File No.	231139	
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Committee Item No.	6	
Board Item No.		

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee:	Government Audit and Oversight	Date:	February 1. 2024
Board of Sup	ervisors Meeting:	Date:	•
Cmte Board	•		
	Department/Agency Cover Letter and/or Report MOU - FY2022-2024 - Clean MOU - FY2022-2024 - Redline Grant Information Form Grant Budget Subcontract Budget Contract / DRAFT Mills Act Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence		
OTHER			
	LPCBD Annual Report 2021-2022 Financial Report FY 2021-2022 Surveillance Technology Report LPCBD Memo 092723 OEWD Memo 102423		
Prepared by: Prepared by: Prepared by:	Da	ite: <u>Janua</u> ite:	ry 26, 2024

1	[Lower Polk Community Benefit District - Annual Report - FY2021-2022]
2	
3	Resolution receiving and approving an annual report for the Lower Polk Community
4	Benefit District for Fiscal Year (FY) 2021-2022, submitted as required by the Property
5	and Business Improvement District Law of 1994 (California Streets and Highways
6	Code, Sections 36600, et seq.), Section 36650, and the District's management
7	agreement with the City, Section 3.4.
8	
9	WHEREAS, On June 3, 2014, pursuant to the Property and Business Improvement
10	District Law of 1994 (the "Act"), California Streets and Highways Code, Sections 36600 et
11	seq., as augmented by Article 15 of the San Francisco Business and Tax Regulations Code
12	the Board of Supervisors adopted Resolution No. 177-14, expressing the City's intention to
13	establish the Lower Polk Community Benefit District (the "Lower Polk CBD"); and
14	WHEREAS, On July 29, 2014, the Board of Supervisors adopted Resolution
15	No. 314-14 establishing the Lower Polk CBD ("Resolution to Establish") for a period of 15
16	years, commencing FY 2014-2015; and
17	WHEREAS, On July 28, 2015, the Board of Supervisors adopted Resolution
18	No. 297-15, authorizing an agreement with the owners' association for the
19	administration/management of the Lower Polk CBD, and a management agreement (the
20	"Management Contract") with the owners' association, the Lower Polk Community Benefit
21	District, was executed accordingly; and
22	WHEREAS, A copy of the Management Contract is on file with the Clerk of the Board
23	of Supervisors in File No. 150735; and
24	
25	

1	WHEREAS, On November 29, 2022, the Board of Supervisors approved the Lower
2	Polk CBD's annual report for Fiscal Year 2021-2022 in Resolution No. 515-22; and
3	WHEREAS, The Lower Polk CBD has submitted for the Board's receipt and approval
4	the Lower Polk annual report for fiscal year 2021-2022 as required by Section 36650 of the
5	Act and Section 3.4 of the Management Contract; and
6	WHEREAS, The Annual Report is on file with the Clerk of the Board of Supervisors in
7	File No. 231139, and is incorporated herein by reference as though fully set forth; and
8	WHEREAS, Supporting documents, including, but not limited to, a transmittal letter and
9	memorandum report from the City's Office of Economic and Workforce Development, dated
10	October 24, 2023, and documentation from the Lower Polk CBD for the FY 2021-2022 Annua
11	Report is on file with the Clerk of the Board of Supervisors in File No. 231139; now, therefore,
12	be it
13	RESOLVED, That the Board of Supervisors hereby receives and approves the annual
14	report for the Lower Polk Community Benefit District for fiscal year 2021-2022.
15	
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LOWER POLK COMMUNITY BENEFIT DISTRICT

2021-2022 Annual Report



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Executive Summary

We are pleased to submit this annual report on our organizational accomplishments and financial status for the 2021-2022 Fiscal Year. During a continued and prolonged period of great challenge and change, our diverse and active Board of Directors continued to demonstrate outstanding leadership and commitment to our vibrant District.

As a growing CBD, our organization has been extremely busy. Some of our initiatives have included, but are not limited to:

- COVID-19 response: We continued to increase District cleaning and sanitizing public fixtures, train staff on personal protective equipment (PPE) use, and provide business support services to merchants and renters affected by the pandemic.
- Business support: We transitioned our placemaking and arts program from an
 events and arts focus to a business support activation focus to support businesses
 facing COVID-19 losses and impacts. As FY 21-22 regulations shifted and the LPCBD
 assisted businesses in keeping up in an ever changing regulatory environment.
- Community engagement: We continued to serve on the Lower Polk Neighbors stakeholder group, the Lower Polk TAY Navigation Center CAC, and the San Francisco Community Benefit District Consortium.

We have accomplished much in our first years, but we still have much to do. We look forward to working in partnership with the City of San Francisco and our constituents to improve the quality of life for everyone who lives, works, and visits our District.

Status and Progress of Programs

Some additional highlights of our accomplishments for the 2021-2022 fiscal year are outlined below.

Management & Operations

Board & Staff

- Elected new board members, new officers and community chairs. Renewed the terms of current board members.
- Kept up with new developments in the Lower Polk District, including the
 post-pandemic shift to hybrid and remote work, and their effect on quality of life and
 other issues. The district has been negatively impacted and the nightlife economy
 has suffered, and the LPCBD has shifted resources accordingly.
- Stayed involved in leadership positions with many community and City organizations, including Lower Polk Neighbors and the Lower Polk TAY Navigation Center CAC, among others.



Finance and Fund Development

- Completed our organizational annual audit and received an unmodified opinion, which shows approval.
- Prepared budget projections, taking into account the changing economic landscape of San Francisco.
- Reviewed our organizational investments and insurance.

Cleaning and Maintenance

- Continued to provide regular cleaning and maintenance services throughout the District, with a focus on keeping public spaces clean and safe.
- Expanded the LPCBD Ambassador Clean Team to meet the increased needs of the District.
- Implemented new performance measures and goals for neighborhood cleanliness.
- Hired a contracted pressure washing/steam company to clean the district in its entirety and specific areas as needed.

Corridor Safety

- Worked closely with the San Francisco Police Department and the Department of Homelessness and Supportive Housing to address issues around quality of life and safety, including homelessness and drug use.
- Brought the OEWD-funded Hospitality Ambassador team on board during Q3 and O4.
- Provided funding for presence at Sgt. Macaulay park to provide both a safety/stewardship presence at the park and resources for individuals experiencing homelessness and other social service needs.
- Participated in multiple neighborhood safety and security groups to discuss and take action on issues and trends, with a special focus on the safety and condition of alleyways.

Neighborhood Support

- Collaborated with the Department of Public Health to address homelessness and the neighborhood street population.
- Continued to operate the award-winning Lower Polk Tenant Landlord Clinic, which helps landlords, small merchants and tenants resolve issues that may lead to tenant or merchant displacement.
- Advocated to city Departments and Elected Officials and others for needs of the District.



Marketing, Streetscape Improvements, and Beautification

Marketing / Advocacy / Newsletters

- Continued to update and market the District website at www.lowerpolkcbd.org.
- Sent out email newsletters to more than 500 subscribers.
- Used social media to keep constituents informed of special events in Lower Polk, and to seek feedback on our delivery of services.
- Used social media to share COVID-19 resources to our District community.
- Used the Tenant Landlord Clinic to mail out thousands of multilingual flyers to people in the District.
- Planned upcoming Festivals, Art Walks, and other special events
- Continued to sponsor the popular Lower Polk Art Walk.
- Worked with the City to help establish business activation in Austin Alley.

Streetscape Improvements

- Maintained nine Bigbelly SMART waste receptacles and worked with the City to identify more robust trash receptacles that could better accommodate the needs of the District.
- Improved the streetscape of Fern Alley West in conjunction with the City.
- Developed activation plans for Austin Alley.
- Partnered with LPN and Discover Polk CBD to complete the California Cable Car Turnaround Vision Plan.
- Continued community planning and design for the Barklet on Myrtle Alley.

Other Accomplishments

- Maintained liaison positions with Lower Polk Neighbors and the San Francisco Community Benefit District Consortium.
- Participated with Vision Zero Coalition.

Post-pandemic considerations

The COVID-19 pandemic has had a significant impact on San Francisco, including the Lower Polk District. The LPCBD has adapted its programs and services to meet the needs of the community during this challenging time. For example, the LPCBD has expanded its cleaning and maintenance services to keep public spaces clean and safe, and it has worked with the City to help businesses reopen and recover.

The LPCBD is also working to address the post-pandemic shift to hybrid and remote work. The LPCBD is working with businesses and community organizations to develop strategies to attract and retain visitors and residents. The LPCBD is also working to promote the



District as a vibrant and welcoming place to live, work, and play.

The LPCBD is committed to working with the community to build a better future for the Lower Polk District.

Cleaning Ambassador Metrics

Even with the damage of COVID-19, our base cleaning metrics have not changed substantially compared with the last fiscal year except for needles and graffiti. The City has implemented significant program(s) to pick up needles in the community. This number thus continues to drop. Our graffiti program has faced challenges due to hiring and the loss of our long time ambassador and we are rebuilding the program. We base our metrics on weekly sampling and daily visual counts. We are proud to present these estimated metrics. They help illustrate the continued impact of our Cleaning and Maintenance services.

- "Bags picked up" counts the number of large, full trash bags we picked up.
- "Weight of trash picked up" is the weight of that trash, in pounds.
- "Other paper picked up" is the number of large cardboard boxes we recovered.
- "Needles picked up" refers to the number of hypodermic needles we have picked up.
- "Graffiti remediations" is the number of instances of graffiti we have removed or painted over.

ltem Count	Average Per Month	Total
Bags Picked Up ¹	540	6,480
Weight of Trash Picked Up in Pounds	13,500	162,000
Other Paper Picked Up	205	2,460
Needles Picked Up	110	1320
Graffiti Remediations	90	1,080

¹ Some of these metrics may be best-estimates. We had unexpected employee turnover, due to post-pandemic changes, and some data was lost due to this. We also lost a key employee to a Fentanyl overdose in Q3 2021.



Outreach Ambassador Metrics

An Overview Of The Selected Vendor

In mid-late 2021, LPCBD made public its Hospitality Ambassador Program RFP and also shared it on our website, and with our industry peers at the International Downtown Association (IDA).

Surprisingly, only a few vendors showed interest and only one vendor submitted a full proposal.

That vendor was NexStreet, and they met all of the qualifications in our RFP. Furthermore, NexStreet's principle is someone who has great familiarity with the Lower Polk.

We are proud to work with them, and here is their background information:

Inspired by the events of 2020, NexStreet Inc. ("NexStreet") made history by becoming the first Black-owned place management company in the United States. NexStreet founders Christian Martin and Matt Allen have over a decade of experience in design and management of ambassador programs.

NexStreet has recently implemented similar programs that welcome people back to San Francisco's SOMA West Community Benefit District; founded, scaled up, and managed multiple business improvement districts and community benefit districts here in the Bay Area, and on the East Coast; and won numerous local, national and international awards including the IDA Pinnacle Award.

Final Metrics for Q3 and Q4 2021-2022

Total monthly Practitioner hours logged

Total hours logged during Q3 and Q4, 2022 were 1670.

Number and location of block faces with Practitioner presence

Our practitioners are trained to canvass the neighborhood in order to actively seek out people who may need help. Therefore they are not sited on any one block. Rather, they work throughout the entire LPCBD.

Number of positive engagements with neighbors

16003 escorts (primarily Redding Elementary School children/families,), 3038 business checks, 1795 directions



Number of Practitioner de-escalation events; number of Practitioner inviting spaces Intervention

73 deescalations, 70 inviting spaces interventions.

Number of Practitioner overdose reversals

33 overdose reversals

Number of Practitioner requests for 911 help

17 requests for 911 help.

Number of Practitioner 311 requests

Our Practitioners made 13 311 requests during Q3 & Q4. However, they made 6285 internal requests to the LPCBD Clean Team.



Summary Financial Data

Our Management Plan (https://bit.ly/3kH5a4O) generally calls for the following budget breakdown:

- 1. Cleaning, Maintenance and Safety Program 57%
- 2. Marketing, Streetscape Improvements and Beautification Program 11%
- 3. Management and Operations 28%
- 4. Contingency and Reserves 4%

As with last year, our reported budget expenditures were different from the above because we were able to leverage aggressive fundraising, grants received and fiscal discipline. Our assessment expenditures however, were in line with these percentages.

This powerful combination allowed us to render a substantially higher level of crucial services to our District, while at the same time following the assessed budget percentage breakdowns. We ended the year with a deficit however, which was explained by grant receivables that had not yet been paid as of 6/30/22.

Financial Data*

Statement of Operations (Actual vs. Budget)				
for the fiscal year ended June 30, 2022				
	Actual	Budget	Variance	Variance %
REVENUE AND SUPPORT			Positive/(Negative)	
Assessment revenue	926,992	982,784	(55,792)	-6%
Grant revenue	859,469	173,102	686,367	397%
Contributions	68,208	57,199	11,009	19%
Interest	30	-	30	100%
TOTAL REVENUE AND SUPPORT	1,854,699	1,213,085	641,614	53%
EXPENSES				
Cleaning, Maintenance, and Safety	781,955	666,154	(115,802)	-17%
Marketing, Streetscape, and Beautification	659,183	290,782	(368,400)	-127%
Management and Operations	124,347	217,527	93,180	43%
TOTAL EXPENSES	1,565,485	1,174,463	(391,023)	-33%
Change in Net Assets	289,214	38,622	(250,591)	-649%
Prior Year Net Assets (Carryover)	732,993	732,993	-	0%
TOTAL NET ASSETS	1,022,207	771,616	(250,591)	-32%



Statement of Financial Position

As of 06/30/2022

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Cash and Cash Equivalents	925,166
Grants Receivables	575,887
Assessment and Other Receivables	21,520
Prepaid Expenses	105,021
Equipment, net	64,890
TOTAL ASSETS	1,692,484
	-
LIABILITIES & NET ASSETS	
LIABILITIES	
Accounts Payable	410,896
Accrued Liabilities	57,214
Unearned Revenue	18,750
CARES Act PPP Loan	183,417
TOTAL LIABILITIES	670,277
NET ASSETS	
Without Donor Restrictions	446,320
With Donor Restrictions	575,887
TOTAL NET ASSETS (CARRYOVER)	1,022,207
TOTAL LIABILITIES & NET ASSETS	1,692,484

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Budget

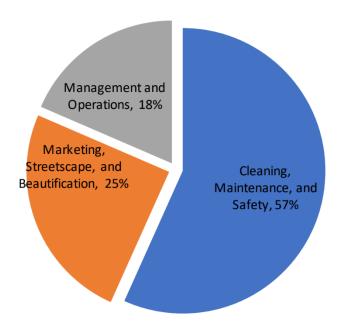
FY 2022-23

REVENUE AND SUPPORT

REVENUE AND SUPPORT	
Assessments	1,012,268
Grants	280,000
Contributions	0
Interest	0
TOTAL REVENUE AND SUPPORT	1,292,268
EXPENSES	
Cleaning, Maintenance, and Safety	883,597
Marketing, Streetscape, and Beautification	233,178
Management and Operations	160,276
TOTAL EXPENSES	1,277,052
DEFICIT	15,216



2022-2023 Budget



*Financial data from the audited financial statements is available upon request.

Percentages are for overall budget, including grant revenue.



Manner of Calculating Assessments

Each property owner pays a share of the cost of the LPCBD, based on a simple formula. That formula is explained in detail in Section 6-1 of our Engineer's Report at: https://bit.ly/2v0EiSw. That formula is also summarized on pages 20 to 23 of our Management Plan, at: https://bit.ly/3kH5a4O.

In general, each parcel within the District is assigned:

- 1. **A linear factor** that is equal to the parcel's linear street frontage that receives ongoing District cleaning and public safety improvements.
- 2. **A lot factor** is calculated for each parcel based upon the assigned lot square footage divided by 2,500.
- 3. **A building factor** is calculated for each parcel based upon the assigned building square footage divided by 2,500.

Each parcel is also assigned **benefit points**, based on the use of the building:

- 1. Non-Residential Property = 18 points
- 2. Residential Property = 2.25 points
- 3. Non-Profit / Public Property = 2.65 points

Each parcel's assessment is then calculated using this formula:

(Linear Factor + Lot Factor + Building Factor) x Benefit Points

The payment for this assessment is collected twice yearly through the property tax bill. The CBD assessment, including the collection and enforcement of any delinquent assessment and imposition of interest and penalties per City and County of San Francisco Business and Tax Regulations Code Article 6, and related law as it may be amended from time to time, is collected and enforced by the City's Treasurer and Tax Collector. The Treasurer and Tax Collector then transfers the assessment payments to the CBD for the improvements, services, and activities as described both in this Annual Report, and in our Management Plan, which is linked above.

FINANCIAL STATEMENTS

For the Years Ended June 30, 2022 and 2021

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Certified Public Accountants

INDEPENDENT AUDITOR'S REPORT

Board of Directors Lower Polk Community Benefit District San Francisco, California

Opinion

We have audited the accompanying financial statements of the Lower Polk Community Benefit District ("LPCBD") (the "Corporation"), (a California nonprofit public benefit corporation) which comprise the statements of financial position as of June 30, 2022 and 2021, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of LPCBD as of June 30, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of LPCBD and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about LPCBD's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

INDEPENDENT AUDITOR'S REPORT (continued)

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing an
 opinion on the effectiveness of LPCBD's internal control. Accordingly, no such opinion is
 expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about LPCBD's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Bunha + Company LLP

July 6, 2023 Bunker & Company LLP San Rafael, CA

STATEMENTS OF FINANCIAL POSITION June 30, 2022 and 2021

		2022	2021
ASSETS			
Current assets			
Cash and cash equivalents (Note 2)	\$	925,165	\$ 971,211
Grants receivable		575,887	156,497
Assessments receivable		21,521	26,519
Prepaid expenses	·	90,771	 20,019
Total current assets		1,613,344	1,174,246
Deposits		14,250	14,250
Equipment, net of accumulated depreciation and amortization of \$520,763 in 2022 and \$457,563 in 2021 (Notes 2 and 3)		64,890	 128,090
Total assets	\$	1,692,484	\$ 1,316,586
LIABILITIES AND NET A	SSETS		
Current liabilities			
Accounts payable	\$	410,896	\$ 141,197
Accrued liabilities		57,214	56,810
Refundable advance		18,750	18,750
Total current liabilities		486,860	 216,757
Long-term liabilities			
CARES Act PPP Loan (Note 10)		183,417	 366,834
Total liabilities		670,277	583,591
Net assets			
Net assets without donor restrictions		446,320	576,498
Net assets with donor restrictions (Note 4)		575,887	 156,497
Total net assets		1,022,207	732,995
Total liabilities and net assets	\$	1,692,484	\$ 1,316,586

STATEMENT OF ACTIVITIES For the year ended June 30, 2022

	wit	let Assets hout Donor estrictions	Assets with Donor estrictions		Total
REVENUE AND SUPPORT			- A-T1		
Assessment revenue	\$	926,990	\$ -	\$	926,990
Grant revenue		283,582	575,887		859,469
Contributions		2,000	-		2,000
In-kind contributions		66,208	-		66,208
Interest		30	 		30
Total revenue, gains and other support		1,278,810	575,887		1,854,697
Net assets released from restrictions		156,497	(156,497)		-
		1,435,307	 419,390		1,854,697
EXPENSES					
Program					
Cleaning, maintenance and safety		781,955	-		781,955
Marketing, streetscape and beautification		659,183	-		659,183
Total program services	Marine .	1,441,138	-		1,441,138
Supporting services					
Management and general		111,630	-		111,630
Fundraising		12,717	_		12,717
Total supporting services		124,347	 		124,347
Total expenses		1,565,485	 		1,565,485
Change in net assets		(130,178)	419,390		289,212
Net assets, beginning of year		576,498	156,497		732,995
Net assets, end of year	\$	446,320_	\$ 575,887	_\$	1,022,207

STATEMENT OF ACTIVITIES For the year ended June 30, 2021

	with	et Assets nout Donor estrictions		Assets with Donor strictions	Total
REVENUE AND SUPPORT					
Assessment revenue	\$	899,328	\$	-	\$ 899,328
Grant revenue		-		361,464	361,464
Contributions		11,695		3,665	15,360
Interest		30		-	30
Total revenue, gains and other support	landa de la companione de	911,053		365,129	 1,276,182
Net assets released from restrictions		365,129		(365,129)	-
		1,276,182		-	 1,276,182
EXPENSES					
Program		405 505			405 507
Cleaning, maintenance and safety		485,507		-	485,507
Marketing, streetscape and beautification		573,202			 573,202
Total program services		1,058,709		-	1,058,709
Supporting services					
Management and general		131,830		-	131,830
Fundraising		16,053			 16,053
Total supporting services	<u></u>	147,883		_	 147,883
Total expenses		1,206,592			 1,206,592
Change in net assets		69,590		-	69,590
Net assets, beginning of year		636,865		26,540	663,405
Net asset reclassification		(129,957)	5 0000	129,957	 -
Net assets, end of year	\$	576,498	\$	156,497	\$ 732,995

STATEMENTS OF CASH FLOWS For the years ended June 30, 2022 and 2021

	2022	2021
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 289,212	\$ 69,590
Adjustments to reconcile change in net assets		
to net cash provided (used) by operating activities		
Depreciation and amortization	63,200	128,200
Changes in assets and liabilities:		
Assessments and other receivables	4,998	113,707
Grants receivable	(419,390)	(156,497)
Prepaid expenses	(70,752)	(399)
Defered revenue	-	18,750
Accounts payable	269,699	104,117
Accrued expenses	404	(38,130)
Total adjustments	 (151,841)	169,748
Net cash provided by operating activities	 137,371	 239,338
CASH FLOWS FROM FINANCING ACTIVITIES		
CARES Act PPP Loan	(183,417)	 183,417
Net cash (used) provided by financing activities	 (183,417)	 183,417
Net change in cash and cash equivalents	(46,046)	422,755
Cash and cash equivalents, beginning of year	 971,211	 548,456
Cash and cash equivalents, end of year	\$ 925,165	\$ 971,211
Supplemental disclosures		
Cash paid for interest and fees	\$ 653	\$ 4,448

STATEMENT OF FUNCTIONAL EXPENSES For the year ended June 30, 2022

•		Program Services		Support Services	Services	
	Cleaning, Maintenance, Safety	Marketing, Streetscape Improvements, Beautification	Total Programs	Management and General	Fundraising	Total
Grant expenses		50,000	50,000	ı	ı	50,000
Salaries and wages	224,388	132,983	357,371	13,476	3,369	374,216
Payroll taxes	14,061	13,152	27,213	1,924	481	29,618
Employee benefits	27,479	21,818	49,297	2,246	553	52,096
Contract services	29,224	1	29,224	1	1	29,224
Professional services	295,298	135,332	430,630	28,482	4,142	463,254
Rent and other occupancy	64,285	16,071	80,356	26,785	1	107,141
Insurance	39,376	13,234	52,610	12,051	2,726	67,387
Marketing and advertising	ı	30	30	1	ı	30
Postage and printing	ı	26,166	26,166	14	ı	26,180
Repairs and maintenance	1,491	200,000	201,491	ı	ı	201,491
Software, subscriptions, licenses and fees	3,757	10,017	13,774	5,712	626	20,112
Supplies and equipment	13,937	2,179	16,116	1,147	11	17,274
Travel, training, conferences and meals	17	1,183	1,200	3,844	i	5,044
Utilities	28,363	4,722	33,085	3,596	428	37,109
Vehicle operations	6,164	1	6,164	•	ı	6,164
Interest expense	1	ı	1	653	ı	653
Depreciation and amortization	34,115	17,004	51,119	11,700	381	63,200
Bad debt	-	15,292	15,292	1		15,292
Total Expenses	\$ 781,955	\$ 659,183	\$ 1,441,138	\$ 111,630	\$ 12,717	\$ 1,565,485
Percent of Total	20%	42%	%26	7%	1%	100%

The accompanying notes are an integral part of these financial statements.

STATEMENT OF FUNCTIONAL EXPENSES For the year ended June 30, 2021

		P	rogran	Program Services			Support	Support Services			
	Cl Mai	Cleaning, Maintenance, Safety	Ma Stre Impr Beau	Marketing, Streetscape Improvements, Beautification	Total Programs	l ms	Management and General	Fundraising	ing	Τ	Total
Grant expenses	8		S	74,232	\$ 74	74,232	- &	\$,	€	74,232
Salaries and wages		167,120		195,599	362	362,719	23,497	5,3	5,200	(-)	391,416
Pavroll taxes		14,633		15,367	30	30,000	1,866		469		32,335
Employee benefits		27,201		20,141	47	47,342	2,343	•	474		50,159
Contract services		7,900		6,000	16	16,900	ı		ı		16,900
Professional services		28,864		160,203	189	189,067	18,868	, E	3,854		211,789
Rent and other occupancy		62,471		15,724	78	78,195	26,091		•	•	104,286
Insurance		40,410		12,695	53	53,105	13,110	3,	3,073		69,288
Marketing and advertising				3,159	C)	3,159	ı		ı		3,159
Postage and printing		254		14,345	14	14,599	40		ı		14,639
Repairs and maintenance		1,325		6,253		7,578	•		,		7,578
Software, subscriptions, license											
and fees		5,199		11,410	16	16,609	6,551	1,	1,930		25,090
Supplies and equipment		17,784		1,660	15	19,444	4,308		1		23,752
Travel, training, conference,											
meals and entertainment		308		19		327	885		ı		1,212
Utilities		28,161		5,130	33	33,291	4,077		488		37,856
Vehicle operations		10,251		ı	1(10,251	ı		1		10,251
Interest expense		808		1,212	(1	2,020	2,294		135		4,449
Depreciation amortization		72,818		27,053	6	99,871	27,900		430		128,201
Total Expenses	s	485,507	8	573,202	\$ 1,058	1,058,709	\$ 131,830	\$ 16,	16,053	\$ 1,	1,206,592
Percent of Total		40%		48%		%88	11%		1%		100%

The accompanying notes are an integral part of these financial statements.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 1 DESCRIPTION OF ORGANIZATION

Organization - Lower Polk Community Benefit District ("LPCBD") is a not-for-profit community-based organization. LPCBD was formed in 2014 and began operations in 2016. Property owners of the business district formed LPCBD to improve the quality of life in the area by making the area cleaner, safer, and well maintained. The LPCBD has a contract with the City and County of San Francisco for a term of 15 years, expiring on June 30, 2029. LPCBD is generally 22 whole or partial blocks from approximately the south side of California Street to the east side of Van Ness Avenue and from the north side of Myrtle Street to the west side of Larkin Street.

LPCBD exists to implement programs to create a neighborhood that is safer, cleaner and a better place to conduct business and live. These programs and services are funded by district property owners in the Lower Polk Neighborhood, contributions from donors, and grants from the City and County of San Francisco.

Lower Polk Community Benefit District will advance the quality of life for residents, workers and visitors by fostering a safer and more secure community, enhancing environmental quality and beauty, and reinforcing the viability of the area's economic base.

Programs and services provided by the LPCBD include:

Cleaning and Maintenance – Includes regular sidewalk sweeping, alley cleaning, refuse removal, regularly scheduled steam cleanings, pressure washing, graffiti removal, tree pruning and watering, tree well weeding with crushed granite replenishment. On April 30, 2018 LPCBD terminated its contract with an outside vendor to provide the majority of these services and hired a work force to bring these services in-house.

Safety Ambassadors – The program works with residents, merchants and youth on a variety of safety programs and strategies. Safety Ambassadors on Foot Patrol provide a reassuring presence, who continually engage members of the public, interact with merchants to share safety related information, and report any observed illegal behaviors to the police.

Marketing, Streetscape and Beautification Program – This program is designed to augment existing city services to ensure new marketing initiatives designed to promote both stability and growth within the area.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES

Method of Accounting – The financial statements of the LPCBD are prepared using the accrual basis of accounting in accordance with U.S. generally accepted accounting principles, which reflects revenue when earned and expenses as incurred.

<u>Cash and Cash Equivalents</u> - Cash is defined as cash in demand deposit accounts as well as cash on hand. Cash equivalents are short term, highly liquid investments that are readily convertible to known amounts of cash and investments so near their maturity that the risk of changes in value due to changes in interest rates is negligible. These are generally investments with maturity dates within three months of the acquisition date.

<u>Basis of Presentation</u> – The LPCBD is required to report information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

<u>Net assets without donor restrictions</u> - Net assets that are not subject to any donor-imposed restrictions.

Net assets with donor restrictions – Net assets that are restricted by a donor for use for a particular purpose or in a particular period. Some donor imposed restrictions are temporary in nature, and the restriction will expire when the resources are used in accordance with the donor's instructions or when the stipulated time has passed. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. When a donor's restriction is satisfied, either by using the resources in the manner specified by the donor or by the passage of time, the expiration of the restriction is reported in the financial statements by reclassifying the net assets from net assets with donor restrictions to net assets without donor restrictions.

As of June 30, 2022 and 2021, there were no net assets with permanent donor restrictions.

Fair Value Measurements – The LPCBD carries certain assets and liabilities at fair value. Fair value is defined as the price that would be received if selling an asset or paid if transferring a liability in an orderly transaction between market participants at the measurement date. Fair value measurement standards also require the LPCBD to classify these financial instruments into a three-level hierarchy. The LPCBD classifies its financial assets and liabilities according to the below three levels, and maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

<u>Level 1</u> – Quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities, without adjustment.

 $\underline{\text{Level 2}}$ – Quoted prices in markets that are not considered to be active for identical or similar assets or liabilities, quoted prices in active markets of similar assets or liabilities, and inputs other than quoted prices that are observable or can be corroborated by observable market data.

<u>Level 3</u> – Inputs that are both significant to the fair value measurement and unobservable, including inputs that are not derived from market data or cannot be corroborated by market data.

The LPCBD's carrying amounts of its assets and liabilities, approximate fair value under Level 1 for the years ended June 30, 2022 and 2021.

<u>Property</u>, <u>Equipment</u>, <u>and Leasehold Improvements</u> - The LPCBD records property, equipment, and leasehold improvements at cost of acquisition, or, if donated, the fair market value at the date of donation. Depreciation is recognized using the straight-line method over the useful lives of the assets, which range from three to fifteen years. The LPCBD capitalizes all property, equipment, and improvements with a cost in excess of \$2,500.

<u>Contributions and Revenue Recognition</u> – LPCBD receives its support primarily from a special assessment levied by the City and County of San Francisco ("CCSF") on properties located within the business district in accordance with CCSF Ordinance. The assessment is recorded by LPCBD when earned. CCSF remits the assessments to LPCBD as they are collected from the property owners. Interest is not charged on late assessments; however, late penalties are charged in accordance with the CCSF's policy.

Assessments and other receivables represent amounts due from the City and County of San Francisco ("CCSF") for obligations of local property owners collected on the behalf of LPCBD, and other amounts due to LPCBD for other grants. Unpaid receivables do not accrue interest.

Contributions consist of cash contributions as well as in-kind goods and services provided to the Corporation. Contributed services are recognized at their fair value if the services received (a) create or enhance long-lived assets, or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Donated securities are recorded at their fair value at the date of donation.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

All donor-restricted contributions are reported as increases in net assets with donor restrictions depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions.

Accounts Receivable - Contributions receivable are reviewed for collectability, and reserves for uncollectible amounts are established as needed. It is the practice of the Corporation to expense uncollectibles only after exhausting all efforts to collect the amounts due. LPCBD considers all unconditional promises to give fully collectible and therefore, there was no allowance for doubtful accounts at June 30, 2022 and 2021.

<u>Assessments Receivable</u> – Assessments receivable are considered to be fully collectible because they are levied upon properties within the Lower Polk area and have been approved through the ballot process and the San Francisco Board of Supervisors.

<u>Advertising Costs</u> – It is the policy of the LPCBD to expense advertising costs as incurred.

<u>Functional Allocation of Expenses</u> - The costs of providing the various programs, supporting services and other activities have been summarized on a functional basis in the Statements of Activities and Statements of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited based on management's estimates and analysis of personnel time spent on each program and activity.

<u>Estimates</u> - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual future results could differ from those estimates.

<u>Income Taxes</u> - LPCBD is exempt from federal and state taxes under Section 501(c) (3) of the Internal Revenue Code (IRC) and Section 23701d of the California Revenue and Taxation Code, and is considered by the IRS to be a Corporation other than a Private Foundation. In the opinion of management, there is no unrelated business income.

Recent Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-02, Leases (Topic 842). The new standard establishes a right-of-use model (ROU) that requires a lessee to recognize a ROU asset and lease liability on the statement of financial position for all leases with a term longer than 12 months. Leases are classified as finance or operating, with classification affecting the pattern and classification of expense recognition in the statement of activities and changes in net assets. In accordance with this ASU, the Corporation deems the effective date of July 1, 2023, to be in compliance with ASU 842.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 2 SIGNIFICANT ACCOUNTING POLICIES (continued)

Recent Accounting Pronouncements (continued)

In September 2020, the FASB issued ASU 2020-07, Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets. Under this ASU, a not-for-profit entity is required to present contributed nonfinancial assets as a separate line-item in the statement of activities, apart from contributions of cash and other financial assets as well as include enhanced disclosures surrounding the nature and valuation techniques of the contributed nonfinancial assets. This ASU is effective for fiscal years beginning after June 15, 2021 and the Corporation has implemented this ASU.

NOTE 3 PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

	2022	2021
Furniture, equipment and vehicles	\$ 149,357	\$ 149,357
Leasehold improvements	370,436	370,436
Website and mobile app	65,860	 65,860
Total property and equipment	585,653	585,653
Accumulated depreciation and amortization	(520,763)	(457,563)
Property and equipment, net	<u>\$ 64,890</u>	\$ 128,090

Depreciation and amortization expense was \$63,200 and \$128,200 for the years ended June 30, 2022 and 2021, respectively.

NOTE 4 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions as of June 30, 2022 and 2021, consisted of the following time restricted grants:

	2022	2021
Grants receivable	<u>\$ 575,887</u>	<u>\$ 156,497</u>

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 5 RETIREMENT PLAN

Effective January 1, 2016, LPCBD established a defined contribution retirement plan (the "Plan") for employees over 21 years of age. All employees employed on or after April 27, 2016 are considered eligible. The Plan allows eligible employees to make voluntary contributions by salary reduction up to 92% of compensation but not to exceed the limits allowed by the IRC.

Any eligible employee who does not make voluntary contribution election or elects out of the Plan, will be automatically enrolled in the Plan with a 2% deferral. LPCBD will match employee's contributions 100% on the first 3% deferred and then 50% of deferrals from 3%-5%. LPCBD may also make discretionary profit sharing contributions.

During the years ended June 30, 2022 and 2021, LPCBD made \$12,036 and \$11,693, respectively, in matching contributions, which are included in employee benefits expense on the statements of functional expenses.

NOTE 6 COMMITMENTS

<u>Funding</u> - LPCBD's revenue, which is derived from government grants and contracts, is subject to audit by the government agencies. In accordance with the terms of the CCSF's contracts, an audit may be performed by an authorized CCSF representative. Should such an audit disclose any unallowable costs, LPCBD may be liable to the CCSF for reimbursement of such costs.

In the opinion of LPCBD's management the effect of any disallowed costs would be immaterial to the financial statements as of June 30, 2022.

<u>Lease</u> - LPCBD leases space in San Francisco, California under an operating lease that commenced on November 1, 2016 and expired October 31, 2021 and was renewed for an additional 3 years. The lease calls for monthly payments at \$8,439.

Fiscal year ended,		
June, 30		
2023	\$ 101,26	58
2024	75,95	51
	\$ 177,21	9

During the years ended June 30, 2022 and 2021, LPCBD paid rent in the amount of \$101,268 and \$99,905, respectively.

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 7 IN-KIND CONTRIBUTIONS

<u>Services</u> - Contributed services are assessed at the fair value of the services received. During the year ended June 30, 2022, \$66,208 of pro-bono architectural services were recorded because the service met requirements outlined in Note 2.

NOTE 8 LIQUIDITY MANAGEMENT

As part of LPCBD's liquidity management strategy, LPCBD structures its financial assets to be available as its general expenditures, liabilities and other obligations come due. LPCBD's working capital and cash flows have cyclical variations during the year attributable to the cash receipts of contributions, grants, and assessments. LPCBD has sufficient cash and cash equivalents to meet its current needs and investments which can be converted to cash for periods when cash is not available.

The Statement of Financial Position shows liquid assets as follows:

Cash and cash equivalents	\$ 925,165
Accounts receivable	575,887
Assessments receivable	21,521
Net assets with donor restrictions	 (575,887)
Financial assets available for current needs	\$ 946,686

NOTE 9 FUNDRAISING REQUIREMENTS

The CCSF's contract requires LPCBD to annually raise not less than 5.5% of its annual budget from sources other than CCSF's assessments. For the years ended June 30, 2022 and 2021, LPCBD satisfied this requirement.

NOTE 10 THE CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY (CARES) ACT

During the year ended June 30, 2020, LPCBD participated in the Paycheck Protection Plan under the Coronavirus Aid, Relief and Economic Security Act ("CARES Act") due to the Coronavirus Pandemic and received \$183,417 from the federal government. On September 22, 2021, the PPP loan had been granted forgiveness by the Small Business Association (SBA).

On March 24, 2021, LPCBD received a second PPP loan in the amount of \$183,417. On July 25, 2022, subsequent to the year end, the second PPP loan had been granted forgiveness by the Small Business Association (see Note 13).

NOTES TO FINANCIAL STATEMENTS For the years ended June 30, 2022 and 2021

NOTE 11 CONCENTRATIONS OF RISK

<u>Geographic</u> – During the years ended June 30, 2022 and 2021, LPCBD received 98% of its total income from the City and County of San Francisco in the form of assessments and revenue from other programs.

Bank balance risk - As of June 30, 2022, LPCBD had cash balances with financial institutions which exceeded the Federal Deposit Insurance Corporation insured limit of \$250,000 by approximately \$594,000.

NOTE 12 RECLASSIFICATION OF PRIOR YEAR PRESENTATION

Certain prior year amounts have been reclassified for consistency with the current year presentation. These reclassifications had no effect on the reported results of operations. These changes in classification do not affect previously reported cash flows from operating activities in the Statements of Cash Flows.

NOTE 13 SUBSEQUENT EVENTS

Subsequent to the year end, on July 25, 2022, the Small Business Administration had granted LPCBD complete forgiveness of the Paycheck Protection Plan loan in the amount of \$183,417.

Management has evaluated all material subsequent events through the Auditor's Report date, the date the financial statements were available to be issued, and are asserting there are no additional subsequent events.



SurveillanceSurveillance Technology Report Technology Report FY 2021-2022

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TECHNOLOGY

- 4x AV-12W-H3-4MH-DP1-B 3 MP, Pendant Multisensor Camera (1 Camera in unit)
- 3x AV-9W-H3-3MH-DP1-B 3 MP, Pendant Multisensor Camera (4 Cameras in unit)
- AV-HD-NVR3-STD-24TB-NA HD NVR3 STD 24TB NA 2U Rack Mnt WES7E (DVR)
- AV-2MN-HD-RMWS Avigilon Control Center Professional high performance onsite remote monitoring workstation for up to two monitors.
- Avigilon Control Center Software
- Additional equipment includes a monitor, keyboard, mouse, etc. Equipment also includes related camera mounts, cables, etc.
- Our technology has not changed since the prior FY.

ACCESS LOG

Date of Request	Agency / Department	Person	Nature of Request
7/29/2021	SFPD	Sgt. Selinger	Robbery that occurred on Sutter at Larkin 7/16/21. Requesting cameras on Sutter 0300 hours to 0329 hours.
8/19/2021	SFPD	Ofc. Pheng	Vehicle Theft 8/14/21. Requesting footage eastbound Bush 2am to 210am.
9/14/2021	SFPD	Ofc. Pheng	Kidnapping/Theft of vehicle 1115 Polk 9/13/21. Requested footage 9:20pm to 9:30pm. Also connected SFPD officer Aaron Ballonado with neighboring buildings for camera footage.
11/30/2021	SFPD	Ofc. Grande	Assault Sutter/Polk 11/26/21 8am. Video request.
12/16/2021	Public Defender	Jill Schroader	Request for footage 500 block Turk. Do not have, conveyeed.
1/28/2022	SFPD via Supervisor Peskin Office and Constituent	Capt. Jackson	Bicycle Injury/suspected collission Post/Polk. There was a severe injury. Constituent request for camera footage. Provided to SFPD and Supervisor Peskin/Constiuent (with approval from SFPD.)
5/11/2022	SFPD	Ofc. Ballonado	Fatal Pedestrian/Automobile Accident 5/11/22 12:30am Sutter/Polk.

SURVEILLANCE TECHNOLOGY POLICY

The Lower Polk Community Benefit District, hereinafter "CBD" values the civil rights and civil liberties of all people. This Surveillance Technology Policy thus aims to ensure the responsible and ethical use of our Security Camera System.

This policy is subject to change. The most current version will always be located at our website at: https://lowerpolkcbd.org/documents/

PURPOSE AND SCOPE

This Surveillance Technology Policy ("Policy") defines the manner in which our Security Camera System will be used to (1) benefit the general public, and (2) support our CBD operations.

This Policy applies to all CBD personnel that use, plan to use, or plan to secure our Security Camera Systems, including employees, contractors, and volunteers.

POLICY STATEMENT

The CBD will limit our use of our Security Camera system to the following authorized use cases and requirements listed in this Policy.

Authorized Use(s):

- 1. Live monitoring.
- 2. Recording of video and images.
- 3. Reviewing camera footage in the event of an incident.
- 4. Providing video footage/images to law enforcement or other authorized persons following an incident or upon request.

Prohibited use cases include any uses not stated in the Authorized Use Case section.

Notwithstanding the above, analysis of, and/or the intentional gathering of aggregate or individual data revealing statistics related to any and all legally protected categories, including racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, gender, gender identity, disability status, or an individual person's sex life or sexual orientation, shall be a prohibited use.

BUSINESS JUSTIFICATION

Security Cameras will help the general public with:

Benefit to Public:	Explanation:
Community Development	The CBD will be able to determine what areas may require additional attention, such as increased street lighting.
Health	The CBD will be able to determine what areas may require outreach and assistance.
Environment	The CBD will be able to determine what areas may be sites of illegal dumping, or waste disposal.
Criminal Justice	After violent crimes, the CBD may share camera data with pertinent law enforcement, on a case-by-case basis.
Safety	Benefit to public safety

Security Cameras will help the CBD with:

Benefit to CBD:	Explanation:
Staff Safety	The CBD will be able to proactively monitor situations that may be unsafe for employees.
Increased Service Levels	The CBD will be able to increase service levels.

POLICY REQUIREMENTS

This Policy defines the responsible data management processes and safeguards required by the CBD to ensure transparency, oversight, and accountability measures. CBD use of surveillance technology and information collected, retained, processed or shared by surveillance technology must be consistent with this Policy; must comply with all City, State, and Federal laws and regulations; and must protect all state and federal Constitutional guarantees.

Software:

The software and/or firmware used to operate security cameras must be kept up-to-date, patched, and maintained.

Data Collection:

Our CBD shall only collect the data that is necessary to execute authorized use cases.

Data Types:

Video and images that we collect may include MP4, AVI, MPEG, date and time data may be contained in MP4 or other formats, and geolocation data may be contained in TXT, CSV, DOCX files.

Notification:

We will notify the public that they are under surveillance at the places where the cameras are located.

Training and Access:

Prior to accessing or using data, authorized individuals receive training in system access and operation, and instruction regarding authorized and prohibited uses.

Access to live views and recorded footage is restricted to specific trained personnel. Recorded footage is accessed only in response to an incident.

Details on CBD staff and specific access are available in Appendix A.

Data Sharing:

No live (in real time) camera footage shall be shared outside of the CBD.

Before sharing data with any recipients, the CBD will use the following procedure to ensure appropriate data protections are in place:

- Confirm the purpose of the data sharing aligns with the CBD's mission.
- Consider alternative methods other than sharing data that can accomplish the same purpose.

- Review of all existing safeguards to ensure shared data does not increase the risk of potential civil rights and liberties impacts on residents.
- Evaluation of what data can be permissibly shared with members of the public should a request be made in accordance with San Francisco's Sunshine Ordinance.
- Ensure data will be shared in a cost-efficient manner and exported in a clean, machine-readable format.

CBD will comply with the California Public Records Act, the San Francisco Sunshine Ordinance, the requirements of the federal and State Constitutions, and federal and State civil procedure laws and rules.

Data Security:

CBD shall secure all technology and data obtained with that technology against unauthorized or unlawful processing or disclosure; unwarranted access, manipulation or misuse; and accidental loss, destruction, or damage.

The general safeguards that protect information from unauthorized access, including encryption and access control mechanisms include:

Physical security and software security measures.

Data Disposal:

Upon completion of the data retention period, CBD shall dispose of data in the following manner:

Automatic overwrite of all existing files when standard data retention period ends. This may take the form of a delete/reformat, wipe, overwrite of existing data, or degaussing.

Audits:

A data access log will be maintained by the CBD for all Security Camera data that is shared. This log will include but is not limited to the following: date/time data was originally obtained/collected, reasons/intended use for data, Department requesting data, date/time of access of raw data, outcome of data processing, as well as date processed data was delivered to users.

Data Retention:

CBD may store and retain data only as long as necessary to accomplish a lawful and authorized purpose. Generally, we store camera and related data for 30 days, but we may retain it for longer or shorter periods of time in specific situations. For example, we may run out of storage space for the data, or a given file may be at issue in a legal case.

Appendix A

- The specific categories and titles of individuals who are authorized by the CBD to access or use the collected information
 - a. CBD Management and CBD Board
 - b. Authorized law enforcement
 - c. Authorized public defenders
 - d. Authorized district attorneys
 - e. Authorized insurance companies
 - f. Others, only as allowed by our Data Sharing policy
- 2. What procedures will be put in place by which members of the public can register complaints or concerns, or submit questions about the deployment or use of a specific Surveillance Technology, and how the Department will ensure each question and complaint is responded to in a timely manner.
 - a. Public can inquire by contacting the CBD directly (listed below) or through the City's Public Records Request process.
 - i. Email the CBD at info@lowerpolkcbd.org
- 3. Specific details on where data will be stored (local, DT, SaaS, Cloud Storage) including name of vendor and retention period.
 - a. Local storage
- 4. Is a subpoena required before sharing with law enforcement?
 - a. No



То:	Jacqueline Hazelwood, Office of Economic and Workforce Development, (OEWD)
From:	Chris Schulman, Lower Polk Community Benefit District (LPCBD)
CC:	Christopher Corgas, OEWD, File
Date:	September 27, 2023
Re:	LPCBDAnnual Report 2021-2022 (AR)

The primary objective of this memo is to address the delayed submission of our AR and provide related insights into our activities, grant financials, and surplus revenue.

1. Explanation for Late Submission:

Our AR is late because of delayed completion of our financial statements and the subsequent audit. This unexpected delay was set in motion due to a significant late billing for the fiscal year by a Lower Polk Tenant Landlord Clinic subcontractor. This unexpected delay had a cascading effect on all our end-of-year processes. As a result of this delay, we have been in close coordination with the grantor (MOHCD), and the subcontractor, and our accountant to ensure that such delays will never happen again.

2. Activities and Achievements:

Despite the challenges presented by the ongoing Pandemic, LPCBD has been dedicated to addressing the needs of our unique interstitial District. Our report emphasizes our unwavering commitment to business support, community safety, cleanliness, and overall community well-being — both during the Pandemic, and after the Pandemic

3. Grants and Other Funding

Several grants and other funding sources were received after our budget passage, contributing to financials that may appear to misrepresent our planned budget. These include the Community Ambassador grants, Tenant Landlord Clinic grants, and PPP loan forgiveness. While these were not initially in our budget, they have strengthened our financial position and service delivery for our District.

4. Surplus and Planned Allocation:

Thanks to our receipt of two rounds of PPP loans and fiscal prudence during the Pandemic, we are carrying forward a surplus this fiscal year and anticipate next fiscal year as well. PPP loans are not reflected as income until the year forgiven. We have a board endorsed plan in place to utilize this surplus over the next 3-5 fiscal years. This plan aims to ramp up services and augment our staff budget.

In conclusion, while this fiscal year presented an anomaly in our grant budgeting, we remain steadfast in our commitment to fiscal responsibility and transparency. We are proactively engaging with OWED and our financial advisors to ensure that our ratepayers and the City have absolute confidence in budgeting and our financial stewardship.

Thank you for your understanding and ongoing support.

Sincerely,

Christopher Schulman Director 1 Dr. Carlton B. Goodlett Place, Room 448, San Francisco, CA 94102 | (415) 554-6969 | oewd@sfgov.org

MEMORANDUM

TO: Supervisor Aaron Peskin, District 3 Supervisor

CC: San Francisco Board of Supervisors

Chris Corgas; Deputy Director, Community Economic Development Division, OEWD

FROM: Jackie Hazelwood, Community Benefit District Program Director, OEWD

DATE: October 24, 2023

SUBJECT: Lower Polk Community Benefit District; FY 2021-2022 Annual Report

This is a memo summarizing the performance of the Lower Polk Community Benefit District (LPCBD) and an analysis of their financial statements (based on their audit) for the period between July 1, 2021 and June 30, 2022.

Each year the CBD is required to submit a mid-year report, an annual report, and a CPA Financial Review or Audit. Lower Polk CBD did not comply with the submission of all these requirements in a timely manner. The FY 21-22 annual report was submitted 11 months later than anticipated, marking the fourth consecutive year that the CBD has provided a late submission for this report. OEWD staff reviewed these financial documents to monitor and report on whether they have complied with the rules per the Property and Business Improvement District Law of 1994, California Streets and Highways Code Sections 36600 Et Seq.; San Francisco's Business and Tax Regulations Code Article 15; the Lower Polk Community Benefit District's management contract with the City; and their Management Plan as approved by the Board of Supervisors in 2014.

Also attached to this memo are the following documents:

- 1. LPCBD Annual Report
 - a. FY 2021-2022
- 2. LPCBD Financial Statements
 - a. FY 2021-2022
- 3. Draft resolution from the Office of Economic and Workforce Development



Background

The Lower Polk Community Benefit District includes 307 property-based parcels.

- On July 29, 2014, the Board of Supervisors approved the resolution that established the property-based district called the Lower Polk Community Benefit District for 8 years (Resolution #314-15).
- On July 28, 2015, the Board of Supervisors approved the contract for the administration and management of the Lower Polk Community Benefit District (Resolution #297-15).
- On August 17, 2015, CBD received first assessment payment.
- On October 24, 2017, the Board of Supervisors approved the Annual Report for FY 2015-2016 (Resolution #392-17).
- On November 13, 2018, the Board of Supervisors approved the Annual Report for FY 2016-2017 (Resolution #401-18).
- On November 19, 2019, the Board of Supervisors approved the Annual Report for FY 2017-2018 (Resolution #510-19).
- On January 1, 2022, the Board of Supervisors approved the Annual Report for FY 2018-2019 and FY 2019-2020 (Resolution #24-22).
- On November 29, 2022, the Board of Supervisors approved the Annual Report for FY 2020-2021 (Resolution #515-22).

Basic Information about the Lower Polk Community Benefit District:

Year Established July 2014

Assessment Collection Period FY 2014-15 to FY 2028-29 (July 1, 2014 to June 30, 2029)

Services Start and End Date

January 1, 2014 – December 31, 2029

Initial Estimated Annual Budget \$799,093.00 FY 2021-22 Assessment Submission: \$926,992.00 Fiscal Year July 1 – June 30 Executive Director Chris Schulman

Name of Nonprofit Owners' Lower Polk Community Benefit District Association

The current CBD website, <u>www.lowerpolkcbd.com</u>, includes all the pertinent information about the organization and their programs, meeting agendas, and their Management Plan.

Summary of Program Areas

Cleaning, Maintenance, and Safety

Cleaning, Maintenance, and Safety program area includes regular sidewalk sweeping, alley cleaning, refuse removal, regularly scheduled steam cleaning, pressure washing, graffiti removal, tree maintenance, and weeding. LPCBD Management Plan calls for 57% of the budget to be spent in this service area.

Marketing, Streetscape Improvement, and Beautification

Street Operations, Beautification and Order service area includes street maintenance and beautification. This service area calls for increased district marketing in order to create neighborhood identity and contribute to the economic vitality of the area. Additionally, this service area will support the district with events meant to draw visitors to the Lower Polk neighborhood throughout the year. The LPCBD Management Plan calls for 11% of the budget to be spent on this service area.



Management and Operations

The LPCBD Management Plan calls for 28% of the budget to be spent on management and operations. LPCBD is staffed by a full-time Executive Director who serves as the focal point person and advocate for Lower Polk CBD. LPCBD board has seven (7) board members that represent the diverse property owners and businesses in the district. Notice of meetings of the CBD's Board of Directors and CBD Advisory Committees are posted to the website calendar and at the SF Main Library. All Board of Directors meetings are open to the public, and public comment is welcome.

Summary of Accomplishments, Challenges, and Delivery of Service Areas

FY 2021-2022

Cleaning, Maintenance, and Safety Program

- Continued to sweep and steam clean District sidewalks.
- Continued to clean and weed tree wells.
- Continued to monitor public trash receptacles and continued reporting large items to the City for removal.
- Continued adding and training additional members to the LPCBD Clean Team.
- Continued to implement performance measures and goals for neighborhood cleanliness;
- Continued to analyze service trends over time to better understand the geographic.
- 162,000 lbs of trash removed from public rights of way, a 9.6% increase from the previous year.
- Removed 1,320 needles.
- Removed 1,080 instances of graffiti.
- Participated in multiple neighborhood safety and security groups to discuss and take actions on issues, trends, etc. with a special focus on Lower Polk alleyways.
- Collaborated with the San Francisco Police Department, the Department of Homelessness and Supportive Housing, and Department of Public Health to address issues around quality of life and safety, including as it related to homelessness and the neighborhood street population.
- With support and funding from the City of San Francisco, continued to operate the award-winning Lower Polk Tenant Landlord Clinic, which helps landlords, small merchants, and tenants resolve issues that may lead to tenant or merchant displacement.

Marketing, Streetscape Improvements, and Beautification Program

- Continued to send out email newsletters to over 500 subscribers.
- Used social media to keep constituents informed of special events in Lower Polk and to solicit feedback on service delivery models.
- Used social media to share pandemic related resources with the community.
- The Tenant Landlord Clinic mailed over 34,000 multilingual flyers to people in the District to explain service offerings and targeted folks with limited to no access to the Internet and/or phones.
- Over 1300 visitors visited the Tenant Lord Clinic website during the fiscal year and the Clinic triaged 86 potential eviction matters.
- Maintained nine Bigbelly waste receptacles (nearly double the number of receptacles from the prior year's five)

Management and Operations



- Elected new board members, renewed the terms of current board members and elected new officers and committee chairs
- Continued to stay abreast of new developments in the Lower Polk District and their overall impact on quality of life, and other issues.
- Continued to be involved in leadership positions with many community and City organizations, including Lower Polk Neighbors and Lower Polk TAY Navigation Center CAC

LPCBD Annual Budget Analysis

OEWD's staff reviewed the following budget related benchmarks for LPCBD:

- **BENCHMARK 1:** Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan (Agreement for the Administration of the "Lower Polk Community Benefit District", Section 3.9 Budget)
- **BENCHMARK 2:** Whether five and fifty-five hundredths percent (5.55%) of actuals came from sources other than assessment revenue (CA Streets & Highways Code, Section 36650(B)(6); Agreement for the Administration of the "Lower Polk Community Benefit District", Section 3.4 Annual Reports)
- **BENCHMARK 3:** Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percent (Agreement for the Administration of the "Lower Polk Community Benefit District", Section 3.9 Budget)
- **BENCHMARK 4:** Whether LPCBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year (CA Streets & Highways Code, Section 36650(B)(5))

FY 2021-2022

BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan.

ANALYSIS: <u>LPCBD met this requirement</u>. See tables below. Note: The FY budget includes both general benefit and special assessment dollars. When separating the two the CBD's variance percentage points did not change.

Service Category	Management Plan Budget	FY 2021-2022 Budget – Asst	FY 2021-2022 Budget – Total	Variance Percentage	Variance Percentage
				Point –	Points -
	(Percentage)	(Percentage)	(Percentage)	Asst.	Total
Clean & Safe	\$592,791.00	\$560,187.00	\$666,154.00	0.00%	-2.12%
	(57.00%)	(57.00%)	(54.80%)	0.00%	-2.12%
Marketing & Economic Development	\$114,398.00 (11.00%)	\$108,106.00 (11.00%)	\$290,782.00 (23.96%)	0.00%	+12.96%
Administration	\$291,195.00 (28.00%)	\$275,180.00 (28.00%)	\$217,527.00 (17.92%)	0.00%	-10.08%
Contingency/ Reserve/City Fees	\$41,599.00 (4.00%)	\$39,311.00 (4.00%)	\$39,311.00 (3.24%)	0.00%	-0.76%



TOTAL \$1,039,983.00	\$982,784.00	\$1,213,774.00		
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BENCHMARK 2: Whether five and fifty-five hundredths percent (5.55%) of actuals came from sources other than assessment revenue

ANALYSIS: <u>LPCBD met this requirement.</u> Assessment revenue was \$926,992.00 or 49.98% of actuals and non-assessment revenue was \$927,707.00 or 50.02% of actuals. See table below.

Revenue Sources	FY 2021-2022 actuals	% of actuals
Assessment Revenue	\$926,992.00	
Total Assessment (Special Benefit) Revenue	\$926,992.00	49.98%
Contributions and Sponsorships	\$68,208.00	3.68%
Grants	\$859,469.00	46.34%
Interest Earned	\$30.00	0.00%
Total Non-Assessment (General Benefit) Revenue	\$927,707.00	50.02%
Total	\$1,854,699.00	100.00%

BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points

ANALYSIS: <u>LPCBD met this requirement.</u> See table below.

Service Category	FY 2021-2022 Budget – Asst (Percentage)	FY 2021-2022 Budget – Total (Percentage)	FY 2021-2022 Actuals – Asst (Percentage)	FY 2021-2022 Actuals – Total. (Percentage)	Variance Percentage Points – Asst	Variance Percentage Points – Total
Clean & Safe	\$560,187.00 (57.00%)	\$666,154.00 (54.88%)	\$490,518.00 (52.92%)	\$881,231.00 (47.51%)	-4.08%	-7.37%
Marketing & Economic Development	\$108,106.00 (11.00%)	\$290,782.00 (23.96%)	\$138,825.00 (14.98%)	\$673,789.00 (36.33%)	+3.98%	+12.37%
Administration	\$275,180.00 (28.00%)	\$217,527.00 (17.92%)	\$260,628.00 (28.12%)	\$262,658.00 (14.16%)	0.12%	-3.76%
Contingency/ Reserve/City Fees	\$39,311.00 (4.00%)	\$39,311.00 (3.24%)	\$37,021.00 (3.99%)	\$37,021.00 (2.00%)	-0.01%	-1.24%
TOTAL	\$982,784.00	\$1,213,774.00	\$926,992.00	\$1,874,699.00		



BENCHMARK 4: Whether LPCBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

ANALYSIS: <u>LPCBD</u> met this requirement. *Please note: There is a period between when the City collects assessment payment and when the City disburses the funds to the CBD. As a result, a CBD typically has a fund balance at the end of the fiscal year that is equal to about 6 months of their annual budget. See table below.*

Carryover Disbursement	FY 2022-2023	
Special Assessment Project		
Cleaning, Maintenance, and Safety Program	\$582,658.00	
Marketing, Streetscape Improvements, and Beautification	\$112,443.00	
Management and Operations	\$286,218.00	
Contingency and Reserve	\$40,888.00	
Special Project Total	\$1,022,207.00	

Findings and Recommendations

LPCBD met all four benchmarks as defined on page 4 of this memo for FY2021-2022 as set by the California Street and Highways Code Section 36650-36651; and the Agreement for the Administration of the Lower Polk Community Benefit District.

The Lower Polk CBD continues to struggle to submit the annual reports and necessary financial documents for annual reporting in a timely manner for the fourth consecutive year. Annual reporting is required under both state law and the CBD's management agreement with the City and County of San Francisco. The annual reports are important tools to educate policymakers, OEWD, and CBD stakeholders on the actions, financial health, and achievements of the organization over the reporting period; additionally, it is required by state law. Delays in prior years were caused by CBD staff and financial professional changes, whereas this period's late submission was due to a delayed completion of financial statements and subsequent audit. This delay had a cascading effect on all end-of-year processes thus resulting in their late submission of the annual report. The CBD is in close contact with their subcontractors and accountant to ensure these delays won't happen again. OEWD echoes its own strong recommendation from prior years that the CBD prioritize annual reporting deadlines to maintain full compliance with state law and the organization's management agreement with the City and County of San Francisco. Given that late submission of this report has become an unfortunate routine for this CBD, OEWD is in regular communication with them most immediately surrounding the submission of their FY 22-23 Annual Report and financials to halt this cycle.



During this reporting period, the Lower Polk CBD Board held three board meetings, slightly improving from just two the prior year, but still faced issues with the ability of board members to regularly attend scheduled meetings. The Lower Polk CBD has made efforts to improve its board engagement from prior years as they prioritize scheduling fixed board meetings throughout the fiscal year (on the third Thursday of every other month at 5pm). Starting in April 2022, CBD reported that they were working with a consultant and, at the time of this memo submission, continues to work with them to improve overall Board engagement. Further, the CBD plans to amend their bylaws to increase board attendance requirements. OEWD will continue to monitor the CBD's board engagement encouraging a sense of urgency for progress and notes that while the CBD maintained seven board members in this reporting period, they are continuing to build out their board in an effort to consistently meet quorum and currently have nine members.

Though the organization continues to grapple with administrative challenges, it also continues to perform well in delivering services to the community that align with their management plan and the evolving needs of their community. During this review period, the Lower Polk CBD continued their COVID-19 response work of the prior years, expanding their Ambassador Clean Team thus also increasing district cleaning and sanitizing of public fixtures, training staff on personal protective equipment (PPE) use, and providing business support services to merchants and renters affected by the pandemic. Notably, responding to most pressing needs in the district, the CBD transitioned their placemaking and arts program from an events and arts focus to a business support activation focus to support businesses facing COVID-19 losses and impacts. The CBD also complied with its requirements for surveillance technology reporting.

OEWD recommends that the CBD continue to focus on its administrative challenges through more regular communication with stakeholders to understand when and why delays may be coming. Should the CBD be made aware of any potential delays to reporting throughout the year, OEWD expects that the CBD will communicate these accordingly so next steps can be taken promptly to address impacts.

Conclusion

LPCBD has performed well in carrying out its service plan, successfully implementing programs in the district and maintaining strong community partnerships, but must reverse its continued negative trajectory as it relates to its administrative capacity. There needs to be a concerted effort from management to build this through on-time submission of annual reporting materials, expedient progress of increased board member engagement, and generally addressing the root causes of these administrative challenges. Despite these challenges, the CBD continues to demonstrate the ability to carry out its core mission functions as a community benefit district.

