BOARD of SUPERVISORS

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M E M O R A N D U M

TO: Thomas Paulino, Liaison to the Board of Supervisors, Office of the Mayor

FROM: Stephanie Cabrera, Assistant Clerk

DATE: December 18, 2023

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Government Audit and Oversight Committee has received the following proposed legislation, introduced by Mayor Breed on December 12, 2023:

File No. 231275

Resolution authorizing the Office of the Mayor to solicit in-kind donations through the Civic Bridge Program from various City contractors, notwithstanding the Behested Payments Ordinance for six months from the enactment date of this Resolution.

If you have any additional comments or reports to be included with the file, please forward them to the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: Alisa.Somera@sfgov.org.

FILE NO. 231275 RESOLUTION NO.

[Civic Bridge Program - Behested Payments Waiver]

Resolution authorizing the Office of the Mayor to solicit in-kind donations through the Civic Bridge Program from various City contractors, notwithstanding the Behested Payments Ordinance for six months from the enactment date of this Resolution.

WHEREAS, The Mayor's Office of Innovation oversees the City & County of San Francisco's Civic Bridge Program, which recruits for-profit companies and non-profit organizations in the San Francisco Bay Area to work pro-bono on key challenges for City departments in areas where the Department needs specific technical capacity; and

WHEREAS, Civic Bridge's purpose is to improve the delivery of City services for residents, and since its founding in 2015 has facilitated over 80 projects to 34 unique city departments, with a total value of approximately $8,500,000; and

WHEREAS, Office of Innovation staff maintains a network of 28 partner companies, or "pro-bono partners," that participate in the Civic Bridge program; and

WHEREAS, New companies are invited to join that network through the Office of Innovation website, Office of Innovation newsletter, or routine communication with Office of Innovation staff; and

WHEREAS, Office of Innovation staff tracks the technical capabilities of pro-bono partner organizations and their employees, and has historically recruited particular partners for specific projects based on project goals and staff requirements; and

WHEREAS, Each engagement between the pro-bono partner and the corresponding department lasts 16 weeks, with an expectation of 20% of time dedicated to volunteering on the project; and

WHEREAS, These engagements constitute an in-kind donation from the pro-bono partner to the department receiving services; and

WHEREAS, The Office of Innovation typically communicates directly with several companies regarding potential partnership opportunities, including Accenture, Adobe, AECOM, Anthropic, AT&T, Bayes Impact, Bloomberg Philanthropies, Blue Shield, California College of the Arts, California State University-San Francisco, Cloudera, Deloitte, Digitalist, Front, fuseproject, Gensler, Google LLC and its Affiliates, Harvard Business School Community Partners, HOK Architects, Linkedin, Mapbox, McKinsey, Microsoft, New York University, Noodle.ai, OpenAI, PricewaterhouseCoopers, Salesforce, Stanford University, Slack, Slalom, Splunk, Visa Inc., University of California–Berkeley, University of California-San Francisco, University of San Francisco, US Digital Response, Zendesk, and ZS Associates;

WHEREAS, The 2024 Civic Bridge cohort constitutes approximately six projects across approximately seven departments, a complete list of which is on file with the Clerk of the Board of Supervisors as part of File No. 231275; and

WHEREAS, The Mayor's Office seeks a waiver of the City's Behested Payments law, to the extent it restricts the solicitation of pro-bono services as set forth herein, under Campaign and Governmental Conduct Code, Section 3.620(f), on the basis that solicitation from the pro-bono partners under the Civic Bridge Program is appropriate and furthers the public interest of improving service delivery for City residents; now, therefore, be it

RESOLVED That the Board of Supervisors hereby waives the Behested Payments Ordinance for the purpose of allowing the Mayor, and members of the Office of the Mayor, to solicit in-kind services for the Civic Bridge Program as set forth herein, for six months from the enactment date of this Resolution; and, be it

FURTHER RESOLVED That granting this waiver serves the public interest by improving service delivery for residents; and, be it

FURTHER RESOLVED That granting this waiver does not create an appearance of impropriety.