

APEC IMPACTS ON THE DISTRICT



October 23, 2023

Dear President Peskin and Members of the Board of Supervisors:

Thank you for your support of working class families, seniors and small businesses in the South of Market and throughout the City.

We are community serving groups, cultural institutions, and small businesses in and around the vicinity of the Moscone Center and we are writing to express our strong support for Supervisor Connie Chan's resolution to protect immigrant families, seniors, and small businesses in the upcoming APEC summit November 11-18, 2023.

We are concerned that the upcoming APEC Summit will have a significant impact on our community's safety, mobility, ability to work, go to school, make a living and access critical services including medical appointments and cultural and community programs.

As you know, the South of Market is home to a concentration of families and seniors, with a number of affordable housing and senior buildings near Moscone between Folsom and Harrison, cultural institutions, and small businesses in and around the exclusion zone.

APEC perimeter will impact not only our residents, workers, and small businesses but also they will face vehicular and

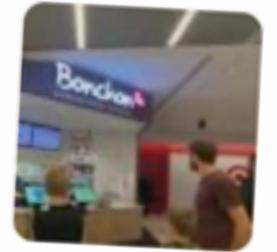


DRACONIAN SECURITY MEASURES

Businesses sound the alarm bell...

CBS News

Businesses near APEC Summit in San Francisco say security protocols present challenges



...ic Cooperation summit is supposed to help boost San
... levels of security in some...

CBS News

Metreon business owners concerned about drop in visitors inside APEC security zone



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4 KRON4

APEC is bad for business, SF small business owners say

SAN FRANCISCO (KRON) — APEC is bad for business, according to small business owners in San Francisco. One SF bar owner estimates a six-figure loss in...



APEC WAS BAD FOR BUSINESS

Promises were made that this event would reverse the “Doom Loop”



Small businesses lost revenue after city promised big business for APEC

SAN FRANCISCO - Small business owners in the APEC security zones in San Francisco have been vocal about the negative impacts of APEC, warning city leaders...



As APEC events wrap up, many San Francisco Chinatown businesses wait for the economic boost

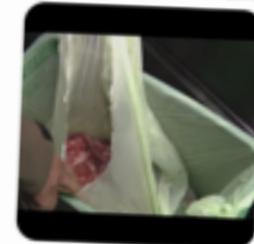
San Francisco Chinatown business owners say streets have been empty during APEC and business has been significantly down.



YouTube · KTVU FOX 2 San Francisco

Food wasted at empty restaurants; APEC boom is a bust for local businesses

Ahead of APEC, San Francisco city officials said the influx of global leaders to the Bay Area was a bust. We're learning this may...



SF Restaurants Complain That APEC Has Basically Ruined Their Business for the Week

Even restaurants far from the Moscone Center and the “security zone” say they're losing a ton of business because of APEC, with all of its unexpected...



SIGNATORIES OF THE PETITION

SF Small Business Petition: APEC Financial Loss Mitigation

Dear Mayor London Breed and Members of the Board of Supervisors:

We, the undersigned, San Francisco small business owners are appealing to you to please work collaboratively with us to address the devastating financial impacts of the City hosting APEC on small businesses in and around the Moscone/Yerba Buena area, and other locations impacted by security fencing for the heads of States and CEO's of billion-dollar companies.

City leadership had branded APEC as having great potential for the small businesses of the host district and the City at large. We were told in numerous meetings, conference calls and interviews that attendees will be exploring our beloved neighborhoods, patronizing our restaurants, and injecting much-needed revenue into the recovering SOMA business sector.

Some small business owners expressed our concerns to the City promptly upon learning about the installation of a U.S. Secret Service perimeter. We expressed our deep fears that the perimeter would cut us off from our main arteries of revenue. Additionally, we warned that the businesses within the perimeter would be completely dependent on an APEC attendee population that would have the majority of their catering needs provided within the Moscone Convention Center.

All of the evidence pointed to it being a week of great financial loss for small business owners.

- Rolling Thai
- Share Tea
- Respectable Bird
- IVSF Catering
- Executive Order Bar & Lounge
- SF Filipino American Chamber of Commerce
- Chaat Corner San Francisco Inc
- Kona's street market
- Savoy Tivoli
- Zoë
- Bonchon Korean Fried Chicken
- Mays Civic Innovation, LLC - #SmartCohort Project
- Little Skillet and Victory Hall
- Oren's Hummus
- Soma Restaurant & Bar
- Zevi Cafe & Bistro
- Bimi poke
- House of Shields
- Sentinel
- Natoma Cabana
- Buckhorn Grill
- Flour & Branch
- Thi Spa & Nails
- Brickhouse
- Stookey's Club Moderne
- Mariposas
- Underdogs Cantina
- McDougall Creative Inc
- Burma Food Group
- Tequila Mockingbird
- Bloom Room San Francisco
- SOMBA
- Restaurant Abaca
- Montesacro and 54 Mint
- IndiTummy @ Metreon
- Block Party
- 303 2nd street
- Freshroll
- Bocado
- Trellis Coworking & Events
- Wine Down SF

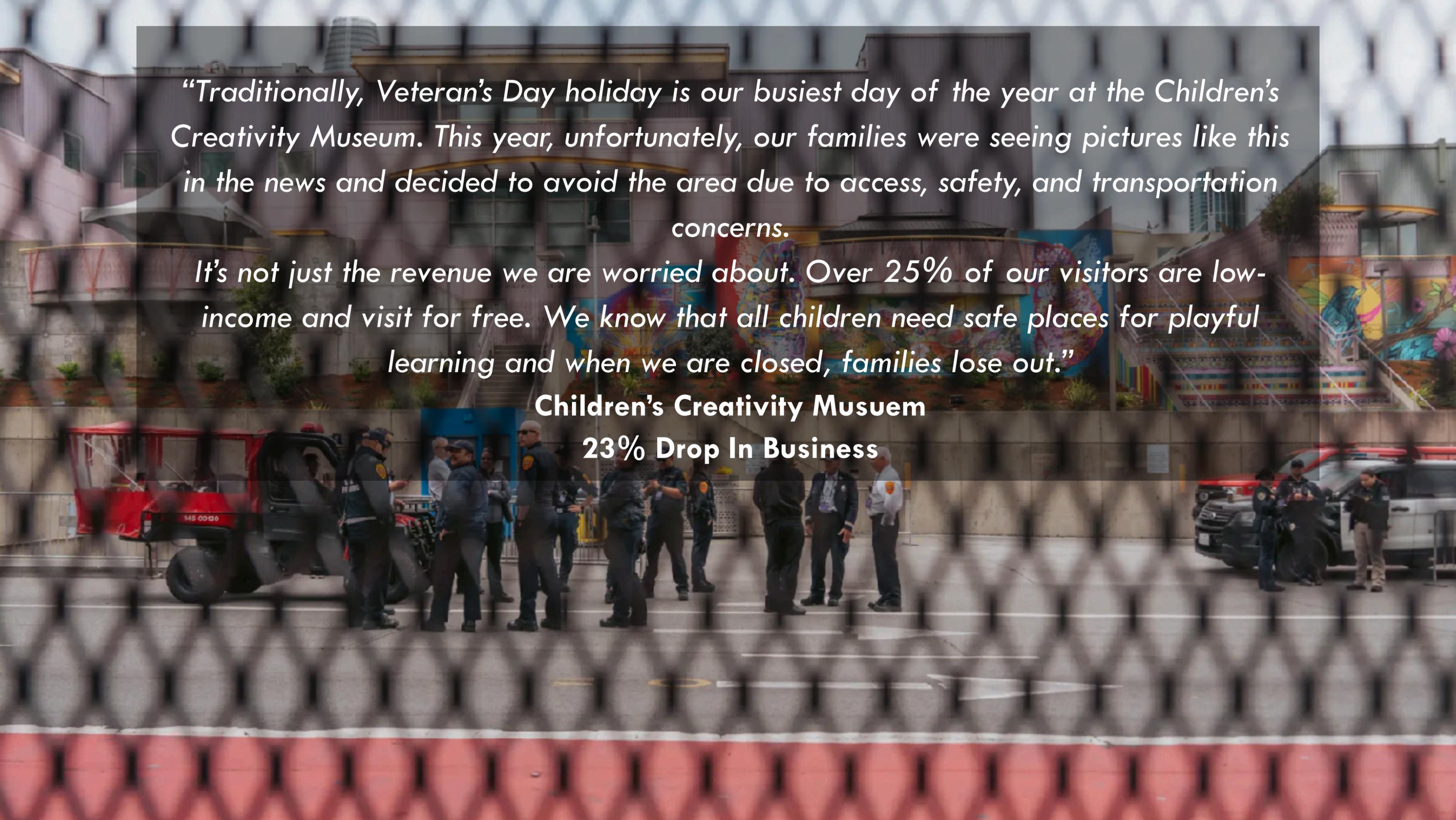


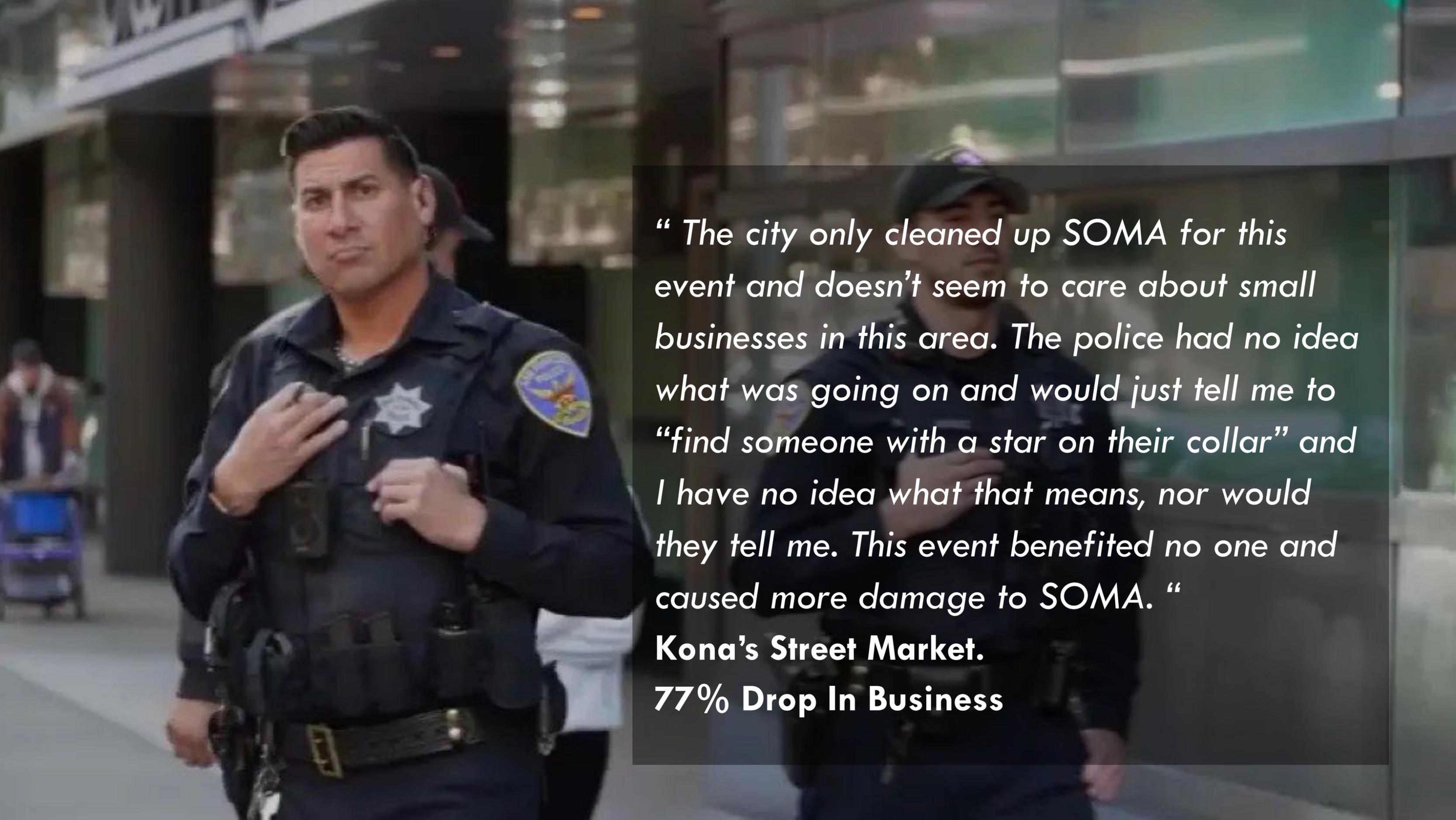
“Traditionally, Veteran’s Day holiday is our busiest day of the year at the Children’s Creativity Museum. This year, unfortunately, our families were seeing pictures like this in the news and decided to avoid the area due to access, safety, and transportation concerns.

It’s not just the revenue we are worried about. Over 25% of our visitors are low-income and visit for free. We know that all children need safe places for playful learning and when we are closed, families lose out.”

Children’s Creativity Musuem

23% Drop In Business





“ The city only cleaned up SOMA for this event and doesn’t seem to care about small businesses in this area. The police had no idea what was going on and would just tell me to “find someone with a star on their collar” and I have no idea what that means, nor would they tell me. This event benefited no one and caused more damage to SOMA. “

Kona’s Street Market.

77% Drop In Business

"The city's hoping that international investment will come out of this. But will the small business owners in SoMa who have tried to endure the pandemic - will we be alive?"

Bonchon
88% Drop In Business

*APEC is
going to
be EPIC*

**November 11-17,
2023
San Francisco**



S.F. created a fund to revitalize empty storefronts. So far, it's all gone to one Food Network chef

Should the city have given a wealthy celebrity chef a quarter of its \$2 million fund for Powell Street storefronts to run cafes in Union Square?

By **Soleil Ho**

Oct 30, 2023

*“The Mayor’s Office was very clear in its public and private messaging of the proposal that the \$2million in public tax-payer funds would “be used to incentivize and jumpstart **up to 10 new tenancies** in storefronts along Powell Street.”*

Supervisor Aaron Peskin





San Francisco Chronicle

<https://www.sfchronicle.com> › Bay Area › San Francisco

What could help solve San Francisco's problems?

**INVEST IN
LOSS MITIGATION
ARTS / CULTURE
COMMUNITY DEVELOPMENT**

