File	No.	11	0349

Committee Item	No <u>.</u> _	2	
Board Item No			

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Budget and Finance SUB-Committee	<u>ee</u> Date : April 6, 2011
Board of Su	pervisors Meeting	Date
Cmte Boa	rd	
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Report Ethics Form 126 A land Introduction Form (for hearings) Department/Agency Cover Letter MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application	and/or Report
OTHER	(Use back side if additional spac	e is needed)
•		Date: <u>April 1, 2011</u> Date:

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

[Accept and Expend Grant - Office of Financial Empowerment Direct Deposit Program - Citywide Electronic Pay and Amendment to the Annual Salary Ordinance for FY2010-2011 - \$240,000]

Ordinance authorizing the Office of the Treasurer-Tax Collector to accept and expend a grant in the amount of \$240,000 from the Earned Assets Resource Network for implementing the Office of Financial Empowerment Direct Deposit Program, and amending Ordinance 191-10 (Annual Salary Ordinance, FY2010-2011) to provide for the creation of one (1) grant-funded position in the Office of Financial Empowerment.

Be it ordained by the People of the City and County of San Francisco: Section 1. Findings.

(a) The Office of Financial Empowerment in the Office of the Treasurer-Tax Collector was awarded a \$240,000 grant from the Earned Assets Resource Network on December 13, 2010. The purpose of the grant is to hire and provide funding for a staff position to implement the Office's Direct Deposit Program.

(b) The Direct Deposit Program's goal is for all San Francisco employees to access their wages electronically and more fully participate in the financial mainstream. The program shall create an employer outreach mechanism to increase access to electronic pay that simultaneously supports low-wage workers and provides a cost-saving to local businesses. In addition, the program will set thousands of working families on the road to financial security through safer access to mainstream banking, save employers money, and reduce paper use within San Francisco. The Direct Deposit program is designed to build a pipeline for further employer-led asset building strategies and demonstrate that the workplace is an important venue for this work.

Section 2. Authorization to accept and expend grant funds.

cor David Campos

Page 1 3/21/2011

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(a) The Board of Supervisors hereby authorizes the Office of the Treasurer-Tax Collector to accept and expend, on behalf of the City and County of San Francisco, funds from the Earned Assets Resource Network in the amount of \$240,000 for the purpose of implementing the Office of Financial Empowerment Direct Deposit Program.

(b) Whereas the Department proposes to maximize use of available grant funding on direct services by not including indirect costs in the grant budget; now, therefore, be it ordained that the Board of Supervisors hereby waives inclusion of indirect costs in the grant budget.

Section 3. Grant Funded Position: Amendment to FY 2010-2011 Salary Ordinance.

The hereinafter designated section and item of Ordinance No. 191-10 (Annual Salary Ordinance, FY 2010-2011) is hereby amended to read as follows:

Department: TTX01

Index Code: 080020

Program: FEG

Subfund: 2S GSF GNC

Amendment	#of Pos	Class and Item No.	Compensation Schedule
Add	1.0 Grant Funded	Senior Management	\$2435 B \$2960
	FTE	Assistant 1844	

|| || || ||

II

1	
2	
3	APPROVED AS TO FORM: APPROVED AS TO CLASSIFICATION
4	DEPARTMENT OF HUMAN RESOURCES
5	
6	200-1100
7	By: Thu V. Chyandr By: whete M
8	dean Alexander Micki Callahan
9	Deputy City Attorney Department of Human Resources
10	$\bigcap_{i=1}^{n} A_i$
11	APPROVED: 6100
12	For Mayor V
13	
14	APPROVED:
15	Controller, Grant Division
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17	Recommended:
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19	Jauline all
20	Department Head
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Treasurer-Tax Collector BOARD OF SUPERVISORS

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то:	Angela Calvi	llo, Clerk of t	he Board of S	upervisors	
FROM:	José Cisnero	os, Treasurer			7 23
DATE:					
SUBJECT:	Accept and I	Expend Ordin	ance for Subj	ect Grant	123
		:			6
GRANT TITLE:	Office of Fin	ancial Empov	werment Direc	t Deposit	8
Attached please fi	nd the original a	and 4 copies o	f each of the fo	ollowing:	
X Proposed gra	ant ordinance; o	riginal signed	by Department	, Mayor, Co	ntroller
X Grant informa	ation form, inclu	ding disability	checklist		
X Grant budget				-	
N/A Grant applica	ition				
X Letter of Inte	nt or grant awar	d letter from fo	unding agency	•	
Other (Explai	n):				
Special Timeline	Requirements	5:	· · · · · · · · · · · · · · · · · · ·		
				* 4	
Departmental re	presentative to	receive a co	py of the ado	pted ordina	ince:
Name: Pauline M	larx		Phone	: 554-5260	
Interoffice Mail A	ddress: City Hal	l Room 140			
Certified copy red	quired Yes 🗌			No 🗵	
(Note: certified copie funding agencies. In	es have the seal of n most cases ordina	the City/County a ary copies withou	affixed and are oc at the seal are suf	casionally req ficient).	uired by

File Number:				-	
(Provided by	Clerk of Board of S	uper	visor	s)	_

Grant Information Form

(Effective July 2006)

Purpose: Accompanies proposed Board of Supervisors ordinances authorizing a Department to accept and expend grant funds.

The following describes the grant referred to in the accompanying ordinance:

- 1. Grant Title: Office of Financial Empowerment Direct Deposit Program
- Department: Office of the Treasurer and Tax Collector

3. Contact Person: Greg Kato

Telephone: 554-6888

4. Grant Approval Status (check one):

[X] Approved by funding agency

[] Not yet approved

- 5. Amount of Grant Funding Approved or Applied for: \$240,000 in four installments over two years
- 6a. Matching Funds Required: \$0
- b. Source(s) of matching funds (if applicable):
- 7a. Grant Source Agency: Earned Assets Resource Network
- b. Grant Pass-Through Agency (if applicable):
- 8. Proposed Grant Project Summary:

In 2011, the San Francisco Office of Financial Empowerment will launch an ambitious new program to engage employers in financial empowerment work through the widespread adoption of electronic pay. Our goal is for all San Francisco employees to access their wages electronically and more fully participate in the financial mainstream. By leveraging the power of City Hall, we will create an employer outreach mechanism to increase access to electronic pay that simultaneously supports low-wage workers and provides a cost-saving to local businesses. This initiative will set thousands of working families on the road to financial security through safer access to mainstream banking, save employers money and reduce paper use within San Francisco. Perhaps most importantly, it will build a pipeline for further employer-led asset building strategies and demonstrate that the workplace is an important venue for this work.

9. Grant Project Schedule, as allowed in approval documents, or as proposed:

Start-Date: 1/3/11

End-Date: 12/31/12

- 10. Number of new positions created and funded: 1
- 11. Explain the disposition of employees once the grant ends? We plan to continue to raise additional funds to support this position, should the two-year pilot phase be successful.
- 12a. Amount budgeted for contractual services: \$0

b. Will contractual services be put out to bid? n/a	
c. If so, will contract services help to further the goals of the department's MBE/WBE requirements? n/a	
d. Is this likely to be a one-time or ongoing request for contracting out? n/a	
3a. Does the budget include indirect costs? [] Yes X No	
b1. If yes, how much? \$ N/A b2. How was the amount calculated? N/A	
c. If no, why are indirect costs not included? [] Not allowed by granting agency [] Other (please explain): [X] To maximize use of grant funds on direct services	
. c2. If no indirect costs are included, what would have been the indirect costs? \$2,500	
14. Any other significant grant requirements or comments:	
Disability Access Checklist*	
15. This Grant is intended for activities at (check all that apply):	
X Existing Site(s) X Existing Structure(s) [] Existing Program(s) or Service(s) [] Rehabilitated Site(s) [] Rehabilitated Structure(s) X New Program(s) or Service(s) [] New Site(s) [] New Structure(s)	
16. The Departmental ADA Coordinator and/or the Mayor's Office on Disability have reviewed the proposal and concluded that the project as proposed will be in compliance with the Americans with Disabilities Act and all other Federal, State and local access laws and regulations and will allow the full inclusion of persons with disabilities, or will require unreasonable hardship exceptions, as described in the comments section:	
Comments:	
Departmental or Mayor's Office of Disability Reviewer:(Name)	
Date Reviewed: $\frac{2/3}{1}$	
Department Approval: Pauline Marx Office Assistant Treasure (Title) (Signature)	ノ

Earned Assets Resource Network Grant to Office of the Treasurer & Tax Collector

Budget Detail

2SGSFGNC 080018 Fund Index

		,					Grant Years		
Salaries					Subobject	FY2010-2011 FY2011-2012 FY2012-2013	FY2011-2012	FY2012-2013	Total
	1844	Sr. Manage	lanagement Assistant	ant	00101	\$40,794	\$82,588	\$41,294	\$41,294 \$164,676
	-								
Fringe									
4. 1					01300				
						\$14,278	\$28,906	\$14,453	\$57,637
						2 -			
Non - Personnel	onnel								
	021	Travel		,	02100	2000	5000	4500	11500
·							,		
	021	Other Curre	r Current Expenses	S	03500	200	2000	289	6187
Total						\$57,572	\$121,494	\$60,934	\$60,934 \$240,000

December 13, 2010

Leigh Phillips
Manager, Office of Financial Empowerment
Office of the Treasurer
City Hall Rm 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Ms Phillips,

We are pleased to inform you that the Earned Assets Resource Network (EARN) has authorized a grant of \$120,000 per year for two years (total \$240,000) to the San Francisco Office of Financial Empowerment (OFE), housed within the Office of the Treasurer and Tax Collector. This grant will be paid in four equal installments of \$60,000 in January 2011, July 2011, January 2012 and July 2012, or within 30 days of our receipt of an interim or annual report.

EARNED ASSETS RESOURCE NETWORK

235 M

Suite 4

T 415 217.3660 F 415 217.3668

arn.org __

The Office of Financial Empowerment will use these funds exclusively to support the salary, benefits and expenses of your OFE staff members as follows:

- 100% salary and benefits for the OFE Direct Deposit Program Coordinator
- Additional funds for travel and expenses

obtain written approval from EARN. The Office of the Treasurer agrees to provide EARN with an interim report on June 1st, 2011 and June 1st 2012 and an annual report on December 1st, 2011 and December 1st 2012 detailing the use of the grant funds until the grant funds have been fully expended. Each report should include a financial accounting as to the use and disposition of the grant funds, signed by a financial office of your organization; and accomplishments and specific outcomes for clients achieved under the grant, including success against the following goals:

- Provide high-quality programming to connect San Franciscans with appropriate financial products, effective financial education and support throughout the economic life-cycle.
- Create, implement and manage effective financial empowerment programs such as Bank on San Francisco, Payday Plus SF, the Financial Education Network, Direct Deposit campaign, JoinBankOn.org and Kindergarten to College.
- 3. Build a strong coalition of partners dedicated to advancing financial empowerment work in San Francisco through a shared agenda.
- Position San Francisco as a leader in the financial empowerment field, and continue to provide technical assistance through our national partners.

We are pleased to be working with you as a partner in your efforts to advance financial empowerment work in San Francisco.

Board of Directors

José Arce, Chair Citibank

Röberta Achtenberg A.W., Inc.

Eugene Chan

Nicholas Eaton Goldman Sachs

Ken Ebanks Covington & Buriling, LLP

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Taek Kwon TPG Growth, LLC

Alissa Lee Google

Robert Phillips
The California Endowment

Martin Skea Wells Fargo

Flody Suarez FlodyCo

Joe Vassallo Green Thumb Holdings, LLC

President & CEO Ben Mangan

> (E)...

Ben Mangan President and CEO

Sincerely,

(1)