Committee Item	ı No	'2	
Board Item No.	7		
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COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Budget and Finance SUB-Committee	Date: April 6, 2011
Board of Su	pervisors Meeting	Date 4/12/11
Cmte Boa	rd	
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Report Ethics Form 126 A Introduction Form (for hearings) Department/Agency Cover Letter and MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application	nd/or Report
OTHER	(Use back side if additional space is	s needed)
•	by: Victor Young Date by: Victor Young Date	e: <u>April 1, 2011</u> e: <u> </u>

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

[Accept and Expend Grant - Office of Financial Empowerment Direct Deposit Program - Citywide Electronic Pay and Amendment to the Annual Salary Ordinance for FY2010-2011 - \$240,000]

Ordinance authorizing the Office of the Treasurer-Tax Collector to accept and expend a grant in the amount of \$240,000 from the Earned Assets Resource Network for implementing the Office of Financial Empowerment Direct Deposit Program, and amending Ordinance 191-10 (Annual Salary Ordinance, FY2010-2011) to provide for the creation of one (1) grant-funded position in the Office of Financial Empowerment.

Be it ordained by the People of the City and County of San Francisco: Section 1. Findings.

- (a) The Office of Financial Empowerment in the Office of the Treasurer-Tax Collector was awarded a \$240,000 grant from the Earned Assets Resource Network on December 13, 2010. The purpose of the grant is to hire and provide funding for a staff position to implement the Office's Direct Deposit Program.
- (b) The Direct Deposit Program's goal is for all San Francisco employees to access their wages electronically and more fully participate in the financial mainstream. The program shall create an employer outreach mechanism to increase access to electronic pay that simultaneously supports low-wage workers and provides a cost-saving to local businesses. In addition, the program will set thousands of working families on the road to financial security through safer access to mainstream banking, save employers money, and reduce paper use within San Francisco. The Direct Deposit program is designed to build a pipeline for further employer-led asset building strategies and demonstrate that the workplace is an important venue for this work.
 - Section 2. Authorization to accept and expend grant funds.

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(a) The Board of Supervisors hereby authorizes the Office of the Treasurer-Tax Collector to accept and expend, on behalf of the City and County of San Francisco, funds from the Earned Assets Resource Network in the amount of \$240,000 for the purpose of implementing the Office of Financial Empowerment Direct Deposit Program.

(b) Whereas the Department proposes to maximize use of available grant funding on direct services by not including indirect costs in the grant budget; now, therefore, be it ordained that the Board of Supervisors hereby waives inclusion of indirect costs in the grant budget.

Section 3. Grant Funded Position: Amendment to FY 2010-2011 Salary Ordinance.

The hereinafter designated section and item of Ordinance No. 191-10 (Annual Salary Ordinance, FY 2010-2011) is hereby amended to read as follows:

Department: TTX01

Index Code: 080020

Program: FEG

Subfund: 2S GSF GNC

Amendment	#of Pos	Class and Item No.	Compensation Schedule
Add	1.0 Grant Funded	Senior Management	\$2435 B \$2960
	FTE	Assistant 1844	

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3	APPROVED AS TO FORM:	APPROVED AS TO CLASSIFICATION
4		DEPARTMENT OF HUMAN RESOURC
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6	$\alpha = 100$	
7	By: Thu V. Organs	er By: wheth ()
8	Jean Alexander	Micki Callahan
9	Deputy City Attorney	Department of Human Reso
10	\bigcap 1 \bigcap \bigcap	
11	APPROVED: 61	• • • • • • • • • • • • • • • • • • •
12	For Mayor V	
13		
14	APPROVED:	
15	Controller, Grant Division	
16		
17	Recommended:	
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19	Jaulen all	
20	Department Head	
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PARTMENT OF HUMAN RESOURCES Micki Callahan Department of Human Resources

Treasurer-Tax Collector **BOARD OF SUPERVISORS**

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TO:	Angela Calvillo, Clerk o	of the Board of Supervisors
FROM:	José Cisneros, Treasure	er 7
DATE:		
SUBJECT:	Accept and Expend Ord	dinance for Subject Grant
GRANT TITLE:	Office of Financial Emp	powerment Direct Deposit
Attached please fi	nd the original and 4 copies	s of each of the following:
X Proposed gra	nt ordinance; original signed	ed by Department, Mayor, Controller
X Grant informa	tion form, including disabilit	ty checklist
X Grant budget		
N/A Grant applicat	ion	
X Letter of Inter	nt or grant award letter from	ı funding agency
Other (Explain	1):	
Special Timeline	Requirements:	
Departmental rep	presentative to receive a c	copy of the adopted ordinance:
Name: Pauline Ma	arx	Phone: 554-5260
Interoffice Mail Ad	dress: City Hall Room 140	
Certified copy requ	uired Yes □	No 🖂
(Note: certified copies funding agencies. In	have the seal of the City/County most cases ordinary copies witho	y affixed and are occasionally required by out the seal are sufficient).

File Number:		-
(Provided by	Clerk of Board of Supervisors)	

Grant Information Form

(Effective July 2006)

Purpose: Accompanies proposed Board of Supervisors ordinances authorizing a Department to accept and expend grant funds.

The following describes the grant referred to in the accompanying ordinance:

- 1. Grant Title: Office of Financial Empowerment Direct Deposit Program
- 2. Department: Office of the Treasurer and Tax Collector

3. Contact Person: Greg Kato

Telephone: 554-6888

4. Grant Approval Status (check one):

[X] Approved by funding agency

[] Not yet approved

- 5. Amount of Grant Funding Approved or Applied for: \$240,000 in four installments over two years
- 6a. Matching Funds Required: \$0
- b. Source(s) of matching funds (if applicable):
- 7a. Grant Source Agency: Earned Assets Resource Network
- b. Grant Pass-Through Agency (if applicable):
- 8. Proposed Grant Project Summary:

In 2011, the San Francisco Office of Financial Empowerment will launch an ambitious new program to engage employers in financial empowerment work through the widespread adoption of electronic pay. Our goal is for all San Francisco employees to access their wages electronically and more fully participate in the financial mainstream. By leveraging the power of City Hall, we will create an employer outreach mechanism to increase access to electronic pay that simultaneously supports low-wage workers and provides a cost-saving to local businesses. This initiative will set thousands of working families on the road to financial security through safer access to mainstream banking, save employers money and reduce paper use within San Francisco. Perhaps most importantly, it will build a pipeline for further employer-led asset building strategies and demonstrate that the workplace is an important venue for this work.

9. Grant Project Schedule, as allowed in approval documents, or as proposed:

Start-Date: 1/3/11

End-Date: 12/31/12

- 10. Number of new positions created and funded: 1
- 11. Explain the disposition of employees once the grant ends? We plan to continue to raise additional funds to support this position, should the two-year pilot phase be successful.
- 12a. Amount budgeted for contractual services: \$0

c. If so, will contract services help to further the goals of the department's MBE/WBE requirements? n/a
d. Is this likely to be a one-time or ongoing request for contracting out? n/a
13a. Does the budget include indirect costs? [] Yes X No
b1. If yes, how much? \$ N/A b2. How was the amount calculated? N/A
c. If no, why are indirect costs not included? [] Not allowed by granting agency [] Other (please explain): [[] Other (please explain):
. c2. If no indirect costs are included, what would have been the indirect costs? \$2,500
14. Any other significant grant requirements or comments:
Disability Access Checklist*
15. This Grant is intended for activities at (check all that apply):
X Existing Site(s) X Existing Structure(s) [] Existing Program(s) or Service(s) [] Rehabilitated Site(s) [] Rehabilitated Structure(s) X New Program(s) or Service(s) [] New Site(s) [] New Structure(s)
16. The Departmental ADA Coordinator and/or the Mayor's Office on Disability have reviewed the proposal and concluded that the project as proposed will be in compliance with the Americans with Disabilities Act and all other Federal, State and local access laws and regulations and will allow the full inclusion of persons with disabilities, or will require unreasonable hardship exceptions, as described in the comments section:
Comments:
Departmental or Mayor's Office of Disability Reviewer:
Date Reviewed: 2/3/1) (Name)
Department Approval: Parline Marx (Title) (Name) (Name) (Name) (Name) (Name) (Title)
(Signature)

b. Will contractual services be put out to bid? n/a

Earned Assets Resource Network Grant to Office of the Treasurer & Tax Collector

Budget Detail

2SGSFGNC 080018 Fund Index

						, .	Grant Years		
Salaries				,	Subobject	FY2010-2011 FY2011-2012	FY2011-2012	FY2012-2013	Total
	1844	Sr. Manage	Janagement Assistant		00101	\$40,794	\$85,588	\$41,294	\$41,294 \$164,676
Fringe									
					01300				-
.,						\$14,278	\$28,906	\$14,453	\$57,637
Non - Personnel	onnel								
	021	Travel		·	02100	2000	2000	4500	11500
		-					3		
	021	Other Curre	er Current Expenses	S	03500	500	5000	289	6187
	-								
Total						\$57,572	\$121,494		\$60,934 \$240,000

December 13, 2010

Leigh Phillips
Manager, Office of Financial Empowerment
Office of the Treasurer
City Hall Rm 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Ms Phillips,

EARNED ASSETS RESOURCE NETWORK

235 Montainery Street
Suite 471
San Francisco GA 941047
T 415 217.3660
F 415.217.3668

WWW.earn.org

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We are pleased to inform you that the Earned Assets Resource Network (EARN) has authorized a grant of \$120,000 per year for two years (total \$240,000) to the San Francisco Office of Financial Empowerment (OFE), housed within the Office of the Treasurer and Tax Collector. This grant will be paid in four equal installments of \$60,000 in January 2011, July 2011, January 2012 and July 2012, or within 30 days of our receipt of an interim or annual report.

The Office of Financial Empowerment will use these funds exclusively to support the salary, benefits and expenses of your OFE staff members as follows:

- 100% salary and benefits for the OFE Direct Deposit Program Coordinator
- Additional funds for travel and expenses

If the Office of the Treasurer would like to use these funds for any other purpose, it must obtain written approval from EARN. The Office of the Treasurer agrees to provide EARN with an interim report on June 1st, 2011 and June 1st 2012 and an annual report on December 1st, 2011 and December 1st 2012 detailing the use of the grant funds until the grant funds have been fully expended. Each report should include a financial accounting as to the use and disposition of the grant funds, signed by a financial office of your organization; and accomplishments and specific outcomes for clients achieved under the grant, including success against the following goals:

- 1. Provide high-quality programming to connect San Franciscans with appropriate financial products, effective financial education and support throughout the economic life-cycle.
- 2. Create, implement and manage effective financial empowerment programs such as Bank on San Francisco, Payday Plus SF, the Financial Education Network, Direct Deposit campaign, JoinBankOn.org and Kindergarten to College.
- 3. Build a strong coalition of partners dedicated to advancing financial empowerment work in San Francisco through a shared agenda.
- 4. Position San Francisco as a leader in the financial empowerment field, and continue to provide technical assistance through our national partners.

We are pleased to be working with you as a partner in your efforts to advance financial empowerment work in San Francisco.

Board of Directors

José Arce, Chair Citibank

Röberta Achtenberg

Eugene Chan

Nicholas Eaton Goldman Sachs

Ken Ebanks Covington & Burling, LLP

Bob Friedman CFEO

Linda Harrison Sotheby's International Realty

Taek Kwon TPG Growth, LLC

Alissa Lee Google

Robert Phillips
The California Endowment

Martin Skea Wells Fargo

Flody Suarez FlodyCo

Joe Vassalio Green Thumb Holdings, LLC

President & CEO Ben Mangan

Bén Mangan

Sincerely,

President and CEO

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