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# LETTER FROM THE DIRECTOR

04



DEAR NEIGHBOR,

I hope this letter finds you in good health and high spirits. As we reflect upon the accomplishments of the past fiscal year, I am thrilled to share with you the progress that The East Cut has made in advancing our mission to create a vibrant and inclusive community.

First and foremost, I am excited to announce the successful launch of our fundraising campaign for The East Cut Sports & Dog Park. Thanks to the support from dedicated neighbors like you, we are well on our way to seeing the park realized. The Sports & Dog Park promises to be a haven for our community - providing a space to engage in sport and fitness, a large area to build stronger bonds with our furry friends, and connect with neighbors. I am confident that in an upcoming annual report, we will be announcing that we've secured the necessary funds to bring this ambitious project to life.

Additionally, we activated the former Temporary Transbay Terminal, affectionately known as The Crossing at East Cut, with a range of recreational, culinary, and entertainment offerings. Despite a slow return to office, The Crossing quickly emerged as a vibrant neighborhood hub for games, entertainment, and festivities. We breathed new life into what, in all likelihood, would have become a blighted vacant lot, and created a destination that fosters a sense of community and enjoyment for all. We could not have done this alone, though. It is the result of significant community input and valued partnerships.

Another significant achievement in the past year was the launch of The East Cut Services Team's 311 pilot program. This innovative initiative was designed to address public

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right-of-way issues efficiently and effectively. Including The East Cut in the City's 311 system allowed us to ensure issues were resolved, and response times were measurably improved. The success of this East Cut pilot program led to six more districts participating. It strengthens our collaboration with the City and validates the positive impact we are having on the cleanliness of our sidewalks.

In FY21-22, The East Cut Community Garden opened. The garden space may be small, but it is the culmination of a great deal of effort by your CBD to see this vacant parcel activated in a way that was responsive to community feedback. This green oasis serves as evidence of our commitment to developing a neighborhood that is vibrant, healthy, and green.

These accomplishments would not have been possible without the unwavering support and collaboration of our volunteers and the entire neighborhood. Your commitment to The East Cut's vision has been the driving force behind our achievements, and we are immensely grateful for your continued partnership.

Looking ahead, we remain steadfast in our dedication to fostering a vibrant, resilient, and inclusive community. The East Cut will continue to explore new opportunities, address emerging challenges, and nurture the unique spirit of our neighborhood.

YOURS TRULY,

A handwritten signature in dark ink, appearing to read 'AR', written over a light blue background.

Andrew Robinson  
Executive Director,  
The East Cut CBD



# MISSION



Above: Visitors enjoying Salesforce Park.

The East Cut Community Benefit District works to advance the district's quality of life for residents, workers, and visitors by providing a safer and more secure community, enhancing environmental quality and beauty, and reinforcing the viability of the neighborhood's economic base.



# BUILDING COMMUNITY

It has long been a goal of The East Cut to have a community garden in the neighborhood. A place where residents have space to socialize and grow their own produce, herbs, and flowers. With few remaining open lots left in The East Cut, the CBD worked with the Office of Community Investment & Infrastructure (OCII) to create a temporary community garden design for Transbay Block 11b, an undeveloped lot at 29 Essex Street behind Rene Cazenave Apartments. The project, conceived in late 2019 with further development in 2020, was constructed in 2021 and completed in 2022. The majority of the improvements were built by volunteers and the more complicated items were handled by contractors. The project was designed to be temporary due to the planned future development of the lot, which may include the touchdown for the future Bay Bridge bike lane.

Completed in March 2022, the project includes 20 garden plots – 3 communal and 17 individual – and provides a common area for East Cut residents and visitors, complete with picnic tables and string lights for evening events. The garden plots utilize a wood planter design, all built by volunteers, and the space includes a garden shed that houses tools. Seven of the garden plots are designated for residents of Rene Cazenave, the 100% supportive housing complex adjacent to the site. The ten remaining plots were assigned to East Cut residents via a lottery system and accommodate two gardeners per bed with many garden beds shared by families in the area. For the plants in the common areas of the site, a lemon tree was planted near the northeast corner along with rosemary and lavender shrubs along the Essex Street fence. On the steep hillside bordering the east side of the site, California natives were planted, including California Lilac and Flannelbush. Mediterranean Pride of Madeira was also planted to fill in the majority of the hillside.

For site utilities, water service was installed by the SFPUC and six water spigots were strategically placed so that users can water their garden plots.

The overall design concept for the space is quite simple - maximize the number of garden plots while meeting accessibility requirements. The existing space was essentially leftover land that could not be utilized for a building development, and the steep hillside careening toward Essex Street formed a triangular parcel. By orienting the garden plots lengthwise in progressively ascending rows (from east to west), 20 garden plots span the triangular space, and by corollary, the rows resemble the rectangular “bars” often seen in East Cut branding. This can also be seen in the logo utilized for the garden.

The project was the largest capital improvement completed by The East Cut to date, and it bolstered what the organization is able to provide to the neighborhood, including design, contracting, and capital development to our service offerings. If you have questions about the East Cut Community Garden, email Janice Atienza at [janice@theeastcut.org](mailto:janice@theeastcut.org).

Right: Community Garden on Essex Street.







# UP & COMING

Despite the ongoing challenges of COVID-19, the future of the East Cut neighborhood appears promising. In the previous fiscal year, the East Cut CBD swiftly adapted to address the neighborhood's changing circumstances by implementing a range of initiatives including a volunteer-based delivery service, mask distribution events, and virtual meetings. This coming year, we have set our sights even higher with initiatives to promote the neighborhood's social gathering areas, park spaces, and volunteer events.

The former Temporary Transbay Terminal site is being transformed into a bustling community hub named "The Crossing." The site is set to become a neighborhood destination, showcasing a range of urban activations including recreational activities, retail kiosks, and event spaces. Spaces for both public and private events will be available to rent, offering a neighborhood amenity for community events, small pop-ups, farmers' markets, corporate gatherings, and more. To provide even more community benefits, The Crossing will introduce two soccer fields, an outdoor beer garden, an outdoor cinema, and food kiosks to create a temporary public open space. The site will undergo development into new housing at both ends of the block with a new park in the middle, and will establish itself as a top destination for all visitors.

As part of our efforts to beautify our community, we are set on organizing more volunteer days. Volunteer days offer a chance for local businesses and residents to make a noticeable impact on the neighborhood while fostering a sense of community. Through these volunteer days, we can fix planters, paint vandalized walls, and clean up trash; all projects that help enhance our neighborhood. These volunteer days will also offer an opportunity to connect with fellow neighbors and work together towards a common goal of making our neighborhood a better place to live, work, and play. We are excited to continue this tradition in the coming year.

Looking forward to the next fiscal year, we are optimistic about the return of office workers to our neighborhood. During the pandemic, the streets of San Francisco were mostly devoid of urban life, and most workers in our neighborhood transitioned to working from home. As we look ahead to 2021, we look forward to the revival of our once-thriving street life. We hope to see workers moving back into the area, enjoying their lunches outside, attending community gatherings, and enjoying all that our neighborhood has to offer. Upon return, office workers in our neighborhood will have the advantage of enjoying our stunning rooftop park and utilizing the Salesforce Transit Center once again. We are confident that The East Cut will return to a vibrant neighborhood with the return of office workers.

We recognize the need to ramp up our fundraising efforts to bring to life our vision for Under Ramp Park. One of the first steps we will take is to rebrand the park as The East Cut Sports & Dog Park to generate more interest in the project while also allowing potential donors to envision the park's programming. We anticipate the name to be changed again via a public process. Our first milestone goal is to raise 3.5 million dollars through a fundraising initiative to unlock capital funding from OCII to begin construction. With the help of Bartram Partnerships, we are confident that we can achieve this target by creating a comprehensive fundraising plan and completing outreach to corporate donors. With the expertise of the lead designer, Landscape Architecture Firm CMG, the park's vision will be brought to life through drawings and captivating renderings of the park's focal points. The intention of these images is to showcase its potential and inspire others to get involved in our fundraising efforts. The prospect of raising the necessary funding this year through the combined efforts of our team, OCII, CMG, Bartram Partnerships, and our Board of Directors has never been more promising.



# HIGHLIGHTS & ACCOMPLISHMENTS

- TJPA voted to approve amended Salesforce Park MOU between TJPA and The East Cut
- Street Services team moved into 200 Folsom Street
- First Community Garden volunteer workday
- Hosted quarterly property managers meeting and shared neighborhood updates on construction, coming events, and challenges.

Community Garden!

The Crossing!

Pressure Washing Funding!

Shine on!

Walking Tours!

Programming!

TJPA MOU!

Park Advocacy!

Under Ramp Park Outreach!

Downtown Reopening!

311 integration!

City Projects!

Fiscal Year 2021-22 was the sixth full year of The East Cut CBD's operations and the team's continued efforts in fulfilling the organization's core program goals amidst the changing landscape of downtown and in-office work. The core program goals remain the same from the previous fiscal year, and include:

- Advancing the District's Quality of Life For Residents, Visitors, & Workers
- Driving the Vitality of Our Neighborhood's Economic Base
- Improving and Inspiring Placemaking and Activation of Public Spaces
- Maintaining the Financial Stability and Fiscal Obligations of the Organization

Following are a few more highlights from across the CBD's program areas during the past year:

- The East Cut received \$25,000 to support neighborhood sidewalk pressure washing from Supervisor Matt Haney
- Discussion of reopening of downtown, including Downtown CBD, with Boston Properties
- Hiring of Lillian Phan as Site Operations Director at The Crossing
- Citywide consortium of benefit districts discussed the new "Shine On" campaign
- 12 Folsom Bus returns to the neighborhood after more than a decade of advocacy
- The East Cut Board of Director meeting for approval of an amended MOU and management agreement between the four partners operating at The Crossing

The CBD continues to ensure that public right-of-ways in the district are clean, safe, and welcoming. With those services effectively dialed in, the CBD continues to expand community initiatives and programming in the neighborhood.

The following five highlights accomplished during the past year give a window into major initiatives The East Cut CBD will be advancing for years to come, focusing on Economic Development and Parks & Greenspace:

- Community Garden on Essex Street opened following permits, soil testing, and work done by Catmex Landscape Contracting
- Launched the first in a series of new walking tours in the neighborhood
- The Crossing at East Cut went live after a ribbon cutting ceremony attended by the Mayor, Supervisor, Senator and other city and state elected officials
- The East Cut successfully integrated into the City's 311 system by receiving and closing out reported issues
- Began outreach to District HOAs, and coordinated a draft term sheet agreement with the TJPA for Under Ramp Park operations fundraising

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# SERVICES & STATS



Team member crosses Beale Street.

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The CBD Street Services and Safety Team works in The East Cut neighborhood 24-hours a day, seven days a week to ensure our sidewalks and public open spaces are clean, safe, and inviting. The CBD also leverages assessment dollars by raising additional funds for cleaning, providing community programming, collaborating with City leaders to address district-wide challenges, and elevating the residential and business profile of The East Cut.

**CLEANING AND MAINTENANCE.** The CBD’s street services crew provides daily cleaning and beautification: sidewalk sweeping, power washing, graffiti abatement, topping off City trash cans, weeding tree basins and sidewalk cracks, and spot-cleaning health hazards. Cleaning services are provided every day from 5:30am to 10:00pm.

**SECURITY.** More than 100,000 residents, employees, and visitors move through The East Cut every day. To ensure a safe environment, we were the first district in the City to offer 24/7 neighborhood safety services. Our patrol teams cover the entire CBD to deter crime and communicate with private building security personnel and SFPD for effective, coordinated action.

**COMMUNITY GUIDES.** Along with our Clean and Safe Teams, the CBD fields community guides who offer assistance and directions to locals and visitors. Operating as the “eyes and ears” of The East Cut from 5:30am to 10:00pm, our guides connect individuals with services, respond compassionately to calls for homeless outreach, and ensure that the district operates smoothly.

**PARKS AND GREENSPACE.** The CBD helps plan and maintain public parks, rain gardens, sidewalk landscaping, and street trees. In partnership with TJPA, the CBD also oversees maintenance and programming of Salesforce Park. And while awaiting construction of additional park spaces, the CBD works to highlight and activate privately-owned public open spaces (POPOS) for the enjoyment of residents, workers, and visitors.

**COMMUNITY PROGRAMMING.** The East Cut CBD hosts a variety of arts and cultural events throughout the year to answer community requests for neighborhood activities. These events are open to everyone and provide social and business connections for all East Cut stakeholders.

**MARKETING.** We promote The East Cut CBD’s services and events through our district newsletters, social media, website, and district-wide street banner campaign.

Learn more at: [www.theeastcut.org](http://www.theeastcut.org)

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1,986

Public calls for clean and safe service responded to.  
730 in FY20-21

3,500

City trash cans topped.  
3,449 in FY20-21

1,904

Instances of graffiti removed.  
2,997 in FY20-21

118,500

Pounds of garbage removed. (Does not include bulky items)  
145,460 in FY20-21

823

Needles removed.  
1,101 in FY20-21

2,640

Instances of outreach to homeless individuals.  
3,187 in FY20-21





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- 1 Services Ambassador Mario wipes down bench.
- 2 Team Lead Moe uses an East Cut vehicle.
- 3 Services Ambassador James Curtis wipes down electric box.
- 4 Service Ambassador James Curtis crosses the street on Beale at Folsom.



# THE FUTURE OF HOME-WORK



The new 1 Steuart Lane residential tower by SOM at Steuart and Howard streets.

During the 21-22 fiscal year, The East Cut has seen significant changes in our community as it transitions from a commercial-focused to a resident-focused neighborhood. During 2021, businesses remained closed due to the pandemic, and many never reopened. Despite the loss of most office workers, residents of the neighborhood remained. Many residents transitioned into work-from-home roles, leading to increased attendance at local events and a shift in how existing businesses operated.

Beginning in June of the fiscal year, The East Cut saw an average of only 4,000 office workers on any given workday – an extreme departure from the estimated 80,000 workers populating the neighborhood before the pandemic. However, there was a steady increase in the office worker population as the year progressed with around 10,000 workers per day in December, reaching a peak of 14,600 per day in June 2022. A staggering drop in footfall spelled disaster for the existing businesses that relied on workers to sustain projected sales. To the outside observer, many would have expected the 128 operating businesses to close. But The East Cut proved over the last year that there was an opportunity to pivot in the face of adversity, and a business's success did not have to solely rely on office workers. During the 21-22 fiscal year, only fourteen businesses in The East Cut closed permanently – an amazingly lower number when evaluating business closures throughout the rest of the City.

While fully acknowledging that any business closure is difficult and unwelcome, the CBD was interested in evaluating this relative economic success story. Our annual retail survey provided some clarity, noting that businesses consolidated, pivoted to new tech-based approaches to delivery, and reevaluated resources to survive. The ingenuity of East Cut businesses has been commendable, but a lack of foot traffic in the neighborhood would still be dramatic, and because the pandemic had

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such a significant impact on the office worker population, retail sales would need to come from somewhere else. This is where The East Cut has shown a different level of resilience as compared to neighboring downtown districts. Whereas the Financial District to the north saw empty sidewalks and darkened offices, The East Cut's residential population remained strong and even increased with the opening of the Avery and Mira residential towers the year prior. With the completion and reporting of the 2020 US Census, The East Cut saw its population at approximately 13,000 – the highest number seen since the formation of the neighborhood. Many of these residents were now working from home and utilizing the businesses that pivoted to serve a changed demographic.

With a strong residential population and neighborhood-making still a foundational vision of the CBD, the organization restructured its strategic goals to elevate resident-serving programming and placemaking. This included the opening of The Crossing which activated the Temporary Transbay Terminal and paved the way for The East Cut community to gather in the heart of our neighborhood. The 3-acre block between Howard, Main, Folsom, and Beale streets has been transformed into an ever-constant event venue. This project is a partnership between The East Cut Community Benefit District, Street Soccer USA, Nestory Park, and Real Active, collectively known as the East Cut Landing Partners, which operates the outdoor venue. The rotation of activations includes everything from fitness-focused workshops to cultural gatherings to simple food truck pop-ups. The community now has access to a family-friendly outdoor cinema, beer garden, retail kiosks, soccer fields, and more, in a safe, welcoming, and well-designed outdoor space. The Crossing is a well-timed open-air venue that not only thrived during times when social distancing was required but has continued as safety restrictions have eased.

This year also saw the launch of East Cut Tours, our public tour series. The Rincon Sneak tour is led by local volunteers who exhibit lesser-known pathways in the neighborhood while providing commentary on the neighborhood's rich history. This tour brings attention to underutilized Privately Owned Public Open Spaces, also known as POPOS. The East Cut Sights and Bites tour is a food and landmark tour led by local volunteers, as well. This tour takes residents on a trip through local restaurants and provides small tasting bites from some of the neighborhood's tenured businesses as well as restaurants that just opened in the last year. While there is a nominal charge for the Sights and Bites tour to cover restaurant costs, there is a free ticket option for those residents living in below-market-rate housing. The launch of this program has been highly successful, and we hope to expand on all of our volunteer's hard work by refining the tour offerings to appeal to a wider audience and dedicating more marketing campaigns to increase attendance.

1 View from street looking up at Mira, residential building.

2 Guy Place Park was completed this year after nearly 10 years of planning and construction.

3 Avery Lane, the newest POPOS to the neighborhood, serves as a public space and pedestrian friendly walkway.





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Finally, after two years of planning and six months of construction, The East Cut Community Garden officially opened in March. This long-desired neighborhood amenity was realized through strong board support and the help of neighborhood volunteers. The otherwise abandoned lot has quickly become a place for congregation, allowing residents to make new friends and socialize after too long indoors.

Through an astoundingly difficult time for the world, the resiliency of The East Cut is distinguishable, and the neighborhood is poised to come out of this period stronger than ever. This fiscal year saw the aforementioned US Census trigger the redrawing of San Francisco's supervisorial districts, and with threats to split The East Cut amongst two, or in some cases three supervisors, the CBD organized and advocated at City Hall to make sure the neighborhood remained intact and represented. The groundswell of neighbors and commercial interests that came out to support and promote The East Cut as a place in San Francisco is another example of many that show how dynamic a neighborhood can be when it's planned and built to uphold the expansion of commerce as well as the future-sustaining populace that call this place home.

- 1 Resident enjoys lunch at Philz coffee at 430 Folsom Street.
- 2 Gozu, a new restaurant specializing in Japanese wagyu.
- 3 Resident crossing Howard Street in front of Town Hall.
- 4 Residents enjoying seats and tables provided by Bluestone Lane.



# LEVERAGING YOUR DOLLARS

The East Cut Community Benefit District is mandated to raise funds to compensate for the benefits provided to the general public. To address our budget shortfall and fund programs not outlined in our Management Plan, The East

Cut Community Benefit District went above and beyond its fundraising requirement and raised 5.50 cents for every dollar assessment dollar received last fiscal year.

## \$125,915

in corporate donations and City grants

- \$100,915 from OEWD for Bigbelly trash receptacles and pressure washing services.
- \$25,000 from Community Challenge Grants for the East Cut Community Garden.

## \$44,000

value of individual donations

- \$3,670 in donations to The East Cut CBD general activities.
- \$2,160 in donations to the Services Team Lunch Fund and Services Team Wishlist.
- \$10,230 in donations to the East Cut Sports & Dog Park (not including donation commitments).
- \$1,880 from Docusign through their employee donation matching program.

## \$102,000

value of in-kind donations

- One permanent parking space at Rincon Green.
- 6 annual Salesforce licenses to manage the property assessments database.
- 24 gym memberships at Fitness SF.
- Company equity to the East Cut Sports & Dog Park.
- Discount on commissioned neighborhood photographs by photographer Hannah Welch.
- Artistic contribution in the form of an 84-page photo publication by neighborhood fine-art photographer MILKOVÍ.
- Prizes and giftcards offered by 14 neighborhood businesses for community event raffles.

## 362 hours

volunteered towards committees and CBD programs

- 240 hours volunteered by 28 board directors and committee members.
- 122 hours volunteered by 6 volunteers with East Cut Tours.

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Right: Looking west down Harrison Street.





# BUDGET &

## JULY 2021 – JUNE 2022 ACTUALS

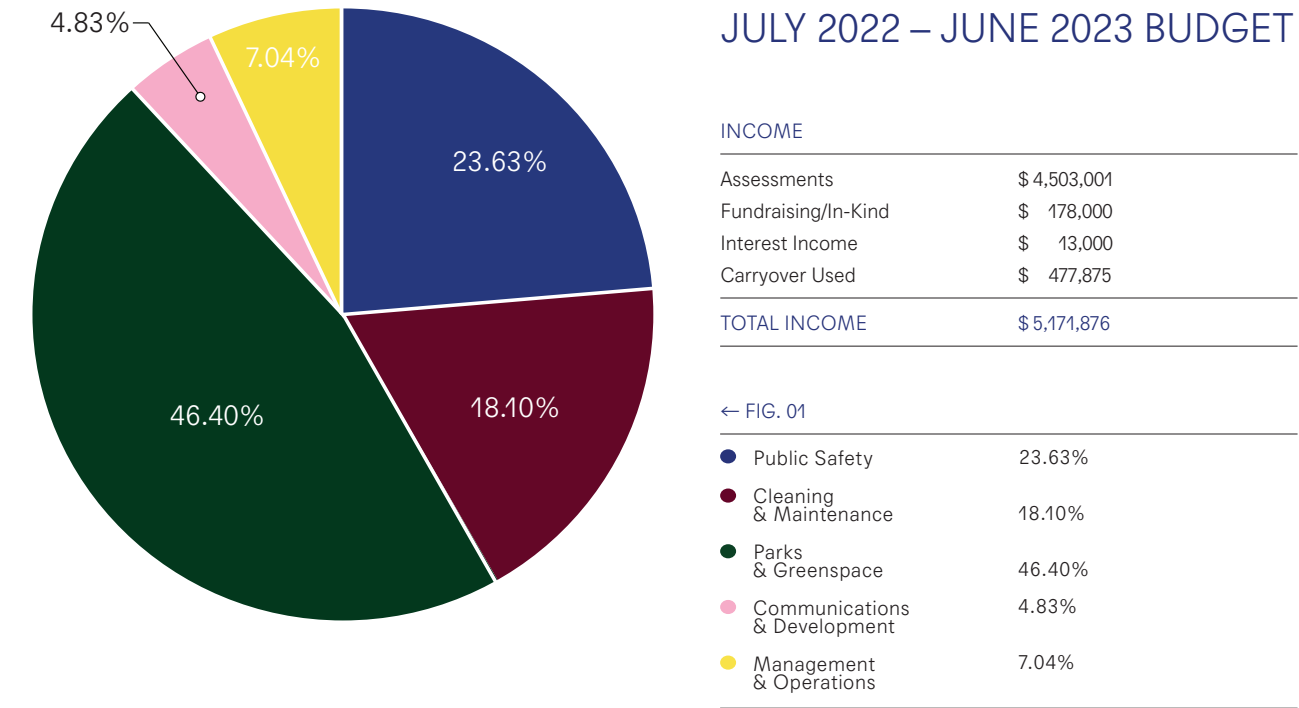
INCOME	ACTUALS	BUDGET	SURPLUS / (DEFICIT)
Assessments	\$ 4,461,134	\$ 4,377,363	\$ 83,771
Fundraising/In-Kind	\$ 272,321	\$ 301,000	\$ (28,679)
Interest	\$ 0	\$ 18,000	\$ (18,000)
Other Income	\$ (11,538)	\$ 0	\$ (11,538)
TOTAL INCOME	\$ 4,721,917	\$ 4,696,363	\$ 25,554
EXPENSES	ACTUALS	BUDGET	OVER / (UNDER) BUDGET
Public Safety	\$ 1,144,854	\$ 1,235,566	\$ (90,712)
Cleaning & Maintenance	\$ 917,959	\$ 928,160	\$ (10,201)
Parks & Greenspace	\$ 349,440	\$ 604,061	\$ (254,621)
Salesforce Park	\$ 1,553,040	\$ 1,714,742	\$ (161,702)
Economic Development	\$ 194,564	\$ 229,575	\$ (35,011)
Management & Operations	\$ 385,632	\$ 375,234	\$ 10,398
Fundraising	\$ 9,603	\$ 0	\$ 9,603
TOTAL EXPENSE	\$ 4,555,092	\$ 5,087,338	\$ (532,246)
Revenue Over Expenses	\$ 166,825	\$ (390,975)	\$ (224,150)
Prior Year Carryover	\$ 0	\$ 390,975	\$ (390,975)
TOTAL CARRYOVER	\$ 166,825	\$ 0	\$ (166,825)

## JULY 2021 – JUNE 2022 BALANCE SHEET

ASSETS	
Cash in Bank	\$ 2,431,322
Accounts Receivable, Net	\$ 151,526
Investments	\$ 3,608,336
Loans Receivable	\$ 20,000
Capital Assets	\$ 16,905
TOTAL ASSETS	\$ 6,228,089
LIABILITIES	
TOTAL LIABILITIES	\$ 762,153
TOTAL NET ASSETS (CARRYOVER)	\$ 5,465,936
TOTAL LIABILITIES & NET ASSETS	\$ 6,228,089

# BALANCE SHEET

## JULY 2022 – JUNE 2023 BUDGET



## PROJECTED CARRYOVER DISBURSEMENT

CARRYOVER	AS OF 6.30.22	BUDGETED FOR FY22 – 23	BUDGETED FOR FUTURE YEARS
Public Safety	\$ 780,503	\$ 112,311	\$ 668,192
Cleaning & Maintenance	\$ 590,555	\$ 197,359	\$ 393,196
Parks & Greenspace	\$ 1,605,317	\$ 0	\$ 1,605,317
Salesforce Park	\$ 2,258,606	\$ 28,958	\$ 2,229,648
Communications & Development	\$ 128,900	\$ 101,554	\$ 27,346
Management & Operations	\$ 102,055	\$ 37,693	\$ 64,362
Non-Assessment	\$ 221,370	\$ 0	\$ 221,370
TOTAL	\$ 5,687,306	\$ 477,875	\$ 5,209,431

# ASSESSMENT METHODOLOGY & CALCULATION

Each property within the CBD’s boundaries pays a special assessment proportional to its share of the cost of the district’s services. The assessment is based on a formula that determines the property’s special benefit.

- An individual parcel’s annual assessment can be calculated in three steps:
1. Determine the parcel’s land use and proximity to Salesforce Park to find out the assessment rate.
  2. Add parcel lot square footage plus building square footage.
  3. Multiply by the appropriate assessment rate.
- $(\text{PARCEL LOT SQUARE FOOTAGE} + \text{BUILDING SQUARE FOOTAGE}) \times \text{ASSESSMENT RATE} = \text{ANNUAL PARCEL ASSESSMENT}$

**EXAMPLES:** For land uses more than 500 feet from Salesforce Park (excluding affordable housing and non-profit uses) with a 10,000 square foot lot and 100,000 square foot building, the calculation is:

**FY2021/22**  
 $(10,000 + 100,000) \times \$0.08980 = \$9,878$   
annual parcel assessment

**FY2022/23**  
 $(10,000 + 100,000) \times \$0.09249 = \$10,174$   
annual parcel assessment

All land uses within 500 feet of Salesforce Park, excluding commercial properties adjacent to the park:

**FY2021/22**  
 $(10,000 + 100,000) \times \$0.13278 = \$14,606$   
annual parcel assessment

**FY2022/23**  
 $(10,000 + 100,000) \times \$0.13676 = \$15,044$   
annual parcel assessment

Commercial buildings adjacent to Salesforce Park:

**FY2021/22**  
 $(10,000 + 100,000) \times \$0.18893 = \$20,782$   
annual parcel assessment

**FY2022/23**  
 $(10,000 + 100,000) \times \$0.19460 = \$21,406$   
annual parcel assessment

Commercial buildings adjacent to Salesforce Park and with a connecting bridge:

**FY2021/22**  
 $(10,000 + 100,000) \times \$0.21700 = \$23,870$   
annual parcel assessment

**FY2022/23**  
 $(10,000 + 100,000) \times \$0.22351 = \$24,586$   
annual parcel assessment

Affordable housing and non-profit uses more than 500 feet from Salesforce Park:

**FY2021/22**  
 $(10,000 + 100,000) \times \$0.06735 = \$7,409$   
annual parcel assessment

**FY2022/23**  
 $(10,000 + 100,000) \times \$0.06937 = \$7,631$   
annual parcel assessment

## THE EAST CUT CBD STAFF SPOTLIGHT

### GARRICK MITCHLER, PUBLIC REALM MAINTENANCE & OPERATIONS MANAGER



Garrick has worked for The East Cut Community Benefit District since November 2017. Garrick is a Bay Area native and has brought a perspective to our neighborhood organization that emphasizes responsiveness to stakeholders and community participation. Garrick leads the management of our Street Services & Safety team, fields neighbors’ requests for information, and coordinates directly with our City agency partners. Garrick is your CBD contact for clean and safe issues and information for all public right-of-way inquiries. Garrick’s proactiveness and outside-the-box thinking keeps our office nimble and has positioned your Community Benefit District as one of the most well-respected in San Francisco. Reach out to Garrick if you have any questions or want to discuss clean and safe projects in the neighborhood!

## THE EAST CUT CBD BOARD OF DIRECTORS 2021–2022

- Dan Coming, President, Resident  
Jonathan Shum, Vice President, Related Companies  
Leah Edwards, Secretary, Resident  
Lauren Post, Treasurer, Resident  
Katina Johnson, Past President, Resident
- Larissa Acosta, Resident  
Amy Arbuckle\*, The Clancy by Marriott  
Tony Birdsey\*, Tishman Speyer  
Benjamin Brandin, OCII  
Ken Brendel, Fitness SF  
John Cornwell\*, Resident  
Katie Darling\*, Kilroy Realty  
Daniel Esdorn, Hines  
Chema Hernández Gil, Resident  
Judy Heyboer, Resident  
Jessica Legault, Mercy Housing  
Wendy Lieu, Socola Chocolatier  
Matt Lituchy, Jay Paul Company  
George Mendoza, Salesforce  
Hugo Santana, The Lightbox Café  
Lani Volz, Boston Properties  
Franklin Wong, Transbay Joint Powers Authority

*\*Denotes board members whose term ended at the end of 2021*

## THE EAST CUT CBD COMMITTEES

Audit, Bylaws, Community Development, Executive, Finance & Development, Neighborhood Parks & Greenspace, Nominating, Personnel & Operations, Salesforce Park, Street Services & Safety

## THE EAST CUT CBD STAFF

- Andrew Robinson, Executive Director  
Mike Rieger, Deputy Director  
Garrick Mitchler, Public Realm Maintenance & Operations Manager  
Pierre Lagarde, Fundraising & Development Manager  
Emily Tzouanakis, Administration & Strategic Communications Manager  
Sydney Niiyama, Community Planning Intern

The East Cut CBD would like to thank the individuals and organizations below for their financial contributions and in-kind support in 2021–2022. Their generosity allowed us to provide services and events that improved and enlivened the district.

Albert Bower & Jerome Shaw, Adrian Caratowsa, Dan Coming, City and County of San Francisco, District 6 Supervisor Matt Haney, DocuSign, Fitness SF, Paul Gallaher, Google, Judy Heyboer, Katina Johnson, Darrell Lee, Nancy & Christopher Meyer, Office of Community Investment and Infrastructure (OCII), Office of Economic and Workforce Development (OEWD), On Fleet, Bill Quinn, Renne Public Law Group, Rincon Green, Sienna Shankel, Tishman Speyer, Transbay Joint Powers Authority (TJPA), U.S. Digital Response, Andy Van Wart.

Get in touch!

The East Cut CBD:

T: +1 415 671 4360

E: [info@theeastcut.org](mailto:info@theeastcut.org)

W: [theeastcut.org](http://theeastcut.org)

A: 160 Spear St. Ste. 415  
San Francisco, CA  
94105

The East Cut Dispatch:

T: +1 415 543 8223

E: [dispatch@theeastcut.org](mailto:dispatch@theeastcut.org)

