



LANDMARK RESOLUTION RECOMMENDATION RESOLUTION NO. 1354

HEARING DATE: NOVEMBER 1, 2023

Record No.: 2023-003458DES
Project Address: 5400 Geary Boulevard (Alexandria Theater)
Zoning: NCD GEARY BOULEVARD NEIGHBORHOOD COMMERCIAL DISTRICT
40-X Height and Bulk District
Block/Lot: 1450/048
Project Sponsor: SF Planning Department
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
Property Owner: Timespace Alexandria LLC
12230 Saratoga-Sunnyvale Road, Saratoga, CA 95070
Staff Contact: Shannon M. Ferguson 628-652-7354
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RESOLUTION TO RECOMMEND TO THE BOARD OF SUPERVISORS LANDMARK DESIGNATION OF THE ALEXANDRIA THEATER (5400 GEARY BLVD), ASSESSOR'S PARCEL BLOCK NO. 1450, LOT NO. 048, AS LANDMARK NO. XXX CONSISTENT WITH THE PURPOSES AND STANDARDS OF ARTICLE 10

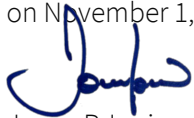
1. WHEREAS, on March 7, 2023, Supervisor Connie Chan introduced, and referred for adoption without committee recommendation, a Resolution under Board of Supervisors (hereinafter "Board") File No. 230266 to initiate the Landmark designation process for Alexandria Theater (5400 Geary Blvd.), Assessor's Parcel Block No. 1450, Lot No. 048; and
2. WHEREAS, on March 14, 2023, the Board voted unanimously to adopt the Resolution to initiate Landmark Designation, and on March 23, 2023, Resolution No. 122-23 became effective (Board File No. 230266); and
3. WHEREAS, Department Staff, who meet the Secretary of Interior's Professional Qualification Standards, prepared the Landmark Designation Executive Summary and Fact Sheet dated November 1, 2023, for the Alexandria Theater in conformance with the purposes and standards of Article 10; and
4. WHEREAS, the Historic Preservation Commission, at its regular meeting of November 1, 2023, reviewed the Landmark Designation Executive Summary and Fact Sheet dated November 1, 2023, 2023, for cultural and

historical significance pursuant to Article 10; and

5. WHEREAS, the Historic Preservation Commission finds that the nomination of the Alexandria Theater as a Landmark is in the form prescribed by the Historic Preservation Commission and contains supporting historic, architectural, and/or cultural documentation; and
6. WHEREAS, the Historic Preservation Commission finds that Alexandria Theater is eligible for local designation for its significance as a former neighborhood movie palace designed by architects of merit the Reid Brothers in the Egyptian Revival style (1923) and remodeled by architect of merit A. A. Cantin in the Streamline Moderne style (1942) for prominent theater owners the Levin family; and
7. WHEREAS, the Historic Preservation Commission finds that the Alexandria Theater meets the eligibility requirements of Section 1004 of the Planning Code and warrants consideration for Article 10 landmark designation; and
8. WHEREAS, the Historic Preservation Commission finds that the boundaries and the list of character-defining features, as identified in the Landmark Designation Fact Sheet dated November 1, 2023, should be considered for preservation under the proposed landmark designation as they relate to the object's cultural and historical significance and retain historical integrity; and
9. WHEREAS, the proposed designation is consistent with the General Plan priority policies pursuant to Planning Code, Section 101.1 and furthers Priority Policy No. 7, which states that landmarks and historic buildings be preserved, and will serve the public necessity, convenience, and welfare pursuant to Planning Code, Section 302; and
10. WHEREAS, the Department has determined that landmark designation is exempt from environmental review, pursuant to California Environmental Quality Act Guidelines Section 15308 (Categorical Exemption Class Eight), as an action taken by a regulatory agency for the protection of the environment; and

THEREFORE, BE IT RESOLVED that the Historic Preservation Commission hereby recommends to the Board of Supervisors approval of landmark designation of the Alexandria Theater (5400 Geary Blvd., Assessor's Parcel Block No. 1450, Lot No. 048), consistent with the purposes and standards of Article 10 of the Planning Code.

I hereby certify that the foregoing Resolution was adopted by the Historic Preservation Commission at its meeting on November 1, 2023.



Jonas P. Ionin
Commission Secretary

AYES: Campbell, Vergara, Wright, Nageswaran, Matsuda
NOES: None
ABSENT: Foley
ADOPTED: November 1, 2023