

1 [Initiating Landmark Designation - Gregangelo & Velocity Art & Entertainment - 225 San
2 Leandro Way]

3 **Resolution initiating a landmark designation under Article 10 of the Planning Code of**
4 **Gregangelo & Velocity Art & Entertainment, located at 225 San Leandro Way,**
5 **Assessor’s Parcel Block No. 3253, Lot No. 015.**

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7 WHEREAS, Under Planning Code, Section 1004.1, the Board of Supervisors may by
8 Resolution initiate landmark designation; and

9 WHEREAS, Gregangelo & Velocity Art & Entertainment has been an invaluable
10 neighborhood asset in District 7 for over 30 years and contributes to the unique arts and
11 culture of San Francisco; and

12 WHEREAS, Since 1979, this address, now known as The Gregangelo Museum, is the
13 home and studios of Gregangelo Herrera, a queer artist of half Lebanese and Mexican
14 descent, born and raised in San Francisco; and

15 WHEREAS, Gregangelo & Velocity Art & Entertainment is a cultural hub of the
16 Westside, bringing creativity and curiosity to countless San Franciscans and visitors alike, and
17 serves as a shining example of the alternative lifestyle quintessential to San Francisco; and

18 WHEREAS, Gregangelo & Velocity Art & Entertainment has welcomed people from all
19 walks of life to a warm meal and a warm welcome, embodying San Francisco’s values of
20 inclusivity and inclusion; and

21 WHEREAS, Gregangelo & Velocity Art & Entertainment is headquartered in a
22 completely restored Mediterranean-style home that was originally constructed in 1920, and to
23 this day, the home maintains the original footprint, all of the original oak floors, plaster, old-
24 growth redwood structure, and gardens unique to San Francisco; and

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1 WHEREAS, Within this historic structure are countless art installations, projects, and
2 structures that create a new world of discovery for all who visit. These art exhibits are unlike
3 anything found across San Francisco and the Bay Area and add to the historic and
4 irreplaceable quality of 225 San Leandro; and

5 WHEREAS, Gregangelo & Velocity Art & Entertainment has partnered with other arts
6 institutions across the City, including the Yerba Buena Center for the Arts, the Fine Arts
7 Museums of San Francisco, San Francisco Asian Art Museum, the Moscone Center, and
8 many more; and

9 WHEREAS, Gregangelo & Velocity Arts & Entertainment offers enriching internships to
10 young artists, welcomes creators from across the globe, and has been featured in many
11 media outlets, including TEDx, Netflix, HGTV, and Univision; and

12 WHEREAS, Gregangelo & Velocity Arts & Entertainment has served as an alternative
13 place of healing, acceptance, and creativity during times of crisis, such as the AIDS epidemic,
14 earthquakes, economic downturns, global disasters, and the COVID-19 pandemic for more
15 than 40 years and has been able to support creative individuals in surviving against
16 formidable odds; now, therefore be it

17 RESOLVED, That the Board of Supervisors hereby initiates landmark designation of
18 Gregangelo & Velocity Art & Entertainment, Assessor's Parcel Block No. 3253, Lot No.
19 015, under Planning Code, Section 1004.1; and, be it

20 FURTHER RESOLVED, That the Board requests that the Planning Department
21 prepare a Landmark Designation Report to submit to the Historic Preservation Commission
22 for its consideration of the full historical, architectural, aesthetic, and cultural interest and
23 value of Gregangelo & Velocity Art & Entertainment; and, be it

24 FURTHER RESOLVED, That the Board of Supervisors requests that the Historic
25 Preservation Commission consider whether Gregangelo & Velocity Art & Entertainment

1 warrants landmark designation and submit its recommendation to the Board according to
2 Article 10 of the Planning Code.

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