



Dear Supervisor Preston,

We're writing to wholeheartedly support the ordinance that you have written to remove permit fees for street pole banners if the application is from a neighborhood group. We want to make sure our neighborhoods thrive. By removing the permitting fees for banners you can allow us to use the banner spaces to create place makers for our neighborhoods. The new banners will create a sense of place and community for the residents and merchants. We also believe

that they will help to slow traffic by making it more obvious that a car has entered an area with a lot of pedestrians.

Many thanks for your support,

Kittrick Mann, President, Divisadero Merchants Association  
Ryan Booth, Vice President, Divisadero Merchants Association