
	Waiver	230657	Mayor	0	Gross Receipts Tax	
	30 Day	220650	0.0		Duilding Code Food	
	Waiver	230658	Mayor	0	Building Code - Fees	
	30 Day	220656	D. 0		Business & Tax Regulations, Health Codes - Emergency	
	Waiver	230659	Mayor	0	Medical Services Fees	
	30 Day	222552	0.0		Business & Tax Regulations Code - Early Care and Education	
	Waiver	230660	Mayor	0	Commercial Rents Tax Sublessor Deduction	
	30 Day	222554			Business & Tax Regulations Code - Early Care and Education	
	Waiver	230661	Mayor	0	Commerical Rents Tax Baseline	
	30 Day					
	Waiver	230662	Mayor	0	Health Code - Patient Rates for FY 2023-24 and 2024-25	
	30 Day				Municipal Elections Code - Supporters and Opponents in	
	Waiver	230663	Mayor	0	Ballot Questions for Local Measures	
	30 Day				Business & Tax Regulations Code - Waiver of Permit, License,	
	Waiver	230664	Mayor	0	and Business Registration Fees for Certain Small Businesses	

# **Board of Supervisors Legislation Introduced**

	Legislation Introductions - 6/6/23						
	Requests or						
Number	IA	File No.	Sponsor	File Type	Description		
					SFPUC Water Revenue Bond and Other Forms of		
	30-Day	230665	Mayor	0	Indebtedness Issuance - NTE \$358,985,453		
					SFPUC Wastewater Revenue Bond Issuance - NTE		
	30-Day	230666	Mayor	0	\$1,047,288,286		
					SFPUC Power Revenue Bond and Other Forms of		
	30-Day	230667	Mayor	0	Indebtedness Issuance - NTE \$41,031,367		
	30 Day				Neighborhood Beautification and Graffiti Clean-Up Fund Tax		
	Waiver	230668	Mayor	0	Designation Ceiling		
					Public Employment - Amendment to the Salary Ordinance for		
	30-Day	230669	Mayor	0	the Port Commission and the Airport Commission - FY2023-24		

From: Board of Supervisors (BOS)

To: <u>BOS-Supervisors</u>; <u>BOS-Legislative Aides</u>

Cc: Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS);

BOS Legislation, (BOS); Jalipa, Brent (BOS)

Subject: FW: Comment Re: BOS Meeting July 11 2023, Item 10

**Date:** Tuesday, July 11, 2023 11:47:08 AM

Hello,

Please see below for communication from America's Best Local Charities regarding File No. 230648, which is Item No. 10 on today's agenda.

File No. 230648 - Administrative Code - Eliminating Annual Joint Fundraising Drive (Mayor)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Phone: (415) 554-5184 | Fax: (415) 554-5163

board.of.supervisors@sfgov.org | www.sfbos.org

**From:** Michelle Clancy <mclancy@maguireinc.com>

**Sent:** Monday, July 10, 2023 4:12 PM

Subject: Comment Re: BOS Meeting July 11 2023, Item 10

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

#### Good Afternoon,

My name is Michelle Clancy, and I represent America's Best Local Charities (formerly Local Independent Charities of America). We have been a participating federation in the City & County of San Francisco Combined Charities Campaign for many years. We only very recently learned of the scheduled agenda item to eliminate this citywide fundraising drive and must comment.

I have worked at ABLC for over fifteen years, and for ten of those, ABLC served as the Lead Federation in the City and County of San Francisco, assisting with coordination, promotion, and donor relations. This campaign has always been an incredibly special one, in fact, the most successful municipal campaign in the state of California. The generosity and enthusiasm of participating San Francisco donors are unmatched. To see this campaign eliminated would be a terrible shame for SF employee donors and recipient charities alike.

Recent studies have shown employees, particularly millennials and those generations behind them, feel corporate social initiatives are extremely important. As many as 64% of employees state the opportunity to support causes through the workplace is just as important to them as wellness programs or tuition reimbursement programs. The sense of community that employees feel while participating is measurable and this, in turn, can help employers with both recruitment and retention in the workplace.

Additionally, for nonprofits, workplace giving campaigns are extremely important. ABLC represents many smaller local groups that depend on recurring revenue from this fundraising venue. Workplace campaigns allow for tremendous outreach to thousands of potential donors without putting forth any funds for marketing, mailings, or any other outreach. There have been many studies regarding giving through workplace campaigns versus one-time gifts and the data shows payroll donations are three to five times greater than one-time gifts as it is much easier to stretch donations out over a year than to offer one lump sum. Additionally, campaigns such as the City & County of San Francisco allow donors to connect with many smaller nonprofits, such as those listed under ABLC, which they may not find on their own.

The need to temporarily pause the employee charity drive last year was a shame. A unique and unfortunate situation arose that caused the questioning of the impact for unrestricted general funds donation to one particular group. These fears were later proven to have been misplaced, and the remaining organizations did work with the city to immediately rectify the situation to the best of our ability. For instance, upon request, ABLC eliminated any organization that could not provide an anti-discrimination statement and was not located in the Bay Area geographical area. We created a separate listing in our database to ensure only organizations meeting these requirements would be listed in this campaign moving forward. Importantly, we have volunteered to once again take on the position of lead federation - as we have historical knowledge of the campaign, are very familiar with the policies and procedures of the campaign, and are located here in the Bay Area.

Charitable organizations provide vital services to residents that are not included in the Mayor's budget. These services have been stressed due to the general SF economy, inflation and the recent pandemic. By eliminating the organized fundraising drive, future charitable gifts from these individuals will be disbursed throughout the country via web online contribution and the local impact will be diluted.

We ask on behalf of all the participating charities and the thousands of City & County employees who have continued enthusiastically supporting the campaign over the years to please work with us to find a way to allow this very important campaign to continue.

Michelle Clancy America's Best Local Charities Campaign & Membership Services

#### PLEASE NOTE OUR NEW ADDRESS:

100 Smith Ranch Road, Suite 122

# Office of the Mayor san Francisco



# LONDON N. BREED MAYOR

TO: Angela Calvillo, Clerk of the Board of Supervisors FROM: Tom Paulino, Liaison to the Board of Supervisors

RE: Administrative Code - Eliminating Annual Joint Fundraising Drive

DATE: June 1, 2023

Ordinance amending the Administrative Code to eliminate the City's annual joint fundraising drive.

Should you have any questions, please contact Tom Paulino at 415-554-6153.